



UNITED STATES
OLYMPIC & PARALYMPIC
COMMITTEE

2024

DEMOGRAPHIC DATA REPORT

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2024 DEMOGRAPHIC DATA



Demographic Data Collection And Preparation

Under Section 220511(2)(B) of the Ted Stevens Act, the USOPC is required to report annual demographic data from the previous year as of December 31. Once the data is collected, the USOPC works with a consultant to compile more than 4,000 data points into unique profiles for each NGB and one for the USOPC.

Significant Definitions

Board of Directors: The Board of Directors is the governing body of a nonprofit. Individuals who sit on the Board are responsible for overseeing the organization's activities.

Standing Committees: A permanent committee of the Board that meets regularly.

Professional Staff: Any paid full-time employee of an NGB.

NGB Membership: All individuals who are paying members of an NGB. This includes grassroots athletes through masters, as well as National Team athletes.

National Teams (Athletes): Athletes who are currently on a National Team as defined by the NGB. This includes the teams selected for that year's national or world championships or the Olympic/Paralympic Games.

National Teams (Coaches and Other Non-Athletes): Staff who assist with the National Teams as defined by the NGB. This includes coaches, trainers, logistics coordinators, medical personnel, etc.

Developmental National Teams (Athletes): Teams typically composed of emerging athletes who are training to eventually compete on the National Teams. These athletes are usually highly skilled individuals who are not fully ready to compete for the National Team.

Developmental National Teams (Coaches and Other Non-Athletes): Staff who assist with the Developmental National Teams as defined by the NGB. This includes coaches, trainers, logistics coordinators, medical personnel, etc.

Part-Time Employees/Interns: These are employees who assist with the operations of an NGB. They differ from professional staff in that they may be temporary or part-time employees.

National Percentages

National percentages are based off the latest data on the American Community Survey (ACS) data updated annually by the U.S. Census Bureau.

Chart Key

0.00% - Percent of Member/Staff
● — - Demographic Data

..... - National Percentage
0.00% - National Percentage

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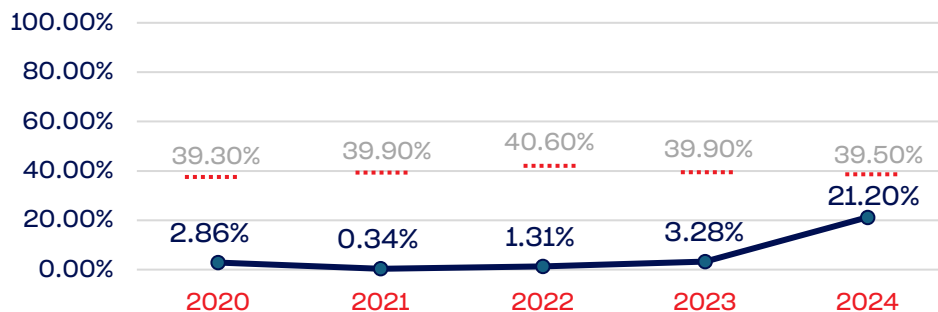
2024 DEMOGRAPHIC DATA



PEOPLE OF COLOR

	Total Number	% People of Color	National %
Board of Directors	13	0.00	39.50
Standing Committees	20	10.00	39.50
Professional Staff	12	0.00	39.50
NGB Membership	21,000	100.00	39.50
National Team Athletes	29	17.24	39.50
National Team Non-Athlete (Coaches and Support Staff)	8	12.50	39.50
Development National Team Athlete	23	8.69	39.50
Development National Team Non-Athlete (Coaches and Support Staff)	0	0.00	39.50
Part-Time Staff/Inters	0	0.00	39.50
Total	21,105	99.55	
Average		21.20	

Year-Over-Year Averages (Past 5-Years)



Program and Initiative Notes/Highlights

USA Curling does not directly collect data on race on their platform but have used survey percentages to estimate numbers.

USA Curling has worked with University of Minnesota-Twin Cities graduate students to develop a pilot program to attract more people of color to our sport. Their proposals was reviewed in January, and plan to implement at the start of the next curling season.

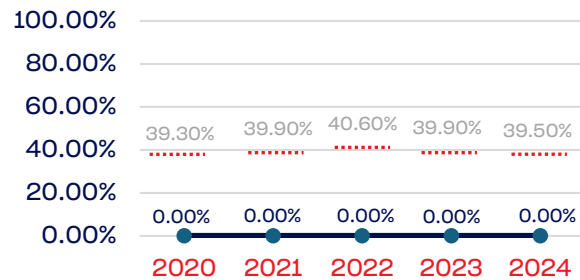
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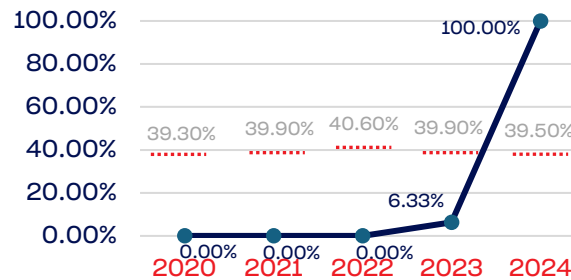


PEOPLE OF COLOR

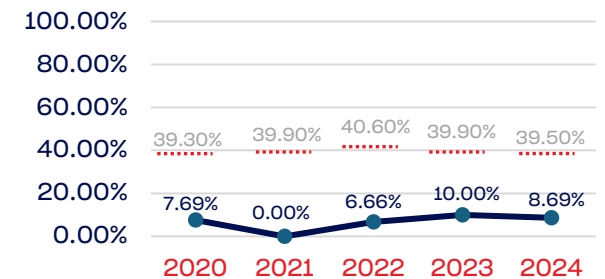
Board of Directors



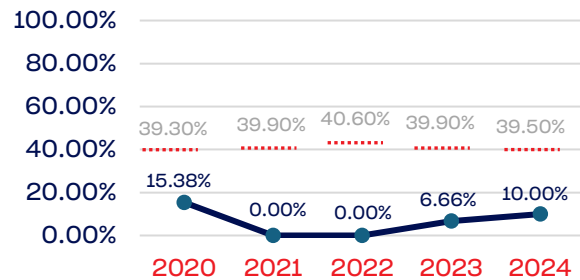
NGB Membership



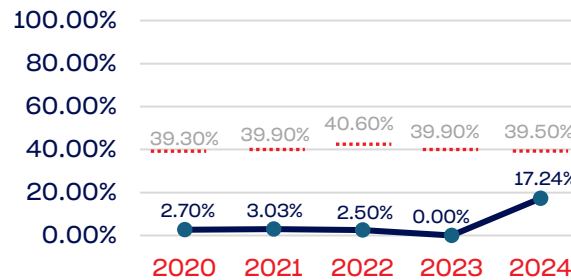
Development National Team



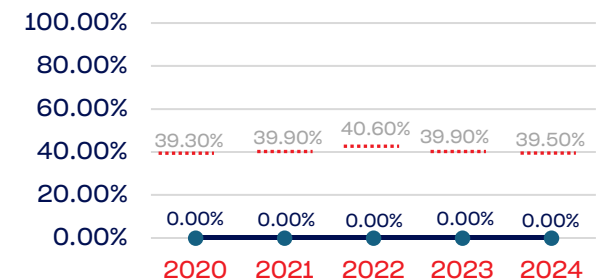
Standing Committees



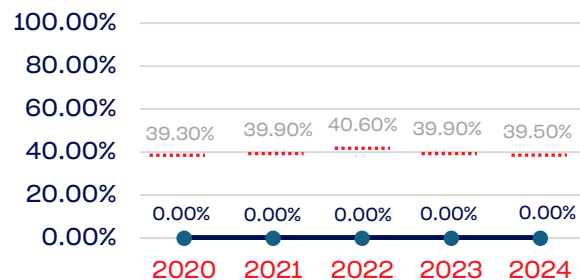
National Team Athletes



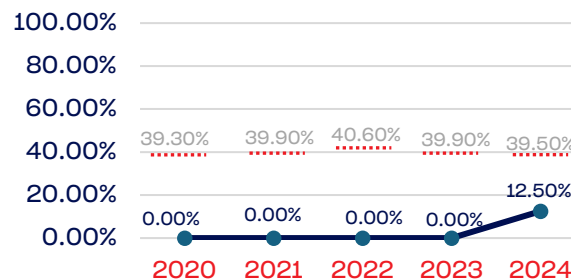
Development National Team Non-Athlete



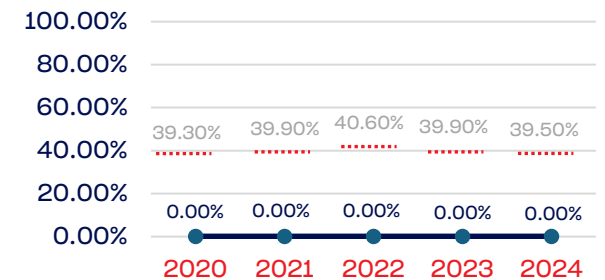
Professional Staff



National Team Non-Athlete



Part-Time Staff/Interns



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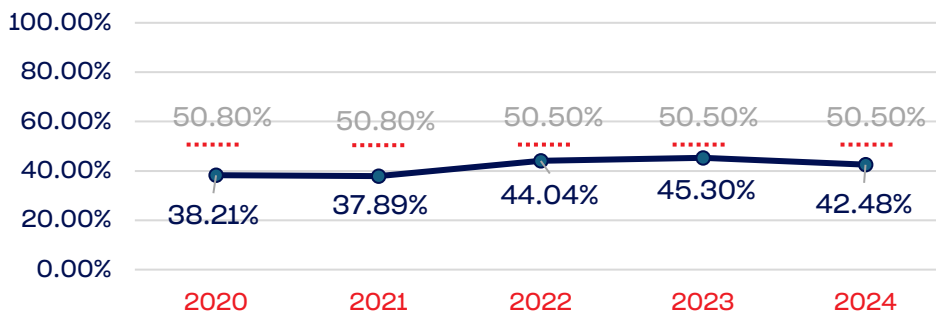
2024 DEMOGRAPHIC DATA



WOMEN

	Total Number	% Women	National %
Board of Directors	13	23.07	50.50
Standing Committees	20	30.00	50.50
Professional Staff	12	50.00	50.50
NGB Membership	21000	45.10	50.50
National Team Athletes	29	55.17	50.50
National Team Non-Athlete (Coaches and Support Staff)	8	37.50	50.50
Development National Team Athlete	23	56.52	50.50
Development National Team Non-Athlete (Coaches and Support Staff)	0	0.00	50.50
Part-Time Staff/Inters	0	0.00	50.50
Total	21105	45.1	
Average		42.48	

Year-Over-Year Averages (Past 5-Years)



Program and Initiative Notes/Highlights

USA Curling's membership platform does not allow a member to identify as non-binary.

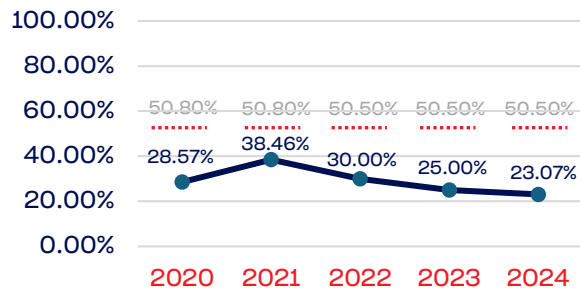
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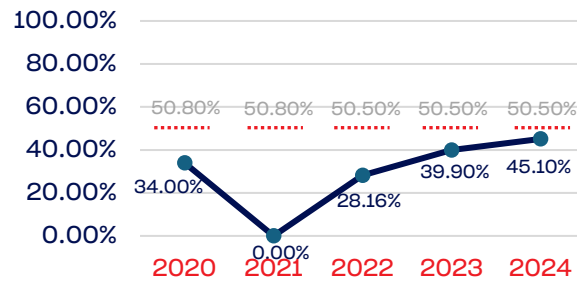


WOMEN

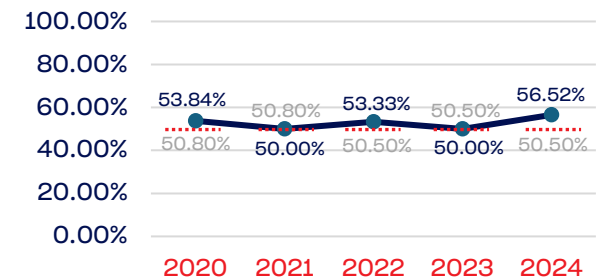
Board of Directors



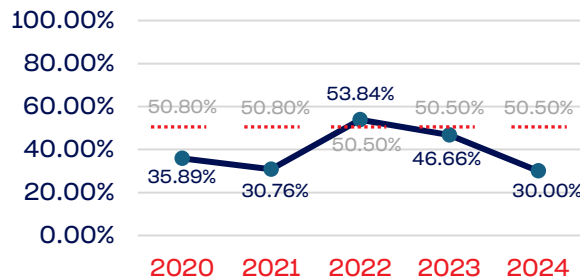
NGB Membership



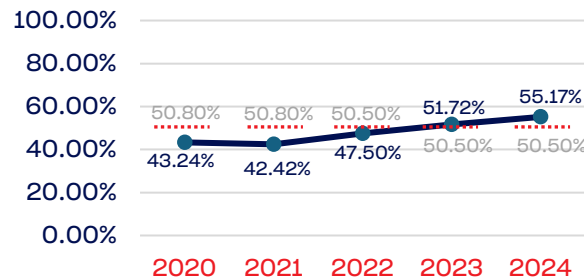
Development National Team



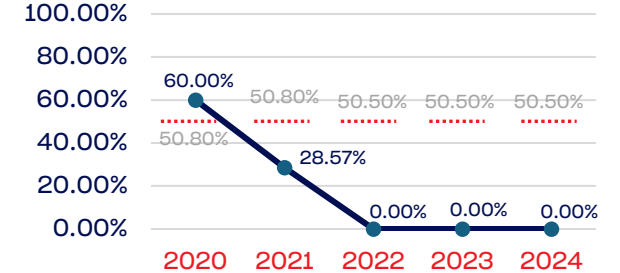
Standing Committees



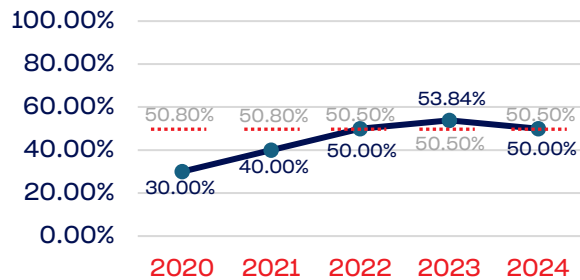
National Team Athletes



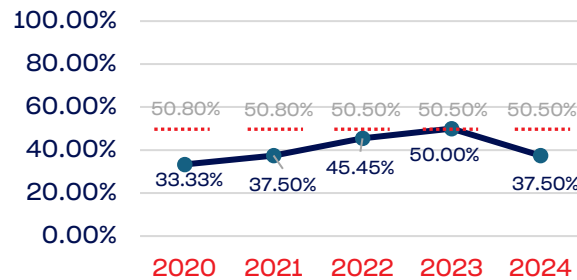
Development National Team Non-Athlete



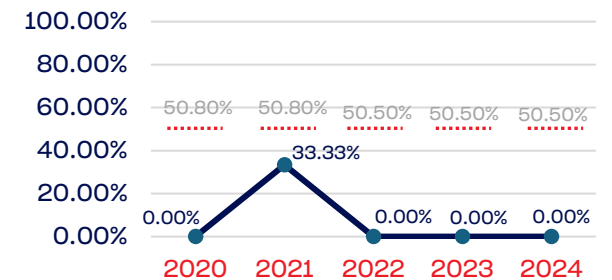
Professional Staff



National Team Non-Athlete



Part-Time Staff/Interns



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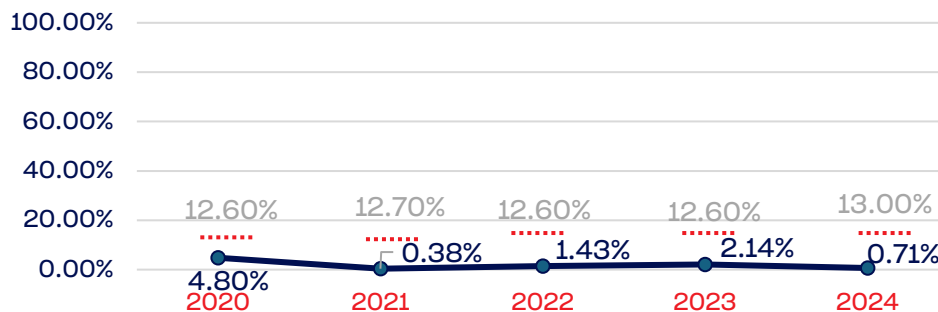
2024 DEMOGRAPHIC DATA



PERSONS WITH A DISABILITY

	Total Number	% Disability	National %
Board of Directors	13	0.00	13.00
Standing Committees	20	5.00	13.00
Professional Staff	12	0.00	13.00
NGB Membership	21000	0.00	13.00
National Team Athletes	29	0.00	13.00
National Team Non-Athlete (Coaches and Support Staff)	8	0.00	13.00
Development National Team Athlete	23	0.00	13.00
Development National Team Non-Athlete (Coaches and Support Staff)	0	0.00	13.00
Part-Time Staff/Inters	0	0.00	13.00
Total	21105	0	
Average		0.71	

Year-Over-Year Averages (Past 5-Years)



Program and Initiative Notes/Highlights

Wheelchair Curling is a significant component of USA Curling's efforts. In addition to the players selected for our National Teams, USA Curling conduct talent ID camps and work with veterans groups to draw more wheelchair curlers. At the 2024 Men's & Women's Nationals, a Can-Am Cup event that featured our best Para curlers against Canada's best was hosted in the same venue. At the Olympic Team Trials in November of 2025, USA Curling will also conduct a Paralympic Trials to determine our Wheelchair Mixed Doubles team.

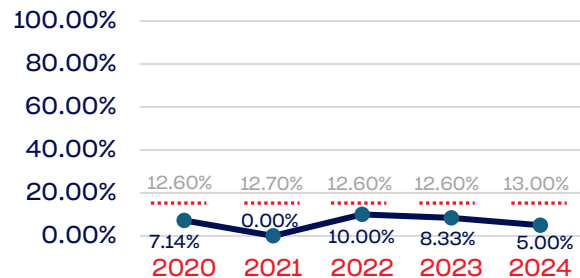
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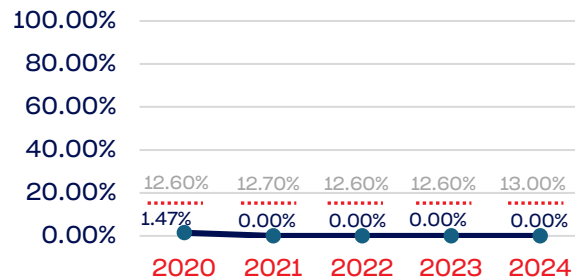


PERSONS WITH A DISABILITY

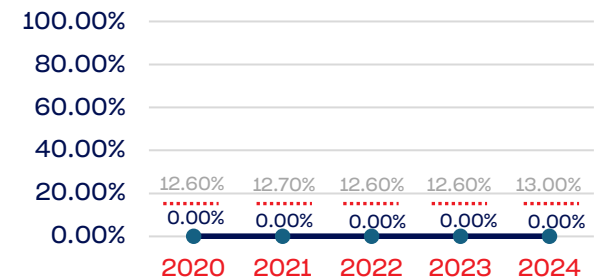
Board of Directors



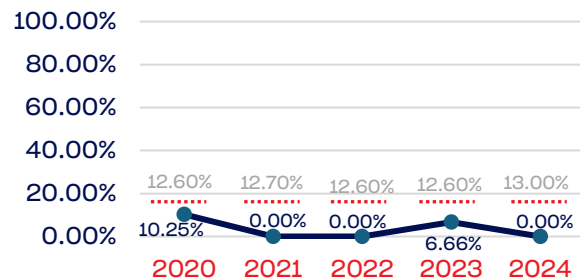
NGB Membership



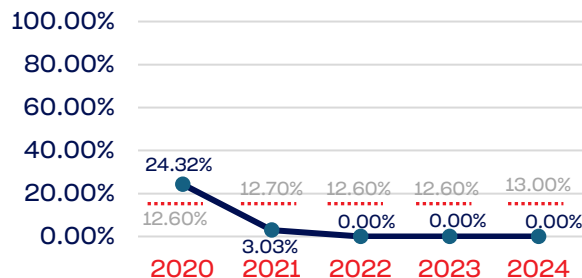
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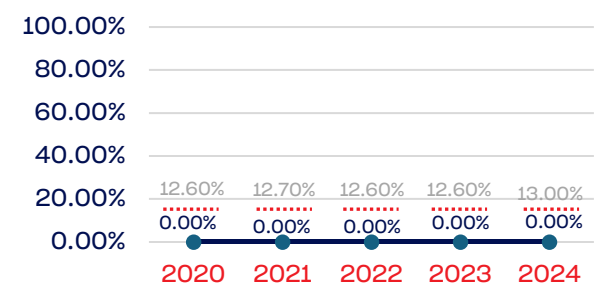
Standing Committees



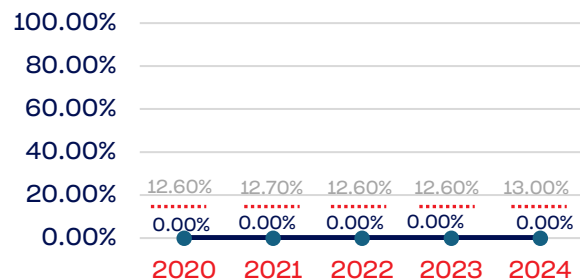
National Team Athletes



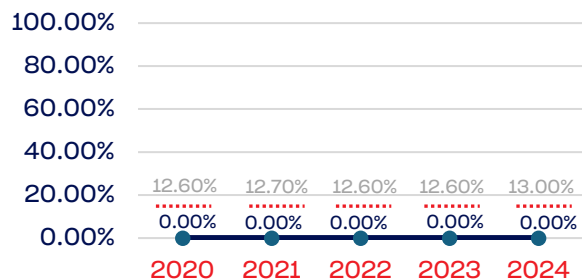
Development National Team Non-Athlete



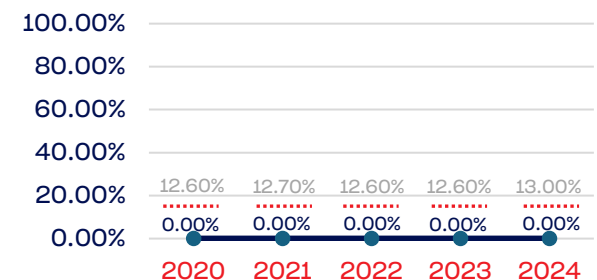
Professional Staff



National Team Non-Athlete



Part-Time Staff/Interns



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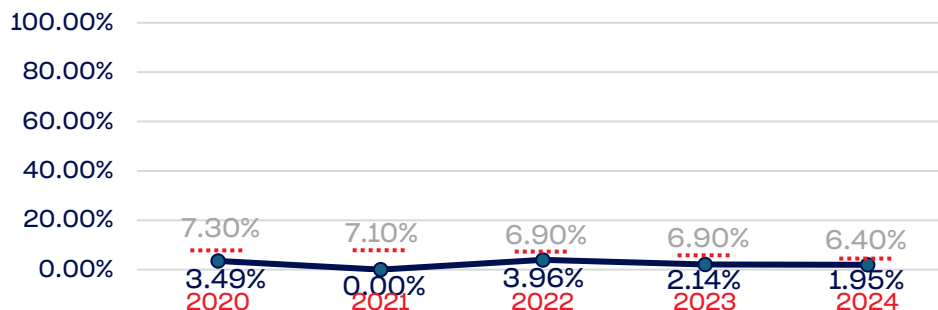
2024 DEMOGRAPHIC DATA



Veterans

	Total Number	% Veterans	National %
Board of Directors	13	0.00	6.4
Standing Committees	20	10.00	6.4
Professional Staff	12	0.00	6.4
NGB Membership	21000	0.22	6.4
National Team Athletes	29	3.44	6.4
National Team Non-Athlete (Coaches and Support Staff)	8	0.00	6.4
Development National Team Athlete	23	0.00	6.4
Development National Team Non-Athlete (Coaches and Support Staff)	0	0.00	6.4
Part-Time Staff/Inters	0	0.00	6.4
Total	21105	0.24	
Average		1.95	

Year-Over-Year Averages (Past 5-Years)



Program and Initiative Notes/Highlights

USA Curling does not have a coordinated national effort focused on veterans, but many of USA Curling's Member Clubs work locally with veterans groups.

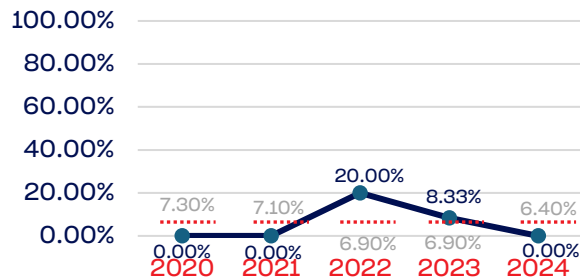
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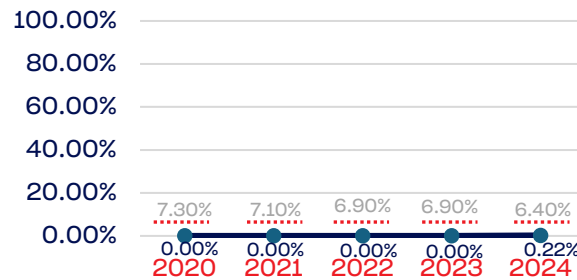


VETERANS

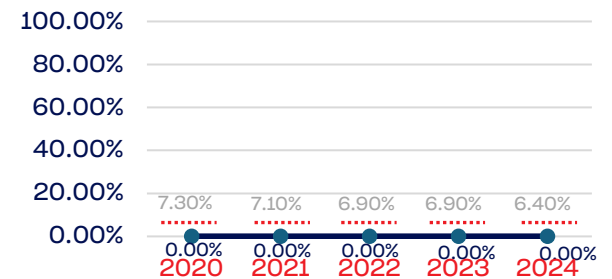
Board of Directors



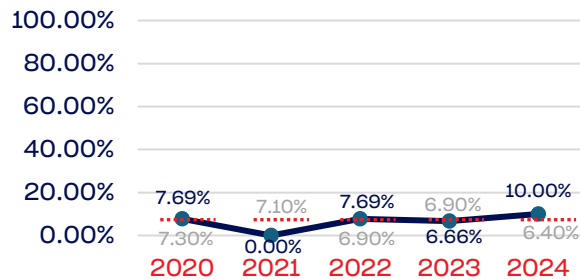
NGB Membership



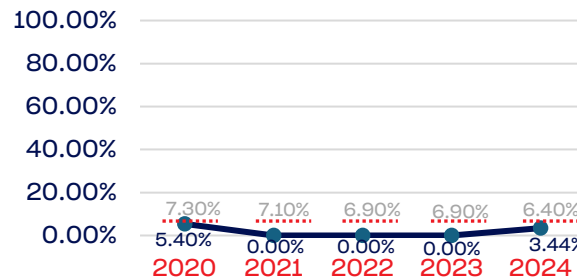
Development National Team



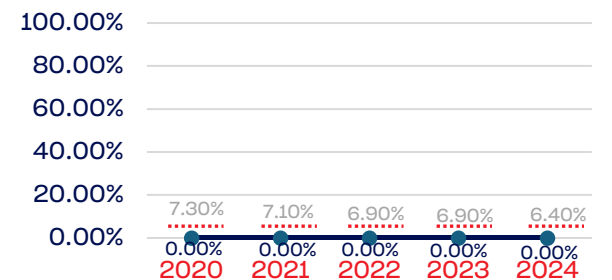
Standing Committees



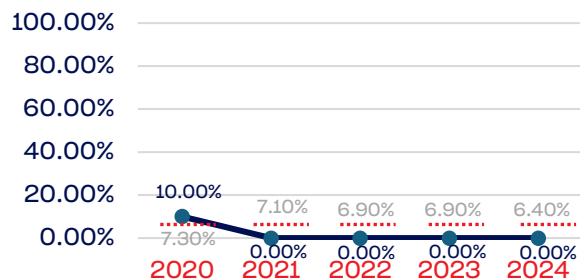
National Team Athletes



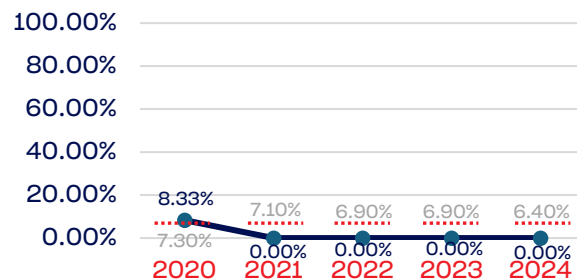
Development National Team Non-Athlete



Professional Staff



National Team Non-Athlete



Part-Time Staff/Interns

