

STAY SAFE ONLINE WITH KNOW2PROTECT™



Know2Protect is a Department of Homeland Security national public awareness campaign to educate and empower children, teens, parents, trusted adults and policymakers to prevent and combat online child sexual exploitation and abuse (CSEA). Online CSEA is a horrific crime. It includes a broad range of criminal acts that involve the victimization of a minor for sexual gratification or some other personal or financial gain.

Here's some ways for youth and young adults to stay safe online:

Top 10 Tips for Youth and Young Adults

1. Set all apps, games, social media accounts and devices to private.
2. Turn off location data services on social media and all apps, except the ones your family uses to keep track of where you are. Talk to a trusted adult about which apps need location services and which don't.
3. Remember, anything posted online can be found later, even if it's deleted. After it's sent, you can't take it back.
4. Don't believe that everyone is who they say they are online.
5. Know who is on your friend lists. Remove strangers. Only accept friends you know in real life.
6. Never leave a game to chat on a different platform with someone you don't know.
7. Don't respond to messages or requests from people you don't know.
8. If something happens that makes you feel uncomfortable or you feel like something's just not right, tell an adult you trust, such as a parent, relative, teacher, or family friend.
9. **Do not** delete messages or images. Save usernames, screenshots and images as evidence.
10. Don't panic. You're not alone. There are many ways you can get help.

How to Spot a Fake Profile

- Unclear or blurred profile pictures.
- Limited pictures on profile.
- Incomplete profile information.
- Limited activity on the site.
- Inconsistent information.
- Poorly written profile.
- Very few followers or friends.
- Requests personal information too soon.
- Suspicious profile name.
- Images that seem too perfect to be genuine.
- Inappropriate or sexual content.

*To report suspected abuse, call the Know2Protect Tipline at **833-591-KNOW (5669)**. All information received via the Tipline will be reviewed by appropriate personnel and referred to Homeland Security Investigations field offices for potential investigation.*

Together We Can Stop Online Child Exploitation™
To learn more, visit know2protect.gov

