

# SIGN UP FOR THE TEAM USA MARKETPLACE THROUGH AMP



## Athletes who are already on both AMP and Opendorse:

1. Sign into your AMP or Opendorse profile
2. Go to your profile by selecting the dropdown in the top right corner
3. Add Team USA to your Leagues & conferences in the Athletic profile section
4. Save changes



## Athletes who are already on AMP but not Opendorse:

1. Sign into your AMP account
2. Go to your account by selecting the dropdown in the top right corner
3. Go to the Network Preferences section
4. Toggle the Opendorse Discover Setting
5. Review and agree to the Terms of Use and Privacy Policy by checking the required box
6. Save changes to create your Opendorse profile
7. Go to your profile by selecting the dropdown in the top right corner
8. Add Team USA to your Leagues & conferences in the Athletic profile section
9. Save changes



## Athletes who are new invitees to AMP:

1. Claim your AMP account
2. Review and agree to the AMP Terms of Use and Privacy Policy
3. Sign in using your USOPC login credentials
4. Go through the Create Your Profile process (which takes about 5-10 minutes)
5. Add Team USA to your Leagues & conferences in the Athletic profile section
6. To then create an Opendorse account, go to the Preferences section under Network Discoverability and toggle the Opendorse icon to On
7. Review and agree to the Terms of Use and Privacy Policy by checking the required box
8. Complete your profile creation to save all changes

If you have any questions on AMP or the Team USA Marketplace, please reach out to [athlete.marketing@usopc.org](mailto:athlete.marketing@usopc.org).



UNITED STATES  
OLYMPIC & PARALYMPIC  
COMMITTEE