



2024 Sport Benefits Statement Glossary



Project Overview

The United States Olympic & Paralympic Committee's Sport Benefits Statement provides an annual overview highlighting how the USOPC allocates resources directly to athletes and in support of athletes. The figures presented herein represent a combination of direct cash payments, USOPC-provided services and value-in-kind provisions provided directly to athletes and/or to athletes through their member organizations (i.e. National Governing Bodies).

The Sport Benefits Statement and supporting calculations do not include all-encompassing resources that are provided to athletes and member organizations, as these indirect services are not quantifiable per each NGB (i.e. audit support, strategy and business consulting, sports medicine research, communications and marketing events and support and grants to outside entities such as the U.S. Center for SafeSport, U.S. Anti-Doping Agency and Partnership for Clean Competition).

Glossary

Athlete Excellence

Fostering Team USA athlete well-being and competitive excellence.

Athlete Competitive Excellence

Athlete 360: Technology program that enables more efficient and effective management and tracking of athletes' health histories. Some NGBs use the platform to manage and track training, travel and sleep to mitigate against the risk of illness and injury, while allowing coaches and USOPC service providers the ability to maximize the impact of athletes' medical care. The investment is based on the total cost of the program allocated by usage of the platform.

Athlete High Performance Special Grants: Funding issued directly to elite Team USA athletes. This is in addition to the Athlete Stipend funding and is often a one-time initiative. The figure represents the actual cash payment to athletes by sport.

Athlete Stipends: Funding issued directly to elite Team USA athletes who meet performance criteria as set by the USOPC and member organizations. The figure represents the actual cash payment to athletes by sport.

NGB High-Performance Grants: These grants represent a contract between the USOPC and member organizations that outline specific annual funding initiatives to maximize resources and support elite athlete programming, including training camps, coaching and travel to international competitions. The investment represents direct cash contributions to member organizations.

NGB High-Performance Special Grants: One-time USOPC payments provided to member organizations for specific high-performance initiatives that are best implemented directly by the NGB. The investment represents direct cash contributions to member organizations.

Operation Gold: USOPC monetary awards given to athletes who earn top-place finishes in a sport's most competitive senior international competition of the year (i.e. the Olympic and Paralympic Games, and world championship or world cup events in non-Games years). The investment reflects direct cash payments to athletes.

Sport Science Services: The USOPC offers athletes access to a world-class group of sport service providers in the areas of nutrition, physiology, and strength and conditioning – and affiliated technology and equipment – aimed at delivering performance measurements, insights and feedback to help make informed decisions about training and competition. The annual investment is based on the total cost of sport science operations, and the percentage of each service providers' time in support of each member organization.

Performance Innovation: The USOPC Performance Innovation Fund supports performance-impacting projects for the Olympic and Paralympic Games and helps support long-term integration into NGB performance. The annual investment is direct cash payments to member organizations.

Athlete Training Facilities

USOPC Training Centers: Based in Colorado Springs, Colorado, and Lake Placid, New York, the U.S. Olympic & Paralympic Training Centers provide housing, dining and facilities for training, recovery and recreation among other services for athletes and coaches. Athletes are selected to train at the OPTCs by their member organization. Figures are calculated based on athlete user days and the estimated value of the program at the training centers.

USOPC Training Sites: The USOPC provides opportunities for athletes to train at the Utah Olympic Legacy Foundation in Salt Lake City – to ensure the highest level of resources for Team USA athletes.

Athlete Well-Being

Athlete Development & Engagement Grants: Actual cost and in-kind value of tuition, career, and education grants, Team USA Community Champions Awards (athlete portion only), and USOPM museum tickets provided to Team USA athletes.

Athlete Development & Engagement Services: Value of career, education, leadership and life skills programs designed to help current and retired Team USA athletes.

Medical Benefits: The USOPC provides health insurance and additional medical and mental health resources to eligible Team USA athletes. Athlete eligibility for these resources varies based on the sport and the benefit.

Medical Services: The USOPC funds and operates three clinics in the U.S. and offers eligible athletes access to state-of-the-art technology and internationally renowned physicians, psychologists and mental health providers, chiropractors, physical therapists, athletic trainers, and massage therapists – all aimed at preserving athlete well-being, and in effect, positioning athletes for success on the field of play. Additionally, the USOPC funds and operates clinics in Athlete Villages during Team USA delegation events. The annual investment is calculated based on the operational cost of the clinic and multidisciplinary staff, allocated by the overall usage.



2024 Sport Benefits Statement Glossary



Glossary (Continued)

Athlete Excellence (Continued)

Games Support

Airfare: Value of flights purchased by the USOPC to and from Team USA delegation events such as Olympic & Paralympic Games and Pan American & Para Pan American Games.

Apparel: The value of Team USA apparel – including Opening and Closing ceremonies and podium apparel from USOPC partners – provided to athletes, coaches and designated officials per sport.

Freight: Total USOPC shipping costs per sport to ship items to and from Team USA delegation events such as Olympic & Paralympic Games and Pan American & Para Pan American Games.

High-Performance Centers: Training and support sites in proximity to Olympic & Paralympic venues established and operated during the Olympic Games. Costs are based on sport usage of the facilities and grants provided to member organizations in support of these sites.

USOPC Support: All other costs associated with fielding and supporting Team USA athletes and members of the U.S. delegation at Games competitions, including village support, security, IT and other programming.

Sport Advancement

Promoting an inclusive, safe and fair culture.

Administration/Operations: Operational and budget-relieving administrative or other support provided to member organizations. This item also includes Airbnb, US Olympic & Paralympic Museum, Intel Laptop VIK provided to NGBs and rent subsidy values for NGBs that are headquartered on USOPC property. Investment represents the value of grants in the given year.

Coaching Education: USOPC coaching events, training and certification programs offered to coaches to help guide Team USA athletes to competitive excellence through a positive and healthy sport experience. The annual investment is based on the cost of coaching education opportunities allocated by usage.

Commercial Activation: Direct marketing and management support provided to member organizations for Olympic and Paralympic trials and Team USA Champions Series events.

Development Grants: Special grants aimed at promoting a culture of safety, fairness and diversity, equity and inclusion.

USOPE Investment Management Fees: Paid directly by the U.S. Olympic & Paralympic Endowment, the figure is a proportional share of the actual cost that the USOPE's fund managers charge for investment management services. The NGB's portion is based on its percentage of year-end asset value held by the USOPE.

Community Growth

Engaging partners to support athletes and further our movement.

Communications Support Program (CSP): Through the Team USA CSP, eligible and participating member organizations receive a grant to support organizational communications and media relations efforts.

Digital Media Agreement (DMA) (TeamUSA.com): A contract between the USOPC and participating member organizations that includes digital marketing and advertisement services. Through the DMA, participating member organizations are incentivized to host digital properties and affiliated assets on the TeamUSA.com platform.

International Relations Grants: Support offered to member organizations to advance international goals and objectives, with a focus on strengthening U.S. influence within international sport organizations through key leadership and executive board positions.

White House Visit: Cost to send Olympians, Paralympians, and NGB Staff to Washington D.C. to visit the White House and to celebrate their achievements.



2024 Sport Benefits Statement

American Canoe Association

Manages both the Olympic and Paralympic sport programs

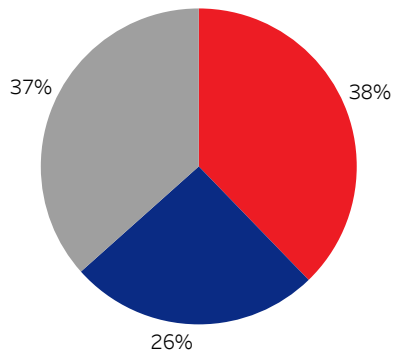


Allocation of Resources by Sport

NGB Direct \$443,928

Athlete Direct \$301,263

Indirect \$429,959



■ NGB Direct
■ Athlete Direct
■ Indirect

37.8%
25.6%
36.6%

Sport Advancement

Administration/Operations	\$105,928
Coaching Education	\$0
*Commercial Activation	\$50,000
Development Grants	\$0
USOPE Investment Management Offset	\$347
Total	\$156,275

Community Growth

Communications Support Program	\$9,400
*Digital Media Agreement (teamusa.com)	\$0
International Relations Grants	\$10,000
White House Visit	\$24,041
Total	\$43,441

*Amounts include shared marketing initiatives.

Athlete Excellence

Athlete Competitive Excellence	Athlete 360	\$0
	Athlete High Performance Special Grants	\$70,530
	Athlete Stipends	\$39,998
	NGB High Performance Grants	\$252,600
	NGB High Performance Special Grants	\$16,000
	Operation Gold	\$52,500
	Sport Science Services	\$71,973
	Performance Innovation	\$0
Athlete Training Facilities	USOPC Training Centers	\$0
	USOPC Training Sites	\$0
Athlete Well-Being	Athlete Development & Engagement Grants	\$56,481
	Athlete Development & Engagement Services	\$3,916
	Medical Benefits	\$81,755
	Medical Services	\$30,993
Games Support	Airfare	\$26,762
	Apparel	\$31,885
	Freight	\$6,891
	High-Performance Centers	\$26,605
	USOPC Support	\$206,547
Total		\$975,435