

TEAM USA ATHLETE SOCIAL MEDIA VERIFICATION PROCESS

Having your social media accounts verified can be helpful when building a personal brand, so the Athlete Marketing Team is here to help get as many Team USA athletes verified across social media platforms as possible.

If you would like to submit your accounts for verification, please ensure your profile is set to public, note that the Athlete Marketing Team submits athletes for verification approval on a biweekly basis (1st & 15th of every month), and be prepared to provide the following when sending your request to athlete.marketing@usopc.org:



- Full Name
- Facebook URL
- Instagram Handle
- Describe your audience
- Up to 5 Press Links



- Full Name
- Username
- Email connected to app
- Up to 4 Press Links
- 2 Factor Authentication On



- Full Name
- Sport
- Username
- Email connected to app
- Selfie video introducing and explaining that you're seeking SnapStar verification

Please also note that the approval criteria are set by the platforms, so the Athlete Marketing Team is unfortunately not able to guarantee all requests will be approved. That said, if denied, you can always submit a new request after 30 days.

For additional questions, reach out to the Athlete Marketing Team:
athlete.marketing@usopc.org