

# 2024 DEMOGRAPHIC DATA REPORT

**USA TRIATHLON** 





# Demographic Data Collection And Preparation

Under Section 220511(2)(B) of the Ted Stevens Act, the USOPC is required to report annual demographic data from the previous year as of December 31. Once the data is collected, the USOPC works with a consultant to compile more than 4,000 data points into unique profiles for each NGB and one for the USOPC.

### **Significant Definitions**

**Board of Directors:** The Board of Directors is the governing body of a nonprofit. Individuals who sit on the Board are responsible for overseeing the organization's activities.

**Standing Committees:** A permanent committee of the Board that meets regularly.

**Professional Staff:** Any paid full-time employee of an NGB.

**NGB Membership:** All individuals who are paying members of an NGB. This includes grassroots athletes through masters, as well as National Team athletes.

**National Teams (Athletes):** Athletes who are currently on a National Team as defined by the NGB. This includes the teams selected for that year's national or world championships or the Olympic/Paralympic Games.

National Teams (Coaches and Other Non-Athletes): Staff who assist with the National Teams as defined by the NGB. This includes coaches, trainers, logistics coordinators, medical personnel, etc.

**Developmental National Teams (Athletes):** Teams typically composed of emerging athletes who are training to eventually compete on the National Teams. These athletes are usually highly skilled individuals who are not fully ready to compete for the National Team.

Developmental National Teams (Coaches and Other Non-Athletes): Staff who assist with the Developmental National Teams as defined by the NGB. This includes coaches, trainers, logistics coordinators, medical personnel, etc.

**Part-Time Employees/Interns:** These are employees who assist with the operations of an NGB. They differ from professional staff in that they may be temporary or part-time employees.

### **National Percentages**

National percentages are based off the latest data on the American Community Survey (ACS) data updated annually by the U.S. Census Bureau.

### **Chart Key**

0.00% - Precent of Member/Staff

• - Demographic Data



### PEOPLE OF COLOR

	Total Number	% People of Color	National %
Board of Directors	12	16.66	39.50
Standing Committees	21	4.76	39.50
Professional Staff	52	5.76	39.50
NGB Membership	301,861	5.97	39.50
National Team Athletes	18	0.00	39.50
National Team Non-Athlete (Coaches and Support Staff)	10	0.00	39.50
Development National Team Athlete	30	0.00	39.50
Development National Team Non-Athlete (Coaches and Support Staff)	4	0.00	39.50
Part-Time Staff/Inters	0	0.00	39.50
Total	302,008	5.97	
Average		4.14	

### Year-Over-Year Averages (Past 5-Years)



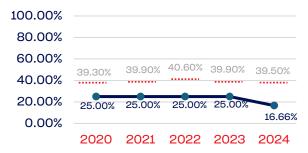
### Program and Initiative Notes/Highlights

USA Triathlon gave four different grants this past year, all which impact youth of color – in total impacting 400+ youth of color in underserved areas.
USA Triathlon works with Hamton University tri team which is making waves as an emerging NCAA Championship sport.



### PEOPLE OF COLOR

### **Board of Directors**



### **NGB Membership**



### **Development National Team**



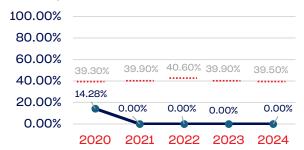
### **Standing Committees**



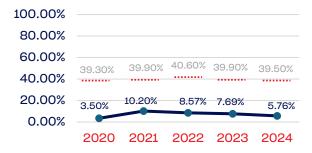
### **National Team Athletes**



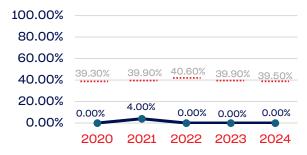
### **Development National Team Non-Athlete**



#### **Professional Staff**



### National Team Non-Athlete







### **WOMEN**

	Total Number	% Women	National %
Board of Directors	12	50.00	50.50
Standing Committees	21	42.85	50.50
Professional Staff	52	57.69	50.50
NGB Membership	301861	38.23	50.50
National Team Athletes	18	55.55	50.50
National Team Non-Athlete (Coaches and Support Staff)	10	20.00	50.50
Development National Team Athlete	30	46.66	50.50
Development National Team Non-Athlete (Coaches and Support Staff)	4	25.00	50.50
Part-Time Staff/Inters	0	0.00	50.50
Total	302008	38.24	
Average		42	

### Year-Over-Year Averages (Past 5-Years)



### Program and Initiative Notes/Highlights

Triathlon is an NCAA emerging women's sport. USA Triathlon has initiated a women's specific training group for our elite pipeline starting in 2025 called Auxo Collective. USA Triathlon is working to host an all-women's conference at our Nationals in 2025.

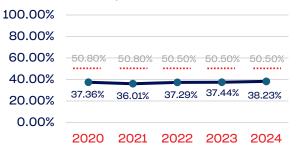


### **WOMEN**

### **Board of Directors**

100.00%					
80.00%					
60.00%	58.33%	50.80%	50.50%	50.50%	50.50%
40.00%	50.80%	50.00%	50.00%	50.00%	50.00%
20.00%					
0.00%					
	2020	2021	2022	2023	2024

### **NGB Membership**



### **Development National Team**



### **Standing Committees**



### National Team Athletes



### **Development National Team Non-Athlete**



### **Professional Staff**



### National Team Non-Athlete







### PERSONS WITH A DISABILITY

	Total Number	% Disability	National %
Board of Directors	12	0.00	13.00
Standing Committees	21	9.52	13.00
Professional Staff	52	0.00	13.00
NGB Membership	301861	3.40	13.00
National Team Athletes	18	11.11	13.00
National Team Non-Athlete (Coaches and Support Staff)	10	0.00	13.00
Development National Team Athlete	30	0.00	13.00
Development National Team Non-Athlete (Coaches and Support Staff)	4	0.00	13.00
Part-Time Staff/Inters	0	0.00	13.00
Total	302008	3.4	
Average		3	

### Year-Over-Year Averages (Past 5-Years)



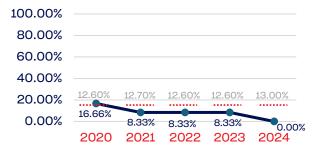
### Program and Initiative Notes/Highlights

USA Triathlon's Paralympic team brought home 8 medals in Paris this past year. USA Triathlon doubled their para race series for 2025 to increase participation opportunities for para triathletes. USA Triathlon had the first ever Adaptive Mixed relay at Multisport fest in 2024 featuring 2 adaptive and 2 age group athletes.

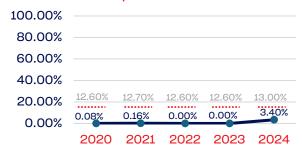


### PERSONS WITH A DISABILITY

### **Board of Directors**



### **NGB Membership**



### **Development National Team**



### **Standing Committees**



### **National Team Athletes**



### Development National Team Non-Athlete

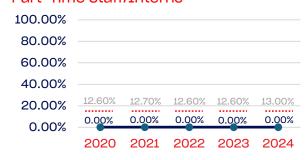


#### **Professional Staff**



### National Team Non-Athlete



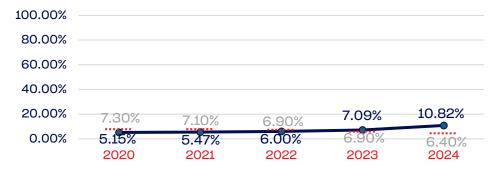




### Veterans

	Total Number	% Veterans	National %
Board of Directors	12	0.00	6.4
Standing Committees	21	14.28	6.4
Professional Staff	52	0.00	6.4
NGB Membership	301861	0.04	6.4
National Team Athletes	18	55.55	6.4
National Team Non-Athlete (Coaches and Support Staff)	10	0.00	6.4
Development National Team Athlete	30	16.66	6.4
Development National Team Non-Athlete (Coaches and Support Staff)	4	0.00	6.4
Part-Time Staff/Inters	0	0.00	6.4
Total	302008	0.04	
Average		10.82	

### Year-Over-Year Averages (Past 5-Years)



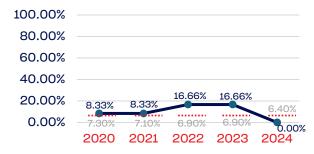
### Program and Initiative Notes/Highlights

USA Triathlon's Military National Championships, Leon's Triathlon, honors veterans and all those who have served or still do serve.

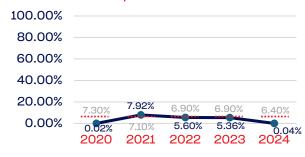


### **VETERANS**

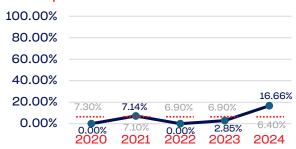
### **Board of Directors**



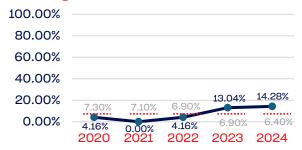
### **NGB Membership**



### **Development National Team**



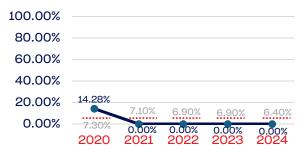
### **Standing Committees**



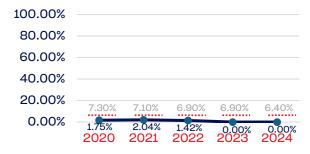
### **National Team Athletes**



### Development National Team Non-Athlete



### **Professional Staff**



### National Team Non-Athlete



