



## **USOPC Board of Directors' Commercial Committee Athlete Representative**

The United States Olympic & Paralympic Committee (USOPC), UT34, and Team USA Athletes' Commission seek to identify a distinguished athlete leader who recognizes the transformational power of Olympic and Paralympic sport to serve as a UT34 athlete representative on the USOPC Board of Directors' Commercial Committee. For the avoidance of doubt, this is not a USOPC Board seat, but rather an athlete seat on a new USOPC Board committee.

This new Commercial Committee is created under the USOPC Bylaws and is intended to comply with the applicable requirements for USOPC Board committees described in Section 5 of the USOPC Bylaws, including those regarding athlete representation. The Commercial Committee is an interim structure to govern the USOPC and UT34 commercial partnership until a formal joint venture structure is established. Made up of USOPC Board members and UT34 representatives, the committee will advise and align on the future commercial program (for the 2029-2036 sales period), future commercial endeavors, and commercial opportunities across the U.S. Olympic and Paralympic ecosystem.

### **Ideal Experience**

The incoming UT34 athlete representative will bring unique skills and commercial and marketing experience to support the purpose of this Commercial Committee. All candidates offered for consideration as members of the Committee should exhibit the following:

- **Vision and Leadership:** Guidance in areas of personal expertise and the ability to help create and shape long-term strategy and policy to support the USOPC and UT34 in achieving its mission.
- **Advocacy and Stewardship:** A willingness to engage personally on behalf of UT34 and the ability to promote the views, interests, and goals of UT34 and the USOPC in order to enhance the USOPC's presence both domestically and internationally, without forgetting the interests of the public and the stakeholders of the USOPC and UT34 through effective balancing of responsibilities and viewpoints.
- **Character and Integrity:** High moral ethics that is honest, open, sincere, and trustworthy.

Further, the incoming athlete representative should exhibit knowledge and expertise in one or more of the following areas:

- Commercial partnerships
- Marketing & fan engagement
- Athlete brand building
- Consumer technology and innovation

## **UT34 Athlete Representative Expectations**

All Commercial Committee members are expected to fully commit to attending Commercial Committee meetings (four (4) per year) and to engage in discussion in an informed, collegial, and constructive manner. Commercial Committee members must also be willing to undertake assessments of their personal contributions and performance of themselves, as well as participate in reviews of the effectiveness and performance of the Committee as a whole.

Finally, Commercial Committee members are expected to respect and observe the utmost confidentiality regarding sensitive and proprietary information. Only the USOPC Board Chair and other expressly authorized representatives of the USOPC are permitted to speak on behalf of the USOPC Board, its committees, and USOPC and only the UT34 Board Chair and other expressly authorized representatives of UT34 are permitted to speak on behalf of UT34.

## **Selection Process**

Those interested should email [teamusa.ac@teamusa-ac.org](mailto:teamusa.ac@teamusa-ac.org) with a resume and short statement of interest on or before May 31, 2026. The Team USA Athletes' Commission will put forward one recommended candidate to UT34, who will also supply one or more recommended and qualified candidates for selection by UT34's athlete board members.

## **Minimum Requirements**

Safety and ethics are of paramount importance at the USOPC and among its committee members. To that end, all candidates for the USOPC's Commercial Committee must meet the following:

- Ability to pass a USOPC Background Check
- Absence of any ineligibility from the U.S. Center for SafeSport or U.S. Anti-Doping Agency
- Absence of ineligibility or other findings against the candidate by other organization(s) such as the NCAA, NJCAA or sport medicine professional organizations
- Eligible to be a USOPC Board committee member in accordance with the **USOPC Bylaws**
- Complete applicable training and education provided by the USOPC as well as training from the U.S. Center for SafeSport

Candidates for the Commercial Committee UT34 athlete seat must meet all the above minimum requirements and must also (1) have a connection to Utah and/or UT34 and (2) be a USOPC 10 Year Athlete, as defined in the USOPC Bylaws.