



# 2022 Sport Benefits Statement Glossary



## Project Overview

The United States Olympic & Paralympic Committee's Sport Benefits Statement provides an annual overview highlighting how the USOPC allocates resources directly to athletes and in support of athletes. The figures presented herein represent a combination of direct cash payments, USOPC-provided services and value-in-kind provisions provided directly to athletes and/or to athletes through their member organizations (i.e. National Governing Bodies).

The Sport Benefits Statement and supporting calculations do not include all-encompassing resources that are provided to athletes and member organizations, as these indirect services are not quantifiable per each NGB (i.e. audit support, strategy and business consulting, competitive analytics research and innovation, sports medicine research, communications and marketing events and support and grants to outside entities such as the U.S. Center for SafeSport, U.S. Anti-Doping Agency and Partnership for Clean Competition).

## Glossary

### Athlete Excellence

*Fostering Team USA athlete well-being and competitive excellence.*

#### Athlete Competitive Excellence

**Athlete 360:** Technology program that enables more efficient and effective management and tracking of athletes' health histories, including COVID signs and symptoms in preparation for and during Games time. Some NGBs use the platform to manage and track training, travel and sleep to mitigate against the risk of illness and injury, while allowing coaches and USOPC service providers the ability to maximize the impact of athletes' medical care. The investment is based on the total cost of the program allocated by usage of the platform.

**Athlete Stipends:** Funding issued directly to elite Team USA athletes who meet performance criteria as set by the USOPC and member organizations. The figure represents the actual cash payment to athletes by sport.

**High-Performance Grants:** Also known as Performance Partnership Agreements/Statements of Performance Support, these grants represent a contract between the USOPC and member organizations that outline specific annual funding initiatives to maximize resources and support elite athlete programming, including training camps, coaching and travel to international competitions. The investment represents direct cash contributions to member organizations.

**High-Performance Special Grants:** One-time USOPC payments provided to member organizations for specific high-performance initiatives that are best implemented directly by the NGB. The investment represents direct cash contributions to member organizations.

**Operation Gold:** USOPC monetary awards given to athletes who earn top-place finishes in a sport's most competitive senior international competition of the year (i.e. the Olympic and Paralympic Games, and world championship or world cup events in non-Games years). The investment reflects direct cash payments to athletes.

**Sport Science Services:** The USOPC offers athletes access to a world-class group of sport service providers in the areas of nutrition, physiology, and strength and conditioning – and affiliated technology and equipment – aimed at delivering performance measurements, insights and feedback to help make informed decisions about training and competition. The annual investment is based on the total cost of sport science operations, and the percentage of each service providers' time in support of each member organization.

**Tech and Innovation:** The USOPC Technology and Innovation Fund supports performance-impacting projects for the Olympic and Paralympic Games and helps support long-term integration into NGB performance. The annual investment is both cash payments to member organizations and payments to vendors on behalf of NGBs.

**Toyota Paralympic Fund:** Toyota Motor North America, in partnership with the USOPC, created a fund to support all eligible Paralympic Team USA athletes who were training and competing for a spot on the Tokyo and Beijing Paralympic Team. The investment represents the actual cash payment to athletes by sport.

#### Athlete Training Facilities

**U.S. Olympic & Paralympic Training Centers:** Based in Colorado Springs, Colorado, and Lake Placid, New York, the U.S. Olympic & Paralympic Training Centers provide housing, dining and facilities for training, recovery and recreation among other services for up to 600 athletes and coaches at one time between the two complexes. Athletes are selected to train at the OPTCs by their member organization. Figures are calculated based on athlete user days and the actual cost of operating the training centers.

**U.S. Olympic & Paralympic Training Sites:** The USOPC provides opportunities for athletes to train at the Utah Olympic Legacy Foundation in Salt Lake City – to ensure the highest level of resources for Team USA athletes.

#### Athlete Well-Being

**Athlete Development & Engagement:** Actual cost and in-kind value of tuition, career, education, leadership and life skills programs designed to help current and retired Team USA athletes.

**Athlete Marketing Platform (AMP):** AMP is a first-of-its-kind digital marketplace connecting Team USA athletes with Team USA partners for endorsement deals and marketing opportunities. A license to the AMP platform is provided to NGBs by the USOPC in order to create their own endorsement deals and marketing opportunities that creates a seamless experience for Team USA athletes.

**Athlete VIK Grants:** Through our partnership with Intel and the US Olympic & Paralympic Museum, this is the value of laptops and museum tickets provided to Team USA athletes. \*For Intel VIK, summer sports whose athletes received laptops in 2021, the VIK value in the 2022 statement represents a true-up of the actual value of laptops distributed in 2021.

**Medical Benefits:** The USOPC provides health insurance and additional medical and mental health resources to eligible Team USA athletes. Athlete eligibility for these resources varies based on the sport and the benefit.



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## Glossary (Continued)

### Athlete Excellence (Continued)

**Service & Hope Awards:** Annual grant awarded to four Team USA athletes who embody the Olympic values of Excellence, Respect, Friendship and the Paralympic values of Determination, Inspiration, Equality. The grant is split between the athlete and a charitable organization of their choice whose mission is focused on inspiration and hope. The support amount represents the payments to the athletes and to the sport if applicable.

**Sports Medicine Clinics:** The USOPC funds and operates three clinics in the U.S. and offer eligible athletes access to state-of-the-art technology and internationally renowned physicians, psychologists and mental health providers, chiropractors, physical therapists, athletic trainers, and massage therapists – all aimed at preserving athlete well-being, and in effect, positioning athletes for success on the field of play. Additionally, the USOPC funds and operates clinics in Athlete Villages during Team USA delegation events. The annual investment is calculated based on the operational cost of the clinic and multidisciplinary staff, allocated by the overall usage.

### Games Support

**Airfare:** Value of flights purchased by the USOPC to and from Team USA delegation events such as Olympic & Paralympic Games and Pan American & Para Pan American Games.

**Apparel:** The value of Team USA apparel – including Opening and Closing ceremonies and podium apparel from USOPC partners – provided to athletes, coaches and designated officials per sport.

**Freight:** Total USOPC shipping costs per sport to ship items to and from Team USA delegation events such as Olympic & Paralympic Games and Pan American & Para Pan American Games.

**Ground Transportation:** The cost of ground transportation operations at Team USA delegation events such as Olympic & Paralympic Games and Pan American & Para Pan American Games allocated based on sport usage.

**High-Performance Centers:** Training and support sites in proximity to Olympic venues established and operated during the Olympic Games. Costs are based on sport usage of the facilities.

**Predeparture COVID Testing:** The Team USA delegation for the Olympic & Paralympic Games were required by the Organizing Committees to meet defined predeparture COVID testing requirements. These costs reflect the total amount paid by the USOPC to meet the Organizing Committee requirements.

**USOPC Support:** All other costs associated with fielding and supporting Team USA athletes and members of the U.S. delegation at Games competitions, including village support, security, IT and other programming.

### Sport Advancement

*Promoting an inclusive, safe and fair culture.*

**Administration/Operations:** Operational and budget-relieving administrative or other support provided to member organizations. This item also includes Airbnb, US Olympic & Paralympic Museum, Intel Laptop VIK provided to NGBs and rent subsidy values for NGBs that are headquartered on USOPC property.

**Coaching Education:** USOPC resources, tools and training offered to coaches to help guide Team USA athletes to competitive excellence through a positive and healthy sport experience.

**Governance:** A direct USOPC provision of shared or targeted services and best-practice support designed to reduce operational costs and enhance organizational efficiency. Investment represents the value of grants in the given year.

**Grassroots:** Actual cost of coaching education and development programs in support of the American Development Model.

**Marketing/Fundraising:** Direct marketing and management support provided to member organizations for Olympic and Paralympic trials and Team USA Champions Series events, and grants related to marketing or fundraising activities.

**Development Grants:** Special grants aimed at promoting a culture of safety, fairness and diversity, equity and inclusion.

**USOE Investment Management Fees:** Paid directly by the U.S. Olympic Endowment, the figure is a proportional share of the actual cost that the USOE's fund managers charge for investment management services. The NGB's portion is based on its percentage of year-end asset value held by the USOE.

### Community Growth

*Engaging partners to support athletes and further our movement.*

**Communications Support Program (CSP):** Through the Team USA CSP, eligible and participating member organizations receive a grant to support organizational communications and media relations efforts.

**Digital Media Agreement (DMA) (TeamUSA.org):** Member organization grants to support organizational communications and media relations efforts.

**International Relations Grants:** Support offered to member organizations to advance international goals and objectives, with a focus on strengthening U.S. influence within international sport organizations through key leadership and executive board positions.

**White House Visit** Cost to send Olympians, Paralympians, and NGB Staff to Washington D.C. to visit the White House and to celebrate their achievements.



# 2022 Sport Benefits Statement

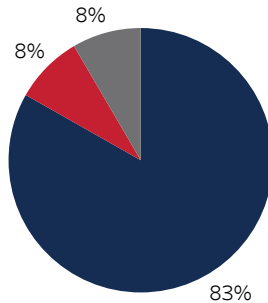
American Canoe Association



## Allocation of Resources by Sport

**USOPC 990 Reported Support: \$277,921**

**Additional Support: \$367,000**



Athlete Excellence	83.2%
Community Growth	8.4%
Sport Advancement	8.4%

## Sport Advancement

Administration/Operations	\$49,024
Coaching Education	\$0
Development Grants	(\$932)
Governance	\$5,833
Grassroots	\$0
*Marketing/Fundraising	\$0
USOE Investment Management Offset	\$270
<b>Grand Total</b>	<b>\$54,195</b>

## Community Growth

Communications Support Program	\$9,385
*Digital Media Agreement (teamusa.org)	\$0
International Relations Grants	\$0
White House Visit	\$44,674
<b>Grand Total</b>	<b>\$54,058</b>

\*Amounts include shared marketing initiatives.

## Athlete Excellence

Athlete	Athlete 360	\$0
Competitive Excellence	Athlete Stipends	\$52,468
	High-Performance Grants	\$214,611
	High-Performance Special Grants	\$30,949
	Operation Gold	\$14,375
	Sport Science Services	\$35,300
	Tech and Innovation	\$0
	Toyota Paralympic Fund	\$0
Athlete Training Facilities	Colorado Springs, Colorado	\$0
	Lake Placid, New York	\$27,720
	Salt Lake City, Utah	\$0
Athlete Well-Being	Athlete Development & Engagement	\$73,056
	Athlete Marketing Platform	\$3,000
	Athlete VIK Grants	\$648
	Medical Benefits	\$60,835
	Medical Services	\$23,705
	Service & Hope Awards	\$0
Games Support	Airfare	\$0
	Apparel	\$0
	Freight	\$0
	Ground Transportation	\$0
	High-Performance Centers	\$0
	Predeparture COVID Testing	\$0
	USOPC Support	\$0
<b>Grand Total</b>		<b>\$536,667</b>

## Sport Characteristics

Manages both the Olympic and Paralympic sport programs

Number of events at most recent Games: **25**

NCAA Sport? **No**

Athletes receiving high-performance support: **9**

Competing athletes at most recent Games: **6**

Athletes receiving ADE support: **20**