**FACT SHEET**

CONTACT: **Breeders’ Cup Limited**

2525 Harrodsburg Road

Lexington, KY 40504

+1-859-223-5444

PRESS CONTACT **Jim Gluckson**

Media Relations

212-230-9512

[jim@breederscup.com](mailto:jim@breederscup.com)

**Hayley Amoss**   
Communications & Social Media Manager   
502-554-3005   
[hayley@breederscup.com](mailto:hayley@breederscup.com)

ABOUT THE BREEDERS’ CUP Breeders’ Cup Limited administers the Breeders’ Cup World Championships, Thoroughbred horse racing’s year-end Championships, as well as the Breeders’ Cup Challenge qualifying series, which provides automatic starting positions into the Championships races. The Breeders’ Cup is also a founding member of the Thoroughbred Safety Coalition, an organization composed of industry leaders committed to advancing safety measures in Thoroughbred racing and improving the well-being of equine and human athletes

BREEDERS’ CUP HISTORY The Breeders’ Cup began in 1984 as a one-day race event at Hollywood Park in Los Angeles, Calif. Positioned as the season-ending championships to a previously disjointed and regionalized horse racing industry, the Breeders’ Cup World Championships have brought structure to the sport over its 38-year history.

ABOUT THE BREEDERS’ CUP What was once a one-day, seven-race event is now a

WORLD CHAMPIONSHIPS two-day, 14-race celebration of the sport of horse racing. The Breeders' Cup kicks off with Future Stars Friday, comprised of five juvenile races featuring horse racing's brightest rising stars. Championship Saturday is one of the richest days in racing awarding over $22 million in purses and awards over 9 races, culminating in the defining event of the international racing season, the $6 Million Breeders' Cup Classic.

2021 WORLD CHAMPIONSHIPS The 2021 Breeders’ Cup World Championships, consisting of 14 Championship races, is scheduled to be held on November 5-6 at Del Mar racetrack in Del Mar, California. The event will be televised live by the NBC Sports Group. Breeders’ Cup press releases appear on the Breeders’ Cup website, breederscup.com. You can also follow the Breeders’ Cup on social media.

2022 WORLD CHAMPIONSHIPS In 2022, the Breeders' Cup will return to the cradle of the breeding industry and the heart of the Bluegrass state. Where the very idea of the Breeders’ Cup was conceived. To the classic elegance and the iconic feel of Keeneland.

ABOUT THE BREEDERS’ CUP The Breeders’ Cup Challenge Series is an international

CHALLENGE SERIES PRESENTED series of 84 stakes races in 10 different countries. The

BY AMERICA’S BEST RACING winners of each “Win And You’re In” race receive automatic starting positions and fees paid into a corresponding race of the Breeders’ Cup World Championships, which will be held at Del Mar racetrack in Del Mar, California, on Nov. 5-6.

EXECUTIVE TEAM **Fred W. Hetrich III**, Chairman,

**Drew Fleming**, President & Chief Executive Officer

**Dora Delgado**, Executive Vice President & Chief Racing Officer

**John Keitt**, Executive Vice President & Chief Operating Officer

**W.B. Rogers Beasley**, Executive Vice President & Chief Strategy Officer

FOR MORE INFORMATION [www.breederscup.com](http://www.breederscup.com)