



Smith & Wesson® Summer Freedom Days!

HEATING THINGS UP THIS SUMMER WITH SAVINGS!

Offer Redeemable Online or By Mail

Shield® (1.0 & 2.0), Shield® EZ®,
Shield® Plus, Equalizer™
OVER 150 QUALIFYING SKU'S

**\$50
REBATE**



M&P® M2.0®, M&P® 22 Magnum,
M&P® 5.7
OVER 150 QUALIFYING SKU'S

**\$75
REBATE**



BUY A QUALIFYING PISTOL AND GET A PRE-PAID CARD* WORTH EITHER \$50 OR \$75

*Consumers will have a choice to choose either a physical pre-paid card or a digital card, see Terms & Conditions.

VALID JUNE 7, 2024 - AUG. 18, 2024

**SCAN THIS CODE
TO REDEEM NOW!**



FOR FASTER PROCESSING - REDEEM ONLINE! www.swrebates.com

Step1: Print Rebate Coupon

Step2: Fully Complete This Coupon w/
Serial # & SKU # Found on S&W
Box Label Required

Step 3: Enclose:

- (1) Dated Sales Receipt with Store Name that Clearly Identifies Item Purchased Required
- (2) Photo of Box Label OR Actual Box Label Required

Step 4: Mail to:

SMITH & WESSON SUMMER FREEDOM DAYS REBATE
OFFER #24-27944 • PO BOX 540011
EL PASO, TX 88554-0011

Name: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Firearm Serial #: _____ SKU #: _____ Phone: _____
(Must come from Smith & Wesson Box Label) (Must come from Smith & Wesson Box Label)

Date of Purchase: _____ E-Mail: _____

These 2024 SMITH & WESSON SUMMER FREEDOM DAYS REBATE terms and conditions (the "Terms & Conditions") are by and between Smith & Wesson Brands, Inc. ("Smith & Wesson") and the end user consumer purchaser (the "Purchaser" or "you") of a Firearm (as defined hereafter) and pertains to the limited one time offer of either one (1) \$50 USD prepaid card or one (1) \$75 USD prepaid card (each a "Prepaid Card") per each new eligible Smith & Wesson® firearm (each a "Firearm") purchased between June 7, 2024 and August 18, 2024 (collectively the "Promotion"). Offer limited to one (1) rebate per Firearm purchased between June 7, 2024 and August 18, 2024. Notwithstanding anything herein to the contrary, for purposes of this Promotion, if the initial Firearm order is placed online, by phone, or via some other method that necessitates the Purchaser to receive such Firearm from a Federal Firearm Licensee ("FFL") at a later date, the Firearm date of purchase will be deemed the date upon which such Firearm is actually conveyed to the Purchaser by said FFL and must fall between June 7, 2024 and August 18, 2024 to be eligible for this Promotion. Furthermore, the initial order must also occur between June 7, 2024 and August 18, 2024 to be eligible for this Promotion. See Appendix A & B for eligible Firearm SKU lists with applicable rebate value. Rebates may be redeemed either online or by mail. To redeem by mail, follow Steps 1 – 4 (below) to complete and submit a rebate coupon (each a "Coupon"). Coupons must be postmarked by September 18, 2024. To redeem online, visit <https://www.smith-wesson.com/rebates>. Any online submissions must occur by 11:59 pm ET on September 18, 2024. Please allow up to sixty (60) days for fulfillment of valid rebate submissions via a Prepaid Card*. Promotion valid only in the United States (excluding United States Territories) and excluding any jurisdiction (whether state or local) where prohibited in accordance with any and all applicable laws and regulations. Promotion valid only for those persons who are legally able to own and possess firearms in accordance with any and all applicable laws and regulations. Please review all applicable state and local laws and regulations before participating in this Promotion. Promotion valid only for actual purchases of new Firearms (used models will be denied) by end user consumer purchasers. This Promotion excludes any and all resellers and distributors of firearms, and any purchases by or on behalf of groups, organizations, businesses, or government agencies of any kind whatsoever. Smith & Wesson is not responsible for late, lost, mutilated, or otherwise misdirected mail. All counterfeit, unauthorized duplicates, or invalid coupons (including but not limited to incomplete, inaccurate or illegible coupons and/or missing required sales receipts), or claims that fail to include valid and legible proofs of purchase as specified in the submission instructions will be automatically rejected. For the avoidance of doubt, online invoices, shipping documents, shipping packing slips, and other such similar documents are not valid Dated Sales Receipts (as defined hereafter) for purposes of this Promotion. "Dated Sales Receipts" means valid receipts including the applicable store name that clearly identifies the Firearm(s) purchased. Only valid Dated Sales Receipts will be accepted for Promotion redemption, and must be submitted along with either the actual Firearm box label or a legible photo of the Firearm box label in accordance with the submission instructions provided below (collectively "Proof of Purchase"). If you return any of the eligible Firearms you purchased in this Promotion, you may be charged for the cost of any Prepaid Card received. Any corrections to a submitted claim that was initially rejected due to incomplete, inaccurate, or illegible submissions, or that failed to include a valid and legible Proof of Purchase must be submitted by September 18, 2024. No rebate claims, or requests to correct a previously submitted claim, will be accepted or considered after September 18, 2024. Fraudulent submissions could result in prosecution under the U.S. Mail Fraud Statutes (18 USC, Sections 1341-1342) or in accordance with other applicable law or regulation. Void where prohibited by law or regulation, subject to tax, or otherwise restricted. Smith & Wesson reserves the right to discontinue or change this Promotion at any time and for any reason without notice to the Purchaser. If any portion of these Terms & Conditions shall be held by a court of competent jurisdiction to be invalid, illegal, or otherwise unenforceable, then such provision(s) shall be enforced to the maximum extent permitted by applicable law, and shall not affect the validity or enforceability of the other provisions of these Terms & Conditions. The Promotion and any submission thereunder are subject to the terms of the Smith & Wesson Privacy Policy located at <https://www.smith-wesson.com/privacy-policy> THIS PROMOTION OFFER CANNOT BE COMBINED WITH ANY OTHER SMITH & WESSON PROMOTION OR DISCOUNT. *Prepaid Card is issued by MetaBank®, N.A., Member FDIC. No cash access or recurring payments. Prepaid Card valid for up to six (6) months; unused funds will forfeit after the valid thru date. Prepaid Card terms and conditions apply, see card for details. Prepaid Card may be provided in either physical or virtual form. MetaBank does not endorse or guarantee the products or services herein.

Yes, I would like to receive email offers from Smith & Wesson.

For any questions, please call 844-628-7926