

GRAND OPENING

LAKE LAND, FL • 10/17-10/19

Academy[®]
SPORTS+OUTDOORS

FIND
YOUR
Fun



DEMONSTRATIONS + GIVEAWAYS WITH

BROOKS

WOLVERINE 

crocs[™]



CAT[®]

FRIDAY, OCTOBER 17

8AM

FREE MYSTERY GIFT CARDS

for the first 150 customers in line at opening
(18 years and older) — **over \$14,000 in total
weekend prizes!**

ALL DAY

FREE GIFT

with Academy Credit Card application

FREE LASER ENGRAVING

with the purchase of any tumbler
until **6pm**

SATURDAY, OCTOBER 18

8AM

FREE MYSTERY GIFT CARDS

for the first 150 customers in line at opening
(18 years and older) — **over \$14,000 in total
weekend prizes!**

ALL DAY

FREE GIFT

with Academy Credit Card application

FREE LASER ENGRAVING

with the purchase of any tumbler
until **6pm**

SUNDAY, OCTOBER 19

9AM

FREE MYSTERY GIFT CARDS

for the first 150 customers in line at opening
(18 years and older) — **over \$14,000 in total
weekend prizes!**

ALL DAY

FREE GIFT

with Academy Credit Card application

FREE LASER ENGRAVING

with the purchase of any tumbler
until **2pm**

While supplies last. Event subject to change.

LAKELAND GRAND OPENING

Deals

10/16 - 10/19

While supplies last. Only at your
new store in Lakeland, FL.

25% OFF

Shoes, Work Boots,
and Socks



SKECHERS



WOLVERINE



\$129⁹⁹ Outdoor Gourmet
3-Burner Gas Grill
was: \$149.99



50% OFF
Magellan Outdoors Clothing
and Camo Clothing
Excludes waders.



50% OFF
BCG Clothing



25% OFF
adidas Fleece
Select styles.



50% OFF
All R.O.W. Clothing



50% OFF
All Freely Clothing



\$6⁹⁹
was: \$7.99

Academy Armchair

**\$600
OFF**

now: \$699.99
was: \$1,299.99
Redfield
64-Gun Safe



\$11⁹⁹
was: \$14.99
Blazer Brass 9mm
Ammo 50-rd.

**25%
OFF**

Rods, Reels,
and Combos
Select styles.



\$39⁹⁹
was: \$49.99

Academy
Canopy or Wagon

FROM
\$49⁹⁹

was: \$59.99

Kids' Bikes

