

**Academy Sports + Outdoors
Back to School Line Up & Win Giveaway**

OFFICIAL RULES

NO PURCHASE NECESSARY. PURCHASES DO NOT INCREASE ODDS OF WINNING. ODDS OF WINNING PER GIVEAWAY LOCATION: \$100-5/5; \$50-2/5; \$20-2/5. MUST BE PRESENT TO WIN. OPEN TO LEGAL RESIDENTS OF TEXAS, AGE 18 OR OLDER.

GIVEAWAY LOCATIONS			
Store #	Academy Store Address	Store #	Academy Store Address
7	19720 NW Freeway, Houston, TX 77065	140	1720 W University Drive, McKinney, TX 75069
9	13400 I-10 East, Houston, TX 77015	141	5836 N Tarrant Pkwy, Fort Worth, TX 76244
10	9734 Katy Freeway, Houston, TX 77055	165	24970 FM 1093 Road, Richmond, TX 77406
12	16610 SW Freeway, Sugar Land, TX 77479	166	4627 E Sam Houston Pkwy South, Pasadena, TX 77505
13	2804 Business Center Drive, Pearland, TX 77584	172	7650 FM 1960 West, Houston, TX 77070
14	8453 Memorial Blvd, Port Arthur, TX 77640	176	1461 Spring Cypress Road, Spring, TX 77373
15	4523 Fort Crockett Blvd, Galveston, TX 77551	185	4920 N Garland Ave, Garland, TX 75040
16	10414 Gulf Freeway, Houston, TX 77034	195	2320 Hwy 6 South, Houston, TX 77077
18	10375 North Freeway, Houston, TX 77037	197	1900 Hwy 181, Portland, TX 78374
19	2404 Southwest Freeway, Houston, TX 77098	213	281 I-45 South, Huntsville, TX 77340
20	2511 Earl Rudder, College Station, TX 77845	221	2083 N Veterans Blvd, Eagle Pass, TX 78852
21	9470 FM 1960 Bypass, Humble, TX 77338	223	2600 W University Drive, Denton, TX 76201
22	1351 I-35 South, Round Rock, TX 78664	226	749 Hwy 71 West, Bastrop, TX 78602
24	210 North New Road, Waco, TX 76710	239	28616 Hwy 290, Cypress, TX 77433
25	801 E William Cannon Drive, Austin, TX 78745	240	9210 Hwy 6, Missouri City, TX 77459
26	7513 North Interstate Hwy 35, Austin, TX 78752	247	1650 N Hwy 77, Waxahachie, TX 75165
27	12250 Research Blvd, Austin, TX 78759	250	11650 Bandera Road, Suite 107, San Antonio, TX 78250
29	5001 South Padre Island Drive, Corpus Christi 78411	266	21770 Market Place Drive, New Caney, TX 77357
30	4305 Old Hwy 77, Brownsville, TX 78520	267	3204 I-30, Greenville, TX 75402
31	14221 FM 2920, Tomball, TX 77377	268	11445 Quaker Ave, Lubbock, TX 79423
32	21351 Gulf Freeway, Webster, TX 77598	270	2550 Pearland Pkwy, Suite 100, Pearland, TX 77581
33	23155 Katy Freeway, Katy, TX 77450	277	21650 Kuykendahl Road, Spring, TX 77388

34	500 N Jackson Road, Suite M, Pharr, TX 78577	283	326 W Interstate 20, Weatherford, TX 76086
35	11077 Northwest Freeway, Houston, TX 77092	294	1711 E Broad Street, Mansfield, TX 76063
36	2727 NE Loop 410, San Antonio, TX 78217	304	920 Steger Towne Road, Rockwall, TX 75032
37	7130 Eastex Freeway, Beaumont, TX 77708	319	1310 W University Ave, Georgetown, TX 78628
38	1414 Loop 336 West, Conroe, TX 77304	321	19150 W Belfort St, Richmond, TX 77407
39	7523 NW Loop 410, San Antonio, TX 78245	323	1725 US Hwy 380, Frisco, TX 75033
40	7903 I-35 South, San Antonio, TX 78224	324	580 American Way, Terrell, TX 75160
41	2024 N Loop 1604 East, San Antonio, TX 78232	337	8715 W. Loop South, Houston, TX 77096
42	714 W Loop 1604 North, San Antonio, TX 78251	338	1041 Nolan Street, Brenham, TX 77833
43	5400 Brodie Lane, Sunset Valley, TX 78745	341	5755 Kyle Pkwy Suite #200, Kyle, TX 78640
44	120 Hwy 332 West, Lake Jackson, TX 77566	351	2833 West Expressway 83, Harlingen, TX 78552
45	1407 Marlandwood Road, Temple, TX 76502	352	250 Alliance Boulevard, Hutto, TX 78634
46	15350 I-35 North, Selma, TX 78154	369	3621 State HWY 31 W, Corsicana, TX 75110
47	2643 NW Loop 410, San Antonio, TX 78230	370	407 Singing Oaks Suite 101, Spring Branch, TX 78070
48	8668 S Broadway Ave, Tyler, TX 75703	378	1316 IH 10 E, Seguin, TX 78155
49	5802 19th Street, Lubbock, TX 79407	392	2000 TX-256 Loop, Palestine, TX 75801
69	445 Forest Square Street, Longview, TX 75605	395	159 I- 35 S, New Braunfels, TX 78130
70	3518 S Clack Street, Abilene, TX 79606	396	1971 N. Zargoza Rd, El Paso, TX 79938
71	4400 S Soncy Road, Amarillo, TX 79119	166	4627 E Sam Houston Pkwy South, Pasadena, TX 77505
72	3201 Lawrence Road, Wichita Falls, TX 76308	172	7650 FM 1960 West, Houston, TX 77070
73	5720 San Bernardo, Laredo, TX 78041	176	1461 Spring Cypress Road, Spring, TX 77373
74	6101 I-20, Fort Worth, TX 76132	185	4920 N Garland Ave, Garland, TX 75040
75	1101 W Arbrook Blvd, Arlington, TX 76015	195	2320 Hwy 6 South, Houston, TX 77077
76	7441 NE Loop 820, North Richland Hills, TX 76180	197	1900 Hwy 181, Portland, TX 78374
77	4045 Central Expressway, Plano, TX 75023	213	281 I-45 South, Huntsville, TX 77340
78	6375 E Northwest Hwy, Dallas, TX 75231	221	2083 N Veterans Blvd, Eagle Pass, TX 78852
79	3305 Dallas Pkwy, Suite 301, Plano, TX 75093	223	2600 W University Drive, Denton, TX 76201
80	1655 N Town East Blvd Suite 300, Mesquite, TX 75150	226	749 Hwy 71 West, Bastrop, TX 78602
81	1523 W State Hwy 114, Grapevine, TX 76051	239	28616 Hwy 290, Cypress, TX 77433

82	2428 S Stemmons Frwy, Lewisville, TX 75067	240	9210 Hwy 6, Missouri City, TX 77459
83	2912 Brentwood Lane, Lufkin, TX 75901	247	1650 N Hwy 77, Waxahachie, TX 75165
96	5300 W Wadley Ave, Midland, TX 79707	250	11650 Bandera Road, Suite 107, San Antonio, TX 78250
97	1701 S Cherry Lane, Fort Worth, TX 76108	266	21770 Market Place Drive, New Caney, TX 77357
100	6201 E Hwy 191, Odessa, TX 79762	267	3204 I-30, Greenville, TX 75402
102	1101 Walton Drive, Texarkana, TX 75501	268	11445 Quaker Ave, Lubbock, TX 79423
105	1360 Lake Woodlands Drive, The Woodlands, TX 77380	270	2550 Pearland Pkwy, Suite 100, Pearland, TX 77581
106	535 E Expressway 83, Weslaco, TX 78599	277	21650 Kuykendahl Road, Spring, TX 77388
114	2500 E Central Texas Expressway, Killeen, TX 76543	283	326 W Interstate 20, Weatherford, TX 76086
115	23801 Brazos Town Crossing, Rosenberg, TX 77471	294	1711 E Broad Street, Mansfield, TX 76063
116	7600 Westheimer Road, Houston, TX 77063	304	920 Steger Towne Road, Rockwall, TX 75032
119	6425 Garth Road, Baytown, TX 77521	319	1310 W University Ave, Georgetown, TX 78628
120	10820 International Blvd, Laredo, TX 78045	321	19150 W Belfort St, Richmond, TX 77407
121	550 Barnes Drive, San Marcos, TX 78666	323	1725 US Hwy 380, Frisco, TX 75033
122	3621 Justin Road, Flower Mound, TX 75028	324	580 American Way, Terrell, TX 75160
123	1104 C-Bar Ranch Trail, Cedar Park, TX 78613	337	8715 W. Loop South, Houston, TX 77096
125	4071 N Loop 1604 West, San Antonio, TX 78257	338	1041 Nolan Street, Brenham, TX 77833
126	4000 Preston Road, Frisco, TX 75035	341	5755 Kyle Pkwy Suite #200, Kyle, TX 78640
127	4351 Sunset Drive, San Angelo, TX 76901	351	2833 West Expressway 83, Harlingen, TX 78552
128	8903 N Navarro, Victoria, TX 77904	352	250 Alliance Boulevard, Hutto, TX 78634
129	801 S Mesa Hills Drive, El Paso, TX 79912	369	3621 State HWY 31 W, Corsicana, TX 75110
130	651 E Trenton Road, Edinburg, TX 78539	370	407 Singing Oaks Suite 101, Spring Branch, TX 78070
131	3901 Expressway 83, McAllen, TX 78503	378	1316 IH 10 E, Seguin, TX 78155
133	201 S Americas Ave, El Paso, TX 79907	392	2000 TX-256 Loop, Palestine, TX 75801
138	3939 US Hwy 75 North, Sherman, TX 75090	395	159 I- 35 S, New Braunfels, TX 78130
139	12700 South Freeway, Burleson, TX 76028	396	1971 N. Zargoza Rd, El Paso, TX 79938

1. Promotion and Sponsor(s): Participation in the Academy Sports + Outdoors Back to School Line Up & Win Giveaway Promotion (the “Promotion”) constitutes Entrant’s (as defined below) full and unconditional agreement to these Official Rules. Entrant is free to disclaim any prize and status as Entrant and as a result will not be eligible to receive any prize. The Promotion is sponsored and

administered by Academy Ltd. d/b/a Academy Sports + Outdoors, 1800 North Mason Road, Katy, TX 77449 ("Sponsor"). All decisions related to, as well as all interpretation of, these Official Rules by Sponsor are final and binding. While this Promotion may be promoted via social media websites, such websites are not affiliated with Sponsor or this Promotion. This Promotion is in no way sponsored, endorsed or administered by, or associated with Facebook, Twitter, Instagram, Snapchat or any other site or medium that might host content where information about this Promotion is posted or published (collectively "Content Hosts"). Entrant is providing his/her information only to Sponsor and not to Content Hosts.

2. Promotion Period: The Promotion begins at **8:00am (Central Time) on August 1, 2026** and ends on or about **9:00pm (Central Time) on August 1, 2026** (the "Promotion Period").

Only entries submitted and received during the Promotion Period will be accepted. Non-winning entries from one Giveaway Location will not carry over to other Giveaway Locations. Sponsor is the official timekeeper of this promotion.

3. Eligibility: The Promotion is open only to legal residents of Texas, age 18 or older, who at the time of entry are among the first 125 people who are eligible under these Official Rules in line outside of a participating Academy Sports + Outdoors retail location as listed in the table above (each a "**Giveaway Location**" and collectively, the "**Giveaway Locations**") during the Promotion Period. Participant must be present at the Giveaway Location when winners are selected to be eligible. Employees of Sponsor, or its parent and affiliate companies and suppliers, as well as the immediate family (spouse, parents, siblings and children) and household members of each such employee are not eligible. Eligibility is contingent upon agreement to, compliance with, and fulfillment of all requirements of these Official Rules. Participation in the Promotion in any way, including submission of any entry or the partial completion of any act of entry or any other steps taken to participate in the Promotion in any manner, constitutes full and unconditional agreement with all provisions of these Official Rules. Any person not in compliance with these Official Rules may be excluded or determined ineligible by Sponsor in its sole discretion.

4. How to Enter: NO PURCHASE NECESSARY. PURCHASES DO NOT INCREASE ODDS OF WINNING. There is one (1) method of entry. By participating in the Promotion in any way you will become an "Entrant." Each Entrant who enters using the below method of entry will receive one (1) entry in the Promotion. Limit one (1) eligible entry per person.

Method of Entry: During the Promotion Period, you will automatically become an Entrant and receive one (1) entry in the Promotion by being one of the first 125 people who are eligible under these Official Rules to line up at a Giveaway Location during the Promotion Period. Limit one (1) entry per person. Non-winning entries from one Giveaway Location will not carry over into other Giveaway Locations.

5. Conditions of Entry: By entering or participating in this Promotion, Entrant agrees to be bound by these Official Rules and the decisions of Sponsor and its authorized representatives, which are final and binding in all matters concerning this Promotion. Entries not legitimately submitted in accordance with these Official Rules are void. Only qualified entries received by Sponsor during the Promotion Period are eligible for participation. All entries become the property of Sponsor and will not be acknowledged or returned.

Entrants may be required to provide the following personal information in order to be eligible for a Promotion prize: first, middle and last name, month, day and year of birth, email address, complete mailing address (including city, state or province, and zip or postal code) and phone number (including area code) (collectively or individually, "Personal Information"). Sponsor is not responsible if a potential winner does not receive his or her prize because erroneous, expired, canceled, fraudulent or fake information was provided during Promotion.

Sponsor may, in its sole discretion, disqualify any individual it finds to be in violation of these Official Rules, tampering with the entry process or the operation of the Promotion (including, but not limited to, tampering with websites, email addresses or phone numbers), or acting in a non-sportsmanlike or disruptive manner. Any attempt to undermine the operation of the Promotion may be a violation of criminal and civil law, and Sponsor may seek damages to the fullest extent permitted by law from any person it finds to have made such an attempt.

6. Prizes: There are a total of 14,625 prizes for this Promotion; 125 prizes for each Giveaway Location available to be won. Approximate Retail Value ("ARV") of all prizes combined is \$702,000; ARV of prizes for each Giveaway Location is \$6,000.

Prize: 125 Prizes will be awarded randomly at each Giveaway Location among eligible Entrants. Each Grand Prize consists of Academy Sports + Outdoors coupons offering a specified dollar amount (\$25, \$50, or \$100) off a future qualifying purchase at Academy Sports + Outdoors:

PRIZES AT EACH GIVEAWAY LOCATION		
Qty Available	Coupon Promotional Value	Total ARV
25	\$100	\$2,500
50	\$50	\$2,500
50	\$20	\$1,000
125	TOTAL	\$6,000

Sponsor shall in no way be responsible for any cancellations, delays, postponements, diversions, substitutions, changes in service or accommodations, or any other act, omission, or result thereof, caused by any third party. All prizes must be accepted as awarded without substitution and are not, in whole or in part, assignable, transferable or available for resale. Prizes have no cash surrender value, except where required by law. Sponsor has made no warranty, representation or guarantee, express or implied, in fact or in law, with respect to any prize. This includes, without limitation, any warranty, representation, or guarantee related to any prize's quality or fitness for a particular purpose. Prizes are subject to availability and Sponsor may substitute a prize (or a component thereof) with another prize (or component thereof) of equal or greater value if the prize is not available for any reason, as determined in Sponsor's sole discretion. Federal, state, and local taxes and all other costs and expenses associated with acceptance and use of any prize not specified herein as being awarded are the winner's sole responsibility. **Prize specific terms and conditions apply.** If the winner elects not to partake in any

portion of the prize, any remainder of the prize that is unused will be forfeited and will not be subject to further or additional compensation.

Any prize details not specified above will be determined by Sponsor in its sole discretion. If a winner is disqualified, not eligible, or for any other reason cannot accept the prize as stated, then Sponsor may randomly select a new winner from the pool of eligible Entrants. The winner will be required to submit, where legal, a completed and signed Affidavit of Eligibility and Liability & Publicity Release (the "Release"), along with a properly completed U.S. Department of the Treasury Internal Revenue Service Form W-9, within the required time period to be eligible to receive any prize (if applicable; required time period will be communicated in the Release).

Prize quantities limited to numbers stated above. First come, first served; one prize per eligible Entrant. Prizes have no cash surrender value. Additional prize specific terms and conditions apply. **Eligible potential winners will be issued a voucher, which must be redeemed at the Giveaway Location during the Promotion Period to claim prize.** Participants must be 18 years or older to claim the prize.

7. Winner Determination and Verification: The selection of potential prize winners (the "Prize Drawing") is within the sole discretion of Sponsor. There will be 14,625 Prize winners (125 Prize winners per Giveaway Location). Only the first 125 people who are eligible under these Official Rules in line at each Giveaway Location starting at the beginning of the Promotion Period are eligible to be selected by Sponsor as potential winners. Entrants must be present at the Giveaway Location when Sponsor selects potential winners in order to be eligible.

Potential winners are each subject to eligibility verification using government-issued photo identification, on an ongoing basis, by Sponsor. Sponsor's decisions regarding eligibility verification are final and binding. **An Entrant is not a winner of any prize, even if notified of being a winner and/or issued any item of value, unless and until Entrant's eligibility has been, and continues to be verified to the satisfaction of Sponsor.**

To be verified as eligible to receive a prize, each potential winner must fulfill all requirements and continue to comply with all terms and conditions of these Official Rules, and not be disqualified for any reason. Each potential winner will be notified in-person (subject to Sponsor's discretion). If the potential winner fails to sign and return the Release or any other required documentation or fails to comply with these Official Rules; if a potential winner is unable or unwilling to accept the prize as stated; or if the potential winner cannot be verified as eligible for any other reason at any time before, during or after the Promotion Period, the potential winner is disqualified and forfeits the prize and an alternate will be selected.

In the event that an Entrant is disqualified for any reason, the foregoing process will be repeated until the prize is awarded or until three (3) attempts have been made to award the prize and each attempt has failed. Sponsor will identify each potential winner and verify the potential winner's eligibility. If unable to verify the potential winner's eligibility, Sponsor will select an alternative potential winner within a reasonable time thereafter.

Odds of winning per each Giveaway Location: \$100-1/5; \$50-2/5; \$20-2/5.

8. Limitations of Liability: By entering or participating in this Promotion in any way, each Entrant, and winner, agrees to release, discharge, indemnify, and hold harmless Sponsor and its respective subsidiaries, affiliates, vendors, advertising or promotional agencies, and distributors, and each of their respective parent companies and each such company's officers, directors, employees, and agents, as well as the immediate family (spouse, parents, siblings, and children) and household members of each such individual (collectively, the "Released Parties") from and against any claim or cause of action related to this Promotion, including, but not limited to, infringement of any right of publicity or intellectual property; threatened or actual injury, loss or damage to any person, including death and disability; defamation or portrayal in a false light (intentional and unintentional); invasion of privacy; and damage to or loss of property, arising out of such Entrant's participation in the Promotion or receipt or use, non-use or misuse of any prize. In no event will Released Parties be responsible or liable for any damages or losses of any kind, including indirect, incidental, consequential or punitive damages arising out of this Promotion. (Some jurisdictions may not allow the limitations or exclusion of liability for incidental or consequential damages or exclusion of implied warranties. Check local laws for restrictions regarding these limitations or exclusions.)

Entrants waive any right to claim ambiguity in these Official Rules. The Released Parties are not responsible for: (1) technical failures of any kind; (2) incorrect or inaccurate information, whether caused by Entrants, any internet or email service provider, any promotional or advertising agency, printing or computing errors, or by any of the equipment or programming associated with or utilized in the Promotion; (3) unauthorized human intervention in any part of the entry process or the Promotion; (4) technical or human error that may occur in the administration of the Promotion, the processing of entries or the announcement of the winner and prize; (5) any injury or damage to persons or property that may be caused, directly or indirectly, in whole or in part, by Entrant's participation in the Promotion; (6) the receipt, use or misuse of any prize; or (7) any other errors in any materials, information or announcements associated with the Promotion. If for any reason an Entrant's entry is confirmed to have been erroneously deleted, lost or otherwise destroyed or corrupted by Sponsor, Entrant's sole remedy is another entry in the Promotion, subject to availability and provided that the Promotion has not then expired.

9. Publicity and Entry Materials: Except where prohibited, participation in the Promotion and/or acceptance of any prize constitutes each Entrant's, and the winner's consent to Sponsor's use of his or her name, likeness, photograph, voice, opinions, statements and/or hometown and state for promotional or advertising purposes in any media, worldwide and in perpetuity, without further notice, payment or consideration. Entrant agrees that Sponsor is not obligated to use any of the rights granted to it by Entrant in these Official Rules.

10. Right to Modify or Cancel: The invalidity or unenforceability of any provision of these Official Rules will not affect the validity or enforceability of any other provision. In the event any provision is found invalid or unenforceable, these Official Rules will otherwise remain in effect in accordance with their terms as if the invalid or unenforceable provision was never included. Sponsor's failure to enforce any term of these Official Rules does not constitute a waiver of that provision.

Sponsor may cancel, suspend and/or modify the Promotion, or any part of it, if any mistake, clerical or typographical error, omission, fraud, technical failure, tampering, computer virus or other factor, technical

or otherwise, beyond Sponsor's reasonable control, impairs Sponsor's ability to properly conduct the Promotion, as determined by Sponsor in its sole discretion, subject to any applicable law or regulation. In such event, Sponsor may, but is not obligated to, award any applicable prize(s) by random drawing from among the eligible entries received up to the time of the cancellation, suspension or modification of the Promotion. Inclusion in such random drawing is Entrant's exclusive remedy under such circumstances.

11. Disputes: Except where prohibited by law, Entrant agrees that: (1) all disputes, claims and causes of action arising out of or connected with this Promotion or any prize awarded will be resolved individually, without resort to any form of class action, and exclusively by the appropriate federal or state court located in Harris County, Texas; and (2) all claims, judgments and awards will be limited to actual out-of-pocket costs incurred, including costs associated with entering this Promotion, but in no event attorneys' fees. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights or obligations of Entrant or Sponsor in connection with the Promotion, are governed by and construed in accordance with the laws of the State of Texas, without giving effect to any choice of law or conflict of law rules, no matter what jurisdiction, that would cause the application of the laws of any jurisdiction other than as stated.

12. Privacy: By entering this Promotion, Entrant agrees to Sponsor's manner of collection, use, retention, and disclosure of Entrant's Personal Information submitted in connection with the Promotion. Personal Information collected from Entrant is subject to Sponsor's privacy policy, which can be found at academy.com/privacy-policy. For full details and Official Rules, see academy.com/official-rules.

ABBREVIATED RULES

NO PURCHASE NECESSARY. PURCHASES DO NOT INCREASE ODDS OF WINNING. Odds depend on # of entries rec'd. VOID WHERE PROHIBITED. Open to residents of Texas Stores, age 18+. Retail value of prizes: \$6,000.00. Limit one (1) entry per person. Rules & free means of entry, see academy.com/official-rules. Sponsor: Academy Sports + Outdoors, 1800 North Mason Road, Katy, TX 77449. Enter by August 1, 2026.