

The logo features a large, white, stylized 'C' shape on the left, composed of two concentric arcs. To the right of this shape, the text 'ICSC' is stacked above '+TECH' in a bold, white, sans-serif font.

ICSC
+TECH

AT ICSC LAS VEGAS

**EXHIBITING &
SPONSORSHIP
OPPORTUNITIES**

May 24 – 26, 2027
Las Vegas, NV



ICSC+TECH is the CRE industry's premier innovation ecosystem—connecting tech companies, investors and real estate decision-makers to accelerate technology adoption across the built world. Created by ICSC, this initiative sits at the center of a global network of 60,000+ members across 17,000+ companies.

With a flagship presence at ICSC LAS VEGAS, the world's largest CRE gathering globally, you'll connect with 25k+ attendees, including high-level professionals and key decisionmakers. Increase your brand's visibility by introducing new projects, products or services through a booth, demo presentation or one of a variety of customizable sponsorship opportunities.

25,000+
CRE PROFESSIONALS

4,000+
TECH REGISTRANTS

100+
TECH EXHIBITORS

100+
HOSTED BUYERS

1,000+
1:1 MEETINGS

~400
FINANCIAL INSTITUTIONS,
CAPITAL MARKETS, &
INVESTMENT FIRMS

EVENT EXHIBITING

Engage directly with high-level professionals and key decisionmakers. Increase your brand's visibility and showcase your solutions, products or services by exhibiting at ICSC+TECH on the ICSC LAS VEGAS show floor.

10'X10' TURNKEY BOOTH

MEMBER \$20,000

NON-MEMBER \$40,000

Includes:

- Branded back wall booth graphics
- One (1) display monitor
- 500-watt power outlet
- Standard booth carpet
- One (1) 40" round table
- Four (4) chairs
- Four (4) Full Conference registrations

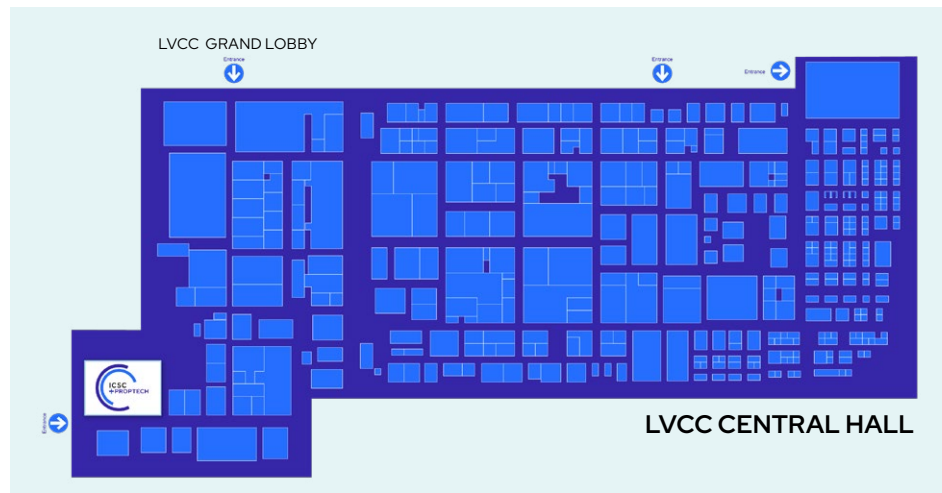
5'X5' KIOSK PACKAGE

MEMBER \$10,000

NON-MEMBER \$20,000

Includes:

- Branded turnkey exhibiting kiosk
- One (1) display monitor
- 500-watt power outlet
- Standard booth carpet
- Two (2) stools
- Two (2) Full Conference registrations



EVENT SPONSORSHIP TIERS

Sponsoring ICSC+TECH is an effective and powerful way to increase your company's brand recognition beyond exhibit space.

PREMIER INNOVATION PARTNER \$90,000 (Max 1)

- Highly visible, customizable 20'x20' corner booth in the ICSC+TECH exhibit area.
- Private branded meeting room adjacent to the ICSC+TECH show floor at LVCC on Tuesday and Wednesday, May 25 – 26.
- Exclusive 45-minute keynote presentation at the Wynn, Monday, May 24 or fireside chat at on the ICSC+TECH Content Stage at LVCC on Tuesday, May 25 or Wednesday, May 26.
- Large-scale exterior signage at LVCC (1,000-sq-ft. banner). Prime placement on LVCC Central Hall façade.
- Twelve (12) concierge-curated 1:1 meetings with pre-qualified tech buyers and CRE decisionmakers.
- Twelve (12) Full Event registrations.
- Sponsor logo recognition in event marketing emails (min 5) with URL and inclusion on both the ICSC+TECH and ICSC LAS VEGAS event websites.
- Social media amplification: 2 standalone posts on LinkedIn, X, FB, IG; 1 story on IG; Registration link in all post; Tag sponsor
- Partner recognition across all ICSC+TECH and ICSC LAS VEGAS digital and on-site sponsor recognition signage and materials.

PLATINUM SPONSOR \$50,000 (Max 2)

- Customizable 10'x10' exhibit space in prime location at the ICSC+TECH exhibit area.
- Exclusive 30-minute thought leadership session on the ICSC+TECH Content Stage at LVCC on Tuesday, May 25 or Wednesday, May 26.
- Eight (8) concierge-curated 1:1 meetings with pre-qualified tech buyers and CRE decisionmakers.
- Six (6) Full Event registrations.
- Sponsor logo recognition in event marketing emails and on the ICSC+TECH event website with URL.
- Full-page advertisement in the ICSC LAS VEGAS on-site At-a-Glance.
- 8-second digital ad looped on screens in LVCC.
- Inclusion on sponsor recognition signage on-site.

GOLD SPONSOR \$30,000

- Branded 10'x10' turnkey exhibit booth in the ICSC+TECH exhibit area.
- One (1) 15-minute presentation on the ICSC+TECH Demo Stage at Wynn on Monday, May 24.
- One (1) company executive to participate on a panel as a speaker or as a podcast guest with a leading industry voice. (subject to availability)
- Six (6) concierge-curated 1:1 meetings with pre-qualified tech buyers and commercial real estate decision makers.
- Four (4) Full Event registrations.
- Sponsor logo recognition in event marketing emails and on the ICSC+TECH event website with URL.
- Full-page advertisement in the ICSC LAS VEGAS On-Site At-a-Glance Directory.
- Inclusion on sponsor recognition signage on-site.

SILVER SPONSOR \$20,000

- Branded 5'x5' turnkey kiosk exhibit package in the ICSC+TECH exhibit area.
- One (1) 15-minute Demo Stage presentation at Wynn on Monday, May 24 or moderator role for an ICSC+TECH panel session on Tuesday, May 25 or Wednesday, May 26.
- Four (4) concierge-curated 1:1 meetings with pre-qualified tech buyers and CRE decisionmakers.
- Two (2) Full Event registrations.
- Sponsor logo recognition in event marketing emails and on the ICSC+TECH event website with URL.
- Inclusion on sponsor recognition signage on-site.

All sponsor tier benefit specifications provided upon confirmation. Restrictions may apply.

For more information, contact Kevin Hewitt • khewitt@ICSC.com

Note: Logo inclusion and ads in printed and digital communications pending production deadlines.

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INTERESTED IN MORE OPPORTUNITIES?

Contact Kevin Hewitt at khewitt@ICSC.com to learn more about other speaking and branding sponsorships available. Choose from a variety of opportunities designed to align directly with your marketing objectives.

ABOUT ICSC

ICSC is the preeminent member organization for the advancement of the Commercial Real Estate and Retail Industry. The industry is made up of the places and spaces where people shop, dine, work, play, and gather and is foundational and vital to communities and economies.