



FAN EVENTS

FRIDAY-SUNDAY

Friday, March 6 • 4 p.m.
Saturday, March 7 • 11 a.m.
Sunday, March 8 • 11 a.m.
Monday, March 9 • 6 p.m.
Jan Davis Lobby

The Ingles SoCon Experience will be a fully interactive and family friendly event space that will be in operation Friday, March 6 though Monday, March 9.

The event, which will run until the final buzzer each day, will take place inside the Jan Davis lobby and admission is free to all tournament ticket holders.

The Ingles SoCon experience will include basketball themed interactives and activities, a big screen gaming area and much more.



SATURDAY



Downtown Dribble & KidsFest Presented by Champion Credit Union

Saturday, March 7 • 9 - 11:30 a.m.
Pack Square

Pack Square in downtown Asheville will be populated with games and interactives for kids, as well as, cheerleaders, bands, and mascots. KidsFest will begin at 9 a.m. and conclude at 11 a.m., with the start of the Downtown Dribble. Each kid participating in the Downtown Dribble will receive a free T-shirt and basketball, as well as have the opportunity to participate in a dribble parade on Pack Square to the front door of the Harrah's Cherokee Center Asheville. Participants in the Downtown Dribble will also receive FREE admission to the men's quarterfinal session at noon.



MONDAY



HOMETOWN HEROES NIGHT

Hometown Heroes Night

Monday, March 9 • 7 p.m.
Harrah's Cherokee Center Asheville



The final day of competition at the 2020 Ingles SoCon Championship Presented by General Shale will honor the people and organizations that help enrich and keep people safe every day. Members of the military, fire, police, emergency and medical services, charitable organizations, government, and civil service will be afforded an opportunity to witness the men's championship game at 7 p.m.

ALL TOURNAMENT

Hoops Against Hunger

All tournament
Harrah's Cherokee Center Asheville and host hotels



Childhood hunger statistics report that one out of five children does not have enough food at home. Many times, the meals hungry children receive at school are the only food that they will have to eat. Food collection bins will be located in the Harrah's Cherokee Center Asheville concourse and at all host hotels during the tournament. Visit hoopsagainsthunger.net for more information.

SoCon Teddy Bear Toss

Sunday, March 8 • 4 p.m.
Harrah's Cherokee Center Asheville

Make a donation to the Mountain Child Advocacy Center and you will receive a stuffed teddy bear to throw on the court during the 2020 Mission Children's Hospital Teddy Bear Toss. The toss will take place during the 4:00 pm men's semifinal. Bears tossed back onto the court will be donated to the Mission Children's Hospital for children receiving treatment but also to the North Carolina Highway Patrol and other law enforcement agencies to give comfort to children whose families are in accidents. Over 1,000 bears are available and ready to put a smile on a child's face.



SUNDAY