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Mutual®

Insurance for all of us.®

Health. Life. Retirement.

Physicians Mutual Names Hank Yarborough and Allen Reed to Preneed Division

OMAHA, Neb. (March 12, 2025) – Preneed insurance provider [Physicians Mutual](#) has named two to its growing Preneed team with Hank Yarborough as National Sales Director and Allen Reed as Director, Preneed.

As National Sales Director, Hank Yarborough oversees all aspects of Physicians Mutual preneed sales, including marketing organization and funeral home partnerships. Yarborough holds more than 30 years in the insurance sales business with a focus on life insurance and annuity product lines.

Allen Reed brings a strong operational and service background within the insurance industry to his role as Director, Preneed. Reed's commitment to Physicians Mutual and its preneed line of business complements the generational legacy of his father, Rob Reed, current Physicians Mutual President and CEO, and his grandfather, Bob Reed, who served as President and CEO of Physicians Mutual for more than 40 years.

"We are pleased to name Hank and Allen to these roles within our preneed division at Physicians Mutual," said Chad Wells, SVP, Chief Marketing Officer. "For more than 123 years now, Physicians Mutual has built our business on doing the right thing and being there when families need us. That work continues, including our dedication to preneed and our funeral home partners across the country."

The Physicians Mutual family includes Physicians Mutual, Physicians Life and Physicians Select Insurance Companies. The family of companies provide coverage for funeral pre-planning along with health, life and retirement products, including Medicare Supplement, dental, life and supplemental health insurance, and pet insurance for dogs and cats.

For more information on Physicians Mutual and the full offering of health, life and retirement products, visit [physiciansmutual.com](#).

About Physicians Mutual

Physicians Mutual Insurance Company, Physicians Life Insurance Company and Physicians Select Insurance Company comprise the Physicians Mutual family. Physicians Mutual offers reliable dental and supplemental health insurance, and pet insurance. Physicians Life provides important life insurance, Medicare Supplement insurance and coverage for funeral pre-planning.

Physicians Select Insurance Company additionally offers exclusive Medicare Supplement insurance. The companies have more than \$4 billion in assets and consistently maintain some of the highest financial strength ratings in the nation from independent insurance analysts, including A.M. Best Company and Weiss Ratings. Founded in 1902, Physicians Mutual® is headquartered in Omaha, Nebraska. To learn more about the company, please visit PhysiciansMutual.com.

For information, contact:

Kari Webber, Physicians Mutual Public Relations

402.633.5763

kari.webber@physiciansmutual.com

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