



Physicians
Mutual®

Insurance for all of us.®

Health. Life. Retirement.

Physicians Mutual Recognized by Forbes as an America's Best Insurance Company for 2024

OMAHA, Neb. (September 28, 2023) – [Physicians Mutual](#) is again named one of America's Best Insurance Companies by [Forbes](#). The company is recognized as part of the Forbes/Statista survey, an independent survey of more than 15,000 U.S. citizens from across the country. Now in its third year, the Forbes annual survey evaluates auto, renters, homeowners, term-life and permanent-life insurance providers.

Forbes's analysis looked at more than 3,200 insurance providers across the U.S. Physicians Mutual is one of only 84 unique insurance companies to make list for 2024, topping the industry as an America's Best Insurance Company for permanent-life insurance.

"Our customers are paramount to us at Physicians Mutual," said Rob Reed, Physicians Mutual President and CEO. "Providing coverage options that give people financial security and peace of mind has been our focus for more than 120 years. Continuing to have our commitment to our customers recognized and validated is something we do not take for granted."

Physicians Mutual was rated as part of a detailed survey process of respondents that hold at least one insurance policy. Respondents named their insurance provider and provided their assessments of their insurer(s) from a customer's perspective. The Forbes/Statista survey considered customers' overall recommendation, their general satisfaction and loyalty, as well as six sub-dimensions such as advice, customer service, price/performance, transparency, digital services and damage/benefit service.

The recommendations and ratings were transformed into score values and aggregated towards a final score. The insurance company's score had to be at least 70/100 to be awarded as one of the America's Best Insurance Companies for 2024.

The Physicians Mutual family includes Physicians Mutual, Physicians Life and Physicians Select Insurance Companies. The family of companies provide health, life and retirement products, including Medicare Supplement, dental, life and supplemental health insurance, coverage for funeral pre-planning along with pet insurance for dogs and cats.

For more information on Physicians Mutual and the full offering of health, life and retirement products, visit [physiciansmutual.com](#).

About Physicians Mutual

Physicians Mutual Insurance Company, Physicians Life Insurance Company and Physicians Select Insurance Company comprise the Physicians Mutual family. Physicians Mutual offers reliable dental and supplemental health insurance, and pet insurance. Physicians Life provides important life insurance, Medicare Supplement insurance and coverage for funeral pre-planning. Physicians Select Insurance Company additionally offers exclusive Medicare Supplement insurance. The companies have more than \$4 billion in assets and consistently maintain some of the highest financial strength ratings in the nation from independent insurance analysts, including A.M. Best Company and Weiss Ratings. Founded in 1902, Physicians Mutual® is headquartered in Omaha, Nebraska. To learn more about the company, please visit PhysiciansMutual.com.

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