

Farming & Machinery Packages

| | | TOTAL BOOST | PLATINUM PLUS | PLATINUM | GOLD | SILVER |
|---|---------------------------------|---------------------|---------------------------------|------------|--------------|--------------|
|  Prominence add-ons | Search Order ³ | 100% Above Platinum | 40% Above Platinum ⁴ | Above Gold | Above Silver | Above Bronze |
| | Super Feature | All listings | 40% of listings ² | Available | Available | ✗ |
|  Sourcing & Pricing | Analytics Improved | ✓ | ✓ | ✓ | ✓ | ✓ |
| | Subtitles | ✓ | ✓ | ✓ | ✓ | ✓ |
|  Dealership Branding | Micro-Site | Ad-free | Ad-free | Ad-free | Ad-free | ✓ |
| | Website Link | ✓ | ✓ | ✓ | ✓ | ✓ |
| | Branded Search Card | ✓ | ✓ | ✓ | ✓ | ✗ |
|  Stock Advertising | Dealerbase | ✓ | ✓ | ✓ | ✓ | ✓ |
| | Finance Calculator | ✓ | ✓ | ✓ | ✓ | ✓ |
| | Multi-interest rate finance | ✓ | ✓ | ✓ | ✓ | ✓ |
| | Finance application link | ✓ | ✓ | ✓ | ✓ | ✓ |
|  Sales & Upsell | Special Offer | ✓ | ✓ | ✓ | ✗ | ✗ |
| | Shipping | ✓ | ✓ | ✓ | ✓ | ✓ |
| | Price Drop Promo | ✓ | ✓ | ✓ | ✓ | ✓ |
| | Price Drop Email | ✓ | ✓ | ✓ | ✓ | ✓ |
| | Google Maps | ✓ | ✓ | ✓ | ✓ | ✓ |
| | Dealer Services | ✓ | ✓ | ✓ | ✓ | ✗ |