## **Boats & Marine Packages**

		TOTAL BOOST	PLATINUM PLUS	PLATINUM	GOLD	SILVER
Prominence add-ons	Search Order <sup>3</sup>	100% Above Platinum	40% Above Platinum <sup>4</sup>	Above Gold	Above Silver	Above Bronze
	Super Feature	All listings	40% of listings <sup>2</sup>	Available	Available	×
Sourcing & Pricing	Analytics Improved	<b>~</b>	<b>✓</b>	<b>~</b>	<b>~</b>	<b>~</b>
	Background Check	<b>~</b>	<b>✓</b>	<b>~</b>	<b>~</b>	~
	Video	<b>~</b>	<b>~</b>	<b>~</b>	<b>~</b>	<b>~</b>
	Subtitles	<b>~</b>	<b>~</b>	<b>~</b>	<b>~</b>	<b>~</b>
Oealership Branding	Micro-Site	Ad-free	Ad-free	Ad-free	Ad-free	<b>~</b>
	Website Link	<b>~</b>	<b>~</b>	<b>~</b>	~	<b>~</b>
	Premium Listing Page	Ad-free	Ad-free	Ad-free	<b>~</b>	×
	Branded Search Card	<b>~</b>	<b>~</b>	<b>~</b>	<b>~</b>	×
Stock Advertising	Dealerbase	<b>~</b>	~	<b>~</b>	<b>~</b>	<b>~</b>
	Larger Search Card (web)	<b>~</b>	<b>~</b>	<b>~</b>	~	×
Sales & Upsell	Finance Calculator	<b>✓</b>	<b>✓</b>	<b>~</b>	<b>~</b>	<b>~</b>
	Multi-interest rate finance	<b>~</b>	<b>~</b>	<b>~</b>	<b>~</b>	<b>~</b>
	Finance application link	<b>~</b>	<b>~</b>	<b>~</b>	<b>~</b>	<b>~</b>
	Special Offer	<b>~</b>	<b>~</b>	<b>~</b>	×	×
	Arrange a Viewing	<b>~</b>	<b>~</b>	<b>~</b>	<b>~</b>	<b>~</b>
	Shipping	<b>~</b>	<b>~</b>	<b>~</b>	<b>~</b>	<b>~</b>
	Price Drop Promo	<b>~</b>	<b>~</b>	<b>~</b>	<b>~</b>	<b>~</b>
	Price Drop Email	<b>~</b>	<b>~</b>	<b>~</b>	<b>~</b>	<b>~</b>
	Google Maps	<b>~</b>	<b>~</b>	<b>~</b>	<b>/</b>	<b>~</b>
	Drivechat Integration	<b>~</b>	<b>~</b>	<b>~</b>	<b>~</b>	<b>~</b>
	Dealer Services	<b>✓</b>	<b>✓</b>	<b>~</b>	<b>~</b>	×