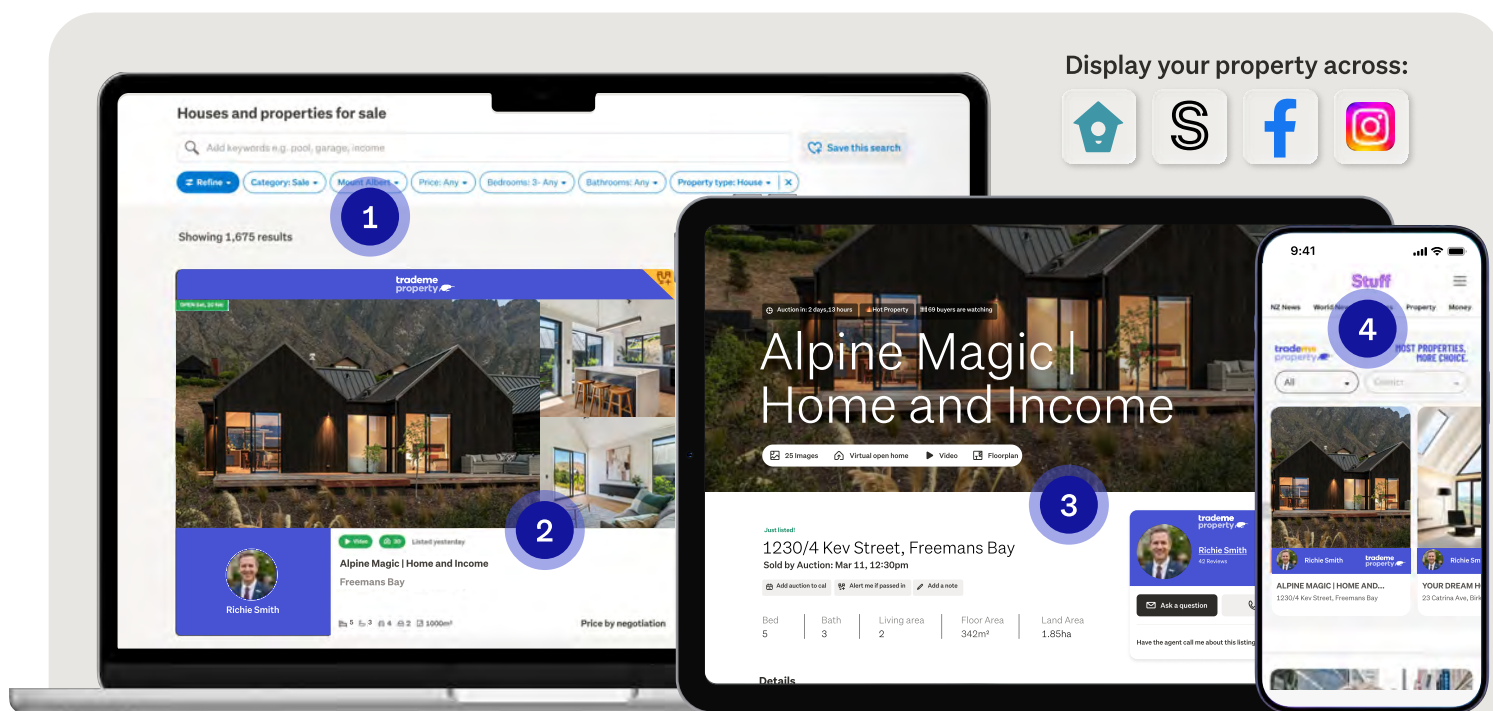


PLATINUM PACKAGE

Your most comprehensive marketing package

Why Choose Platinum?

The only solution designed to reach buyers wherever they're looking, ensuring your listing commands attention and generates maximum exposure.



Indicative product mockup, subject to change.

1

Appear at the top of search results every week **until sold**¹

2

Largest listing, office & agent card in search results

3

Platinum hero listing page optimised for enquiry conversion

4

Appear on Stuff.co.nz property carousel

Exclusive to Platinum:



Watchlist Connect

Post updates, and directly reach your most engaged audience - your watchlisters!



LEARN MORE
ABOUT PLATINUM

trademe
property

PACKAGES

	PLATINUM
Exposure & Buyer Engagement	
Position and size in search results	
Search rank rotation¹ Until Sold	Weekly
Premium listing page New	✓
Buyer lead insights New	✓
Property files	✓
Search carousel (desktop)	1 Week
Watchlist Connect	✓
Reach	
Appear on Stuff Stuff	✓
Target buyers in nearby suburbs Until Sold	✓
Targeted reach to the property homepage Until Sold	✓
Social boost on Facebook & Instagram	✓
Inclusion across sold/offmarket carousels	✓
Position in search results homes.co.nz	Above basic
Appear on homepage for buyers nearby homes.co.nz	✓
Brand	
Premium branded listing	✓

¹ Only applicable when a search is sorted by 'Featured first' above Silver & Base listings until sold.

Need a boost?

Add Audience Boost to your listing and extend your marketing campaign to seven days across Facebook, Instagram, Google and Stuff for **\$199**



Advertise your property across:

