

WATCHLIST CONNECT

Giving you direct access to your property watchlisters

Exclusive to Platinum: Watchlist Connect enables you to **easily** add custom update messages to a listing at **any stage of the sale** - it's waiting for you in OneHub now!



Step 1: Log in to OneHub, click on your Platinum listings to create an update

Step 2: Follow the prompts on the 'Watchlist Connect' tab to update your listing page

Step 3: We'll automatically notify watchers via an email (1 hour later)

What updates get the best results?

Updates that provide a compelling reason for a buyer to make contact, and use urgency or scarcity are driving results!



To spark initial interest on a new listing: "Another open home has been scheduled due to high demand - you don't want to miss this chance to view your dream home."

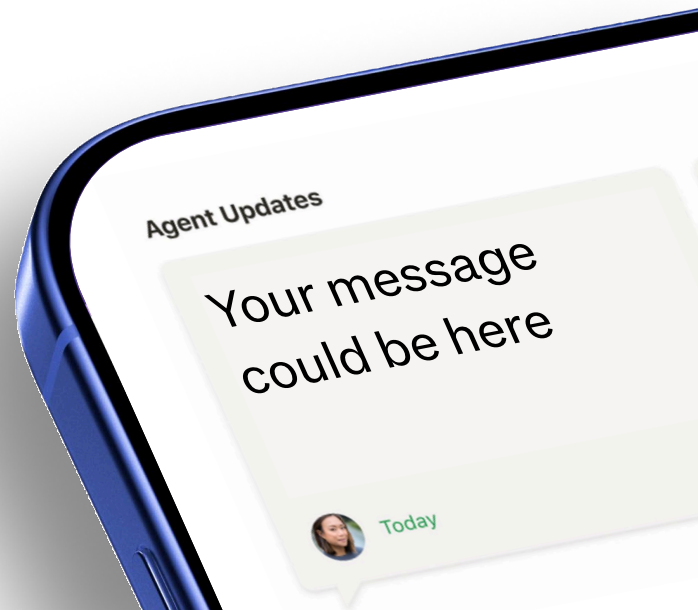


To re-engage buyers on an older listing: "One week left on the market, and our vendors will be moving to plan B! Considering all offers and private viewings available."



20% increase in enquiries*

*in the week following an update



**SCAN TO GET
STARTED IN ONEHUB**

**trademe
property**