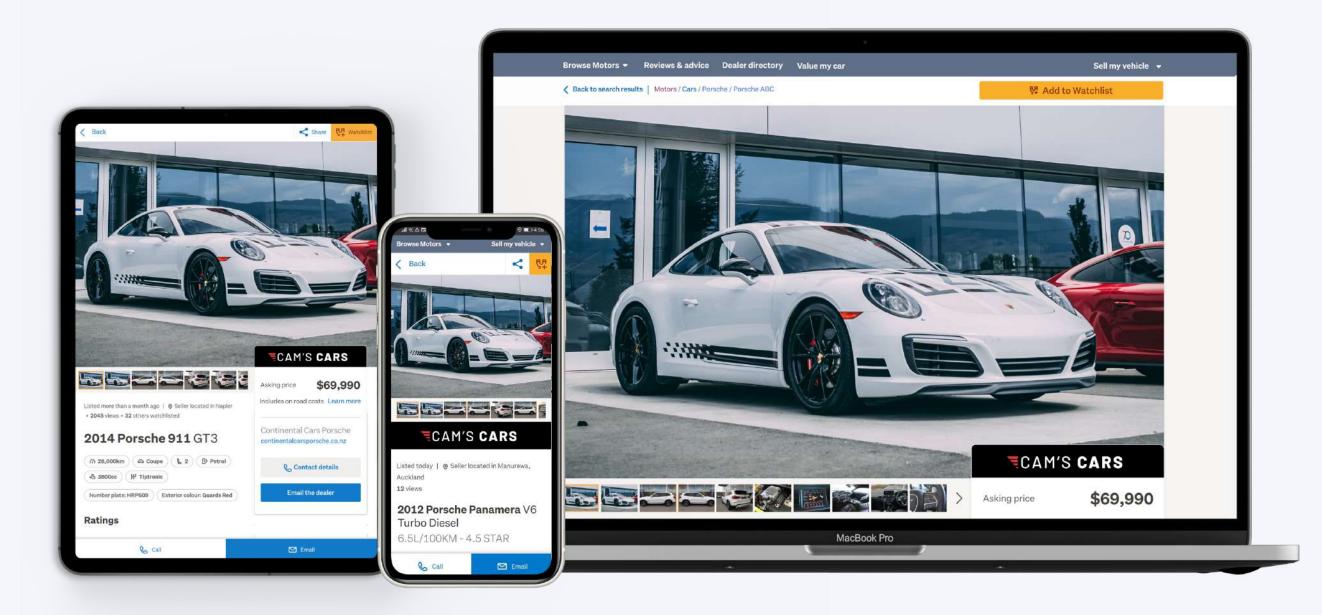
#### Image guidelines

# The new Premium responsive image gallery

Leverage the **largest Motors imagery** on desktop and mobile to capture maximum attention from Motors buyers. The new responsive Premium image gallery **adapts to the size of the visitor's viewport.** That way your brand is always in sight.



### Image recommendations

We recommend you supply images in 4:3 format, and **always centre the vehicle in the middle of the frame**, especially for the main photo. Images will get cropped on the edges on certain views or devices as the gallery adapts to the size of the visitor's viewport. Clicking on the images **opens up a full view gallery that shows the original image size.** 

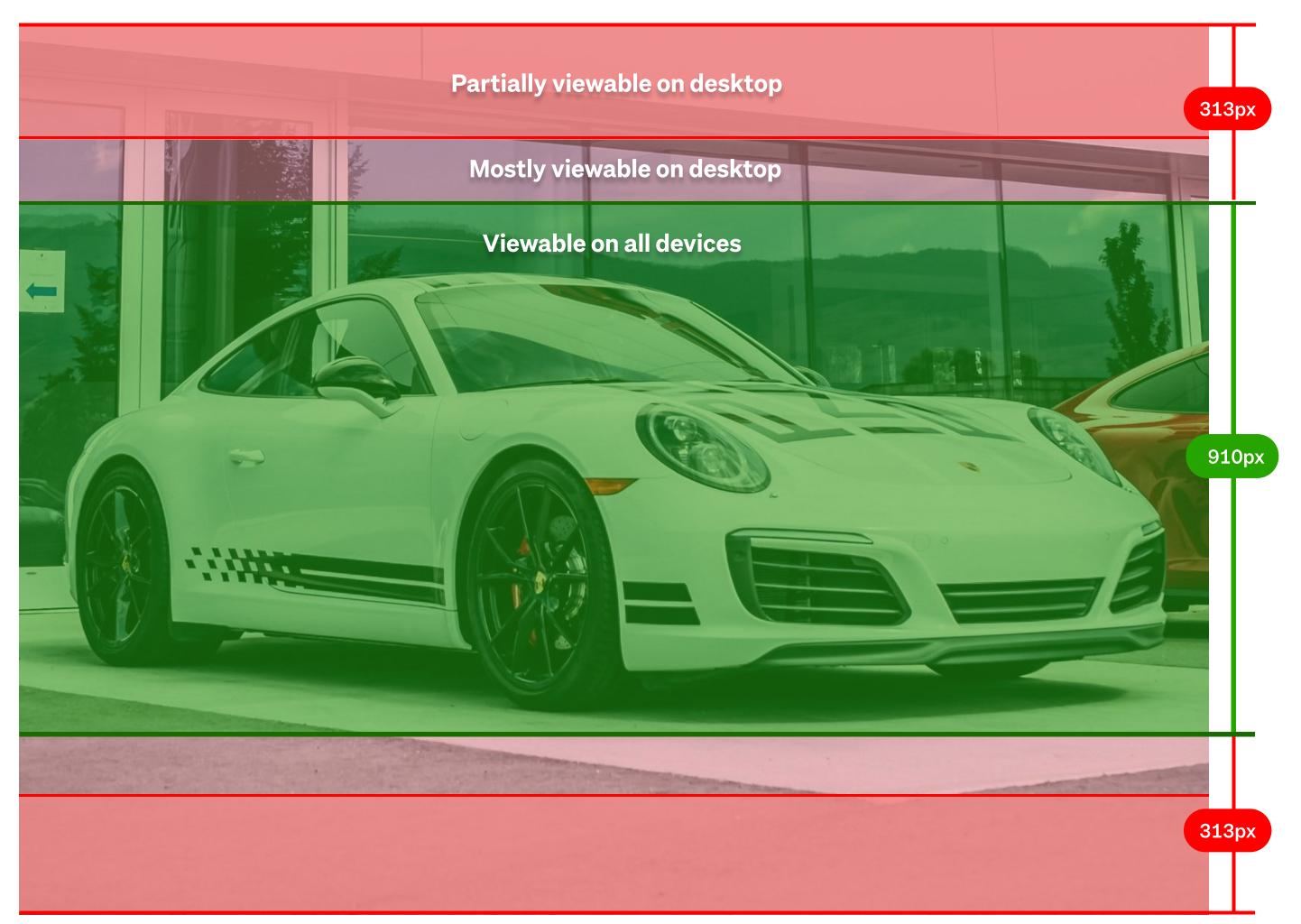
Image ratio: 4:3

Ideal upload size: **2048 × 1536px** 

Minimum upload size: **1024 × 768px** 

## **4:3 ratio viewability** (2048 × 1536 example)

The center of the image is always safe.



#### **4:3 ratio cropping examples**

Common desktop & device sizes

1920×1080 - standard screen solution



**Higher res monitors** 

Above standard resolution (1080pp+)



#### 1366×768



#### 1440×900



## Handhelds

Tablet (Portrait)



Smart phones (Portrait)



