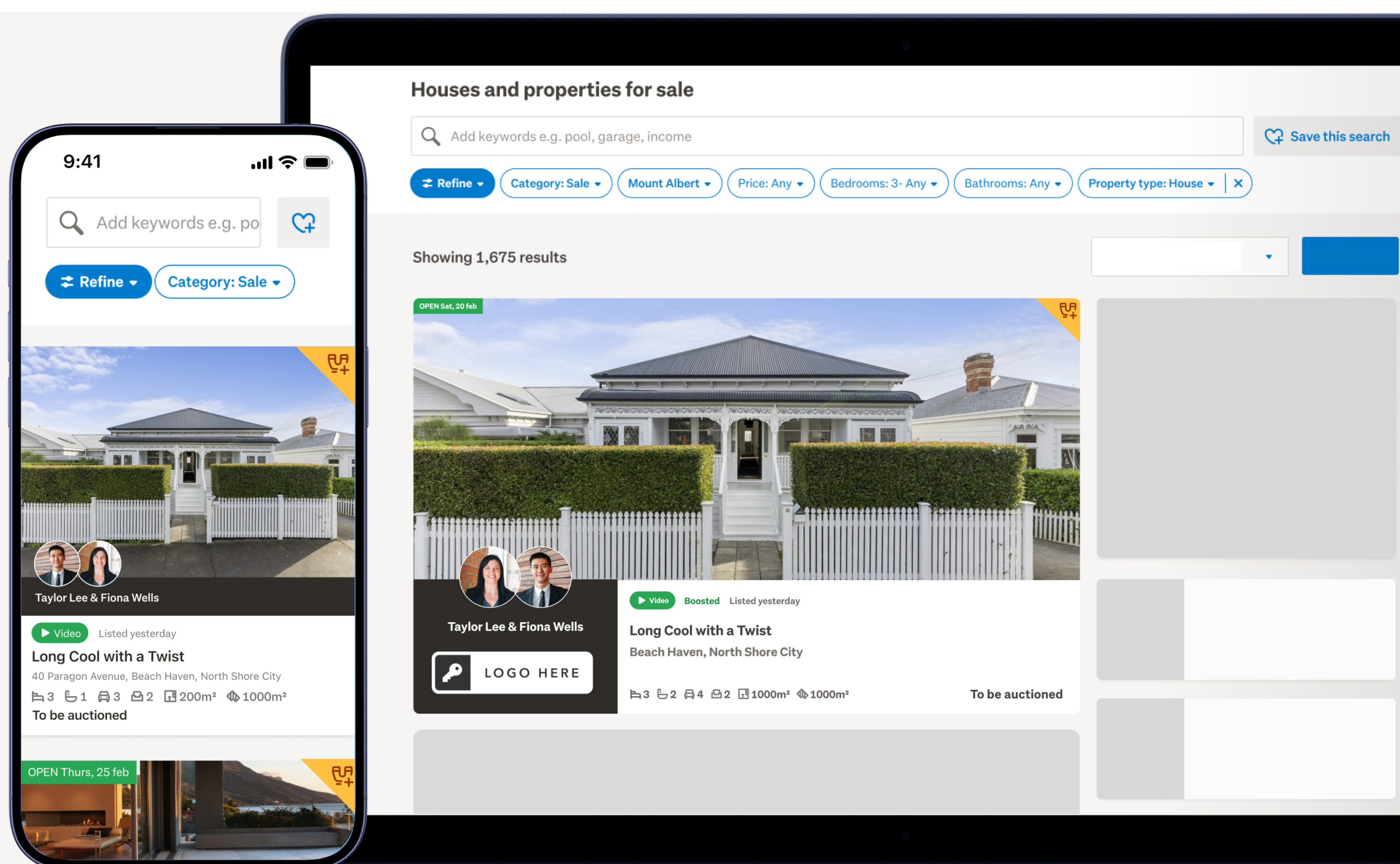


SILVER PACKAGE

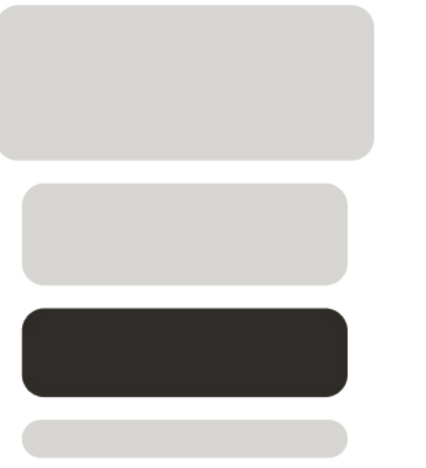
High quality marketing for strong results

Put your listing in front of Aotearoa's largest property audience³, where 9 out of 10 buyers search*, with a large listing card that sits above all Base listings in search.



With Silver:

Position and prominence in search results and latest listing emails



Rotates to the top of search¹

Fornightly

Appears in search carousel²


1 week

Homes.co.nz search results

Base listing

Why choose Silver?

On average, Silver listings receive:

 **1.9X**
more listing views on average

 **2.0X**
more watchlists on average

Compared to Base listings[^]

*Property buyer & seller market survey, March 2023. ^Trade Me Property Site Data, resi for sale & new homes marketing package performance compared to Base Listings, first 30 days on-site during 1 Feb 2024 - 31 July 2024. 1 Only applicable when a search is sorted by 'Featured first' above Base listings and below Platinum and Gold. 2 Desktop only. 3. Similarweb June 2024

TO GET GOOD VISIBILITY IN SEARCH, UPGRADE TO SILVER TODAY!

[GET MORE BUYERS](#)

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