

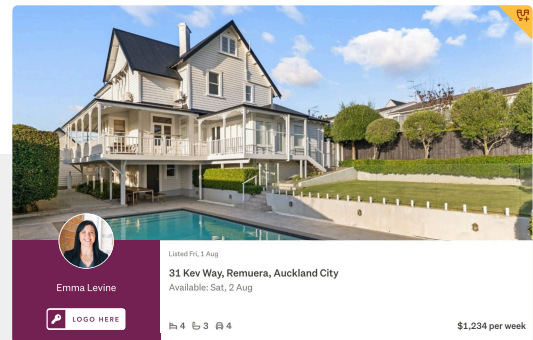
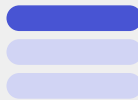
# RENTAL PRODUCTS

Your ultimate advertising solution

Attract quality tenants by driving active and competitive renter behaviour, ensuring the best results. Find your next tenant **faster** with a Premium Listing Partnership.

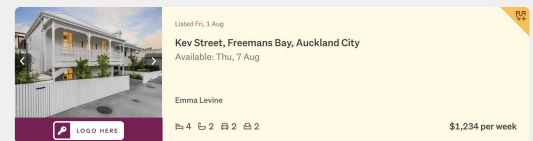
## PREMIUM LISTING

Capture tenant attention with the largest listing card in search above all Feature & Base listings



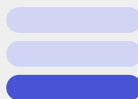
## FEATURE LISTING

Feature listings get a larger listing card and appear higher in search compared to Base



## BASE LISTING

Entry point to getting your listing in front of Aotearoa's largest property audience



## Upgrades:

### BOOST

Appear higher in search results and be seen by more property seekers.

### SUPER FEATURE

Show your listing's best features with three photos in search results. Lasts for seven days and includes a Feature listing.









# COMPARE PRODUCTS

Purpose built products to suit any type of rental

Renters interact most with properties at the top of search results and in prime placements. Premium Listings drive the highest number of listing views, followed by Feature listings.

 **35%** more engagement on **Premium listings** on average

When compared to Base listings<sup>1</sup>

	PREMIUM	FEATURE	BASE
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Position and size in search and email alerts			
Listing duration	1, 2, 3 week options (then Feature)	Until withdrawn/rented	Until withdrawn/rented
Premium branded listing	✓	✗	✗
Branch profile on  homes.co.nz	✓	✓	✓
Listing on  homes.co.nz	✓	✓	✓
<b>Premium Partnership</b>			
Reduced marketing package rates	✓	✗	✗
OneHub reports	✓	✗	✗
Premium office profile	✓	✗	✗
Partner badge	✓	✗	✗
Rental appraisal leads  homes.co.nz	✓	✗	✗

<sup>1</sup> Trade Me Property Site Data, resi for rent marketing package performance compared to Base Listings, first 30 days on-site during 1 January 2025 - 30 June 2025.