

9 out of 10

buyers search on Trade Me Property*



That's why we drive **5x more open home attendees** than any other property portal¹

Let's grow your business together

As a partner, leverage the best marketing solutions for your office, agents & vendors to stand out in front of Aotearoa's largest property audience.²

Save up to 35%

Get the best rates in your local market with up to 35% off the standard price.

Win more listings

With lead generation tools, discounts, market reports, branding opportunities & more!



Let's grow your business together

Scan the QR code to learn more about our Partnership Agreements

Learn more online trade.me/partnership-agreements

* Property buyer & seller market survey, March 2023.

¹ Perceptive research, June 2023. ² Similarweb June 2023.

Partnership Agreements

			Platinum Unrivalled marketing for maximum results	Gold Superior marketing for great results	Silver High quality marketing for strong results
 <p>List once, reach two audiences: Trade Me Property & homes.co.nz</p>	Average listing views*	New	4,500	4,000	3,300
	Position in search and size ¹	New	Largest above all Gold	Large above all Silver	Large above all Starter
	Rotate to the top of search ¹	New	Weekly	Weekly	1x, second week
	Appear on the property homepages ²		1 week	×	×
 <p>Extended reach</p>	Appear in nearby suburb searches		2 weeks	New 1 week	×
	Global reach on six international property portals	New	✓	✓	×
	Social boost at launch on Facebook & Instagram	New	✓	✓	×
 <p>Agent branding</p>	Complimentary Premium Agent & lead generation tools ³		✓	×	×
	Featured first in 'Find an agent' with premium branding		✓	✓	×
	Discounted access to Suburb Ownership ⁴		30% off	30% off	30% off
 <p>Additional benefits for your business</p>	Display your own advertising on all your Trade Me listings		✓	×	×
	Premium office profiles		✓	✓	✓
	OneHub team & office performance report ³		✓	✓	✓
 <p>Convert the listing</p>	Discounts on additional marketing tools		✓	✓	✓
	OneHub pre-list & market insight reports ³		✓	✓	✓
	Downgrade threshold		New 20%	10%	10%

Scan the QR code to learn more about our Partnership Agreements
Let's grow your business together



* Trade Me Property site statistics, residential for sale, average listing views, Jun - Jul 2023. ¹ Position and size until listing is sold or withdrawn for a maximum of 6 months, then drops to a medium card. Only applicable when a search is sorted by "Featured first". Platinum & Gold listings share the top position on homes.co.nz. Rotations in search are for Trade Me only. ² Residential for sale Trade Me Property & homes.co.nz homepages only. ³ Available to REA licensed offices only. ⁴ Discount is off standard price.