

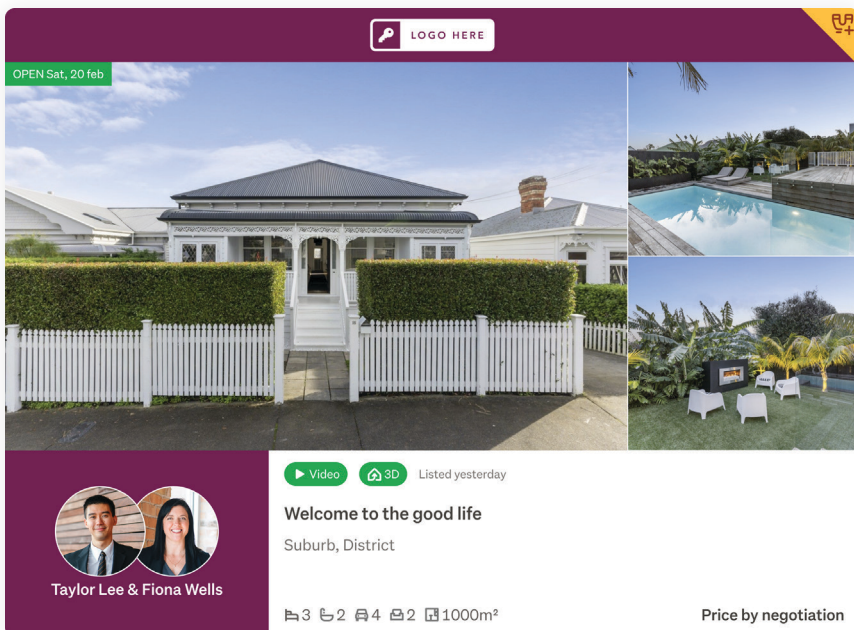
Platinum Package

Unrivalled marketing for maximum results



Maximum exposure

Your property is exposed to the highest number of buyers with the most prominent ad placements and targeted recommendations on the Trade Me Property homepage and in search.



WITH PLATINUM

Appear on the Property homepage **1 week**


Highest position in search² **Until sold⁸**

Largest listing card **Until sold⁸**

Rotates to the top of search² **Weekly**

Appears in search carousel³ **1 week**

Highest position in latest listing email alerts⁴

Global reach on six international property portal 

Social boost at launch on Facebook & Instagram 

Why choose Platinum?

9 out of 10 buyers search on Trade Me Property¹. That's why we drive **5x more open home attendees than any other property portal⁵**. Maximise your property's chance of success in front of Aotearoa's largest property audience⁶ with Platinum — get **4,500 listing views** on average.⁷



To get maximum exposure, upgrade to a Platinum Package.

¹ Property buyer & seller market survey, Mar 2022, ² Only applicable when a search is sorted by 'Featured first' above Silver, Bronze and Starter. ³ Desktop only. ⁴ Listings displayed in email are limited to 50. ⁵ Perceptive research, June 2023. Similarweb June 2023. ⁶ Similarweb June 2023. ⁷ Trade Me Property site statistics, residential for sale, average listing views, Jun - Jul 2023. ⁸ Maximum of six months.