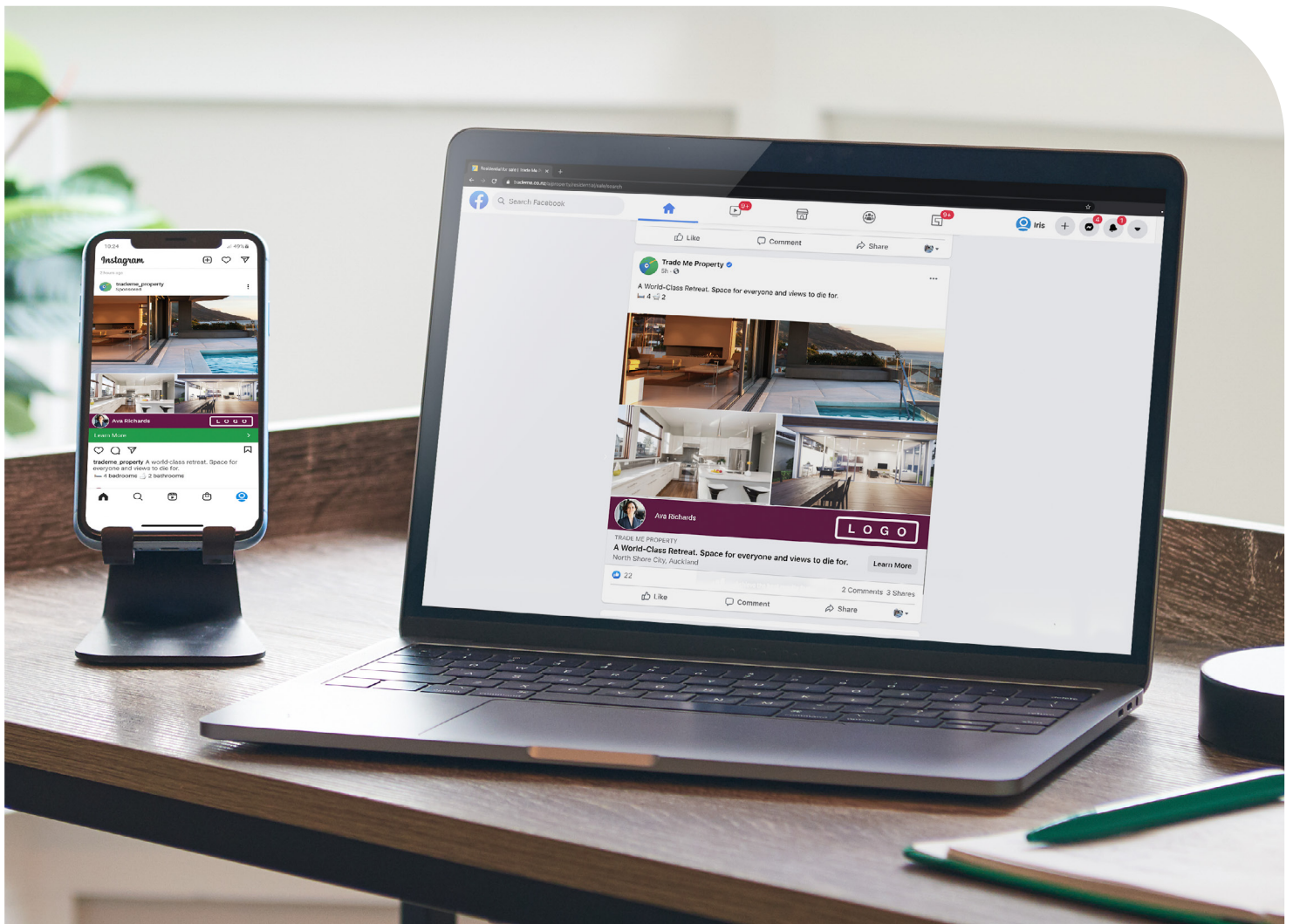


# Audience Extension

Extend the reach of your property listing

Drive more active property seekers to your listings with the power of Trade Me Property data

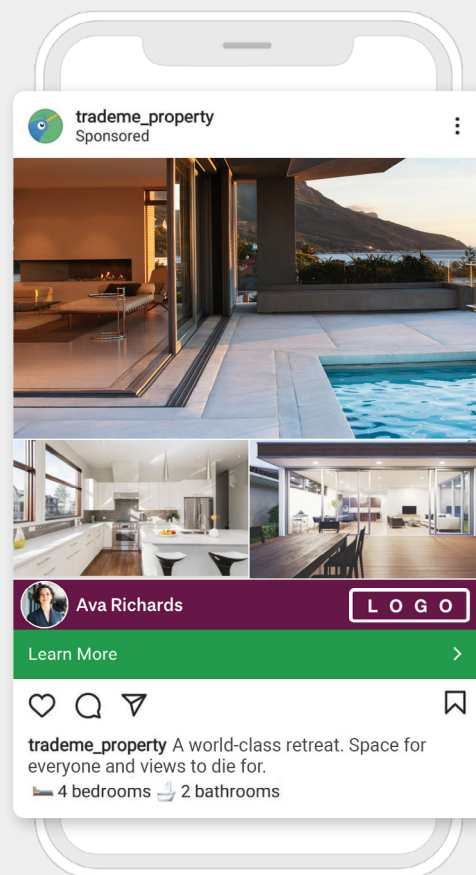
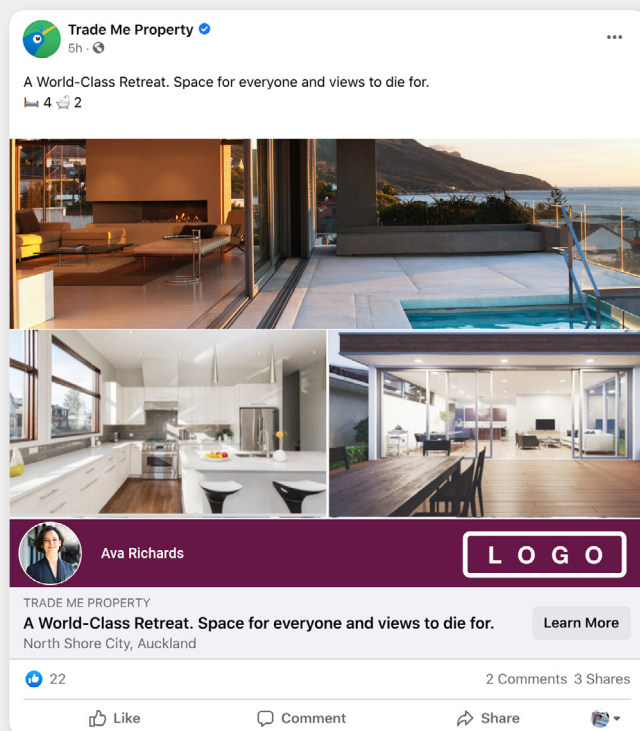


Audience Extension lets you reach active and engaged property seekers across **Facebook, Instagram and the Google Display Network**. Upgrade your Platinum, Gold or Silver Package to increase page views and drive buyer engagement.



# Audience Extension

Extend the reach of your property listing



Widen the reach of your listing across Facebook, Instagram and Google display for two weeks.

Re-target property seekers that have viewed your listing and reach additional buyers.

By leveraging Trade Me's data off-site, your property will be seen an additional 40,000 times.\*

Drive an additional 949 clicks back to your Trade Me Property listing on average.\*

**To extend the reach of your property listing, upgrade your Platinum, Gold or Silver Package today.**

\*Audience Extension, average aggregated Facebook & Google Display Network statistics over a two week period, Apr 2021 - May 2021.

