

# 9 out of 10

buyers search on Trade Me Property\*



That's why we drive **5x more open home attendees** than any other property portal<sup>1</sup>

## Unrivalled marketing for maximum results

Maximise your property's chance of success in front of Aotearoa's largest property audience<sup>2</sup> with **Platinum** — get **4,500 listing views** on average.

# 4,500

Listing views on average<sup>3</sup>



**Let's get the best result for your property**  
Scan the QR code to learn more about Platinum

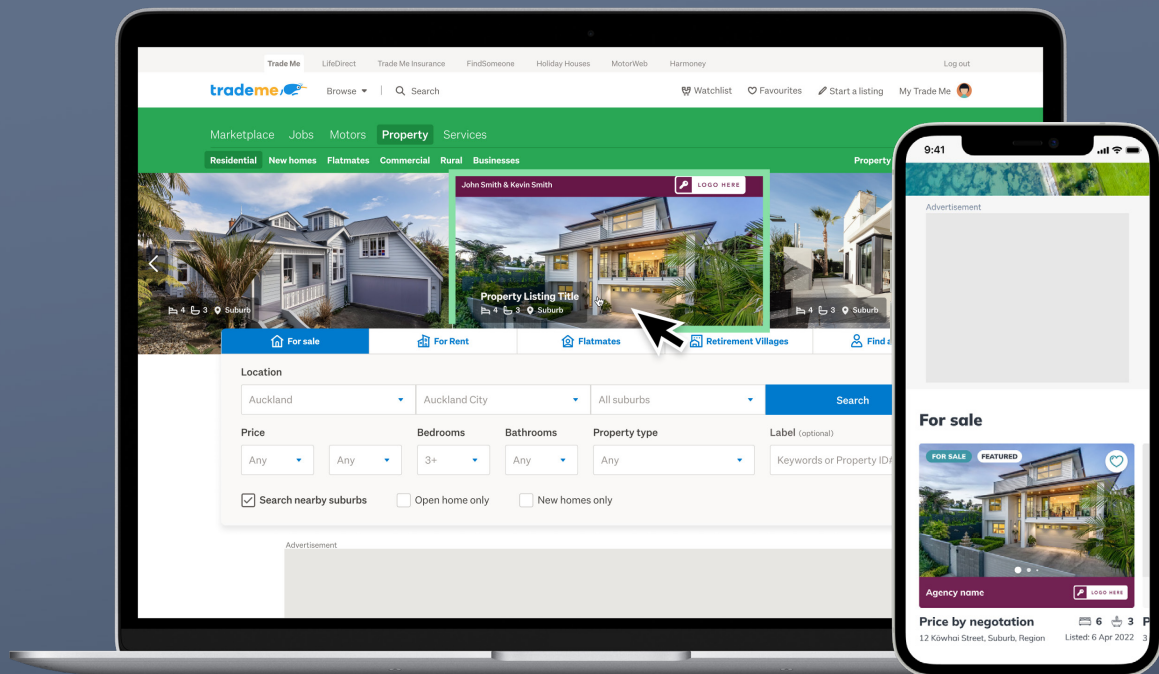
Learn more online [trade.me/platinum-pa](https://trade.me/platinum-pa)

\* Property buyer & seller market survey, March 2023. <sup>1</sup> Perceptive research, June 2023. <sup>2</sup> Similarweb June 2023. <sup>3</sup> Trade Me Property site statistics, residential for sale, average listing views, Jun - Jul 2023.

trademe  
**property** 

# Platinum gets the most eyes on your listing

This drives competitive buyer behaviour & interest for your property to get the best result



Be one of the **first properties buyers see** as they search on the Trade Me Property & homes.co.nz homepages, email alerts & search results.

We extend your reach across Instagram, Facebook & six international property portals to **get even more eyes on your listing.**



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