

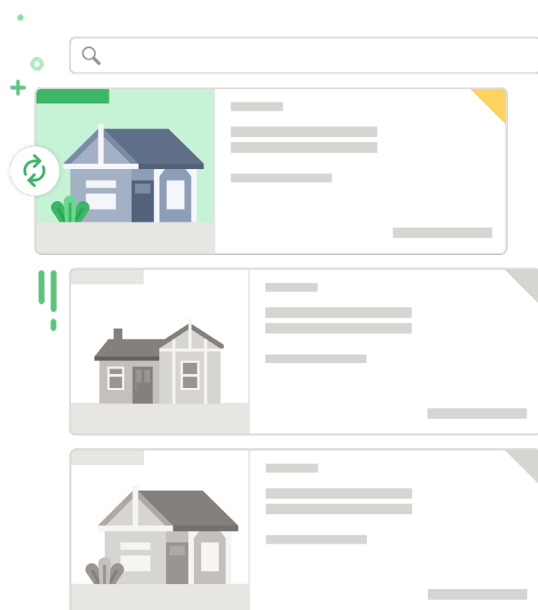
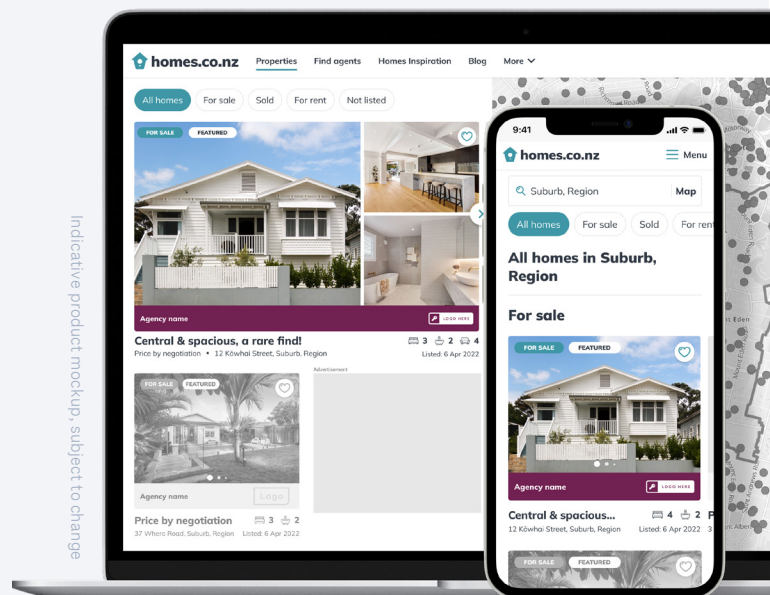
Gold Package

Great exposure in search results

8 out of 10 Kiwis go to Trade Me Property as their first choice when searching for property¹. Is your listing showing up where buyers are looking?

Best position in search on homes.co.nz

- + Listings will appear in the top search carousel
- + Large listing card for **greater visibility**
- + **Extend your listing reach** and be seen first by property seekers



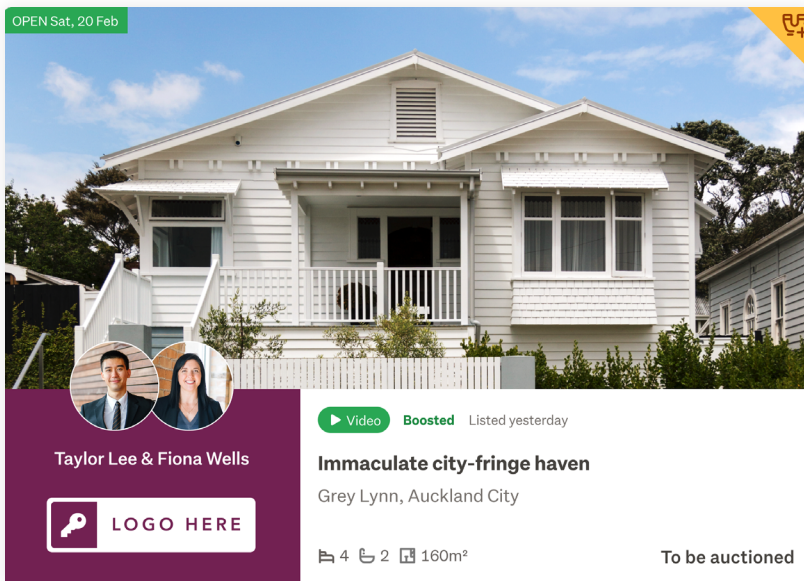
Top of search, top of mind on Trade Me Property

- + Rotate to the top of search once every 7 days for 5 weeks (5 times)
- + Be seen **5x more than Silver**²
- + Build more listing views, watchlists, and enquiries

Get great exposure

WITH GOLD

Showcase your property with the largest listing elevated higher in relevant search results, as well as latest listings email alerts sent to potential buyers.



Indicative product mockup, subject to change

Best position in search with Large listing card²



Rotates to the top of search²

5 times
once every 7 days
for 5 weeks

Appears in search carousel³

1 week

Top search position on homes.co.nz

New



Position in latest listing email alerts⁴

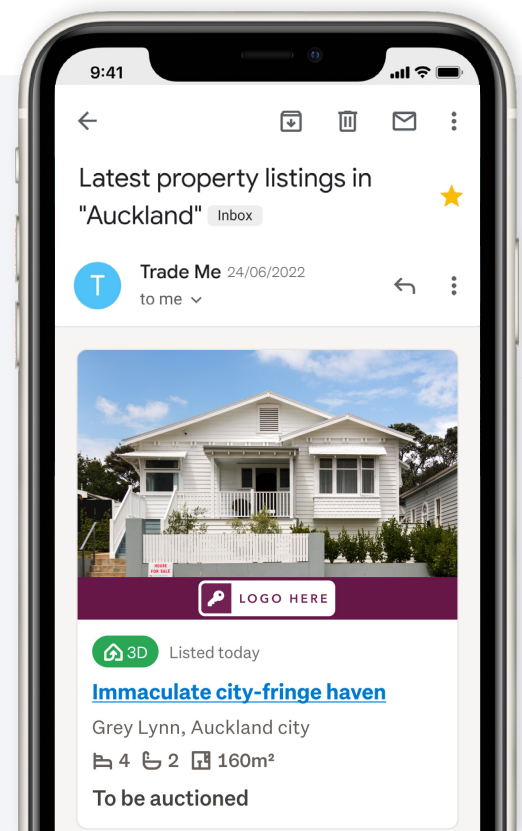


Why choose Gold?

Your property's position in the search results and email alerts can make a huge difference. Placing your property at the top of search can greatly increase your listing views, watchlist, and enquiries.

NEW - Your listing will be automatically extended onto the homes.co.nz listing page, giving you the best position in search and access to a new audience of curious homeowners looking to buy property.

Scan the **QR code** to see how our Gold Package can work for you.



Indicative product mockup, subject to change



Get the best position in search results to **increase your listing exposure.**

¹ Trade Me Property property buyer and seller survey, April 2022.

² Only applicable when a search is sorted by 'Featured first', appears above Silver & Starter. Large listing card until listing sold or withdrawn for a maximum of 6 months, then drops to a medium card. ³ Desktop only. ⁴ Listings displayed in email are limited to 50.