

Car Dealer Packages

		TOTAL BOOST	PLATINUM PLUS	PLATINUM	GOLD	SILVER
 Prominence add-ons	Search Order ²	100% Above Platinum	40% Above Platinum ³	Above Gold	Above Silver	Above Bronze
	Super Feature	All listings	40% of listings ¹	Available	Available	✗
 Sourcing & Pricing	Analytics Improved	✓	✓	✓	✓	✓
	Background Check	✓	✓	✓	✓	✓
	Video	✓	✓	✓	✓	✓
	Subtitles	✓	✓	✓	✓	✓
 Dealership Branding	Micro-Site	Ad-free	Ad-free	Ad-free	Ad-free	✓
	Website Link	✓	✓	✓	✓	✓
	Premium Listing Page	Ad-free	Ad-free	Ad-free	✓	✗
	Branded Search Card	✓	✓	✓	✓	✗
 Stock Advertising	Dealerbase	✓	✓	✓	✓	✓
	Larger Search Card (web)	✓	✓	✓	✓	✗
	Finance Calculator	✓	✓	✓	✓	✓
	Multi-interest rate finance	✓	✓	✓	✓	✓
 Sales & Upsell	Finance application link	✓	✓	✓	✓	✓
	Special Offer	✓	✓	✓	✗	✗
	Arrange a Viewing	✓	✓	✓	✓	✓
	Shipping	✓	✓	✓	✓	✓
	Price Drop Promo	✓	✓	✓	✓	✓
	Price Drop Email	✓	✓	✓	✓	✓
	Google Maps	✓	✓	✓	✓	✓
	Drivechat Integration	✓	✓	✓	✓	✓
Dealer Services New	✓	✓	✓	✓	✗	