

PLATINUM PACKAGE

Your most comprehensive marketing package

Promotion until
1 July 2027¹

\$899

inc GST

Why Choose Platinum?

The only solution designed to reach buyers wherever they're looking, ensuring your listing commands attention and generates maximum exposure.

Display your property across:



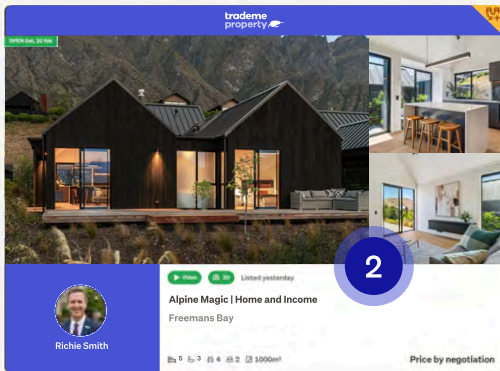
Houses and properties for sale

Add keywords e.g. pool, garage, income

Save this search

Refine Category: Sale Month: All time Price: Any Bedrooms: 3- Any Bathrooms: Any Property type: House

Showing 1,675 results



Alpine Magic | Home and Income

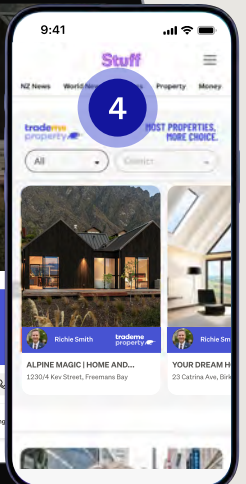
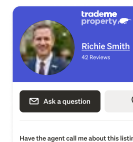
25 Images Virtual open home Video Floorplan

Just listed!
1230/4 Kev Street, Freemans Bay
Sold by Auction: Mar 11, 12:30pm

Add auction to bid Alert me if passed in Add a note

Bed 5 Bath 3 Living area 2 Floor Area 342m² Land Area 1.85ha

Details



Indicative product mockup, subject to change.

1

Appear at the top of search results every week **until sold**²

2

Largest listing, office & agent card in search results

3

Platinum hero listing page optimised for enquiry conversion

4

Appear on Stuff.co.nz property carousel

Exclusive to Platinum:



Watchlist Connect

Post updates, and directly reach your most engaged audience - your watchlisters!



LEARN MORE
ABOUT PLATINUM

trademe
property

PACKAGES

	PLATINUM
Exposure & Buyer Engagement	
Position and size in search results	
Search rank rotation ² Until Sold	Weekly
Premium listing page New	✓
Buyer lead insights New	✓
Property files	✓
Search carousel (desktop)	1 Week
Watchlist Connect	✓
Reach	
Appear on Stuff 	✓
Target buyers in nearby suburbs Until Sold	✓
Targeted reach to the property homepage Until Sold	✓
Social boost on Facebook & Instagram	✓
Inclusion across sold/offmarket carousels	✓
Position in search results 	Above basic
Appear on homepage for buyers nearby 	✓
Brand	
Premium branded listing	✓

1 Promotion runs until 1 July 2027. Only available in selected locations - please check with your Trade Me Business Partner for eligibility and details. | 2 Only applicable when a search is sorted by 'Featured first' above Silver & Base listings until sold.

Need a boost?

Add Audience Boost to your listing and extend your marketing campaign to seven days across Facebook, Instagram, Google and Stuff for **\$199**



Advertise your property across:

