

Photo banner guidelines

Minimum image dimensions: 1400 × 300px

File type: Static PNG or JPG

How to update your photo banner:

Please provide the file you'd like to use as your photo banner to your Account Manager.

- **This is to be a photograph only.**
- High resolution, clean and crisp images always look better than pixelated images.
- The image could be of **your showroom, your waiting area, a selection of your vehicles, your team, the exterior of your dealership, a drone photograph** etc.

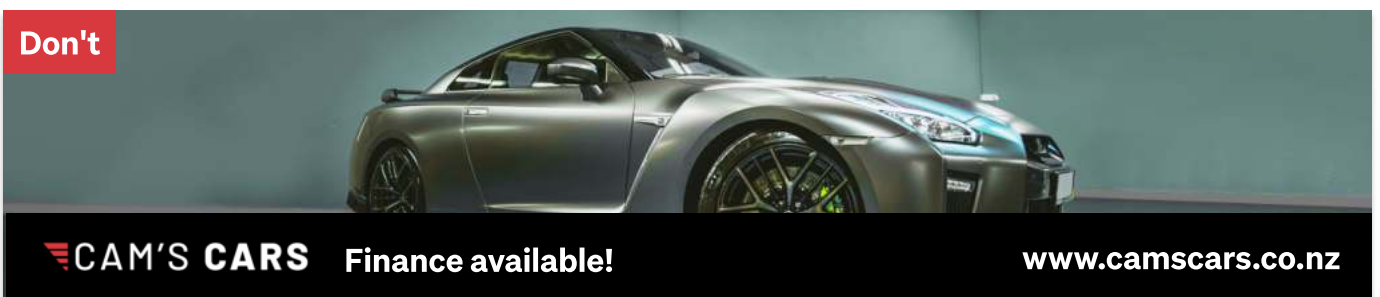


- Ensure the photo is taken from a distance, and cropped to the appropriate dimensions.
- Place most important content towards the centre.



Branding

- The photo banner is a place to showcase your dealership, this isn't an extra space to promote up and coming deals, finance or discounts.
- **No overlay text or badges** are allowed in this space.
No contact details (eg: email address, phone number or website) to be visible within the image.



Safe zone (Premium listing page)

- The photo banner is carried through onto the Premium Listing Page for dealers who have this product in their package.
- When the photo banner appears on the Premium Listing Page, it is partially obscured by the dealership logo as shown below.



1 Safe zone

Keep the most important content within this space. Viewable on all devices.

2 Cut off zone

Any content within this area will be hidden on certain devices.