

# Car Dealer Packages

			PLATINUM	GOLD	SILVER
Prominence add-ons	Promo Boost	New	Available	×	×
	Total Boost	New	Available	×	×
	Super Feature		Available	Available	×
Sourcing & Pricing	Analytics		✓	✓	✓
Vehicle Presentation	Background check		✓	✓	✓
	Video		✓	✓	✓
	Subtitles		✓	✓	✓
Dealership Branding	Micro-Site		Ad-free	Ad-free	✓
	Website Link		✓	✓	✓
	Premium Listing Page <sup>3</sup>	New	Ad-free	✓	×
	Branded Search Card		✓	✓	×
Stock Advertising	Search Order <sup>4</sup>		Above Gold	Above Silver	Above Bronze
	DealerBase		✓	✓	✓
	Larger Search Card		✓	✓	×
Sales & Upsell	Finance Calculator		✓	✓	✓
	Multi interest Rate Finance	New	✓	✓	✓
	Finance Application Link <sup>5</sup>	New	✓	✓	✓
	Special Offer	New	✓	×	×
	Arrange a Viewing		✓	✓	✓
	Shipping	New	✓	✓	✓
	Price Drop Promo		✓	✓	✓
	Price Drop Email		✓	✓	✓
	Google Maps		✓	✓	✓
	Drivechat Integration		✓	✓	✓

<sup>1</sup> Trade Me site data, Jan-Jul 2022. <sup>2</sup> Trade Me site data, May 2022, uplift measured during the week of the campaign.

<sup>3</sup> New for Platinum. <sup>4</sup> Only applicable with default search order. <sup>5</sup> New for Silver.

Learn more: [trade.me/motors-products](https://trade.me/motors-products)

