

TRADE ME PROPERTY 2025 PRICEBOOK

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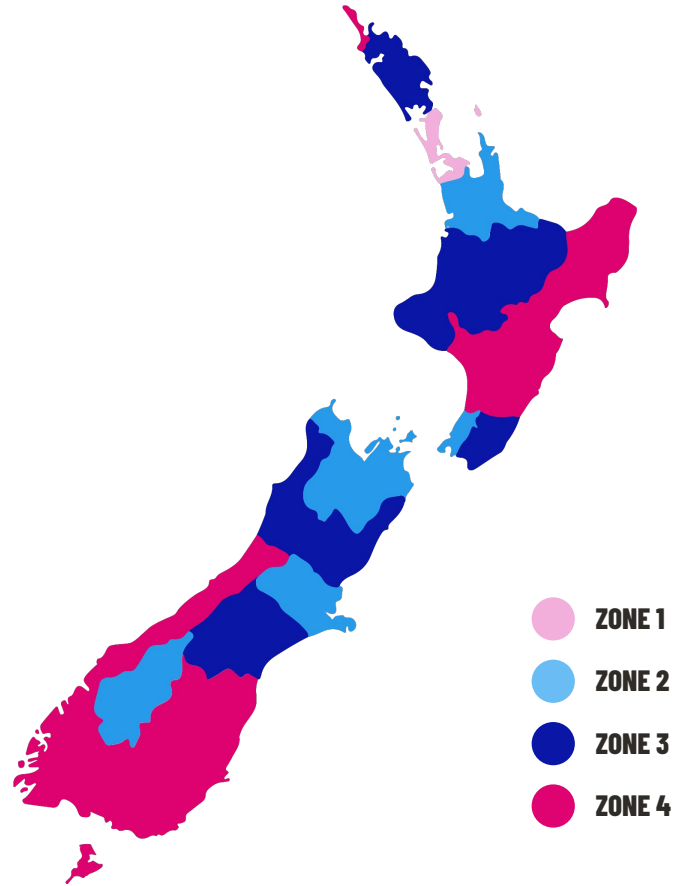


RESIDENTIAL FOR SALE AND NEW HOMES

PRICING STRUCTURE

Trade Me Property pricing structure is designed to be transparent and fair.

Our residential for sale and new homes pricing is structured across four geographical zones, and the pricing for each zone takes into consideration the relative value provided in those regions



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RESIDENTIAL FOR SALE AND NEW HOMES STANDARD RATES

Renewal rates are 50% off the rate card price for all residential for sale marketing packages.

STARTING POINT

A Base Listing is required to activate all marketing packages.

Base listing pay per listing	Zone 1	\$199
	Zone 2	\$179
	Zone 3	\$169
	Zone 4	\$129

	PLATINUM	GOLD	SILVER
Zone 1	\$2,349	\$1,899	\$1,299
Zone 2	\$1,949	\$1,539	\$1,149
Zone 3	\$1,299	\$1,219	\$849
Zone 4	\$969	\$919	\$729

Add **Audience Extension** on to a Platinum, Gold or Silver package to extend your reach **\$349**

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BUYERS, EXPOSURE & INFORMATION

All residential for sale prices include GST.
Rates as at 1 December 2024.

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RESIDENTIAL FOR SALE AND NEW HOMES PARTNERSHIP AGREEMENT RATES

Enhance your reach with Audience Extension! Add it to your Platinum, Gold, or Silver package for just \$299. Platinum Plus Partners and Gold Plus Partners enjoy an exclusive rate of only \$249 per listing.

Residential for sale marketing packages can be renewed - **renewal fees are 50% off the marketing package price** that applies as at the time of renewal.

Get up-to-date info on the **latest Trade Me Property product and feature releases** [here](#).

	PLATINUM No Base listing fee. Premium Agent Plus included.		GOLD No Base listing fee. Premium Agent Starter included	SILVER No Base listing fee.
	PARTNER RATE	ASSIST RATE	PARTNER RATE	PARTNER RATE
Zone 1	\$1,699 Per listing	\$1,519 Expected sale price \$700,000 and under	\$1,369 Per listing	\$959 Per listing
Zone 2	\$1,429 Per listing	\$1,269 Expected sale price \$550,000 and under	\$1,119 Per listing	\$889 Per listing
Zone 3	\$1,049 Per listing	\$909 Expected sale price \$400,000 and under	\$879 Per listing	\$699 Per listing
Zone 4	\$779 Per listing	\$679 Expected sale price \$400,000 and under	\$649 Per listing	\$469 Per listing

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BUYERS, EXPOSURE & INFORMATION

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RESIDENTIAL FOR RENT

	3 WEEK PREMIUM PARTNERSHIP AGREEMENT	2 WEEK PREMIUM PARTNERSHIP AGREEMENT	1 WEEK PREMIUM PARTNERSHIP AGREEMENT	STANDARD
Your starting point				
Base Listing Required to activate all listing products & upgrades	Free	Free	Free	\$119
Listing products				
3 week Premium Listing	\$149	\$189	\$189	\$189
2 week Premium Listing	\$139	\$139	\$169	\$169
1 week Premium Listing	\$129	\$129	\$129	\$149
Super Feature	\$149	\$149	\$149	\$149
Feature Listing	\$79	\$79	\$79	\$79
Upgrades				
Super Feature Renewal	\$69	\$69	\$69	\$69
Boost	\$49	\$49	\$49	\$49

You have to have had a Super Feature applied to your listing in order to add-on a Super Feature Renewal. A Boost can be applied to Premium & Feature listings.

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TENANTS, EXPOSURE & INFORMATION

All residential for rent prices **exclude GST**.
Rates as at 1 December 2024.

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COMMERCIAL FOR SALE

	12 WEEK PREMIUM PARTNERSHIP AGREEMENT	6 WEEK PREMIUM PARTNERSHIP AGREEMENT	4 WEEK PREMIUM PARTNERSHIP AGREEMENT	STANDARD
Your starting point				
Base Listing Required to activate all listing products & upgrades	Free	Free	Free	\$279
Listing products				
24 week Premium Listing	\$1,749	\$1,749	\$1,749	\$1,749
12 week Premium Listing	\$1,049	\$1,399	\$1,399	\$1,399
6 week Premium Listing	\$899	\$899	\$1,149	\$1,149
4 week Premium Listing	\$829	\$829	\$829	\$999
Super Feature Listing	\$599	\$599	\$599	\$599
Feature Listing	\$449	\$449	\$449	\$449
Upgrades				
Super Feature Renewal	\$299	\$299	\$299	\$299
Boost	\$199	\$199	\$199	\$199

You have to have had a Super Feature applied to your listing in order to add-on a Super Feature Renewal. A Boost can be applied to Premium & Feature listings..

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TENANTS, EXPOSURE & INFORMATION

All commercial for sale prices **exclude GST**.
Rates as at 1 December 2024.

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COMMERCIAL FOR LEASE

STARTING POINT

Base listing \$249

Or

Monthly Subscription

0-7 listings \$1,249

8-30 listings \$1,699

30+ listings \$2,299

(Required to activate all listing products and upgrades.)

LISTING PRODUCTS

Premium listing

24 week \$399

12 week \$299

6 week \$199

Feature listing

\$129

UPGRADES

Super Feature

1 week \$249

1 week renewal \$99

Boost

\$99

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TENANTS, EXPOSURE & INFORMATION

All commercial for lease prices **exclude GST**.
Rates as at 1 December 2024.

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BUSINESS FOR SALE

STARTING POINT		LISTING PRODUCTS	
Base listing	\$79	Feature listing	\$39
<hr/>		<hr/>	
		+	
<p>(Required to activate all listing products and upgrades.)</p>			

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TENANTS, EXPOSURE & INFORMATION

All business for sale prices **exclude** GST.
Rates as at 1 December 2024.

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