

Workplace giving for employees

Workplace giving program

Together we can help fight the single biggest killer of Australians – heart disease.

What is workplace giving?

Workplace giving is a simple and tax effective way for employees to make regular donations to a cause they care about. These donations help the Heart Foundation fund life-saving research and work to improve heart disease prevention and care for all Australians.

It provides you with an opportunity to make a positive difference to the organisations you support, and most importantly, allows you to rally around a cause - heart disease.

As a charity, we rely on donations from people like you. You can make a big difference to the heart health of many Australians while simply going about your day to day work.

What's the impact of your donation?

Since 1959 we have pledged over \$670 million to directly and indirectly fund research and understanding into how to weaken and defeat Australia's no. 1 killer. These are some of the examples of the impact of valuable donations;

THE AUTOMATIC PACEMAKER



The Heart Foundation research is behind numerous medical innovations. One of the best-known is the first automatic pacemaker. Heart Foundation funding supported both Dr Rowan Nicks' work to develop the device and Dr Graeme Sloman who played a role in the surgery to implant Australia's first permanent pacemaker.

UNDERSTANDING CHOLESTEROL



In the 1990's, The LIPID Study (Long Term Intervention with Pravastatin in Ischaemic Disease) led by the Heart Foundation, examined over 9,000 men and women to understand the benefits of Pravastatin to reduce cholesterol levels. The landmark study proved that the drug could prevent thousands of heart attacks and strokes each year. Today, statins are the most prescribed drug in Australia.

INTRODUCING CORONARY CARE



One of the biggest impacts on heart attack survival rates has been the dramatic improvements in coronary care. The Heart Foundation was an early champion of the need for specialist treatment for heart attack victims, sponsoring the first coronary care units in Australian hospitals in 1962 and the first specialist coronary ambulance in 1969.

How it works

When you give

\$5

before tax per pay

it only costs you

\$3.40

& the Heart Foundation still receives a generous donation of

\$5



to continue funding lifesaving research.

Your donations can continue to contribute to innovations like these in the future.

Donate the easy way – direct from your pay!

When you donate to the Heart Foundation through your workplace giving program it empowers you to fund life-saving research into heart disease. You become a vital part of our work to reduce the impact of heart disease in Australia.

You can do this by making a regular tax-deductible donation to the Heart Foundation through your employer's payroll system – give as much or as little as you like.

Benefits of workplace giving



It's all automated. Once you've signed up, you don't need to do anything. Even the recordkeeping is taken care of – it's recorded on your payslip and you receive a tax receipt at the end of the financial year.



Your donations are pre-tax, so your taxable income is reduced.



If your employer has a matched giving program, your donation might be doubled, or even tripled!

Why workplace giving?

Regular donations are vital to funding our life-saving research and work to improve heart disease prevention and care for all Australians. By donating through workplace giving, you can make your money go even further.

How to join a workplace giving program

1.

Find out if your organisation has a workplace giving program.

2.

If they do, nominate the Heart Foundation as your charity of choice and select your donation amount.

3.

Your employer will then make these donations to the Heart Foundation on your behalf.

4.

If your organisation doesn't have a workplace giving program, contact **workplacegiving@heartfoundation.org.au**

