

# Not On The High Street Reveals Black Friday Offers

**14th November 2022, London, UK:** Online marketplace and small business champion, Not On The High Street, is launching early access to some of its top pick epic gifts ahead of its main Black Friday event.

From Tuesday 15th November, shoppers can access **20% off or more** on over 100 selected products. This will include Christmas decorations to spread some festive cheer, awesome gifts for family and friends, statement homewares, as well as delicious food and drink for festive feasting.

Following this, Not On The High Street's Black Friday event will ramp up (until Monday 28th November), allowing festive season customers **up to 50% off** on over 30,000 products - all from the UK's best small businesses.

Francesca Pittaway, Commercial Director at Not On The High Street comments: "Value for money is more important than ever for customers this Christmas, as is supporting our amazing small independent businesses. With more than 1,000 of our Partners participating in this year's Not On The High Street Black Friday main event, there will be something on offer for everyone this festive season, whether it be a great gift for a loved one, or something to add sparkle to their Christmas build-up".

### Black Friday Product Sneak-Peek (available from 15th November)



Gingerbread Espresso Martini Cocktail

Now £24\* (was £30) Not On The High Street



Extra Large Luxury Christmas Roses Wreath

Now £26\* (was £52) Not On The High Street



Vintage Cinema and Cocktails For Two

Now £33.60\* (was £42) Not On The High Street



Personalised Ribbon Bauble Glass
Carafe

Now £23.96\* (was £29.95) Not On The High Street



Personalised Christmas Rudolph Baby Dressing Gown

Now £23.20\* (was £29) Not On The High Street



Argan Skincare Treatment Massage Candle

Now £25.60\* (was £32) Not On The High Street

## Black Friday Product Sneak-Peek (available from 21st November)



Magic Glass Mushroom Gold Plated
Silver Hoop Earrings

Now £32.50\* (was £65) Not On The High Street



Scented Smiley Face Love Candle Now £12.50\* (was £25)

Not On The High Street



Bubble Glass Candle Holder Now £9.97\* (was £19.95) Not On The High Street



Personalised Relax and Unwind Pamper Gift Box Now £19.50\* (was £39) Not On The High Street



Set of Four Fun Mini Fast Food Decorations Now £9.75\* (was £19.50)



Gold Plated Star Sign Zodiac Necklace Now £12.50\* (was £25) Not On The High Street



Xmas Tree Glow In The Dark Sweatshirt Now £24\* (was £30) Not On The High Street



White LED Lamp Bluetooth Speaker
And Wireless Charger
Now £56\* (was £70)
Not On The High Street

To shop Not On The High Street's early Black Friday offers (available from 6.00am on 15th November) go to https://www.notonthehighstreet.com/themes/deals or for the main Black Friday event (from 21st November) go to https://www.notonthehighstreet.com/black-friday.

### Notes to Editors

For more information contact: <a href="mailto:press@notonthehighstreet.com">press@notonthehighstreet.com</a>

\*Prices are correct at time of sharing but are subject to change.

## About Not On The High Street

Founded in Richmond, London in 2006, Not On The High Street helps people celebrate life's big and small moments with a huge range of gifts. It's a curated marketplace that connects the best small creative businesses with the world. Bringing together over 4 million customers with over 5,500 small creative businesses selling more than 300,000 products, Not On The High Street offers an extensive selection of joyful designs, affordable gifts and inspiring edits. Selling through Not On The High Street offers small businesses access to an engaged customer base, expert business support and a ready-made tech and data infrastructure.