

CREATE A **VISION BOARD** OF YOUR IDEAL FUTURE

A vision board is a visual collage of your aspirations, dreams or goals. Imagine the ideal future direction of your company by creating a vision board. This is a fun and inspiring exercise to do on your own, with your team or with trusted friends.

INSTRUCTIONS

1. *Make a list of your heartfelt aspirations, or pick out the most important ones from the previous exercise.*
2. *Collect pictures from magazines or the web that represent your goals or symbolize the future you want to create. They should also capture the right mood.*
3. *Make a collage from your images on a board or canvas or, if you are digitally inclined, on an app like Photoshop or Affinity. If you are meeting online, you can make a collage on a canvas such as Jamboard or Conceptboard. Include words that represent who you want to become and evoke the emotions you want to feel or the qualities you want to manifest—such as love, courage or gratitude.*
4. *Arrange your images in a way that is pleasing to the eye. You don't want your aspirations to look cluttered and chaotic.*
5. *Evoke the qualities you would experience if you had already realized your aspirations, such as gratitude and appreciation.*
6. *Place your vision board where you can see it often. Try printing it out to create a poster.*
7. *Finally, expand your inner radar to be on the lookout for clues, synchronicities and hunches (in the form of people, places and things) that lead you to your next steps.*

Take turns sharing your collage and telling your story. Once everyone has shared, discuss common themes, aspirations and what moved you. Share insights and observations; ask questions; and decide what's next.

ALTERNATIVE

Create two vision boards: one of your current reality, and a second one of your ideal future. Each person on your team creates a collage of how they see current reality regarding your business or project. Take turns sharing your collage with your team and telling your story. Once everyone has shared, ask questions; discuss perceptions; and share insights.

Compare current reality to your vision. Discuss the gaps and explore ways to close them. Spark a strategic creative conversation with your team using the questions in this booklet.

MY VISION BOARD

WEEK FIVE