

SUMMER 2017

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Giving Matters

Spectrum Health Foundation & Helen DeVos Children's Hospital Foundation Magazine



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**Spectrum Health Foundation and Helen DeVos Children's
Hospital Foundation are committed to advancing the health
and well-being of the community through philanthropy.**

On the cover: Gustavo Cumbo-Nacheli, MD and Jane Sandona

Your Impact



Every gift you make matters. Your gifts provide more than \$18 million to Spectrum Health, including Helen DeVos Children's Hospital, supporting programs and services that change and save patient lives. We are seeing a special trend where donors are designating their gifts to programs and projects that are meaningful to them. In fact, there were more than 200 different designations last year alone. We literally have something for everyone to help fund.

In this issue of *Giving Matters*, you will read about and see the impact your gifts are having on clinical care, patient and family support, and research and innovation. It is such an honor when patients share their stories showing the impact of your philanthropy. We hope you feel our sincere appreciation and recognize the difference you make. We also invite you to engage with us on social media—like, share, comment and donate on Facebook, Instagram, Twitter and LinkedIn.

Gratefully,

Vicki Weaver

Vicki Weaver, President
Spectrum Health Foundation
Helen DeVos Children's Hospital Foundation

CONTENTS

CLINICAL CARE

Expertise Helping You Breathe.....	3 - 4
I understand.....	5 - 6
Bringing Mammography to You.....	7 - 8

FOUNDATION NEWS

Welcome New Board Members	9
New Richard DeVos Endowed Director for Heart & Lung Transplant Surgery	9

PATIENT AND FAMILY SUPPORT

Let's Have a Prom.....	10 - 11
Edward and June Prein Family Endowed Pediatric Music Therapist.....	12 - 13
Wish List Items Make a Difference.....	14 - 15

RESEARCH AND INNOVATION

The Hearst Foundations Join Our Donor Family	16 - 17
Gala 2017	18 - 19
Wrap-Ups • Thank You!.....	20 - 22
Upcoming Events • Save the Date!.....	23
Did You Know Helen DeVos Children's Hospital is a Children's Miracle Network Hospital.....	24

CLINICAL CARE

Expertise Helping You Breathe



Jane and Ernie Sandona are celebrating 45 years of marriage with their two beautiful and successful daughters. They are active and never really think about retiring. And together they will walk the journey ahead. This winter, Jane came down with a cold and persistent cough she just couldn't kick. The convenient care clinic prescribed an antibiotic to no avail. She feared she had pneumonia and struggled to breathe.

On March 7, she came in to the Spectrum Health Emergency Room and preliminary tests showed it was more than pneumonia. "I wasn't expecting to hear the "c" word," says Jane. "All of a sudden, my world was foggy and moving in slow motion, and I literally and figuratively couldn't breathe."

Gustavo Cumbo-Nacheli, MD, director of bronchoscopy and interventional pulmonology and the first American Association Board Certified Interventional

Pulmonologist at Spectrum Health, treated Jane. "Interventional pulmonology entails the ability to perform minimally invasive surgery in order to diagnose pulmonary conditions, and address airway abnormalities with various clinical scenarios as in patients with cancer or lung transplantation," says Dr. Gus. "Using state-of-the-art techniques that allow for interventions such as airway stenting and laser technology, we improve the quality of life for patients by helping them breathe more easily. This isn't available anywhere else in West Michigan." He knew he could help Jane.

Thanks to philanthropy and Dr. Gus' vision, the recently acquired rigid bronchoscope would successfully clear Jane's airway. "He came into my room with such confidence," says Jane. "I liked him immediately. He was straightforward. He said 'Jane, your lung is full of gunk, and we need to clear it out in order to get you

continued on page 4



"I wasn't expecting to hear the 'c' word," says Jane. "All of a sudden, my world was foggy and moving in slow motion, and I literally and figuratively couldn't breathe."

Expertise Helping You Breathe continued

some relief. I'm going to use something that looks like an IV pole to clear an airway.' He scared me, but he has such passion and he reassured me this was the best way. I never doubted him."

The rigid bronchoscope cleared the entire airway, and she didn't require a stent. The next day she walked out of the intensive care unit and over to her regular private room in the Lettinga Inpatient Cancer Center. "I can't believe how good I feel. I walk to the food court without any oxygen," says Jane. "I'm delighted. No one should fear the rigid bronchoscope. I don't have to spend time and energy recovering from invasive surgery. This allows me to use all of my strength to fight my lung cancer, and we are ready to fight."

First Accredited Interventional Pulmonologist at Spectrum Health

Thanks to the leadership of cardiothoracic surgeon Geoffrey Lam, MD, and the only board-certified interventional pulmonologist in West Michigan, Gustavo Cumbo-Nacheli, MD (Dr. Gus), we are improving the way our patients live and providing the comfort of open airways to our patients struggling to breathe.

Interventional pulmonology entails diagnosing and treating conditions beyond regular pulmonology, including complications of lung transplants, congenital diseases and end-stage cancer treatment. Until recently, patients who needed such treatment had to travel to Detroit, Chicago or Cleveland.

"My vision is one of being able to provide our own community with leading-edge medical care, and the personnel, equipment and facilities exceeding even the highest standards," says Dr. Gus. "For the past several months, we have helped very sick patients in ways that we were not able to do before, by intervening aggressively and in a timely manner. Working side-by-side with Dr. Lam has proven to be a great starting point of hopefully many more to come."

The Foundation congratulates Dr. Gus on his achievement and his vision for developing "a Spectrum Health pulmonary service second to none!" Spectrum Health continues to advance the health and well-being of patients struggling to breathe.

For more information about this life-changing program and funding needs, please contact Tara Werkhoven at 616.391.2069 or tara.werkhoven@spectrumhealth.org.



L to R: Maddie Woodrick, Vonnie Woodrick and Whitney Woodrick

Consider the fact that a 2015 study in Michigan found that 16 percent of teens seriously consider suicide. One in every 11 attempts it. The Centers for Disease Control and Prevention states that 13.1 percent of 8- to 15-year olds have been diagnosed with a mental health disorder, with 20 percent of these diagnoses being classified as serious. In addition, Beth Kowal, MD, pediatric behavioral medicine section chief at Helen DeVos Children's Hospital, states the number of children presenting in the emergency room with mental illness conditions has quadrupled since 2012.

On May 10, 2017, Helen DeVos Children's Hospital and i understand celebrated a partnership resulting in the creation of the i understand clinical nurse specialist position to promote behavioral health, mental health education, detection, treatment and ultimately improve both patient and family support. This is a first for Helen DeVos Children's Hospital. The new specialist, Ashleigh Kearns, will begin treating children in the emergency room later this fall.

Vonnie Woodrick created i understand after her husband took his own life 14 years ago. "I thought death by suicide was something a crazy person did,"

continued on page 6



Vonnie Woodrick

Woodrick said. “But now we know death by suicide is a side effect of an illness, and not all illnesses are visible from the outside. We need to treat all mental health issues like illnesses, and this is why we are here in a hospital setting.”

Elevating the discussion will help remove the stigma about mental illness. Shandy Longcore felt that stigma for 25 years. She was 10 years old, depressed, didn’t feel pretty and didn’t know where to turn. She sneaked into her parents’ basement and grabbed a hunting rifle. “I loaded it, I pointed it at my chest, and I pulled the trigger,” she said. Emergency room doctors were able to patch up the entrance and exit wounds. “They took



Shandy Longcore

care of all of my physical needs; it was the mental health need that was the missing link, and that’s why this new clinical nurse specialist position is so important.”

We are so grateful to i understand for their generosity that is leading the way in treating mental illness at Helen DeVos Children’s Hospital.



Ashleigh Kearns, i understand clinical nurse specialist



Vonnie Woodrick, Meg Miller-Willit, Susan Wold and Patti Betz



CLINICAL CARE



Bringing Mammography to You

Deanne Berends worries about breast cancer. Deanne knew about the genetic connection of breast cancer. Her mother Bonnie is a breast cancer survivor who was diagnosed at the young age of 48, had a mastectomy and lymph nodes removed. But Deanne was uninsured and unemployed. Thankfully, with financial funding through grants and donations, the Spectrum Health Betty Ford Breast Care Services Mobile Mammography bus is filling this gap in care for individuals like Deanne. “I had a lot of anxiety about breast cancer and not being able to afford the screenings,” says Deanne. “When I saw the flier announcing the mobile unit was coming to my church, I had an immediate sense of relief. That little voice inside of me told me to go and get it done. I’m so glad I did.”

The screening identified a suspicious mass in Deanne’s breast. She immediately called her mom. “We both cried. We were fearful this was going to turn out like my own diagnosis many years ago,” says Bonnie. They traveled to Spectrum Health Lemmen-Holton Cancer Pavilion together, and Deanne underwent additional diagnostic procedures. Fortunately, the suspicious mass was normal and the calcifications considered benign. Deanne breathes a sigh of relief—for now. “Because it’s free, I have access to regular annual screenings,” says Deanne. “I don’t know if people really understand what it means to have this unit come to us, where we live, where we are comfortable, and provide lifesaving screenings. We are so very grateful.”

continued on page 8

Mobile Mammography Bus Funded in Part by Meijer

Among women, breast cancer is the most commonly diagnosed cancer and is the second leading cause of cancer death. The risk of developing breast cancer increases with age.

The mobile mammography bus is a full-service 40-foot mammography clinic on wheels using state-of-the-art digital technology for breast cancer detection. It has a comfortable registration and waiting area and private dressing rooms for patients. The mobile bus travels throughout the community serving a variety of patients. The Foundation wishes to extend our heartfelt appreciation to Meijer for making a significant contribution toward the purchase of a second mobile bus. We will reach more patients where they live, work and shop. Meijer is convenient and known as the 'one-stop shop.' This gift is just one example about caring for their employees and customers beyond their retail needs. Thank you, Meijer, Inc., for supporting this important work and helping us improve the health of the communities we serve.

For more information on how you can support breast care services, contact Tara Werkhoven at 616.391.2069 or tara.wekhoven@spectrumhealth.org.



Denise McCarty and Rocio Salvador



Welcome New Board Members

The Spectrum Health Foundation board recently elected two new trustees

Janet Nisbett has extensive experience in financial services, including accounting, finance, governance and risk management. Recently retired, she worked in a variety of finance and leadership roles over a 25-year career with Fifth Third Financial Corporation/Old Kent in Grand Rapids. Janet holds a BS in math/social science from Michigan State University and a BBA in accounting from Grand Valley State University.



"One of my passion areas is the congenital heart center and the work of Dr. Haw," says Janet. "I've been a member of LEAD (Ladies Empowering & Advocating for a Difference), and I enjoy learning about the extraordinary programs and services of Spectrum Health. I'm honored to serve on the board and looking forward to becoming more engaged."

Janet and her husband, Mark, have made Grand Rapids their home for more than 25 years. She has been active serving the West Michigan community, including Gilda's Club, Heart of West Michigan United Way, YWCA and Davenport University.

The Spectrum Health Foundation Board is excited and honored to welcome Janet and Andrew.

Andrew Shannon is an experienced sales executive in the field of information technology. He leads the Grand Rapids office of MCPc, an Ohio-based technology company he joined in 2007 which has a strong presence throughout Michigan. Previously, he represented Lenovo for three years; and IBM for four years.



"I've lived in Grand Rapids twice," says Andrew. "There is something we've always loved about the area, and I feel honored to be joining the foundation board. I've been involved in the Spectrum Health Gala and other initiatives, and I'm looking forward to serving and becoming even more involved."

Andrew is a native of Ohio and a graduate of Capital University (1997). His wife, Nicole, is a native of Illinois. They have two energetic children, ages 7 and 9. Andrew and Nicole moved to the area in 2008 and are proud to call Grand Rapids home. Andrew has been active in several organizations, including Forest Hills Public Schools, the YMCA and other youth athletic programs.

Theodore Boeve, MD, appointed Richard DeVos Endowed Director for Heart & Lung Transplant Surgery

Spectrum Health Foundation congratulates Theodore Boeve, MD, on his recent appointment as the Richard DeVos Endowed Director for Heart & Lung Transplant Surgery. He succeeds Asghar Khaghani, MD, who came to Spectrum Health from the United Kingdom in 2010 and founded the transplant program generously funded by the Richard and Helen DeVos Foundation. Khaghani performed more heart transplants than any other physician in the world, and his work in creating the transplant program was instrumental in turning Spectrum Health into a "destination" for treatment.



Dr. Boeve joined Spectrum Health's Medical Group in 2005 and became section chief of cardiac surgery in 2015. He served in a number of leadership roles in Spectrum's cardiovascular departments and is also a clinical assistant professor of surgery at Michigan State University College of Human Medicine.

A graduate of the University of Michigan Medical School, Boeve completed his residencies in general surgery and cardiothoracic surgery at the University of Iowa Hospitals and Clinics. He also completed his research fellowship at Massachusetts General Hospital, Harvard Medical School. He has published and presented widely on cardiology, cardiovascular disease and cardiothoracic surgery.

Both physicians have made a significant impact on our community and our patients. "Dr. Boeve is also a good mentor to other surgeons, and I am sure he will be an excellent senior colleague to other leaders," Khaghani said. "I feel happy and confident that I am leaving the program in capable hands."

Let's Have a Prom

Just before her junior year in high school, in 2015, Corinne Bass was diagnosed with aplastic anemia, a rare blood disorder in which the bone marrow does not produce enough blood cells. Medication brought about a partial remission. Her doctors ultimately decided a bone marrow transplant would be her best option. She received a transplant in February of 2017 with marrow from an unrelated donor located through 'Be the Match' national registry.

With her mom, Heather Wilson, by her side, she has spent three months in Helen DeVos Children's Hospital. She went through chemotherapy treatments and spent weeks in isolation. Fortunately, Sarah Smith, her child life teacher, assisted Corinne through her advanced placement biology and literature classes, helping her keep up on her academic work.

"When we have to deliver the news of a difficult diagnosis," says James Fahner, MD, "we immediately encourage families to continue with their usual routines. Stay connected with friends, family, school and community. If you think about it, school is the only job a child has. They need this job. We want to do everything we can to make sure they continue working at their job. It's their livelihood." The Helen DeVos

Children's Hospital school program began in 2005. The program bridges the gap between school, families and the medical team; reduces future educational concerns due to medical issues; provides educational opportunities during treatment and maintains involvement in normal activities.

"As a high school teacher, I work closely with my students in meeting academic and social milestones," says Sarah. "As I worked with Corinne, we spent hours of time each week working on her AP literature and biology coursework. I thought we should try to bring a little of the fun into her stay."

They played a few good, clean fun "senior pranks" on some of the staff, and then Smith asked Corinne what she would normally be doing at school this time of year. Prom immediately came to mind. "I was thinking I wouldn't get to do any of it," Corinne said. "It's my senior year. It's my last chance to get to do any of this. It was hard to accept at first."



Sarah knew instantly that she wanted to find a way to make prom happen. She consulted with Ulrich Duffner, MD, the pediatric blood and marrow transplant specialist overseeing Corinne's care. He agreed and happily joined the party.

Of course, there were restrictions. As Corinne recovers from the transplant, she takes medication to suppress her immune system and prevent rejection of the donated bone marrow. This leaves her extremely vulnerable to infections.

Because Corinne couldn't go to a store, Sarah worked with a donor to create a private shopping experience. She provided four dresses to choose from. "They were all so gorgeous, it was hard to pick," Corinne said. "And they all fit." She chose a sequined, gold and silver number with a fringed hem to go with the roaring 1920s glam theme.

She had to limit the guest list to a handful of caregivers who looked after her during her treatment. Sarah and Dr. Duffner came to the party, along with transplant coordinators and nurses. As Corinne and her mother entered the room for the party, Corinne broke into a big smile. A sea of sequins, fringe, feathers and pearls greeted her. She had expected to see everyone in scrubs, but her guests had dressed to impress. "We hoped you'd be wowed by our attire, so you wouldn't be disappointed in our dancing," said Veronica Van De Wege, RN.

They danced with jazz hands, heeltaps and a kick line. Corinne danced gracefully through the moves, while her guests did their best to keep up. Corinne's mother raised her glass to toast. "Corinne and I have to cheer all of you guys for getting her life back. For keeping her alive," she said. "This means a lot. Since she was diagnosed, she has missed a lot of high school and the experiences. It's very important to get to do something like this."

Read more about Corinne at healthbeat.spectrumhealth.org.



Support the School Teacher Program

Sarah Smith is the only teacher in the Helen DeVos Children's Hospital School Program. She completed a child life internship with Spectrum Health's Rhys VanDemark in 1996 and then taught high school for 15 years. Sarah returned to the hospital and her "dream job" in 2011. She states it is her privilege to help other families find a balance between their child's medical and academic needs and to provide a glimpse of normalcy during frequent or lengthy hospitalizations.

Sarah's favorite memory of Corinne's prom is the reaction of a family in the hallway—seeing Corinne a grandmother said, "oh honey! You are beautiful! Did you just go to a prom?" Corinne just smiled sweetly and said "yes!"

The Helen DeVos Children's Hospital School Program is completely dependent on your generosity. We are a small but mighty hospital school program in need of your help in creating a \$1.35 million endowment to ensure this program continues to grow and meet the needs of the children we serve.



To learn more about the Hospital School Program, and how your donations will make a difference, contact Kris Palosaari at 616.391.2219 or at kris.palosaari@spectrumhealth.org.

Edward and June Prein Family Endowed Pediatric Music Therapist

Helen DeVos Children's Hospital Foundation expresses our sincere gratitude and appreciation to those of you who funded the Edward and June Prein Family Endowed Pediatric Music Therapist position at Helen DeVos Children's Hospital.

Ever since Helen DeVos Children's Hospital used generous funds to hire a music therapist, the results have been profound. Envision therapeutic singing, songwriting, adapted guitar and piano lessons, music-assisted relaxation and heartbeat recording projects. Some are upbeat and exciting, while others are calm and relaxing. These are the basics of music therapy. The Edward and June Prein Family know the program has been an incredible resource for our patients and family members. The program is an integral part of therapy and intervention, but more than this, music therapy is changing lives in meaningful ways.



"Ed's mother was a school music teacher, and he's always loved music," says June Prein. "We know how powerful music can be for patients with Alzheimer's, and we want to make a gift to make a difference. The Helen DeVos Children's Hospital music therapist position was perfect for us to embrace and support. We really want to emphasize the importance of music in the lives of every patient."

Music helps pediatric patients with anxiety and stress reduction, non-pharmacological management of pain, developmental stimulation and self-expression. Studies show a dose of music therapy can result in physiological change that include improved cardiac output, reduced heart rate and relaxed muscle tension.

Endowing the music therapy program expands and ensures the sustainability of this valued therapy. Thanks to your generosity, the music will continue to comfort, distract and heal.



Elijah Jackson sings along with music therapist Bridget Sovia.



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Wish List Items Make a Difference



"I can still make beautiful images."

Brenda Vande Voort

Thanks to your gifts, more than 700 wish list items were given to Spectrum Health, including Helen DeVos Children's Hospital, last year.

Brenda Vande Voort knows personally the debilitating effects of cerebral palsy. Yet, she earned two college degrees and was a vigorous advocate, helping students with disabilities and teenagers in drug rehabilitation. She also worked with government programs designing protections for disabled people, including drafting the Americans with Disabilities Act of 1990. However, Brenda encountered two setbacks. Her husband died suddenly, and her cerebral palsy deteriorated. She moved into Spectrum Health Rehabilitation and Nursing Center three years ago. "I was in a bit of a shock," Brenda says. "I was kind of floating in my own little world. I needed assistance."

But, in the past year, her confidence and spirit have returned. She is "flying high," she says, and she attributes it to a newfound hobby: adult coloring. "I saw some posters online," Brenda says. "They were very intricate and then I saw some gel pens, and I had a little money, so I bought them. I was looking for anything to spike my interest and get me back into everyday life. Adult coloring is for me. Something I can say 'look what I did.' Even though I've been through all of this, I can still make beautiful images."

Donations are now providing gel markers for adult coloring and other expressive art supplies. "Thanks to the generous support through the Wish List catalogue, I was able to purchase excellent markers that people use to color in on adult coloring books," says RaNae Couture, art coordinator for Spectrum Health's expressive arts program. "For people like Vande Voort, coloring can help build confidence. Brenda found her niche with coloring."



Vande Voort prefers midsize posters. She recently finished one of a family of mice in their human-like home, cooking and eating in their kitchen, wearing colorful clothing, and exhibiting other human-like behaviors. She is now working on a large poster of a wizard surrounded by a stack of books. "When they play the music in the art room, it makes me remember times with my husband," says Brenda. "Since my disability has gotten worse, and my husband's death—they kind of coincided—coloring gives me a sense of purpose, a sense of joy. It helps me pass the time since I no longer work. It's time well-spent. It doesn't feel like I just wasted three hours of the day, and it totally helped me become a more confident Brenda."

To read more about Brenda, visit: healthbeat.spectrumhealth.org.





The Hearst Foundations Join Our Donor Family

A healthy, safe birth for mother and infant is the goal for every pregnancy. In rare instances, what should be a joyous, celebratory event turns to tragedy when the newborn or mother is injured or dies. The burden is felt physically and emotionally for patients and families and also for health care staff.

As the largest delivery hospital in the state of Michigan, with one of the biggest Neonatal Intensive Care Units (NICU) in the country, Spectrum Health is actively involved in several projects to improve outcomes for women and infants. Research now indicates many perinatal crises are survivable or even preventable. Obstetrical emergencies are infrequent, yet they demand high levels of skilled performance to be managed effectively. Staff must perform fluidly in a demanding task that they rarely execute under the conditions of acute stress and high-stakes outcomes. Simulation is an essential aspect of high-reliability organizations (HRO) and is particularly valuable for practicing infrequent, fast-paced situations that are tightly coupled with potential for severe patient harm.

With a \$100,000 grant award from The Hearst Foundations, the simulation department at Spectrum Health is establishing an Obstetrical-Perinatal Simulation Safety Program at Butterworth Hospital. Thanks to the grant funding, the hospital purchased the CAO Lucina Maternal Fetal Simulator. There are only 33 in the country, and this is the only one in Michigan. Lucina is a high-fidelity simulator or lifelike mannequin. She simulates real-time contractions, has a pulse and lifelike skin that can handle IVs. She imitates real-life scenarios, like low blood pressure, breech delivery, shoulder dystocia or postpartum hemorrhage. "During critical moments of live childbirth and unplanned situations, having highly trained staff makes all the difference," says Vickie Slot, nurse educator. "When you engage your senses, you engage your emotions. You can never be overprepared."

The grant also supports the facilitator training vital to growing and sustaining a program of this magnitude. Expert facilitation guarantees the use of best practices in simulation team training and creation of a psychologically safe environment conducive to learning—making mistakes without fear of embarrassment or repercussions.

This project will have three far-reaching arms to support not only the medical center, but also less-resourced regions of West Michigan through mobile simulation to 14 community hospitals.

"In partnership with The Hearst Foundations' support, we will embed simulation into our safety culture to improve health and save lives of women and infants in West Michigan," says Vickie. "Learnings from outcome data and this program's successes will provide impetus and buy-in to continue this program and expand simulation into other high-risk areas of the hospital—making West Michigan a healthier place now and into the future."

"During critical moments of live childbirth and unplanned situations, having highly trained staff makes all the difference," says Vickie. "When you engage your senses, you engage your emotions. You can never be overprepared."



We are incredibly grateful for The Hearst Foundations' support of this world-class program. The Hearst Foundations are represented on the West Coast in San Francisco and on the East Coast in New York City. Their national philanthropic resources support organizations working in the fields of culture, education, health and social services. The Hearst Foundations prioritize funding for organizations "to ensure that people of all backgrounds in the United States have the opportunity to build healthy, productive and inspiring lives." Since their inception, The Hearst Foundations have made over 20,000 grants totaling more than \$1 billion. This is the first grant Spectrum Health has received from The Hearst Foundations.

Gala 2017 Raises Funds for Spectrum Health CenteringPregnancy® Program

The evening of April 22, 2017, was one to remember for many reasons. The Spectrum Health premier annual Gala inspired 1,854 attendees and sponsors to donate \$1,005,154 benefiting the CenteringPregnancy® program, the most attendees and money raised in our 28-year history! The CenteringPregnancy® program is a small group approach to addressing health inequities through greater access to care, reducing preterm births and the cost of care. You made this possible. The Spectrum Health Gala Fundraising Committee extends their sincere, heartfelt appreciation. Thank you for supporting the profound work happening to transform the lives and health of expecting mothers and their babies throughout West Michigan with your donations.



Bruce and Candace Mathews



Patricia Betz and Davey Mehney



Melinda Johnson, MD



Richard C. Breon



Tamara Tunie



Wrap-Ups

THANK YOU!

Ladies Empowering and Advocating for a Difference (LEAD)

On November 16, over 30 women came together to celebrate their first year as a women's giving group called LEAD and allocated their donation to a program that touched their heart within Spectrum Health, including Helen DeVos Children's Hospital. Together, LEAD members gave a total of \$34,105 for various programs within Spectrum Health, including CenteringPregnancy®, K-9, lymphedema, Kalamazoo campus healing garden, mental health services, nursing research and education, resident life, Cook Institute simulation center, Helen DeVos Children's Hospital Music Therapy, child life and pediatric pain and palliative care.

For more information on becoming a LEAD member, visit give.spectrumhealth.org/LEAD or contact Kaylee Swanson at 616.391.2219 or kaylee.swanson@spectrumhealth.org.

Thank you to all of our LEAD members for supporting Spectrum Health and Helen DeVos Children's Hospital programs in 2016 and 2017.

Joan Azevedo	Juliane Giles	Deborah Locke	Shawn Ulreich
Tricia Baird	Brenda Goorhouse	Paula MacKenzie	Tamara VanderArk-Potter
Cynthia Barrus	Julia Harris	Carrie Manders	Karen Vangoor-Woltjer
BJ Belding	Helle Haw	Lisa Manor	Teri VanTongeran
Kris Brady	Heidi Hendricks	Kim Moorhead	Ines Vigil, MD
Tracey Burke	Suzette Hershman	Elizabeth Nickels	Vicki Weaver
Pamela Bylen	Tamara Hibbitts	Janet Nisbett	Tara Werkhoven
Heather Christensen	Vicki Jensen	Kristen Norris	Laurie Wierda
Pamela Daugavietis	Melinda Johnson, MD	Kris Palosaari	Stephanie Williams, MD
Danielle DeWitt	Janna Jolman	Susan Rechner	Penny Wilton, MD
Sarah Dishong-Perez	Jessie Jones	Lori Smith	Louise Wing
Eleasha Eatman	Mary Anne Jones	Margaret Steketee	Sandra Wright
Kristina Emery	Leslie Jurecko	Kim Suarez	Sandy Yob
Christina Freese Decker	Jody Kinney	Kim Thomas	Heather Zak
Kate Gibbs	Heather Lallo	Nastacia Turner	



Gift of Giving Ornament

During their Gift of Giving event in November, employees of Di's/Mariellen's Hallmark stores sold countless "Gift of Giving" ornaments to provide joy to the patients at Helen DeVos Children's Hospital. In its second year, the staff and customers blessed us with \$9,924! Thank you for choosing Helen DeVos Children's Hospital as your charity of choice. Your contribution is changing and saving lives of children every day.



Hope College Dance Marathon

Hope College Dance Marathon did it again—surpassing their goal and raising \$275,574 for critical programs and services at Helen DeVos Children's Hospital. On March 10 and 11, over 1,000 students came together for this 24-hour up-all-night party as they put on their dancing shoes for the 18th time. Since their first dance marathon in March of 2000, Hope College has raised a total of over \$2 million. These students have shown amazing dedication by continuing to dance for our kids!



A special thank-you goes out to all of the participants in this year's event and also to Zeeland East High School and West Ottawa High School, which partnered with Hope College Dance Marathon to host their own mini marathons. Congratulations on another successful event!

Grand Valley State University Dance Marathon

On March 25, over 130 students from Grand Valley State University danced the night away at their first dance marathon, raising \$18,010 to support programs and services at Helen DeVos Children's Hospital. Thank you to the committee members, dream team and miracle families for supporting our kids!



Shooting Hoops for a Special Cause

On April 26, Hastings Law Enforcement and teachers from Saxons came together for a competitive basketball game. This game of hoops was held to support a very special member of their community who is fighting leukemia. More than just a basketball game was won that day, as the community rallied together to support one of their very own, while watching the teachers beat the boys in blue! Thank you to all who participated and helped to raise \$6,227 for Helen DeVos Children's Hospital.



Stroke Reduction

The fourth annual Stroke Reduction Golf Classic was held in May at Watermark Country Club and Thousand Oaks Golf Club. More than 125 participants spent a beautiful day golfing in support of the Spectrum Health Stroke Prevention Team and the largest stroke center in the region. More than \$63,000 was raised to fund the team's work in raising awareness about preventing and treating strokes. Special thanks to title sponsor MCPc and to Steve Field, founder and event chair.



P.O.R.T. Light up the Night

On May 5, supporters gathered for the Pediatric Oncology Resource Team (P.O.R.T.) Light up the Night fundraiser. The evening was filled with opportunities to learn more about the services P.O.R.T. provides to patients and families from sibling events to project dream room. The event raised \$35,550 and will be used to help ease the challenges faced by P.O.R.T. families and children.

Mid-Life Crisis Album Release Party

On June 3, Mid-Life Crisis released their new album, “It’s about Time,” at the hot new venue, 20 Monroe, to a crowd of over 1,000 followers and raised \$12,290 to support Helen DeVos Children’s Hospital. The night consisted of good music, good people and good fun.



Western Michigan City Breaks Sand Angel World Record

On June 10, Ludington broke a mark set by the Guinness World Records for the most people simultaneously making sand angels at a beach. Spectrum Health Foundation Ludington Hospital organized what’s been dubbed “Be Someone’s Angel.” The event, which had a \$20 suggested donation, raised \$43,084 for the hospital’s cancer service center.



There were 1,387 people angelically assembled on a Lake Michigan beachfront who worked their magic for 30 seconds. That far surpasses the roughly 350 who made sand angels for 15 seconds two years ago in Pembrokeshire, Wales.

A Guinness judge verified the record.

Runway for Charity



On June 10, we partnered with A.K. Rikk’s to present Runway for Charity, An Evening at the Bazaar. With over 200 guests in attendance, the evening was filled with fashion, food and, of course, donations for Helen DeVos Children’s Hospital. Marcus Haw, MBBS, took the mic during the evening to share how every dollar raised counts and talked about how philanthropic support put the congenital heart program at Helen DeVos Children’s Hospital on the map. He encouraged others to give to help other programs grow and thrive like the congenital heart program. After he walked off the stage, attendees donated over \$80,000 in five minutes! Thank you A.K. Rikk’s and all who participated to make this a successful event.

3rd Annual Stiles Open

stiles

On June 17, Stiles Machinery held their third annual golf event to support the Pediatric Oncology Resource Team (P.O.R.T.) at Helen DeVos Children’s Hospital. Friends and colleagues gathered at Boulder Creek Golf Club and raised \$6,348 for children battling cancer and other life-threatening blood disorders. Thank you to Stiles Machinery for your continued support!

Upcoming EVENTS

SAVE THE DATE

Tri-Cities Kiwanis Salmon Fishing Tournament

Join us for the annual Tri-Cities Kiwanis Salmon Fishing Tournament on Thursday, July 30. Tournament sponsors are assigned to professional charter boats for a morning of exciting salmon fishing on Lake Michigan. Each boat holds up to six participants, and sponsors can invite anyone they wish—family, friends, employees or customers. The tournament also offers fishing opportunities for young patients currently undergoing treatment at Helen DeVos Children’s Hospital, and sponsorship of patient VIP boats is available. For more information, contact Devin Pierson at devin.pierson@spectrumhealth.org or 616.391.2461.



18th Annual Positively Warren Golf Classic

In honor of Warren Reynolds, the first recipient of the Grand Rapids Sports Hall of Fame Lifetime Achievement Award, we present the 18th Annual Positively Warren Golf Classic. Join us on Monday, August 14, at Thousand Oaks Golf Club and enjoy a day of golf with dinner and a silent auction. Proceeds from this event will help raise funds for Helen DeVos Children’s Hospital Cancer Program and the Grand Rapids Sports Hall of Fame. The cost of this event is \$250 per golfer or \$1,600 per foursome. If you would like more information about this event or to learn about sponsorship opportunities, contact Laurie Alighire at laurie.alighire@spectrumhealth.org or 616.391.9125.



Save a Life

On Saturday, November 4, the annual Save a Life gaming tournament will be held at Helen DeVos Children’s Hospital. This unique 24-hour gaming marathon is a free event for anyone raising \$50 or more through the peer-to-peer fundraising platform of extra-life.org. All proceeds will benefit the annual fund at Helen DeVos Children’s Hospital, a Children’s Miracle Network Hospital. To register, visit extra-life.org or for more information, contact Phil Brossia at phil.brossia@spectrumhealth.org or Jim Steenbergen at jim.steenbergen@spectrumhealth.org.



2017 “Think Outside Yourself” Radiothon

Once again, STAR 105.7 is partnering with Helen DeVos Children’s Hospital Foundation to host the “Think Outside Yourself” Radiothon from December 7 through 8. This annual event will be held in the lobby of Helen DeVos Children’s Hospital and broadcast live from 6 a.m. to 6 p.m. on both days. You will hear stories from our patients and families that help illustrate the impact philanthropy has made in our community. Funds raised from this event will benefit the many important programs and services throughout Helen DeVos Children’s Hospital. For more information, contact Jim Steenbergen at jim.steenbergen@spectrumhealth.org or 616.391.5139.



Spectrum Health Foundation

100 Michigan Street NE
Grand Rapids, MI 49503
t 616.391.2000
f 616.391.8752

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Did You Know Helen DeVos Children's Hospital is a Children's Miracle Network Hospital

For over 20 years, Helen DeVos Children's Hospital has been part of the Children's Miracle Network (CMN). Founded in 1983, this national organization publicly champions the cause of better children's health care and assists children's hospitals in their local fundraising and outreach. They assist in fundraising by establishing relationships with major retail corporate partners and help hospitals work with these corporations to run local in-store fundraising campaigns. They also help in fundraising by developing and assisting in fun, repeatable outreach-type programs. Our territory is the largest of the four CMN hospitals in Michigan, extending as far north as Sault St. Marie, as far east as Presque Isle, as far south as the Indiana border and as far west as the Michigan lakeshore. One hundred percent of the funds raised through any CMN campaign go back to support Helen DeVos Children's Hospital.



Funds are raised in a variety of ways. The largest is through in-store donation canisters or by selling miracle balloons—individuals who leave pennies, nickels and dimes bring in \$1.2 million annually! The second-largest fundraiser is through dance marathons. These 24-hour dance events have become increasingly popular. The third is through individual and corporate sponsorships at the annual "Think Outside Yourself" (T.O.Y.) Radiothon. This longtime tradition is the single biggest generator of recurring gifts—bringing an average of 200 new monthly givers each year.

If your company is interested in learning more about CMN or how you can get involved, contact Jim Steenbergen at jim.steenbergen@spectrumhealth.org or 616.391.5139.



Contact Us

Giving Matters magazine is printed two times a year by Spectrum Health Foundation and Helen DeVos Children's Hospital Foundation. Comments and suggestions are welcome. foundation@spectrumhealth.org spectrumhealthfoundation.org [f](https://www.facebook.com/spectrumhealthfoundation) [i](https://www.instagram.com/spectrumhealthfoundation) [in](https://www.linkedin.com/company/spectrumhealthfoundation)

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