

SPRING 2022



Giving Matters

Spectrum Health Foundation and Helen DeVos Children's Hospital Foundation Magazine

World-Class Cardiac Care Is Saving Lives

Learn More on Page 4



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Meet Kingston Wilson, our new Children's Miracle Network Champion!

Read his full story on page 21



Privileged to partner



As I approach my first anniversary with Spectrum Health Foundations, I look back with gratitude for your support over the past year, and for the decades of impact you have had on our community through your generous giving. Last year alone, close to 10,000 donors gave more than \$29 million—an increase of 8.4% over 2020—to support 300 different funds throughout the system! Gifts ranged from \$1 to \$5 million, but almost 90% of all donations were \$1,000 or less. **Every dollar makes a difference!**

I am also looking forward with anticipation to the work that is well underway for this year and beyond. Throughout 2022 we are focusing on five impact areas:

Clinical innovation and research supports physicians like Drs. Joseph Vettukattil and Marcus Haw (see the article on page 6). They are conducting leading-edge work in pediatric cardiology to care for our own patients, and sharing their findings widely to increase the impact of their studies throughout the country and the world.

Patient and family support includes programs such as Renucci Hospitality House, which houses thousands of families every year who have brought their loved ones to Grand Rapids for care. Also, our highly qualified child and family life specialists provide holistic care for our youngest patients and their families during their stay in the hospital.

Our commitment to **team member well-being and education** ensures that our staff receives the necessary support to stay healthy and equipped to care for themselves, in order to continue providing the care that our community expects and deserves.

Programs like Strong Beginnings, a community partnership working to improve **maternal, paternal and child health equity**, allow us to expand services among historically marginalized populations. Even basic services, such as the provision of transportation funding and virtual care, go a long way toward increasing access to care and improving health.

We are also innovating in the **behavioral health space** as we prepare to open a new Adolescent and Young Adult Behavioral Health Clinic later this year. This clinic will offer comprehensive in-person and teletherapy services for youth ages 11 to 25. Additionally, we are expanding our Zero Suicide in Schools Program to equip our school systems with critical crisis training. On behalf of our fundraising co-chairs for these initiatives, Candace Matthews and Maria DeVos, thank you to all who have generously supported this effort.

Behavioral Health Programs will be featured at our upcoming Gala on April 16—our first in-person Gala since 2019! This truly will be a time of celebration to honor those who have made possible so many critical programs and services at Spectrum Health, and to share with you about the important work before us.

You also have likely heard the exciting news about the integration between Spectrum Health and Beaumont Health, based in Southfield, Michigan. BHSH-Beaumont has its own thriving foundation, and leaders of the new system are committed to the ongoing success of **both** entities, honoring their unique histories and stewarding the relationships and investments that have been made in their respective communities over the past several decades. Each local foundation—Spectrum Health Foundation, Beaumont Health Foundation and Spectrum Health Lakeland Foundation—will continue to support health care locally with a commitment: funds **raised** in local communities will **stay** in those communities.

Thanks for making my first year a meaningful one, full of impact for our community. I am privileged to partner with you to make high-quality and lifesaving care possible for all our patients, young and old!

Sincerely,

A handwritten signature in cursive script, reading "Kelly Dyer".

Kelly Dyer, President
Spectrum Health Foundation
Helen DeVos Children's Hospital Foundation



Helping hands and healing hearts

Karl and Patricia Betz helped lead the way in making the congenital heart center at Helen DeVos Children's Hospital (HDVCH) a reality. Most recently, the Betzes have made another transformational gift to sustain pediatric cardiology care in West Michigan. **In gratitude for their loyal and steadfast support, HDVCH has renamed the center the Karl and Patricia Betz Congenital Heart Center.**

"Children are our future, and every child should have access to the best health care to be able to live life to the fullest," Karl stated. "The accomplishments, creativity and care being given by this extraordinary team are exceptional and inspiring. Our hope is that each child and adult who comes here for care, and their loved ones, will know that they are not alone."

One of those children is Riley Bosma.

Living in the moment: Riley's story

Riley underwent her first echocardiogram at 25 weeks gestation after a routine ultrasound revealed an enlarged aorta. The diagnosis? Critical aortic stenosis, a condition that occurs when the heart's aortic valve narrows, causing enlargement of the aorta. While in the womb, Riley experienced several related bouts of supraventricular tachycardia, an abnormally fast heart rate. Doctors at the Betz Congenital Heart Center were able to stabilize her heart rate, giving her more time to grow and develop before she made her debut.

Allie and Jon Bosma welcomed their daughter at 36 weeks, weighing in at 5 pounds, 14 ounces. "They put her right on my chest. We got to enjoy time as a family of three," said Allie. That time was brief, however, as the tachycardia returned 12 times on Riley's first day of life.



That difficult first day led to an even *more* stressful second. Marcus Haw, MD, chief of cardiac surgery, performed open heart surgery to correct her aortic valve. Although the valve functioned better after this operation, it was too weak to tolerate a complete surgical correction. At 3 months old, she underwent a second open-heart surgery and will likely need additional surgery as she gets older. For now she remains under the watchful eye of her Betz Congenital Heart Center team.

Allie and Jon look back on the last few months with gratitude. "This has challenged us to live in the moment," Allie said. "It helps us to enjoy these moments at home together and just to love on her when we can."



Dr. Joseph Vettukattil

Philanthropy transforms heart care at Helen DeVos Children's Hospital

Riley is just one of thousands of kids whose lives have been impacted by the world-class care at the Betz Congenital Heart Center. Since its beginnings, philanthropy has been the acorn that grew into the oak tree it is today. This most recent gift from the Betzes will transform clinical care as well as give Dr. Haw and Dr. Joseph Vettukattil, medical director of the Betz Congenital Heart Center, dedicated time for research in the areas of cardiology and pediatric heart surgery. It will also provide HDVCH with a second catheterization lab to support improved visualization of patients' hearts through augmented technology.



Riley, Jon and Allie Bosma

are further used for creating 3-D printed models and visualizations of heart defects in 3-D. Improved views also result in shorter and less risky procedures, decreased anesthesia use and superior outcomes. The printed models help planning and training specialized procedures and implanting devices prior to placement in patients.

Using a technique developed at the Betz Congenital Heart Center, scans such as MRI, CAT and ultrasound can be combined to create 3-D heart models, giving surgeons an exact representation of what they will encounter during surgery. These images



Karl and Patricia Betz

"Spectrum Health Foundation and philanthropy have both challenged and encouraged us to be creative and innovative," says Dr. Haw. "This stimulus has attracted a profound depth of talent: a whole new team of cardiologists and surgeons who wish to be part of this journey. This progress has been made possible by the Betz family and others who have joined this initiative. Success attracts great candidates who, in turn, drive progress!"

There is no doubt that philanthropy, partnered with the expertise of the Betz Congenital Heart Center team, has led to this program being ranked as one of the top 50 centers in the country for pediatric cardiology and heart surgery by U.S. News & World Report—four years in a row. "Our program provides world-class clinical care and offers our patients and families the latest technological innovations in the cardiac field," said Hossain Marandi, MD, MBA, FACHE, president, Helen DeVos Children's Hospital. "It is exciting to envision how this momentum will carry us even further into the future."



If you would like to learn more about how to make a difference in the lives of our congenital heart center patients, please contact Tara Werkhoven at 616.391.2069 or tara.werkhoven@spectrumhealth.org.

Learn about the program pioneers of the Betz Congenital Heart Center on page 6.

Meet the program pioneers of the Karl and Patricia Betz Congenital Heart Center



Marcus Haw, MD, Karl Betz Chair of Pediatric Cardiovascular Surgery Research

British surgeon Dr. Marcus Haw (pictured above right) spent 15 years as chief of congenital cardiovascular surgery at the University Hospital of Southampton—building one of the top-ranked programs in the United Kingdom—before moving to Grand Rapids in 2012 to join Dr. Neal Hillman in leading a major expansion of the pediatric cardiac surgery program at Helen DeVos Children's Hospital.

The cardiac services provided for adults at the Spectrum Health Fred and Lena Meijer Heart Center were also a factor in Dr. Haw's decision to come to Grand Rapids. Dr. Haw performs surgery on adults as well as children, because congenital heart problems often require lifelong follow-up care.

As co-director of the Karl and Patricia Betz Congenital Heart Center, Dr. Haw takes a collaborative approach to cardiology, bringing together a team of physicians from different specialties to evaluate treatment options and decide on a course of action. "You have to be very creative and very innovative, and you have to treat every single one differently from the last one," said Dr. Haw. "I've seen big egos rubbing up against each other, and it's very detrimental for patient care. When I talk to families, I like to think, 'If I was the parent, and if this was my son, what would I want to know?'"

Dr. Haw and his wife, Helle, live in Grand Rapids, and their two adult sons are pursuing postgraduate studies.

Joseph Vettukattil, MD, Patricia Betz Chair of Pediatric Cardiology Research

Moving to Grand Rapids was something Joseph Vettukattil (pictured above left) never would have considered until he was persuaded to do so by his former colleague at the University Hospital of Southampton, Dr. Marcus Haw. Dr. Vettukattil is an interventional cardiologist who joined Helen DeVos Children's Hospital in March 2013 as chief of pediatric cardiology. He is internationally renowned for his use of 3D echocardiography to guide diagnosis and treatment of heart defects in both children and adults. Dr. Vettukattil has also patented and made custom devices, with the support of the FDA, for compassionate use in patients with complex heart defects. These devices have significantly improved the quality of life in many of his patients who were otherwise considered not amenable to treatment.

Vettukattil, who grew up in India, completed his postgraduate residency in pediatrics at St. John's Medical College in Bangalore, before completing advanced training in pediatric and adult congenital heart disease in England. "I never thought I would come to the U.S.," he said.

"I always wanted to go back to help people in India. I thought if I come to the U.S., I may never go back. But here I am."

Since joining Dr. Haw and the cardiology team at Helen DeVos Children's Hospital, Vettukattil is confident that West Michigan patients will no longer need to be sent elsewhere for treatment. "All children born with heart defects who can be treated will be treated here," said Dr. Vettukattil, who notices a profound resiliency in children after heart surgery. When he sees a child smiling at him in the clinic after undergoing a heart repair, he says, "it is the best gift you can have."

Dr. Vettukattil lives in Grand Rapids with his wife, Jean. They have two sons: Nikhil, an artist in Oslo, Norway, and Tejas, who is engaged in postgraduate studies in neurophysiology in Maastricht, Netherlands.

Creating a safe space for local high schoolers

Even before the pandemic began, mental health struggles created numerous challenges for youth in West Michigan. As we enter our third year of the pandemic, and schools resume traditional schedules, the need for mental health services has evidently grown. Students in our communities experience numerous

behavioral health struggles—such as bullying, relationship issues with parents/friends, anxiety, depression, substance abuse, grades, peer pressure and social media pressures—with sometimes limited treatment options. Long wait times for outpatient counseling services, combined with common transportation difficulties—especially in rural areas—often prevent youth from receiving the care that they need for such concerns as anxiety, depression, ADHD, abuse, sexual assault and suicidal ideation.

The solution was to bring care to where youth spend many of their weekday hours—in school. Spectrum Health School Telemedicine Clinics are positioned *inside* local high schools to give students an opportunity to be seen by a licensed master social worker (LMSW) for therapy and counseling services *without leaving the school*. Telemedicine clinics offer on-site behavioral assessment and therapy in a secure and private room via videoconference.

Todd Custer, president and CEO of Custer Inc., understands the value of offering a safe space for people to discuss deep concerns with a caring advocate. His awareness was acutely heightened about four years ago when his sister-in-law, Ellen—wife of his oldest brother, Scott—took her own life. As Todd wrestled with his own grief and cared for Scott and his kids during this painful time, he grew more passionate about reaching people—especially youth like his own four kids—with resources and an outlet to have difficult conversations about hard topics.



Todd Custer, president and CEO, Custer Inc., in the Sparta High School Telemedicine Clinic, furnished through a generous donation from his organization.

That's why Todd quickly generously agreed to partner with Spectrum Health Foundation to furnish our school telemedicine clinics. "When we first met with Todd," says Katie Thorsen, manager, Spectrum Health Virtual Health, "we had recently outfitted our first two clinics at a cost of almost \$15,000, which was a huge part of our operating budget. When Todd learned about the program, he immediately offered to furnish all our remaining clinics, ten so far, with brand-new, high-quality furnishings to create a warm and inviting environment for high school kids to meet virtually with their counselors. Under Todd's leadership, Custer has relieved an immense burden."

"Their gift has allowed us to use program funds to subsidize crucial mental health care for uninsured or underinsured kids. I am so grateful for their generosity."

Todd Custer is grateful for the opportunity to make a difference in the lives of high school kids in West Michigan. "When my dad, Dave, started Custer in the late 1970s," says Todd, "his mission was always to give back to the community any way he could. He passed that passion down to the next generation, and—along with my brothers, Scott and Mark—we want to continue doing what we can to have a positive impact in people's lives."

If you want to make a difference in the lives of local high school students, please contact Kris Palosaari at kris.palosaari@spectrumhealth.org or 616.970.7105.

Caring for cancer patients on the road to recovery

A cancer diagnosis is never something a person can plan for. Cancer doesn't discriminate, and it impacts every aspect of one's life. Illness, doctor appointments, chemo treatments, radiation, recovery ... a cancer journey can be grueling and debilitating. Spectrum Health Ludington Hospital aims to walk alongside cancer patients and their families as they walk this difficult road of diagnosis, treatment and recovery, which is why we are excited to announce the construction of a new and greatly improved oncology and infusion center.

Ludington Hospital absorbed outpatient cancer services when the West Michigan Regional Cancer and Blood Center abruptly closed in 2011. These services were initially housed in the only space available at the time—1,200 square feet that included one small infusion room for up to six patients, plus two exam rooms. Eleven years later, this “temporary” cancer center remains, and because of its limited size, infusion patients do not have the experience that Spectrum Health strives to provide.



The new center will give nurse navigators like Kay Kessel, RN, expanded space to care for patients like Raymond Cummins, both pictured here.

Each month, there are approximately 800 visits to the cancer center, and the modest infusion room—often seated to capacity with seven patients at a time—offers little privacy. While patients in our community are grateful to have care close to home, they deserve a more comfortable, private, modern and healing environment.

The new Spectrum Health Ludington Hospital Oncology and Infusion Center will open in early 2023 and provide patients and families with the improved experience they deserve:

- Infusion stations with private bays
- Expanded exam rooms
- Patient wellness lounge for rest and respite
- Healing garden for patients, families and staff
- Hair and wig salon
- Expanded consultation space for patients and families
- Expanded staff and physician space
- Additional imaging and diagnostic services
- Improved patient parking with a designated entrance for improved accessibility and safety for immune compromised patients

Spectrum Health Foundation Ludington Hospital is currently fundraising to ensure timely completion of this revolutionary new facility. Many of the services provided at the new center are not directly billable to insurance, so philanthropy will play an important role in ensuring that this new space provides patients with a true place of healing and exceptional service.

We are committed to serving our region by providing the oncology services needed most by our community and, with your help, we can make a difference in the lives of patients and families on a cancer journey.

Your partnership can change lives by ensuring high-quality cancer care in the northwest region. To donate today, make a tribute gift or learn more about how you can support the new oncology and infusion center, please contact Kaley Petersen at kaley.petersen@spectrumhealth.org or 231.845.2233.

Magnetoencephalography: mapping the human brain

Jack H. Miller, who served as CEO and president of Howard Miller Company for 48 years, has made possible the Magnetoencephalography Center (MEG) to serve Spectrum Health patients. The MEG gives neurologists the most complete picture of brain function and disease before they perform essential procedures, leading to improved outcomes for both adult and pediatric patients.



Jack H. Miller

photo credit: Valerie Hendrickson
University Communications
Grand Valley State University

Before Jack H. Miller helped bring MEG technology to Grand Rapids, the closest locations for an adult or child to have access to comprehensive MEG procedures were Cleveland and Milwaukee, in much larger medical centers. “Our MEG lab and diagnostics are now on par with the best of the best of the best,” says Angel Hernandez, MD, division chief for neurosciences at Helen DeVos Children’s Hospital, “and philanthropy has made it possible. The MEG, which wouldn’t have happened here without Jack’s gift, demonstrates that Spectrum Health is serious about caring for patients with epilepsy and other neurological conditions.”

One recent anecdote plainly highlights the power and effectiveness of the MEG. “One of our patients presented with ‘reading epilepsy,’ a condition in which they would have a seizure while simply reading a book,” says Paul Ferrari, PhD, technical director. “The MEG actually showed something very different than what all the other diagnostic tests had shown. The MEG altered the trajectory of surgery and allowed us to target a different part of the brain that was causing the seizures. The subsequent treatment was effective, and the patient is doing well.”

Since the MEG was established in December 2020, more than 150 patients have been treated, effectively *doubling* projected rates. “We were focused on epilepsy in our first year, hoping to expand by year three,” says Dr. Ferrari. “With our current success, that expansion will happen earlier in year two, so we are working toward including patients with brain tumors and other non-epilepsy abnormalities that require surgery.”



Jack H. Miller is a leader in business and philanthropy, supporting a broad scope of initiatives that make West Michigan a better place to live and work. In making this gift, Jack said, “Kindness, compassion, and support for the entire family are vital to the healing process. I am grateful to be part of a community that believes in making innovative health care available to all who need it.” Adds Darryl Elmouchi, MD, president of Spectrum Health West Michigan: “We are so grateful for Jack’s generosity that makes it possible for us to offer this important diagnostic technology to people in West Michigan. This advanced equipment is another example of creating world-class care as close to home as possible for patients facing life-changing health concerns.”

What is magnetoencephalography?

Magnetoencephalography—MEG, for short—is one of the most advanced functional neuroimaging technologies available for mapping brain activity. It records magnetic fields produced by electrical currents occurring naturally in the brain. It is a non-invasive process that provides a much cleaner, more precise representation of the brain’s activity

than electroencephalogram—or EEG—which uses electrodes to diagnose brain disorders. MEG provides advanced information by creating a map of surgical targets and regions to avoid. This helps to improve patient diagnosis with less trauma, lower risk to the patient and better outcomes, all at a lower cost.

“For the benefit of future generations”



The Tiefenbach family

Art and Jill Tiefenbach know more than a little something about heart disease. Art lost his father, uncle and two cousins to heart attacks, and has had two stents placed in his own arteries. Jill's brother, Steve, for years depended on a heart pump to assist with his heart function before receiving a heart transplant in 2019. As Art and Jill walked with Steve through his cardiovascular journey, they got to know the Spectrum Health team of doctors, clinicians and coordinators at the Richard DeVos Heart and Lung Transplant Program, and became interested not only in supporting Steve, but in doing what they could to help others.



Jill and Art Tiefenbach

Art and Jill met and built a relationship with lead foundation specialist Kristin Long, who became their guide as they were updating their estate plan. Together, and after exploring various areas of interest, they knew they wanted to support transplant patients. “People don’t think about the additional expenses required to keep a transplant patient healthy and thriving,” says Jill. “Steve needed cardiac rehab for months after his transplant, as well as weekly blood work and frequent heart cath, and he continues to require frequent testing and monitoring today. Constantly driving to Grand Rapids from his home outside the area became a challenge for him.”

Understanding this emotional and financial burden led Art and Jill to establish the Art and Jill Tiefenbach Endowment for Transplant Patients. This endowment, to be funded through their estate upon their passing, will provide support to transplant patients for things like prescription coverage, lodging, transportation vouchers and gas cards, and meal vouchers.

As Steve continues to thrive post-transplant, Art and Jill are confident in their decision to dedicate part of their estate to fund this endowment. “People sometimes think you need to be a multimillionaire to make a difference,” says Jill, “but that’s not the case. We need to support each other in whatever way we can—physically, mentally, socially, financially—and have each other’s backs. That’s what community is about. We’re at peace knowing where our money is going after we die. It will be used well for people who need it. We are our brother’s keeper.”

The Doornbos family

In 1950, Fred Doornbos walked into Butterworth Hospital as a Calvin College student wanting to make extra money as an orderly. He also said he “hoped to meet a pretty nurse.” Instead, four years later, he met a pretty education major named Carol while he was a medical student at Wayne State University. They married in 1956 and lived in Detroit while Fred finished his medical degree. In 1958 they moved to Grand Rapids, where Fred began his internship and residency at Butterworth Hospital. By 1963, Fred had become a staff general surgeon and went into private practice, which allowed him to care for patients at many of the area hospitals. Carol returned to college in the early 1970s to complete her degree and became a teacher. Together, they raised four children—Mark, Matt, Lynn and Leslie—and created countless memories of raising their family and serving as leaders in their church and community.

Together, using their skills as a physician and an educator, Fred and Carol stayed active in serving others through volunteering and philanthropy. Known for being compassionate and life-giving people, they served not only in their local communities but internationally through their trips to the Philippines, Guatemala, Dominican Republic and Mexico. “Dad was always helping other people. When Mom got sick, he took care of her, which contributed to his retiring earlier than he probably would have,” said Matt Doornbos, Fred and Carol’s son. “Caring for others was part of his personality—it wasn’t just his job.”

It was this very passion that led Fred and Carol to include Spectrum Health in their estate plans, specifically to advance health care excellence in trauma and surgical care and training. “We’d like to see Spectrum Health remain at the forefront of excellence and innovation in general surgery and medicine,” said Fred in a 1999 interview.



Fred and Carol Doornbos

“Carol and I want to help ensure this vision through our gifts of philanthropy for the benefit of future generations.”

Carol passed away in 2015 from complications of Alzheimer’s disease. Fred, who maintained his medical license after retirement, continued to volunteer at a local medical center until his own passing in 2021.

Fred and Carol’s planned gift allowed for the creation of the Dr. Frederick A. and Carol J. Doornbos Endowment for Excellence in Trauma and the Dr. Frederick A. and Carol J. Doornbos Endowment for Excellence in Surgical Care. Because of their lifelong commitment to caring for others, future generations of staff and countless lives of patients and families will be impacted.

Planning your legacy takes careful evaluation, and consulting with your advisors is highly encouraged. Additionally, partnering with the foundation in discussing your charitable intentions will lead to a much better result, and it will also ensure that your gift is used exactly as you wish. If you would like to have a confidential conversation about strengthening your legacy of caring for others through your charitable estate planning, we would be happy to assist. Please contact Kristin Long at 616.486.6590 or kristin.long@spectrumhealth.org.

“The Parent-to-Parent Program changed my life!”



When Kendria Armstrong-Andrews gave birth to her son Kaleb in 2007, she learned that he suffered from a serious medical condition that would require care at the The Gerber Foundation Neonatal Center at Spectrum Health Butterworth Hospital in Grand Rapids, an hour from her home in Muskegon. The neonatal intensive care unit (NICU) team connected Kendria to another mom whose own son, Luke, had been born in 2004 with the same medical condition as Kaleb. “And what a mom to be connected to,” says Kendria today. “Jill showed up and walked me through everything. And when I say ‘everything,’ I mean it.”

Providing support during an uncertain journey

No one imagines having their newborn stay in the hospital for weeks or even months after giving birth. The feelings of helplessness and worry can seem overwhelming for NICU parents as they begin to

navigate their new family reality. At The Gerber Foundation Neonatal Center (NICU) at Helen DeVos Children’s Hospital, these parents do not need to walk this journey alone.

The Parent-to-Parent (P2P) Program helps provide the support that NICU parents need. Only those who have walked a similar journey can truly understand what having a baby in the NICU means. The P2P program pairs current NICU parents with experienced NICU parents, who provide mentoring and support during this challenging time.



Kaleb and Luke at Kaleb's second birthday party

The P2P staff provides extensive training and ongoing support for volunteers. They carefully coordinate the appropriate pairing of NICU parents with P2P volunteers to help ease the burden for NICU families.

Parents helping parents

Jill Boomstra was the parent volunteer who met with Kendria after Kaleb was born. Years earlier, another volunteer had walked alongside Jill in the same way upon Luke's birth, so when the NICU called her, Jill was ready. "The first time we met," recalls Kendria, "we met at a restaurant not far from hospital. When we got back to the hospital, Jill walked me through it all. 'What do you need? Are you rested? Here's the next step. Here's how to manage that tricky treatment process.' Jill was so helpful to me."

Jill was more than willing to help relieve Kendria's stress. "My experience with the P2P program had been so positive as a parent," Jill says, "that I wanted to do what I could to help others who were walking the same path."

Philanthropy paves the way

The P2P program is 100% supported by philanthropy and your help is needed to sustain this program for generations to come.

We allocate \$25,000 each year from the Helen DeVos Children's Hospital Annual Campaign toward this program, and we are currently raising funds for a \$500,000 endowment to ensure that we can meet this annual need into perpetuity. Your support can encourage families and make a difference in the lives of NICU parents—and their newborn babies—as they navigate a difficult time.

"The Parent-to-Parent Program changed my life!" says Kendria. "It gave me what I needed to get through those difficult earlier years, and it has literally sustained me to this day. Kaleb is 14 now, and thriving, soon to start high school. I never thought he would do the things he's now doing. Jill has not only been a life coach to me; she has been a life sister."

If you would like to learn more about contributing toward the NICU Parent-to-Parent endowment, please contact Tara Werkhoven at 616.391.2069 or tara.werkhoven@spectrumhealth.org.



Kaleb will complete the eighth grade this year, and Luke will graduate from high school.



Jane's Room

May this room provide comfort and hope
to parents and families



From expectancy to grief to healing

Six months into her pregnancy, on January 24, 2012, Berkley Wellstein noticed a loss of movement from her baby, Jane. With her husband, Bob, Berkley went to the hospital, where it was confirmed that Jane had died; she was stillborn the next day. Although the general labor and delivery waiting room is typically a place to rejoice over new life, the Wellsteins were experiencing only shock and grief, while families nearby celebrated new birth in the same space.

This uncomfortable arrangement—anguish and elation on adjacent couches—inspired Berkley and Bob to imagine a different experience for grieving families. Out of their great loss, the Wellsteins created a non-profit called Jane's Room Foundation, named after their beloved daughter. The foundation's Rooms of Respite program partners with hospital to create "Jane's Rooms," private, comforting areas of respite in the hospital—separate from the general waiting room—for families experiencing loss.

"When a family experiences the loss of a child, it's easy to feel like you're the only person in the world who knows this pain," says Bob Wellstein. "Our hope is that, through these rooms, families will realize that they are not alone. The community of those who have experienced a miscarriage or stillbirth is one that no one wants to be a part of, but—as we discovered—it is tragically large."

When the Jane's Room Foundation began looking for a place in Michigan to bring one of these special spaces, Spectrum Health Butterworth Hospital was selected due to its high volume—more than 7,500 babies born on site every year—and their shared desire to provide compassionate care for families experiencing the loss of a child, often at a time when they are expecting great joy, not deep grief.

Conversations between Jane's Room and Spectrum Health Foundation began in late 2018, with a site visit in 2019. Due to the onset of the COVID-19 pandemic in early 2020, a process that normally takes 12 to 18 months took more than three years. A virtual ribbon cutting took place in January 2022, and the Jane's Room at Spectrum Health Butterworth Hospital—the 13th space the foundation has funded—is now operational and available for families to use when the circumstances arise.

"Hospitals do a great job of supporting and caring for families on the positive side," says Wellstein. "Jane's Rooms are a source of comfort for grieving families when things don't turn out the way they had hoped."

Spectrum Health is committed to caring for patients and families at all ages and stages of life, from beginning to end. While all measures are taken to welcome and care for new babies as they are born, sometimes there are conditions and challenges too great to overcome, and a family experiences what is universally understood



to be the greatest loss: the death of a child. At those times, our efforts shift to the provision of sensitive and compassionate bereavement services to comfort families in this time of heartbreaking loss. We hope that Jane's Room—a special and sacred space—will be a place where family members can privately encourage and support each other, find the strength and courage to leave the hospital without their precious and expected child, and begin their healing journey.

If you would like to learn more about how you can support Spectrum Health families who have lost a child, please contact Tara Werkhoven at 616.391.2069 or tara.werkhoven@spectrumhealth.org.

If you or a loved one has experienced a loss, and would like more information about grief resources, feel free to contact Becky Hibma, Helen DeVos Children's Hospital bereavement coordinator, at 616.267.1160 or becky.hibma@helendevoschildrens.org.

Lifelong memories of a too-short life

In addition to providing grieving families with the special space they need to start the healing process, Spectrum Health offers other bereavement services to support families during this difficult time. All of the following services have been supported or made possible by philanthropy.

Handprint moldings—These models, cast from the baby's and parents' hands, are a precious keepsake for families.

Heartbeat recordings—If a heartbeat has been previously recorded, our team from the Edward and June Prein Family Pediatric Music Therapy Program can set it to music to serve as an audible memento of a child's brief life.

Sleeping Angels—This endowment, established by a Spectrum Health family whose triplets died at birth, aids with unexpected funeral costs.

CuddleCots—This discreet cooling device preserves the baby's body, allowing the family to spend precious time with their child.



Plaster handprint moldings can preserve a special moment.



The CuddleCot can be used in a bassinet or cradle.



Helen DeVos Children's Hospital

RADIOTHON

Presented by

Wendy's

2021 Breaks Records!

An on-air record-breaking \$490,377 was generously donated during the 22nd Annual Helen DeVos Children's Hospital Radiothon, presented by Wendy's, on December 9 and 10, 2021. The community continued to give online through the weekend, for a total of \$503,135 raised. Since Radiothon began over 22 years ago, a total of more than \$4 million has been raised by the West Michigan community.

All Radiothon proceeds stay local and allow Helen DeVos Children's Hospital to provide high-quality health care for kids in West Michigan and beyond. Funds support over 20 different programs and services, like the center for child protection, child and family life and many more. Donations give hope to kids and ensure that patients and their families know that their community supports them.

"We are grateful for the sponsors, the family of donors and the continued partnership with iHeart Radio," said Kelly Dyer, president of Helen DeVos Children's Hospital Foundation. "This funding supports programs and services at Helen DeVos Children's Hospital and directly impacts the patients and families we serve. Your giving makes the impossible possible."

Funds are raised in a variety of ways, including phone and online donations made by listeners, corporate sponsorships, and fundraising opportunities at community business partners. "This is a great time of year for the community and corporate partners to come together and support the life-changing and lifesaving work at the children's hospital," said Tim Feagan, iHeart Media and Helen DeVos Children's Hospital Foundation board vice chair.

The HDVCH Radiothon was broadcast on the family-favorite radio station STAR 105.7 and country music radio giant B-93.7— each heard throughout West Michigan. Morning show hosts for each respective station, Mac and Shmittty and Matt and Aly, create their own distinct broadcasts and content for the two-day event.

After more than two decades and \$4 million raised, hopes are high to continue breaking records in 2022 and beyond. "The moment the event concludes, we begin planning the next year," said Feagan. "This is an event we are thrilled to be a part of, and we're passionate about the care that we are grateful to have here in West Michigan."

"Your giving makes the impossible possible."

549 first-time donors



\$135

average donation

15% increase
in phone donations*



42% increase
in online donations*

*compared to 2020



Day Sponsors



Incentive Sponsor



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First United Credit Union

Sprinkles Donut Shop

Miracle Sponsors

Credit Union One

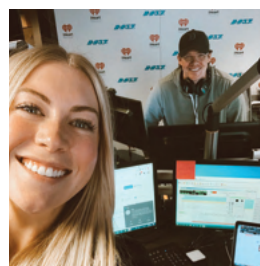
Delta Dental of Michigan

DFCU Financial

MI Mitten Property Consultants



Mac and Shmitt from



Matt and Aly from



Teach a man to fish and he'll eat for a lifetime

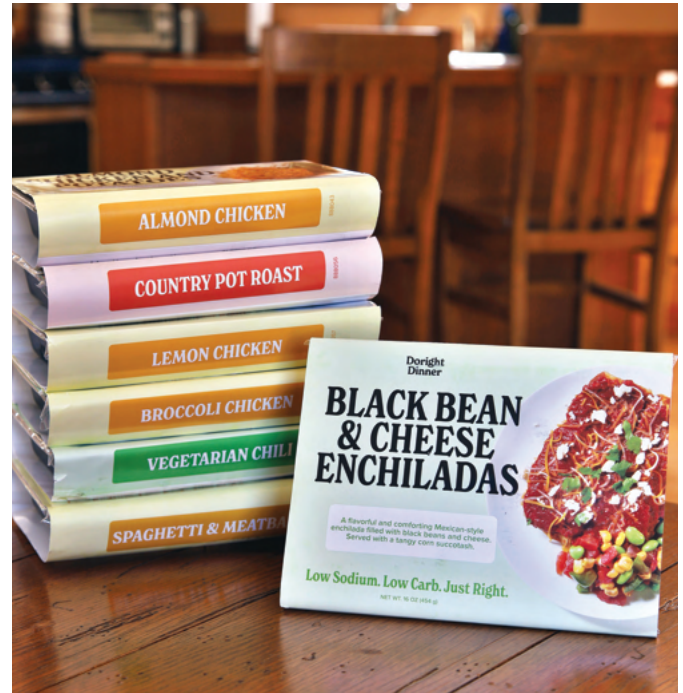
Before joining with Beaumont Health this past February to create a new Michigan-based, not-for-profit integrated health system known (temporarily) as BSHS System, Spectrum Health partnered with Gordon Food Service and the Southfield-based health system to address chronic disease with nutrition through a program now known as Doright Dinner. Gordon Food Service and its innovation hub, known as Relish Works, were a perfect partner to deliver on the vision to supply medically tailored meals for patients 55 years of age and older who are living with either congestive heart failure or diabetes (type 1 or type 2).

"We believe in the power of food," says Relish Works Managing Director Mandy Tahvonen. "And how that has played out in the health care setting is that food has often been a recommendation from a physician to someone suffering with chronic conditions. But it hasn't been a treatment plan. It hasn't been a prescribed routine." Doright Dinner aims to change that model, a concept that made the initiative a perfect fit for the Michigan Health Endowment Fund, which in 2021 awarded a two-year, \$500,000 grant to fund the program.

Participants in the program receive seven meals of their choice every week—from a menu of 11 available meals—for 10 weeks. The dinners are ready in 10 minutes or less to take the chore out of cooking and to nurture healthy habits. "We are sending convenient meals that can be warmed up right in the microwave, that can be made in minutes, right in their home," says Caitlyn Melamed, registered dietitian and Doright Dinner program coordinator for Spectrum Health.

Convenient meals, yes, but also low-sodium, nutritionally balanced and delicious. Sodium-laden Salisbury steak and beef burritos are nowhere to be found on the Doright menu. Instead, meals like spiced lentil soup and lemon chicken with couscous can be found alongside more traditional offerings like country pot roast and meatloaf with sweet potato wedges, recipes that have been adjusted to maximize nutrition and minimize heart-unhealthy elements.

Because the program ends after 10 weeks, a primary goal is to introduce nutritious recipes, and help participants establish a healthy eating routine that can be continued beyond the program. Participants can meet with a registered dietitian for assistance in



building healthy habits, and they will continue to have access to the Doright Dinner website and recipes after their 70 days of meals have come to an end.

"When a patient has congestive heart failure," says Melamed, "they have to follow a low-sodium diet and are sometimes also on a fluid restriction, so their world can be turned upside down. [The diet is] confusing. It's overwhelming. And then when they get home, if they go back to their same old eating habits, they will be right back in the hospital. That's why a program like this is so impactful."

"Give a man a fish and he'll eat for a day. Teach a man to fish and he'll eat for a lifetime," goes the saying. Thanks to the philanthropic support of the Michigan Health Endowment Fund and partners like Gordon Food Service and Relish Works, our patients have not only been given ten weeks of "fish"—well, shrimp and sausage gumbo, at least—they have also been taught *how* to fish, through establishing a healthy eating routine that can be continued for a lifetime.

To learn more about medically tailored meals, or the hundreds of other programs supported by philanthropy, please contact Anna Marzolf at 616.391.3141 or anna.marzolf@spectrumhealth.org.

2021 Financial Summary



\$29.00M Total Contributions (+8.2% over 2020)

\$16.36M Spectrum Health—Grand Rapids (54.6% of total)

\$10.53M Helen DeVos Children's Hospital (37.6% of total)

\$2.11M Spectrum Health—Regional Hospitals* (7.8% of total)

2021 Philanthropy Highlights



13,150

Total gifts received

with 45% arriving in 2021 Q4



\$100

Most frequent amount

1,918 gifts at a total of almost \$200K



\$2,322

Average gift amount

with a median gift amount of \$75



23.5%

Gifts made online

an increase of 21% over 2020, with 3,093 gifts



89%

Gifts at \$1,000 or less

11,703 gifts at a total of \$1.3M



9,694 Total Donor Households[†] (+4% over 2020)

8,307 Single-gift donors (+4% over 2020)

1,387 Multi-gift donors (+6% over 2020)

4,493 New donors (46% of all donors)

2,712 Recurring donors (28% of all donors)

2,489 Reactivated donors (26% of all donors)

* Does not include Spectrum Health Lakeland Foundation † includes organizations

It's all about the kids

Children's Miracle Network (CMN) Hospitals raises funds and awareness for 170 member hospitals across the U.S. and Canada. Helen DeVos Children's Hospital was invited to become a CMN Hospital in 1990 because we offer the most outstanding pediatric care in our region regardless of the families ability to pay.

Anytime you see the CMN Hospital logo or iconic yellow miracle balloon, those funds are coming back to your local CMN Hospital. During these upcoming campaigns, make sure to visit your local stores, where 100% of your donation will support programs and services at HDVCH like child and family life.



Children's Miracle Network Hospitals®

Ace Round Up

April 1 – 30

Stop by any participating Ace Hardware in the month of April and round up your purchase at the register.



DQ Miracle Treat Day

July 28

Visit any participating Dairy Queen on July 28 and \$1 or more of your Blizzard treat will be donated to Helen DeVos Children's Hospital.



Costco

May 1 – 31

Visit your local Costco between May 1 and 31 and donate at the register. Keep an eye out when walking into the stores for cookouts where you can grab a great grilled lunch for a donation.



Rite Aid

August 1 – 31

Make a donation at the register when you visit any Rite Aid location between August 1 and 31.



DQ Balloon Campaign

June 1 – July 28

Visit any participating Dairy Queen between June 1 and July 28 and donate \$1 or more at the register for a Miracle Balloon to be placed on the wall with your name showing your support of HDVCH.



Ace Bucket Days

August 5 – 7

Visit any participating Ace Hardware between August 5 and 7 and make a \$5 donation for a limited edition, five-gallon bucket and receive 20% off almost everything that fits in the bucket.



Walmart & Sam's Club

June 13 – July 10

Round up at the register when you visit your local Walmart and Sam's Club between June 13 and July 10. Prefer curbside pickup? Make a donation when you pick up your order.



Children's Miracle Network Champion

Each year, CMN Hospitals identify a "Champion" in their local community to serve as the face for children treated at their local children's hospital. These ambassadors spend their year advocating for the charitable need of children's hospitals across the U.S. This year, Helen DeVos Children's Hospital is honored to recognize Kingston Wilson as the 2022 local CMN Champion.

Kingston's Story

Kingston showed no sign of spinal muscular atrophy, a rare genetic disease, when he was born June 14, 2015, at Spectrum Health Butterworth Hospital. He arrived six weeks before his due date, weighing 4 pounds, 4 ounces. After 18 days in The Gerber Foundation Neonatal Center at Helen DeVos Children's Hospital, he went home.



Kingston seemed to grow strong and healthy at first, hitting developmental milestones as expected. But at 5 months old, his development seemed to lag. He became sick with colds and pneumonia, and often ended up in the hospital. Kingston's mom, Savannah Nanninga-Jensen, began asking questions of his physicians and consulted specialists.

At 1½ years old, Kingston spent a month in the hospital, coping with pneumonia, RSV, coronavirus and rhinovirus. A couple of months later, Savannah's search for answers yielded a diagnosis: spinal muscular atrophy, a genetic disease that causes progressive weakness of muscles involved in crawling, walking, swallowing, breathing and other functions; it does not affect intellectual development.

The path has not been easy. Kingston has been hospitalized about 100 times in his short life. But with the help of breakthrough medicine and physical therapy, Kingston has made extraordinary progress. The medicine helps replace the spinal motor neurons, which help his muscle contractions. Physical therapy helps him learn how to use the strength he's gained to improve his motor functions.

He used to be able to sit up for only five to 10 minutes. Now he can sit for longer periods—an hour or more at a time. He raises his hands above his head and throws a ball. In physical therapy, he walks with a specialized walker. "Kingston is pushing a manual wheelchair, which is huge," Savannah says. "A lot of kids with spinal muscular atrophy need to use power chairs."

The disease affects the muscles involved in swallowing, and it can take a long time for Kingston to eat a meal. But his mom is thankful he gets enough nutrition by mouth and does not need a feeding tube. All those developments add up to a better quality of life for Kingston, which means more independence, more time to play with his sister and more fun exploring his interests.

"Kingston goes through all this and he is a champ," says Savannah. "He is always laughing. He's always smiling. He just wins over hearts."



Upcoming EVENTS



Gala 2022—April 16

Mental health struggles are not new, but they have been heightened over the past couple years due to increased stress, decreased mobility, economic upheaval and social injustice. They have become a silent pandemic and the need for additional services—including suicide prevention, psychiatry, psychological testing and psychotherapy—is critical. Spectrum Health Foundation is currently fundraising for a new behavioral health program, and all proceeds from Gala 2022 will benefit this crucial and lifesaving initiative. Visit spectrumhealth.org/foundation/events/gala to learn more or to purchase tickets.

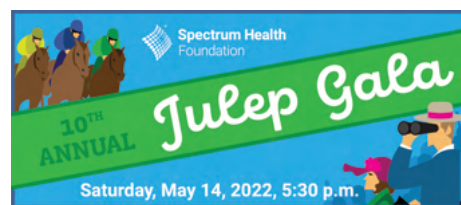


Nighthawk Chili Cook Off—April 30

Mark your calendars for April 30 and enjoy one of the hottest events of the year, the 16th Annual Nighthawk Chili Cook Off at Nighthawk Grille & Bar in Alto. Whether you want to bring the heat or just want to eat, you're sure to have a great time. Categories of chili include red, white and vegetarian. Purchase your all-you-can-eat bracelet for just \$5, with proceeds benefiting Spectrum Health Hospice. For more information or to sign up a team, please visit nighthawkfood.com or contact Laurie Alighire at 616.391.9125 or laurie.alighire@spectrumhealth.org.

Julep Gala—May 14

Proceeds from this year's Gala—our 10th!—will help to bring hyperbaric therapy to Spectrum Health Pennock. Hyperbaric therapy is a form of treatment in which a patient is enclosed within a sealed chamber that delivers 100% oxygen to reduce swelling and infection as well as promote healing. Spectrum Health Pennock will soon install two hyperbaric chambers of our own in 2022 that will allow us to expand our wound care program. To learn more, visit give.spectrumhealth.org/julepgala or contact Tamara Elhart at tamara.elhart@spectrumhealth.org or 616.267.2986.



Wheatlake Wellness
Walk & 5K
May 21, 2022

Wheatlake Wellness Walk & 5K—May 21

Mark your calendar for the Wheatlake Wellness Walk & 5K on Saturday, May 21. All proceeds will help patients at the Susan P. Wheatlake Regional Cancer Center with helpful services such as gas cards, wig and bra fittings in our on-site boutique, and free integrative therapies, such as massage and reflexology to reduce pain and aid in recovery. For more information, visit spectrumhealth.org/wheatlake-races or call Laurie Alighire at 231.592.4280.

Stroke Reduction Golf Classic—May 23

The ninth annual Stroke Reduction Golf Classic, held at Thousand Oaks Golf Club, will benefit stroke prevention efforts at Spectrum Health. For more information, visit strokereductiongolfclassic.com or contact Laurie Alighire at 616.391.9125 or laurie.alighire@spectrumhealth.org.



Gerber Memorial Golf Scramble—June 10 United and Kelsey Hospitals Golf Day—June 13

Tee up! The Gerber Memorial event will be held at Waters Edge Golf Course in Fremont, and the United and Kelsey event will be held at Egypt Valley Golf Course. These long-running events will allow us to offer a patient-transportation assistance program for those who do not have the financial means of transport to, from and between home and medical facilities. For more information, please contact Careena Demull-Hillard (United and Kelsey) at careena.demull-hillard@spectrumhealth.org or 616.391.2021, or Tami Elhart (Gerber Memorial) at tamara.elhart@spectrumhealth.org or 616.267.2986.

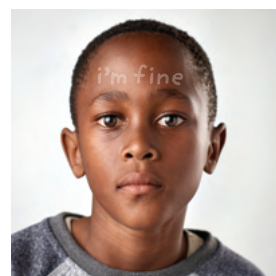


Zeeland Community Hospital Golf Benefit—July 18

Enjoy the beautiful Macatawa Golf Club to support a great cause: the School Blue Envelope Project. This lifesaving protocol is used by local school personnel to initiate a plan of action when a student has thoughts of suicide. For more information, contact Tami Elhart at 616.267.2986 or tamara.elhart@spectrumhealth.org.

United and Kelsey Hospitals Charity Ball—July 23

Join event chairs Dr. John and Julie Merchun at Frederik Meijer Gardens & Sculpture Park to help increase access to adolescent behavioral health services—including suicide prevention in Montcalm County schools, psychiatry, psychological testing and psychotherapy. For more information, please contact Shelly Westbrook at 231.592.4367 or shelly.westbrook@spectrumhealth.org.



The Great Gatsby Gala: Roaring 2022—August 5

Spectrum Health Ludington Hospital Foundation's annual gala will focus on increasing access to adolescent behavioral health services—including suicide prevention in Mason County schools, psychiatry, psychological testing and psychotherapy. For more information, please contact Kaley Petersen at 231.845.2233 or kaley.petersen@spectrumhealth.org.

Big Rapids and Reed City Hospitals Charity Golf Classic—August 15

Hit a hole in one at the 8th annual Big Rapids and Reed City Hospitals Charity Golf Classic on August 15 at Tullymore Golf Resort. Donations will support transportation assistance giving low-income and elderly patients access to medically necessary, life-prolonging treatments that they might otherwise forgo. Please contact Laurie Alighire at 231.592.4280 or laurie.alighire@spectrumhealth.org for more information.



D Bar D Ride for a Cure—September 10

More than \$250,000 has been raised since this event's inception more than 10 years ago, including \$27,880 in 2021. Ride for a Cure benefits the Susan P. Wheatlake Regional Cancer Center in Reed City. Trail rides, wagon rides, camping, a pig roast, silent auction and live music will again highlight the event. Cost is \$25 per person. For more information, please contact the ranch at 231.832.3143 or dbardranchmichigan.com.

Wrap-ups

THANK YOU!



2021 Canadian Lakes Women's Charity Golf Event, Play for P.I.N.K.—August 4, 2021

The Royal and Highlands Golf Courses in Canadian Lakes hosted this fun women's event to honor and support those who have had breast cancer or have been affected by it. In addition to nine holes of golf, a catered lunch at The Castle and an uplifting program were enjoyed by all. Over \$9,600 was raised to support the Susan P. Wheatlake Regional Cancer Center, a comprehensive regional treatment facility bringing together the full range of services for patients and families on their cancer journey.

D Bar D Ride for a Cure—September 11, 2021

Giddy up! On September 11, 2021, the D Bar D Ranch hosted its annual Ride for a Cure to benefit the Spectrum Health Susan P. Wheatlake Regional Cancer Center. With almost \$28,000 raised last year at the 11th annual event, this event has raised more than \$250,000 to support cancer patients and their loved ones in the Big Rapids and Reed City communities over the last decade.

Participants—many of whom camped on site and enjoyed a full weekend of activities—gathered at the D Bar D Ranch, with the main event on Saturday featuring trail rides, a pig roast, silent auction and live music. Ride for a Cure helps sustain programming and services at the Wheatlake Wellness Center, such as free wigs and bras, massage therapy and transportation assistance.



Ludington Hospital Rod Beckman Cancer Charity Golf Classic—September 18, 2021

The annual Rod Beckman Cancer Charity Golf Classic was held at Lincoln Hills in Ludington, raising funds for the Spectrum Health Ludington Cancer Patient Assistance Fund and Childhood Optimist Campaign. Rod served for many years as the "Voice of the Ludington Orioles" as he gave the WKLA radio play-by-play at most Ludington High School athletic events. At the golf outing, attendees enjoyed an 18-hole golf scramble and COVID-19 friendly meal to go. Thank you to the committee—Traci Beckman, Wayne Mortensen, Alan Neushwander—along with the many volunteers and supporters who made this meaningful event possible.

12th Annual Pediatric Cancer “Black Out” Game—September 24, 2021



It is always wonderful when our local schools choose to partner with Helen DeVos Children’s Hospital, and in September the Northview High School varsity football team hosted their “Black Out” game to support the Pediatric Oncology Resource Team (P.O.R.T.) at HDVCH ... and raised more than \$19,000! The community had an opportunity to honor a loved one by sponsoring a player’s jersey, and energetic fans filled the stadium wearing special Black Out T-shirts, cheering not only for the players on the field but for children and their families who have received a diagnosis of childhood cancer.

The dollars raised that night are helping P.O.R.T. volunteers walk alongside these families through diagnosis, treatment and recovery. One of the first people a family will meet after the diagnosis is our P.O.R.T. coordinator, who provides them with a care bag filled with everything from a binder and notebook (for recording important information) to hygiene items like toothbrushes and toothpaste. P.O.R.T. also provides “Dream Rooms” imagined by our bone marrow transplant patients who are in the hospital for months at a time and unable to leave the room. Thank you to all who participated in this wonderful event, and special thanks to Independent Bank for their continued sponsorship.



WERQ Your Rack—September 25, 2021

Participants in the 2021 WERQ Your Rack event danced their way to raising \$4,414 for Spectrum Health’s Betty Ford Breast Care Services. Participants showed up, ready to WERQ to burn hundreds of calories and thousands of steps in the fierce 90-minute WERQout party with lights, a concert stage and multiple instructors. While in attendance, participants had the opportunity to learn from and support companies that support health, beauty, women, fitness and those who have been diagnosed with breast cancer. These funds will be used to provide financial assistance for those who are unable to afford the cost of a mammogram. We are grateful to all who came and sweated for a very important cause!

Night Owl Party—October 16, 2021

Skinner Park Hall in Irons, Michigan, hosted the Night Owl Party in October, where attendees danced to live music from Onager, participated in a silent auction and took a chance with a 50/50 Raffle—all to support those who have been diagnosed with breast cancer in Lake County. Nearly \$13,000 was raised from this annual event, ensuring that these patients do not have any transportation barriers in getting to their appointments and treatments at the Spectrum Health Susan P. Wheatlake Regional Cancer Center. Money raised at the event also helps with awareness in the community on the importance of yearly mammograms and self-exams for early detection.

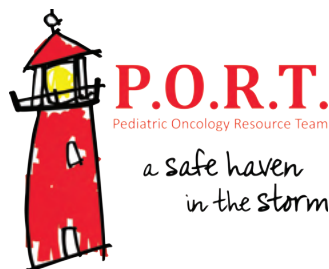


Ludington Hospital T.W.I.G. Auxiliary Fall Bazaar—October 23, 2021

T.W.I.G. (Together We Inspire Generosity) is a multi-county auxiliary supporting Spectrum Health Ludington Hospital. In October, the auxiliary hosted a COVID-19-safe fall bazaar, which raised thousands of dollars through the sale of their unique, artisan creations. Because of their philanthropy, T.W.I.G. supports patient care items and efforts at the local hospital, such as infant swaddles, premature infant car seats, oncology patient wigs and scarves, the New Year baby celebration basket, necessary patient and family meals, and much more.

Gerber Memorial Tamarac Turkey Trot— November 25, 2021

On Thanksgiving morning 400 family, friends and community members came together for the annual Tamarac Turkey Trot, and through their participation, supported our Tamarac teams, programs and facilities with their sponsorship, gifts and generosity. This year the 5K course record was broken with a clocked time of 14:45!



P.O.R.T. Light up the Night Online Auction— March 8 to 10, 2022

Light up the Night is an long-running event to support the Pediatric Oncology Resource Team (P.O.R.T.) at Helen DeVos Children's Hospital, a group of volunteers founded by parents whose own children had been diagnosed with pediatric cancer or blood disorders. While the ongoing pandemic prevented us from gathering in person for the 2022 event, generous auction participants raised more than \$15,000 bidding on unique items and special pieces designed by P.O.R.T. kids!

Grateful Giving Campaign—Nov. 2021

The month of November was set aside for Spectrum Health team members to participate in the Grateful Giving Campaign, our annual fundraising drive. The proceeds of this year's campaign—more than \$500,000—were dedicated to initiatives to support the health and well-being of our team members, many of whom are strained and beleaguered by the COVID-19 pandemic, which has just entered its third year. Additionally, team members donated almost 1,000 PTO hours to Close Enough to Care. These hours will be converted to dollars to assist fellow team members who are experiencing financial hardship due to an unexpected or uncontrollable life event.



2021 United and Kelsey Hospitals Charity Ball unGala—Fall 2021

\$43,200 has been secured through our Charity Ball unGala (non-event) to support free school-based flu vaccination clinics in our United and Kelsey service area. Our schools, like our communities, have been through a lot this year. From the uncertainty of how the schools would open safely to moving to virtual learning, our children and our school systems have dealt with many disruptions. As we see a light at the end of the tunnel for the COVID-19 pandemic, we want to ensure that schools are well supported to fight another disrupter, the flu. Thanks to everyone who supported this important effort. We hope to see you all in person at our 2022 event!

Jenna Steenwyk Memorial Golf Outing—September 25, 2021

Players at the Jenna Steenwyk Memorial Golf Outing drove, chipped and putted their way through nine holes of golf and raised more than \$53,000 for the Helen DeVos Children's Hospital wish list. One of the highlights was the golf-ball air cannon to shoot balls across the course, drastically improving players' drive distance! Each year this event brings joy and delight to the faces of everyone at HDVCH by purchasing items from the wish list—from toys to electronics to items for our child and family life team. Thank you to the Steenwyk family for funding 667 items for our patients!



Hallmark Gift of Giving Ornaments

For seven years, Di's and Mariellen's Hallmark stores have created a specially designed ornament available to purchase, with proceeds coming directly to Helen DeVos Children's Hospital. For ornament collectors, this one carries a special meaning and a reminder of the spirit of the holidays. Through their continued dedication, \$6,220 was raised to support children in our hospital. Thank you to everyone at Di's and Mariellen's Hallmark for supporting children and families!

Bish and Bash

What do you get when you combine confetti, hot glue guns, paint, glitter and a Silhouette machine? Beautiful ornaments that hang on holiday trees throughout West Michigan, all created by Bish and Bash. Now in its tenth year of supporting kids at Helen DeVos Children's Hospital, the Kersey family spends a great deal of time creating these very special ornaments, which are sold online and at local shops like the Found Cottage in Hudsonville, and Design 1 Salons throughout West Michigan. We are grateful to all who purchased ornaments this year, helping Bish and Bash raise \$12,312 for the HDVCH Wish List!



Love More—February 2022

February 2022 was Congenital Heart Defects (CHD) Awareness month, and to spread CHD awareness and celebrate all graduates from The Gerber Foundation Neonatal Center (NICU), the Siegert family teamed up with Kiloh + Co to raise funds for the NICU at Helen DeVos Children's Hospital. Sweatshirts and T-shirts with the phrase "love more" were sold in honor of their children, Lennon and Jack, both graduates of the NICU who are currently thriving today. Through their donation of \$16,219, families in the NICU will be supported by items funded from their wish list. Thank you to the Siegerts and Kiloh + Co for supporting our tiniest patients.

Spectrum Health Foundation
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Gala 2022

Saturday, April 16

**Proceeds will benefit the behavioral health program at Spectrum Health
West Michigan, including Helen DeVos Children's Hospital.**

For more information, visit spectrumhealth.org/foundation/gala

Contact Us

Giving Matters magazine is printed two times a year by Spectrum Health Foundation and Helen DeVos Children's Hospital Foundation. Comments and suggestions are welcome. foundation@spectrumhealth.org and give.spectrumhealth.org  

Spectrum Health complies with applicable federal civil rights laws and does not discriminate on the basis of race, color, national origin, age, disability or sex. [81 FR 31465, May 16, 2016; 81 FR 46613, July 18, 2016]

ATENCIÓN: Si usted habla español, tiene a su disposición servicios gratuitos de asistencia lingüística. Llame al 1.844-359-1607 (TTY: 711).

(711: مكالمات أو مصلوات فتاة مقرر). 1.844-359-1607 مقرر لمصداق. اناجم لالب كلال رفاهيات في وغللال اة اءاسم الال تامدخ نال، اة اءال راكدا اءءءات تاراك اءا: اءءو اءم