



Difference Maker: Laurel Viewig

Job Title:

Manager of Hospitality Operations - Volunteer Services,
Gift Shops and Renucci Hospitality House

How long have you worked at Spectrum:

23 years

Your Spectrum Health Why:

I have always wanted to go into healthcare since high school.
I love to help others and make a difference.

Why do you give:

I pay it forward knowing it will help those who need it now.

How have you seen philanthropy support your team or department:

I can personally see the difference that philanthropy dollars are making to our patients and families. Having the opportunity to support families at the Renucci Hospitality House by those philanthropic gifts and also seeing the sales from the gift shops become equipment and programs that enhance and saves lives here at Spectrum Health. Can't get any closer than that!

How do you create or inspire employee engagement around philanthropy at Spectrum Health within your department:

I am fortunate that my teams also see the value and direct impact in our jobs! I also like to demonstrate to my team, the ways others have been impacted. Sharing thank you cards from our guests and understanding how the guild has chosen to allocate their gift shop funds to those valuable programs.

