

25th
ANNUAL

Radiothon

December 5 & 6, 2024 | 7 a.m. to 7 p.m.

The Corewell Health Helen DeVos Children's Hospital Radiothon is more than a fundraising event. It's a two-day, on-air experience centered on the impact we're making inside these hospital walls. It's a chance to support a hospital at the heart of our community.

Your partnership supports the Helen DeVos Children's Hospital Annual Fund, which sustains over 20 programs and services that rely on philanthropic funding to continue. Programs, such as the Center for Child Protection, NICU family support, and child and family life would not be available without your generosity.

Presenting Partner | \$50,000 (1 Available)

- The event will be referred to as Radiothon "presented by [your company]"
- Pre-recorded interview to air during Radiothon
- Four \$10,000 matches during Radiothon
- Logo recognition in all Radiothon e-blasts
- Logo on Radiothon t-shirt
- Opportunity for up to 20 volunteers during Radiothon

Helen DeVos Children's Hospital



See reverse side for
more partnership
opportunities.



We need our entire community.
Which means we need you.

Phone Bank Partner | \$40,000 (1 Available)

- Throughout Radiothon, DJs will announce, “call the [your company] phonebanks”
- Pre-recorded interview to air during Radiothon
- Two \$10,000 matches during Radiothon
- Logo recognition in all Radiothon e-blasts*
- Opportunity for up to 15 volunteers during Radiothon

Online Giving Partner | \$40,000 (1 Available)

- Exclusive partnership recognition on Radiothon donation page*
- Throughout Radiothon, DJs will announce, “visit the [your company] online donation page”
- Pre-recorded interview to air during Radiothon
- Two \$10,000 matches during Radiothon
- Logo recognition in all Radiothon e-blasts
- Opportunity for up to 15 volunteers during Radiothon

Engagement Partner | \$25,000 (1 Available)

- In person engagement will include “presented by [your company]”
- On-air mentions during Radiothon
- Pre-recorded interview to air during Radiothon
- One \$10,000 match during Radiothon
- Logo recognition in all Radiothon e-blasts
- Opportunity to have table set up in lobby of HDVCH
- Opportunity for up to 20 volunteers during Radiothon

Reminder Partner | \$20,000

- From November 20 through December 4, your company will be promoted as the Radiothon Reminder Partner on all 11 iHeart Media stations*
- Pre-recorded ad to be aired on iHeart Media stations from November 20 through December 4
- Logo recognition in all Radiothon e-blasts
- Opportunity for up to 10 volunteers during Radiothon

Incentive Partner | \$20,000 (1 Available)

- On-air mentions during Radiothon
- Pre-recorded interview to air during Radiothon
- One \$10,000 match during Radiothon
- Logo recognition in all Radiothon e-blasts
- Opportunity for up to 10 volunteers during Radiothon

Day Partner | \$10,000

- \$10,000 Power Hour “presented by [your company]”
- On-air mentions during Radiothon
- Pre-recorded interview to air during Radiothon
- Logo recognition in one Radiothon e-blast
- Opportunity for up to 8 volunteers during Radiothon

Spotlight Partner | \$5,000

- On-air mentions during Radiothon
- One \$1,000 match during Radiothon
- Opportunity for up to 5 volunteers during Radiothon

Miracle Partner | \$2,500

- On-air mentions during Radiothon
- Opportunity for up to 2 volunteers during Radiothon

All partners receive:

- Recognition on social media*
- Recognition on Radiothon website (logo for sponsors \$10,000+ and name for sponsors \$5,000 and below) and post-event impact report*
- Radiothon engagement kit delivered in November*

* Scan the QR code below to read the 2023 Radiothon impact report, which includes important details about partnership benefits



To become a partner, scan the QR code or visit give.corewellhealth.org/radiothon.

Questions? Contact us at 616.391.2000 or foundation@corewellhealth.org.

radiothon
a program of
Children's Miracle Network Hospitals



Radiothon

December 5 & 6, 2024 | 7 a.m. to 7 p.m.

Gift Reply Form

Company/Individual Name

Address City State ZIP

Contact Name

Phone Number Email

In gratitude for your gift, we want to be sure to recognize you accurately.
Please enter your name exactly as you would like it to appear for recognition purposes.

Partnership Opportunities:

- Presenting Partner \$50,000
- Phone Bank Partner \$40,000
- Online Giving Partner \$40,000
- Engagement Partner \$25,000
- Reminder Partner \$20,000
- Incentive Partner \$20,000
- Day Partner \$10,000
- Spotlight Partner \$5,000
- Miracle Partner \$2,500

Yes, I'm interested in cause marketing opportunities. Please contact me.

Payment Information:

To make a payment online, visit give.corewellhealth.org/radiothon

Check enclosed (payable to Helen DeVos Children's Hospital Foundation)

Please send an invoice

Charge to our: American Express

Discover Mastercard Visa

Credit Card Number Expiration Date

Name on Card Billing Zip Code