

SPRING 2020

SPECTRUM HEALTH  
Foundation

SPECTRUM HEALTH  
*Helen DeVos*  
children's hospital  
FOUNDATION

# Giving Matters

Spectrum Health Foundation and Helen DeVos Children's Hospital Foundation Magazine





**Spectrum Health  
Foundation  
Board of Trustees**

Marge Potter  
**Board Chair**

Maria DeVos  
**Vice Chair**

Ron Alvesteffer  
**Secretary**

Michael Ellis  
**Treasurer**

Vicki Weaver  
**President**

Richard Antonini  
Jeffrey Bennett  
Patricia Betz  
Ryan Cook  
Tina Freese Decker  
Dale DeHaan  
Nancy Hanenburg  
Donnalee Holton  
Candace Matthews  
Davey Mehney  
Mary Beth Meijer  
Jane Meilner  
Patrick Miles  
Janet Nisbett  
Sarla Puri, MD  
Scott Robinson, DDS  
Joan Secchia  
Sharon Seys  
Andrew Shannon  
Mary Wachter  
Drew Wierda  
Aaron Wong

**Emeritus**

Jack Carter  
Dick DeVos  
Joyce Winchester

**Lifetime Members**

Wilbur A. Lettinga  
\*Peter P. Renucci

**Helen DeVos  
Children's Hospital  
Foundation  
Board of Trustees**

Scott Robinson, DDS  
**Board Chair**

Tim Feagan  
**Vice Chair**

Vicki Weaver  
**President**

Shirley Balk  
Debbye Turner Bell  
Patricia Betz  
Mimi Cummings  
Kristin Duryee  
James Fahner, MD  
Ron Hofman, MD  
Donnalee Holton  
Dan Hurwitz  
Rabih Jamal  
Sue Jandernoa  
Jennifer Keyes  
Tom Kyros  
Kathy Ellis Lloyd  
Michele Maly-Dykema  
Davey Mehney  
Kimberly Moorhead  
Walter Perschbacher IV  
Glynn Ann Ruggeri  
Dominic Sanfilippo, MD  
Robert E. Schermer Jr.  
John Schuen, MD  
Sharon Seys  
Mary Wachter  
Laurie Wierda  
Meg Miller Willit

**Honorary**

Dick DeVos  
Ethie Haworth

**Emeritus**

June Hamersma  
Barbara Ivens  
Leonard Radecki, MD

**Lifetime Member**

\*Peter P. Renucci

\*deceased

**Spectrum Health Foundation and Helen DeVos Children's  
Hospital Foundation are committed to improving health,  
inspiring hope, and saving lives through philanthropy.**

# Thank You



It is inspiring to see the impact of philanthropy at Spectrum Health and Helen DeVos Children's Hospital. Throughout dozens of communities in western Michigan, you are improving health, inspiring hope and saving lives. Thank you for your generosity and partnership in providing life-changing and life-saving care, patient and family support, and advancing innovation and research.

As you read through this edition of Giving Matters, I hope you will feel pride for the many ways your giving makes a difference. Because of philanthropy, children with epilepsy have more freedom when in the hospital. Genetic testing has expanded and is providing more patients and families with answers to medical uncertainties. Rural high school students in Greenville have access to behavioral health services through telemedicine. Endowments are providing important programs and services for future generations.

As a new decade begins, we are excited about the future of Spectrum Health and Helen DeVos Children's Hospital. Thank you for your loyal and steadfast commitment to the health and well-being of the communities we serve.

With sincere gratitude,

Vicki Weaver, President  
Spectrum Health Foundation  
Helen DeVos Children's Hospital Foundation

## CONTENTS

Why a Family Says Good Night at Project Night Lights.....	3
The Richard McNamara Cardiovascular Fellowship Program is 3 Years New .....	4 - 5
A Planned Gift to the Pediatric Oncology Resource Team.....	6
Planning Ahead ... and Making an Impact! .....	7
Compassion, Being There When it Matters Most.....	7
Meet the Brown Family.....	8 - 9
Room to Roam, Space to Play .....	10 - 11
Thank You, Bob.....	12
Wrap-ups • Thank You! .....	13 - 17
Upcoming Events • Save the Date!.....	18
2019 Financial Summary .....	19
Give Hope by Honoring Your Care Team.....	20

## PATIENT AND FAMILY SUPPORT

# Why a Family Says Good Night at Project Night Lights

When Dori Rothenthaler heard about Project Night Lights (PNL) starting in June 2018, she knew she had to be a part of it. Dori and her family have been to every one. PNL happens the second Wednesday of the month. Kids in the hospital flash lights out of their windows and local law enforcement and community members respond by flashing their lights back. "Boy, does it bring smiles to the faces of patients and their families who feel the love from outside," said Dori.

Dori and her family set up a table on the sidewalk outside of the Lemmen-Holton Cancer Pavilion and hand out goodies—hot chocolate in the winter, lemonade and freeze pops in the summer—along with a whole lot of other yummy treats.



Michael and Krystal Cunningham; and Dori Rothenthaler

Dori is a patient services rep in the Spectrum Health Richard DeVos Heart & Lung Transplant Program. She sees firsthand how the community bands together to support patients and families being served at Spectrum Health, including Helen DeVos Children's Hospital.

Community—it's why Dori and her family spend their time outside of Helen DeVos Children's Hospital waving good night to the kiddos. "I just love the community. It's incredible to see all these people taking the time out of their day to support the kids," said Dori. "From my own experience, I know just how tough it is to be at the hospital, so anything to help brighten a child's or family's day is so important."



Taylor Rothenthaler, Dori's daughter, suffered a stroke 19 years ago when she was only 7 years old. During that time, Taylor was in the children's hospital for over eight months. "Not only was the stay difficult because of what Taylor was going through, but I practically raised my 4-year-old son, Nolte, at the hospital for almost a year," said Dori. Thankfully Dori, her husband Aaron, and Nolte were able to stay close to Taylor at Renucci Hospitality House for three of those long months. Taylor continues to see about 13 different specialists at Spectrum Health.

Dori gets a unique perspective when it comes to being at the hospital—being a parent of a child who has been impacted by health obstacles and has been cared for at Spectrum Health. She is also an employee who cares for patients. "You never know what a patient or family member is going through, and you never know what an employee may be going through," said Dori. "You just have to be kind and help however you can."



**Are you interested in learning about new  
opportunities and ways that you can give back?  
Contact [foundation@spectrumhealth.org](mailto:foundation@spectrumhealth.org) or  
616.391.2000.**





## The Richard McNamara Cardiovascular Fellowship Program is 3 Years New

For Jose Mariano Tan, dreaming big as a child wasn't always easy. Today, Dr. Tan is dreaming BIG—he is partaking in revolutionary cardiovascular medicine.

Three years ago, thanks to the generosity of a group of donors, the Richard McNamara Cardiovascular Fellowship program was established. Dr. Tan was one of three who started in the first cohort of the program and is now the Chief Richard McNamara Cardiovascular Fellow. "In my two years of training, I have had the exceptional opportunity to be exposed to the full spectrum of cardiovascular medicine in an environment that is truly conducive to learning and personal growth," said Dr. Tan.

The Richard McNamara Cardiovascular Fellowship Program consists of three years of training in cardiovascular medicine. Each year a new cohort begins with three new fellows—a total of nine fellows are in the program at any given time. This fellowship program attracts the most talented residents and raises the level of care we can offer our cardiovascular patients.

**400 to 500**  
applicants annually with  
**only 60 of the most exceptional**  
recieving interviews to be  
**selected as**  
**the final three**

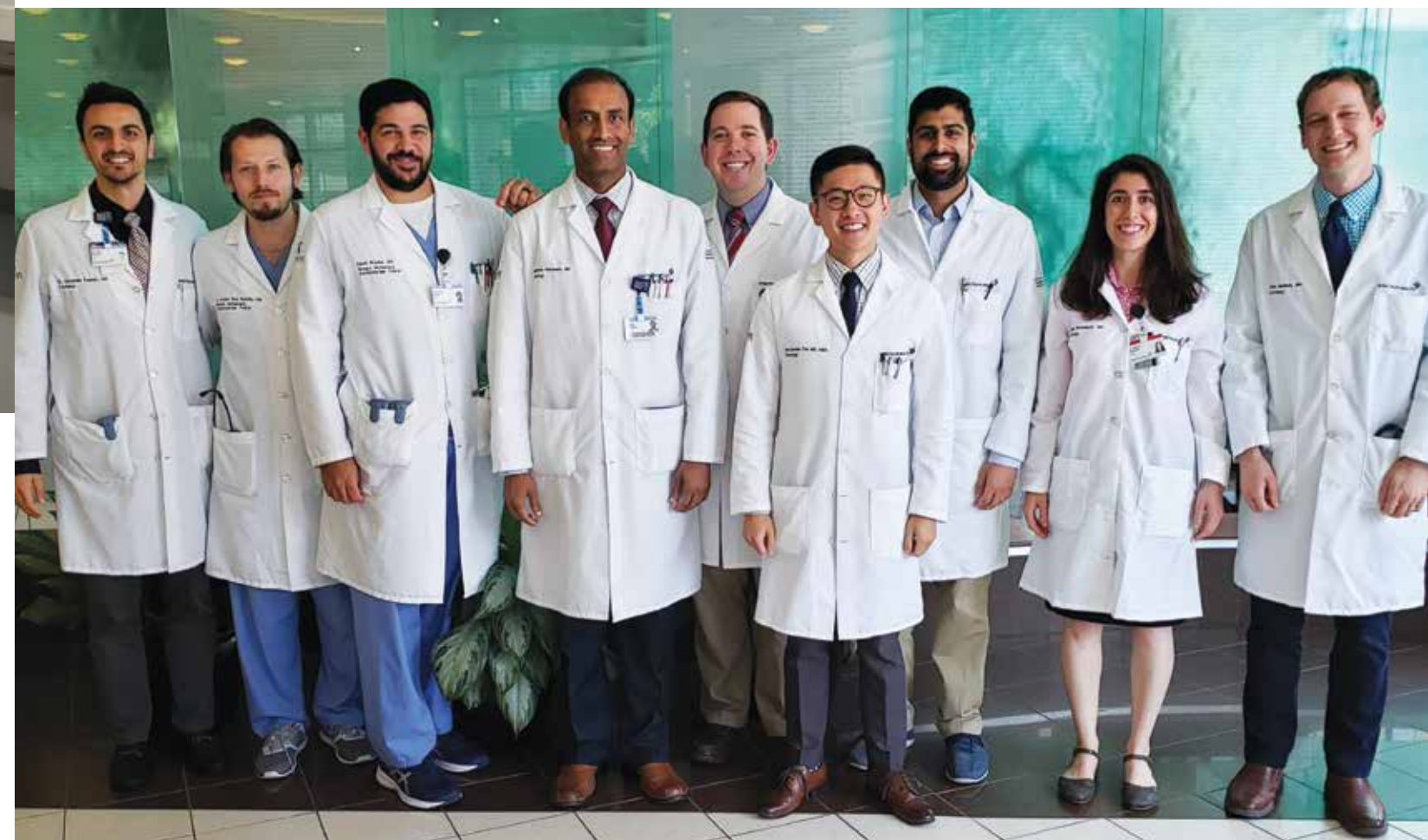
At Spectrum Health, our experts perform more advanced lifesaving heart and vascular procedures than any other hospital in Michigan. These tremendous volumes allow these fellows to participate in a variety of procedures that greatly enhance their skills—transplant cardiology, electrophysiology, interventional cardiology, preventive cardiology and more.

In June 2018, Dr. Tan was able to participate in a groundbreaking telestenting study. Telestenting is where a robotic system installed at one hospital but controlled from another is used to implant coronary stents. The study was a successful endeavor demonstrating for the first time in history that this procedure is plausible.

The benefits of this technology are many—one being the ability to bring these types of procedures to rural and underserved areas. "This is only one of many memorable moments in my fellowship," said Dr. Tan, "but it is certainly among my treasured experiences."

### We are so grateful to the donors who established the Richard McNamara, MD, Cardiovascular Fellowship Program:

Dick and Linda Antonini	Dick and Ethie Haworth
James and Shirley Balk	Earl and Donnalee Holton
Batts Family	Klopchic Family Foundation
Karl and Patricia Betz	Wilbur and Sharon Lettinga
James and Sandra Byrne	Donald* and Kathleen Maine
CDV5 Foundation	The Meijer Foundaiton
James and Patricia Clay	Marge and Paul W.* Potter
Ronald and Jessie Dalman	Peter P.* and Patricia R. Renucci
Daniel and Pamella DeVos Foundation	Robell Foundation
Dick and Betsy DeVos Foundation	Peter and Joan Secchia
Doug and Maria DeVos Foundation	The Trillium Foundation
Richard and Helen DeVos Foundation	* deceased



**Richard McNamara Cardiovascular Fellows, from left to right:** Adnan (Alex) Kassier, MD; Jose A. Rios Salcido, MD; David Bryska, MD; Mani Veerasamy, MD; Stephen Wilkinson, MD; Jose Mariano Tan, MD; Malav Parikh, MD; Lahdan Refahiyat, MD; and Chris Madison, MD





## A Planned Gift to the Pediatric Oncology Resource Team

**Thanks to a very special planned gift, the family of Mardell (Mardy) Grant is comforted in the legacy she leaves; providing hope for families of kids with cancer.**

Mardy Grant, 71, of Grand Rapids, Michigan, passed away surrounded by family after a courageous battle with cancer. She was a devoted wife to Lou for more than 50 years, and loving mother to her sons, Jeffrey and James, and daughter-in-law, Blaire Grant. “Mom put others’ needs ahead of her own,” said James. “I witnessed it often. Even people she didn’t know. Sometimes it was as simple as the gift of listening. Mom’s purpose was family, and we all knew it and loved her immensely.”

An artist by nature, with her mother as mentor, Mardy developed a talent for impressionistic, oil-based painting. Her mother also led by example in establishing a planned gift before she passed. Mardy established her planned gift and articulated her wishes in writing, knowing the peace it would leave her family.

“It’s never too early to begin the planning process,” said Kristin Long, lead gift planning specialist, Spectrum Health Foundation and Helen DeVos Children’s Hospital Foundation. “A lot of the time we learn after the fact, and, in an ideal world, we welcome the opportunity to be part of the journey and get to know our donors personally. We are beyond grateful to the Grant family for sharing the essence of Mardy posthumously and for becoming a member of our donor family,” added Kristin.



Her planned gift created the Mardell (Mardy) Grant Endowment for P.O.R.T. at Helen DeVos Children’s Hospital, providing wraparound care for families of kids with cancer. “We knew Mom wanted her gift to have immediate impact,” said James. “We weren’t expecting how meaningful the experience of working with the foundation and having a naming ceremony in Mom’s honor would be—it was a blessing and therapy to us. There is a place we can go and sit and be with my Mom. She will never be forgotten.”

**If you are interested in learning more about planned giving, and how your gift will provide hope and comfort, contact Kristin Long at 616.486.6590 or [kristin.long@spectrumhealth.org](mailto:kristin.long@spectrumhealth.org).**

## Planning Ahead... and Making an Impact!

The IRA Charitable Rollover is a wonderful way to achieve your charitable giving goals, reduce your taxable income, as well as satisfy your annual requirement minimum distribution (RMD). Although the passage of the SECURE Act increased the age requirement for taking mandatory RMDs from 70½ to 72, donors can still make a qualified charitable distribution (QCD) of up to \$100,000 per year beginning at age 70½ without having to include the RMD in their taxable income for the year, as long as no further contributions are being made to the IRA. Additionally, to qualify for IRA Charitable Rollover, gifts of IRA assets must be made to a qualified charity and must also be transferred directly to the qualified charity from your IRA custodian.

You may also designate your gift to an area or program that you are passionate about. It is an easy and powerful way to make an impact!

Contact Kristin Long at 616.486.6590 or [kristin.long@spectrumhealth.org](mailto:kristin.long@spectrumhealth.org) for information on how you can designate Spectrum Health Foundation, including Helen DeVos Children’s Hospital Foundation, in your charitable plans through the IRA Charitable Rollover or other gift planning opportunities.



## Being There When it Matters Most

Twenty-five years ago, six families lost their children to childhood cancers. From this experience, a powerful bond, a beacon of light, entered the world to help future families with unmet needs. The Pediatric Oncology Resource Team (P.O.R.T.), was founded out of the respect and appreciation for the world-class care their families received, but with the understanding that the journey of childhood cancer is unlike any health care journey—more was needed.

Funded entirely from philanthropy, P.O.R.T. provides hope and courage to families through overnight essentials, family events, sibling movie parties, parent-friendly activities, financial assistance with meal passes, gas cards, experiences and bereavement services. Project dream room transforms a child’s hospital room into practically any theme the child wants, while parent-to-parent efforts ensure no child or family is left to navigate this journey alone.

To ensure this program is available for generations to come, funds are being raised to complete an endowment. For more information on how you can support this effort, contact Tara Werkhoven at 616.391.2069 or [tara.werkhoven@spectrumhealth.org](mailto:tara.werkhoven@spectrumhealth.org).







# Meet the Brown Family

From left to right: Justin, Veronica, Liz and Vanessa Brown

Born in the Dominican Republic, Liz was 5 months old when she was adopted and 3 years old when she moved to the United States. "I was always super flexible and could sit in funny ways," said Liz Brown. "The whites of my eyes are gray, and this was the first sign that something wasn't right. We just never looked for answers because there was no place to begin."

Life moved quickly. Liz grew up, graduated from college, and met and married Justin Brown. They soon welcomed their oldest daughter, Vanessa. "I knew I was a carrier of sickle cell, but the rest of my medical history was a mystery," Liz said. "When Vanessa was 3 years old and we noticed her hyperflexibility, we knew we needed answers."

## Real Answers for Every Patient

Genetic testing confirmed Vanessa is a sickle cell carrier and has a mild form of osteogenesis imperfecta, a genetic condition that causes bones to break easily. It is also known as brittle bone disease. "I can't describe what this news meant to me," said Liz. "We finally had a solid answer! We were very excited. Knowing was huge for us." Liz decided to have genetic testing done to find answers to her questions. She too has brittle bone disease, the symptoms of which include a blue, purple or gray tint to the whites of the eyes.

In 2018, Vanessa became a big sister to Veronica. She was born with brittle bone disease but is not a sickle cell carrier. Having a genetic diagnosis truly changes everything. It empowers families and allows the

opportunity to connect to other patients and research studies, to advocate for change and potentially a cure. Because of genetic testing, the Brown family can live a normal life.

**"We don't have to live in a bubble," said Justin. "This is the best gift possible."**



Genomics has been called "the mother of all telescopes." It offers the secret to unlocking cures, treatments and answers never before thought possible. It offers an alternative diagnostic route for rare and undiagnosed patients, a back door that is both quicker and more precise. It is not an overstatement to call it a revolution, the future or the most important linchpin to the future of health care. Put more simply: Genomics will find answers and save lives through the pursuit of knowledge and dedication through research and innovation.

There are over 6,000 rare genetic disorders, and many common diseases have a genetic link. Imagine the pain and frustration as parents attempt to care for their children in this world of unknowns. As one parent put it,

**"You can't move forward: you can't celebrate, mourn or sleep without an answer. Knowing—it's not everything, but it's close."**

## With your giving, you can:

- Increase patient access to genetics and genomics care.
- Decrease wait time for patients to be evaluated.
- Expand genetic testing capabilities.
- Enrich patient care in meaningful and measurable ways.
- Provide answers and end uncertainty and suffering.



## UNIQUELY AND WONDERFULLY YOU!

PLEASE MARK YOUR CALENDAR FOR GALA 2020

**SATURDAY, APRIL 18**

**DEVOS PLACE**

PROCEEDS FROM THIS YEAR'S GALA WILL SUPPORT GENOMICS AND PRECISION MEDICINE AT SPECTRUM HEALTH, INCLUDING HELEN DEVOS CHILDREN'S HOSPITAL.

FOR MORE INFORMATION, CONTACT NICOLE COOK AT 616.391.2040 OR [NICOLE.COOK@SPECTRUMHEALTH.ORG](mailto:NICOLE.COOK@SPECTRUMHEALTH.ORG).



# Room to Roam, Space to Play

**With wireless technology, an epilepsy monitoring unit gives kids more freedom to play and move about during their hospital stay.**

Kaitlynn Bruce buzzes around her hospital room, an active 8-year-old girl with playtime on her mind.

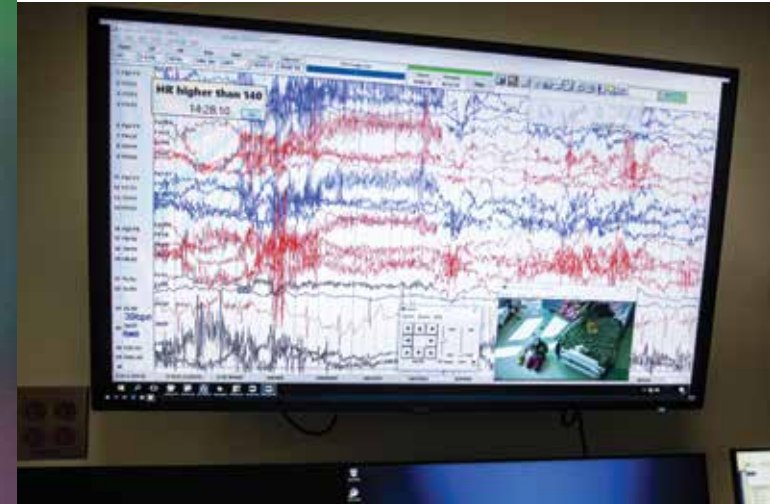
A wrapping of gauze encircles her head, with an opening for a ponytail of brown hair that swings from side to side. Under the head dressing, electrodes are attached to her scalp. A bundle of wires leads to a device carried in Kaitlynn's Spiderman backpack.

The monitoring equipment doesn't slow Kaitlynn down as she tinkers with a toy helicopter, hosts a tea party and sings along with a karaoke machine. That's the beauty of the new wireless epilepsy monitoring unit at Spectrum Health Helen DeVos Children's Hospital—the first in Michigan and one of only a few in the U.S.

The unit was made possible through generous philanthropic support from Steve and Amy Van Andel and other donors.

Because of the digital wireless technology, the children don't have to remain tethered to a monitoring system. "I like that she is not constantly hooked up to a wire," said Kaitlynn's mother, Nakesha Gallimore. "She can actually leave the room to play."

In 2005, Helen DeVos Children's Hospital opened a unit for monitoring children with epilepsy. "At that time, wires measuring brain activity connected to a monitoring system by a long cable," said Jason Umfleet, MD, a pediatric neurologist and director of the epilepsy monitoring unit. "The kids were relegated to their rooms. They could only go about 25 to 30 feet from the wall."



Doctors diagnosed Kaitlynn with focal epilepsy a year ago, at age 7, her mom said. She began to take medication, which has helped control the seizures. But more recently, Kaitlynn has started experiencing dizzy

spells. She went to the epilepsy monitoring unit for a five-day stay to help doctors analyze what's happening.

"They are trying to see if it's a seizure or if it's something else," Gallimore said. She took a week off work and left her husband and three sons at home in Gaylord, Michigan, so she could stay with Kaitlynn in the hospital. She hopes the information gathered during the monitoring will allow doctors to help her daughter.

At first, Kaitlynn objected to the hospital stay, Gallimore said. But she soon warmed up, as she became familiar with staff and found toys and activities to keep her busy. She draws, paints and acts out imaginary scenes with toys. In the playroom, she plays basketball and explores all the toys stored in the cupboards. On one visit, she made friends with another child also being monitored. "She loved playing with him," Gallimore said.

"Since its opening last August, parents have noted the social interaction with other parents and children as a nice bonus," Dr. Umfleet said. "It helps their children realize they're not the only one."

To learn more about supporting the neurosciences program at Helen DeVos Children's Hospital, contact Tara Werkhoven at 616.391.2069 or [tara.werkhoven@spectrumhealth.org](mailto:tara.werkhoven@spectrumhealth.org).





# Thank You, Bob



For nearly 30 years, Bob Connors, MD, has dedicated himself to caring for our patients at Spectrum Health Helen DeVos Children's Hospital. Under his leadership, the hospital has grown to become the second-largest children's hospital in the state. His genuine care and concern for children and families drove Bob to establish new services, partner with other organizations to expand the hospital's reach and push expectations for clinical excellence.

As part of his goal to create the safest children's hospital anywhere, Dr. Connors launched a unique "Call me Bob" campaign several years ago. His thought was that if colleagues drop titles when communicating, they communicate better and improve teamwork, thus keeping patients safe.

Bob created an innovative concept of the iHub that is a team-based model to rapidly improve care. It is characterized by integrated improvement using the scientific method, frequent learning and systems thinking, and has been recognized nationally.

Bob's passion for safety and organizational improvement has been widely recognized. He received the Michigan Hospital Association Keystone Center Patient Safety & Quality Leadership Award in 2015. He also was recognized in 2013 as one of the 50 Experts Leading the Field of Patient Safety by Becker's Hospital Review. He was honored as the recipient of the National Patient Safety Foundation Chairman's Medal in 2011.

Spectrum Health, including Helen DeVos Children's Hospital leadership, clinicians and community donors recognized him by establishing the Bob Connors, MD, Safety, Quality and Improvement Scholarship Endowment. This was created as a unique way to recognize Bob and his commitment to excellence, and will help create a heartfelt and genuine tribute to his legacy. We have been honored and privileged to work with Bob and wish him and his wife, Julie, the very best as they pursue the next steps of their life journey.

## Wrap-ups

# THANK YOU!



### Zeeland Community Hospital's Golf Benefit

On July 30, at Macatawa Legends Golf Course, participants had a fun-filled day of golf, including a contest of chipping into a bedpan! Over \$23,000 was raised to support Helen DeVos Children's Hospital Injury Prevention Program on the Lakeshore. A special thank you to event chairs Jackie Curtiss and Rachael Broene. Mark your calendars for next year's golf event on July 28, 2020.

### Spectrum Health Ludington Hospital Mad Hatter's Ball

Friday, August 9, was a memorable evening filled with good company, great food and a little bit of madness in Wonderland. Over \$107,600 was raised to support three vital programs at Spectrum Health Ludington Hospital: Cancer Patient Assistance Fund, Reach Out and Read, and Win with Wellness. Thank you to Allan Carlson, this year's Justus and Paulina Stearns Legacy Award recipient, for his commitment and passion to the Ludington community.



### FOWLANTHROPY™ Night at the Fowling Warehouse

On Friday, August 16, a fun night of open fowling and pizza was had while raising funds for Helen DeVos Children's Hospital—\$20 from every ticket sold provided hope for kids and families.

### 9th Annual D Bar D Ranch Ride for a Cure

The 9th Annual Ride for a Cure took place on September 14 at D Bar D Ranch in Chase, raising \$25,000 to support local cancer patients at Spectrum Health's Susan P. Wheatlake Regional Cancer Center in Reed City. In addition to the horseback and horse-drawn carriage rides, guests enjoyed a silent auction, pig roast, pancake breakfast and entertainment by the Stolen Horses Band. Thank you to Don Beach and the entire D Bar D Ranch staff for their tireless efforts.



### Spectrum Health Foundation Big Rapids and Reed City Hospitals Festival of Trees

A festive gathering of holiday cheer and lively bidding took place on November 6, raising nearly \$11,000 for the Spectrum Health Big Rapids and Reed City Hospitals' Community Outreach & Health Education Department. Attendees bid on beautifully decorated trees, wreaths and one-of-a-kind auction items. Thank you to our Shining Star sponsor Isabella Bank for its support.

### Spectrum Health Ludington Foraged Feast

On Saturday, February 1, more than 250 guests gathered in Scottville, Michigan, to feast on delicious food and enjoy great company. Over \$35,000 was raised for the culinary medicine program launching at Spectrum Health Ludington Hospital in the summer of 2020. Culinary medicine is a science-based, food-focused approach to help prevent, treat and possibly reverse diet-related chronic disease. By pairing nutritional knowledge and culinary skills, we aim to empower patients, employees and participants with practical tools to improve the quality of their diet and achieve their health goals.





# Spectrum Health Grateful Giving Campaign

During the month of October, Spectrum Health employees rallied together and gave over \$620,000 for 207 different programs and services at Spectrum Health! Additionally, 2,336 paid time off hours were donated to the Close Enough to Care (CETC) Program. CETC assists Spectrum Health employees experiencing financial hardship due to an unexpected or uncontrollable life event.

The Annual Grateful Giving Campaign is a way to bring employees together to improve health, inspire hope and save lives. This campaign is a powerful way for all of us, as a Spectrum Health community, to come together as one to give hope to patients and their families, support fellow colleagues, offer exceptional programs and show the community that extraordinary care starts with us.



## Jenna Steenwyk Memorial Golf Outing

On a beautiful fall day in September, the Jenna Steenwyk Memorial Golf Outing took place at Saskatoon Golf Club in Alto. With a brisk nine holes of golf, the event raised \$31,825 for the Helen DeVos Children's Hospital wish list. With this gift, we were able to fund over 3,800 items for patients in the hospital. Congratulations to the Steenwyk family for their record-setting year.



## 7 Monks Tavern Black Friday



Black Friday had a whole new meaning for 7 Monks Taproom: While patrons shopped till they dropped, staff worked to collect donations for patients at Helen DeVos Children's Hospital. One hundred percent of the proceeds from their Friar Memberships were donated to the wish list. Their donation of \$1,600 helped fund books, toys, games and more for children spending their holidays in the hospital.

## Big Rapids and Reed City Hospitals Night Owl Party

Guests enjoyed live music and dancing all night long at the Night Owl Party on October 19. A record year for the event brought in \$9,176 to support Lake County residents diagnosed with breast cancer. Funds raised for the Susan P. Wheatlake Regional Cancer Center in Reed City will help with transportation costs as well as prevention efforts. Thank you to Christina Hinken for her continued support.



# Spectrum Health United and Kelsey Hospitals Offer Telemedicine for Students

A partnership with Greenville Public Schools gives rural high school students access to behavioral telemedicine health services.

Behavioral health services for young people are in great demand, particularly in rural areas, where teens may wait months to talk to a specialist or have limited transportation to make an appointment. Spectrum Health United and Kelsey Hospitals are tackling the problem with their new Behavioral Health Telemedicine Clinics. The first Behavioral Health Telemedicine Clinic opened in August 2019 at Greenville Public Schools and had over 85 student visits in the first two months.

The Telemedicine Clinic gives students an opportunity to see a licensed master social worker who offers behavioral assessment and therapy/counseling in a private room via videoconference without leaving the school. The clinic is available to students year-round, Monday through Friday.

Greenville Public Schools Superintendent Linda VanHouten expressed gratitude and excitement for the collaboration on the initiative. "We are thrilled to have this new element of support for our students," she said. "Mental illness is a serious concern for us, and we know that we cannot take this on alone," VanHouten added.



If you are interested in learning more about this program and philanthropic opportunities, contact Shelly Westbrook at 616.225.6416 or [shelly.westbrook@spectrumhealth.org](mailto:shelly.westbrook@spectrumhealth.org).

# United and Kelsey Hospitals Charity Ball 2020

Saturday, Feb. 8, was a memorable evening at the Spectrum Health Foundation United and Kelsey Hospitals Charity Ball. The evening was filled with good company, great food, auctions, dancing and the spirit of a caring community. Proceeds will provide adolescent behavioral health telemedicine clinics in Montcalm County schools. Thanks to our Charity Ball sponsors, donors and attendees, we will be able to remove barriers for students to receive the care and counseling they need.

Congratulations to Dr. John Merchun, recipient of this year's Fred and Lena Meijer Spirit of Caring Award.





# Steven C. Hall Memorial Golf Outing

The 32nd Annual Steven C. Hall Memorial Golf Outing, presented by the Big Rapids Eagles Aerie No. 2535, raised \$3,500 for Spectrum Health's Susan P. Wheatlake Regional Cancer Center in Reed City. Their generous donation will support gas cards for patients needing transportation help for treatment at the center.



# Radiothon 2019

It was a record-breaking year for the 20th Annual Helen DeVos Children's Hospital Radiothon! On December 5 and 6, our entire community came together and raised over \$421,000 for patients and their families at Helen DeVos Children's Hospital. During the two-day broadcast, STAR 105.7, B-93.7, and 107MUS shared stories of hope, inspiration and how lives are saved at the children's hospital.

Funds were raised in a variety of ways, including phone pledges made by listeners, corporate sponsorships, volunteer pledges and in-kind donations. New this year, we partnered with The Salted Cupcake to create and sell cupcakes that were designed by patients, and Biggby of West Michigan, which sold travel mugs that were also designed by patients.

Proceeds benefit 20 programs at Helen DeVos Children's Hospital that improve health, inspire hope and save lives. The programs include the Peter and Joan Secchia CarePartners Program, injury prevention, center for child protection, child life, the Pediatric Oncology Resource Team (P.O.R.T.) and more.



Thank you to all of our donors, sponsors, volunteers and miracle families who participated in this record-breaking year.



# This Generation Fighting for the Next!

Dance Marathon is a nationwide movement involving college and high school students at more than 300 schools. The entirely student-run programs in our community donate 100 percent of the funds raised to Helen DeVos Children's Hospital, a Children's Miracle Network Hospital. We are incredibly grateful to these future philanthropists who will together, raise more than half a million dollars in 2020 for the kids!"

- Grand Valley State University LakerThon
- Holland Christian High School Dance Marathon
- West Ottawa High School Dance Marathon
- Zeeland East High School Dance Marathon
- Hope College Dance Marathon
- Calvin University Knight-a-thon
- Western Michigan University Dance Marathon

For more information on how your school can get involved, contact Devin Pierson at 616.391.2461 or [devin.pierson@spectrumhealth.org](mailto:devin.pierson@spectrumhealth.org).



**\$2.5 MILLION RAISED**  
Ensuring no child or family fights pediatric illness or injury alone.

**15,000+ STUDENTS**  
Spend a year gaining leadership, teamwork, and nonprofit business experience while raising funds and awareness.



**50+ MIRACLE FAMILIES**  
Donations ensure our community families have access to the very best in pediatric care.

**1 MILLION+ PATIENTS IMPACTED**  
Our children's hospital relies on donations and community support.





# Upcoming EVENTS

SAVE  
THE  
DATE

## WERQ Your Rack – April 18

Be a part of the 4th Annual WERQ Your Rack dance fitness party on April 18 at the Byron Center Courthouse Athletic Center. Support the fight against breast cancer, shop vendors that support health, beauty, women, fitness and breast cancer patients, and dance with a fierce WERQ-out party with lights, a concert stage and multiple instructors. All dance and fitness abilities are welcome. For more information, contact Laurie Alighire at 616.391.9125 or [laurie.alighire@spectrumhealth.org](mailto:laurie.alighire@spectrumhealth.org).



## Nighthawk Chili Cook-off – April 25

Join us for the 14th Annual Nighthawk Chili Cook-off to benefit Spectrum Health Hospice, where guests are putting their best chili forward to win the coveted title of top chili. Hosted at Nighthawk Grille & Bar in Alto, \$5 all-you-can-eat bracelets are available with three categories of chili. Guests will enjoy live musical performances, a live and silent auction, raffles and more. For more information, contact Laurie Alighire at 616.391.9125 or [laurie.alighire@spectrumhealth.org](mailto:laurie.alighire@spectrumhealth.org).

## Pennock Julep Gala – May 1

Join us for the 8th Annual Julep Gala benefiting Healthy Kids, Smart Kids program at Spectrum Health Pennock. This program provides needed school nurse support for area schools to connect in highly impactful ways with students and staff to reduce absenteeism and improve health. For more information, visit [give.spectrumhealth.org/julepgala](http://give.spectrumhealth.org/julepgala) or contact Tami Elhart at 616.748.3639 or [tamara.elhart@spectrumhealth.org](mailto:tamara.elhart@spectrumhealth.org).



## Wheatlake Festival of Races – May 16

Join the fight against cancer and participate in the annual Wheatlake Festival of Races in Big Rapids. Proceeds benefit the Susan P. Wheatlake Regional Cancer Center, a comprehensive regional treatment facility bringing together the full range of services for patients and families on their cancer journey. Races include a Kids Dash, 5K Run/Walk, 10K and Half Marathon. For more information, contact Laurie Alighire at 616.391.9125 or [laurie.alighire@spectrumhealth.org](mailto:laurie.alighire@spectrumhealth.org).

## Stroke Reduction Golf Classic – May 18

Join us for the 7th Annual Stroke Reduction Golf Classic benefiting Spectrum Health stroke prevention efforts. Your participation will enable Spectrum Health to educate more people about stroke prevention. For more information, visit [strokereductiongolfclassic.com](http://strokereductiongolfclassic.com) or contact Laurie Alighire at 616.391.9125 or [laurie.alighire@spectrumhealth.org](mailto:laurie.alighire@spectrumhealth.org).



## Milan's Miracle Fun Run – June 7

Milan's Miracle Fund raises awareness and funds through its annual Fun Run scheduled for June 7 at Millennium Park in Walker. Each participant is registered for a noncompetitive 5K or 3K run/walk, including princess and super hero-themed events and a mutt strut for your dogs. The event benefits cancer research and clinical trials, and brings the community together—walking side by side. For more information, visit [milansmiraclefund.org](http://milansmiraclefund.org) or contact Laurie Alighire at 616.391.9125 or [laurie.alighire@spectrumhealth.org](mailto:laurie.alighire@spectrumhealth.org).

## United and Kelsey Hospitals Golf Day – June 8

## Gerber Memorial Golf Scramble – June 19

## Zeeland Community Hospital Golf Benefit – July 28

For more information on these golf events, contact the Spectrum Health Foundation at 616.391.2000.



# 2019 Financial Summary

## Spectrum Health Foundation and Helen DeVos Children's Hospital Foundation combined statements of activity (in thousands)

Your generosity is helping to save and change lives. Gifts of all sizes make a difference in expanding clinical care, providing patient and family support, and advancing research and innovation. Thank you for partnering with us to make a meaningful difference in the lives of our patients and their families.

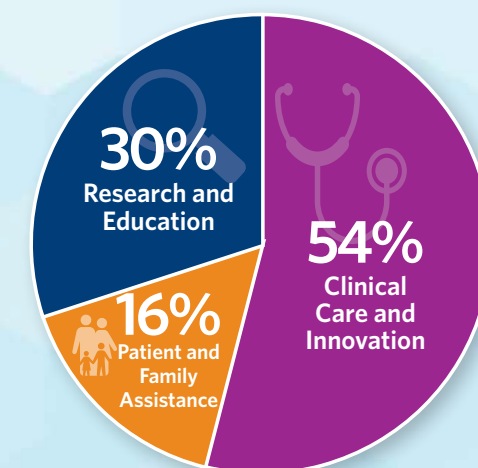
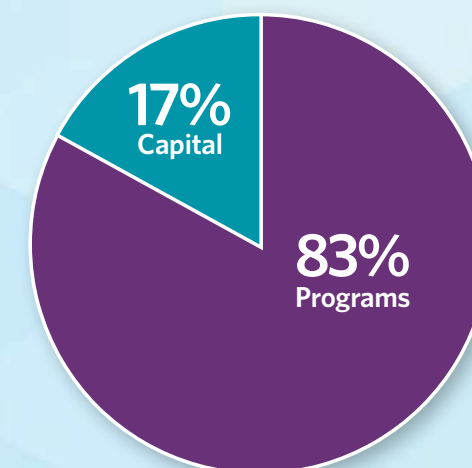
Year Ending June 30	2019
Revenues	
Contributions	\$26,484
Net Investment Income	7,467
Other Revenue and Transfers	2,900
<b>Total Revenues</b>	<b>36,851</b>
Expenses	
Program Distributions	
Program Services	18,824
Capital Transfers	3,781
Total Program Distributions	22,605
Operational Costs	
Fundraising	2,608
Program	1,219
Administrative	1,478
<b>Total Expenses</b>	<b>27,910</b>
<b>Change in Net Assets</b>	<b>8,941</b>
<b>Net Assets, Beginning of Year</b>	<b>174,911</b>
<b>Net Assets, End of Year</b>	<b>\$183,852</b>



**50%**  
of gifts are  
\$100 or less

**4,680**  
first-time gifts

**265**  
specific programs  
supported





## Spectrum Health Foundation

100 Michigan Street NE  
Grand Rapids, MI 49503  
t 616.391.2000  
f 616.391.8752

Nonprofit Org.  
US Postage  
PAID  
Grand Rapids, MI  
Permit # 251



# Give Hope by Honoring Your Care Team

When Douglas Barensen was told he needed complex open-heart surgery, he knew he needed exceptional care, too. He found courage, compassion and so much more when he chose Spectrum Health. Doug credits his remarkable Spectrum Health doctor and team with saving his life.

You can make lifesaving stories like Doug's possible. As a friend of Spectrum Health, you can provide compassionate and extraordinary care to help advance treatments that are among the best available in the world today.



Patients like Doug are thankful for the care they receive here. Often families ask how they can share their gratitude. After all, when someone saves your life, "thank you" doesn't always seem to be enough.

This year Spectrum Health is providing an opportunity for you to thank and acknowledge your care team in a way that also helps future patients.

You can give recognition to your own special physician,

nurse or care team at Spectrum Health by making a gift to the Hope Fund or area of expertise in their honor. Your gift will support patients in need, continuing education, research and innovative care throughout Spectrum Health, including Helen DeVos Children's Hospital.

"I wake up in the morning and I think, if they didn't catch this, I'd probably be dead."

- Douglas Barensen,  
Spectrum Health patient

### ☐ **YES! I want to make a gift to the Hope Fund or area of expertise, in honor of:**

(Return in the enclosed envelope.)

Full name: \_\_\_\_\_

Care team, floor or department: \_\_\_\_\_

Your personal message: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

☐ Hope Fund

☐ Designate my gift to: \_\_\_\_\_

### **My gift is:**

☐ Enclosed (check payable to Spectrum Health Foundation)

☐ Charge my:

☐ American Express ☐ Discover ☐ Mastercard ☐ Visa

Card#

Exp.

Name on card (please print)

Signature

## Contact Us

Giving Matters magazine is printed two times a year by Spectrum Health Foundation, including Helen DeVos Children's Hospital Foundation. Comments and suggestions are welcome. [foundation@spectrumhealth.org](mailto:foundation@spectrumhealth.org) and [give.spectrumhealth.org](http://give.spectrumhealth.org) [in](#) [f](#) [i](#) [t](#)

Spectrum Health complies with applicable federal civil rights laws and does not discriminate on the basis of race, color, national origin, age, disability or sex. [81 FR 31465, May 16, 2016; 81 FR 46613, July 18, 2016]

ATENCIÓN: Si usted habla español, tiene a su disposición servicios gratuitos de asistencia lingüística. Llame al 1.844-359-1607 (TTY: 711).

(711: مكالمات مجانية للحصول على مساعدة لغوية. اتصل بالرقم 1.844-359-1607. (TTY: 711).