



# 7impact

GOOD MADE EASY

2023 Impact Report



**Opening Letter from the Chief Marketing & Sustainability Officer**  
**7Impact Strategy Overview: Good Made Easy**



**People • Building Thriving Communities** ..... 5

- Community Support
- Disaster Relief Efforts
- Operation Chill®
- Children’s Miracle Network Hospitals®
- Our Commitment to DE+I
- DE+I Highlights



**Planet • Protecting the Environment** ..... 19

- Innovation for a Sustainable Future
- Alternative Fuels Access
- Reduction of CO<sub>2</sub>e Emissions
- Renewable Energy Investments
- Sustainable Packaging



**Products • Promoting Responsible Consumption** ..... 24

- Sustainability, Innovation and Opportunity
- Higher Quality, Lower Prices, Greater Sustainability
- Sustainability and Proprietary Products
- Food Waste Reduction



At 7-Eleven, Inc., we care deeply about the communities we live and work in. It's why we strive to be good neighbors in everything we do — neighbors who are accessible, supportive, reliable and welcoming.

**“Good Made Easy”** is how we ensure that 7-Eleven, Inc. is a good neighbor to all — it's our strategic approach to building thriving communities, protecting the environment and promoting responsible consumption. It makes it easier for our customers, Franchise Owners, vendors, suppliers and employees to do good by contributing to a more sustainable and socially responsible future.

As we look back on the last year in this report, I'm particularly proud of how the entire 7-Eleven family of brands has banded together to positively impact our neighbors and the planet we share. We all have a role to play in creating a sustainable future for generations to come, and I'm thrilled to share our progress with you.

**Marissa Jarratt**

Executive Vice President  
Chief Marketing & Sustainability Officer







**GOOD MADE EASY**

We're making it easier for 7-Eleven customers, Franchise Owners, vendors, suppliers and employees to create positive change for the awesome people we serve and our planet. In this report, we're proud to share how we're educating, inspiring and activating our commitment to three key areas of our business: people, planet and products. And by regularly measuring and reporting on these areas, we're able to see how far we've come and identify areas for continued improvement.



### PEOPLE

Building thriving communities



### PLANET

Protecting the environment



### PRODUCTS

Promoting responsible consumption





# Building Thriving Communities

Giving back and leading through service has always been a part of our company's DNA. Through volunteer initiatives, charitable donations and in-store fundraising campaigns to support important causes, we're helping build thriving communities for years to come.



During National Volunteer Month in April, we hosted our annual **7Cares Day volunteer event** through both the Enon and Irving Store Support Centers. This collective day of service allowed employees to choose a special volunteer opportunity at one of 19 local non-profit organizations and see firsthand the important work these charities do in our communities.



**450+** volunteers dedicated **1,100+** hours



to support 19 organizations across 7-Eleven, Inc.'s local North Texas and Central Ohio communities with a focus on health, safety and opportunity.

**TOTAL DONATION TO LOCAL COMMUNITIES: \$38,000**



Check out the [video](#) to learn more!



PEOPLE

# Thanks + Giving

In November, Store Support Center employees supported hunger relief efforts through **Second Harvest Food Bank** and **Dayton Foodbank** in Central Ohio and **Minnie's Food Pantry** and **North Texas Food Bank** in North Texas. In total, 300 volunteers assembled more than 3,900 boxes of food. When combined with a 7-Eleven Cares Foundation donation of \$140,000 and the generosity of Store Support Center employees — who donated an additional 2,000 lbs. of food and more than \$2,000 in online gifts — we provided close to 590,000 meals for our neighbors in need at Thanksgiving.



“The support I received from Second Harvest Food Bank during a challenging time in my life not only enabled me to surmount my difficulties but also paved the way for my current success as a thriving small business leader, coach and mentor.”

**TRAY HUNTSMAN**  
CHAMPAIGN COUNTY RESIDENT





# Our Impact



**307** volunteers assembled  
**3,900+** food boxes

+

**2,327** lbs. of food donated



+



**\$2,316+** in employee donations

+

**\$140,000** company donation



**590,000+** meals

to assist our local communities at Thanksgiving!

**7CARES** 

ANNUAL  
**Thanks**   
**+ Giving**  
EVENT



“7-Eleven is what every organization prays for when they get volunteers. It’s really a match made in heaven. And THAT’S why I say, ‘Oh Thank Heaven!’ If we could duplicate this partnership all over the world, we could end hunger once and for all.”

**CHERYL JACKSON**  
FOUNDER • MINNIE’S FOOD PANTRY





## Teaming Up with the American Red Cross to Support Disaster Relief Efforts

In association with the American Red Cross, the 7-Eleven global family of brands (comprising more than 84,000 stores across 20 countries and regions), corporate and customer donations totaled nearly **\$400,000 to help the people of Maui**. These donations provided critical support after deadly wildfires (the worst in U.S. history) raged across the historic landscape in August 2023.

7-Eleven, Inc. also demonstrated its commitment to the cause with a 7-Eleven Cares Foundation donation of \$25,000 and employee donations of \$7,250, all specifically allocated toward the American Red Cross Hawaii Wildlife Relief Fund. And 7-Eleven International LLC also made a corporate donation of \$25,000 to the Hawai'i Community Foundation Maui Strong Fund.

In addition, 7-Eleven Cares Foundation is a proud supporter of the American Red Cross Disaster Responder Program and donated **\$25,000 to the American Red Cross Hurricane Idalia Disaster Relief Fund** and **nearly \$5,300 in product donations**, to help provide food, shelter and comfort for people facing the heartbreaking devastation left behind by the historic storm.



American  
Red Cross

united to provide nearly  
**\$400,000**  
to support disaster relief efforts and  
**humanitarian aid for the people of Maui,**  
following the **devastating wildfires** in 2023





# operation chill

RECOGNIZING GREAT KIDS

## Building Thriving Communities One Slurpee® Drink at a Time

Founded in Philadelphia 28 years ago, 7-Eleven’s Operation Chill program helps foster positive relationships between law enforcement agencies and the communities they serve. It’s simple – when officers see young people doing good, like bike riding with a helmet or helping a neighbor, they reward kids with a free small Slurpee drink coupon. These small gestures go a long way toward creating meaningful connections.

The Operation Chill program also provides opportunities for 7-Eleven® stores and their Asset Protection teams to support local law enforcement and the public. Over the summer, Southern California store operators participated in National Night Out, an annual campaign that helps build police-community partnerships and neighborhood camaraderie. Stores donated food, water and Operation Chill coupons and attended events in cities across Southern California.

Collaborations like these demonstrate the potential for beneficial outcomes when businesses and law enforcement agencies come together to create safe, thriving communities.

### 2023 HIGHLIGHTS



**500,000**  
free Slurpee® drink  
coupons handed out



**1,300**  
law enforcement  
agencies involved



“7-Eleven, Inc. participation contributes to the overall sense of community security and belonging. There was a huge turnout in each community this year and everyone looked like they were having fun – I know I did!”

**SHERRY LIKEN**  
7-ELEVEN ASSET PROTECTION SPECIALIST  
WESTERN ZONE • SOUTHWEST REGION





## Children's Miracle Network Hospitals®

Through a combination of customer donations and the Annual Miracle Tournament and Celebration Dinner, 7-Eleven, Inc. has **raised nearly \$190 million for Children's Miracle Network Hospitals** since 1991. In 2023, the 7-Eleven family of brands raised more than \$18 million through customer donations to support 106 member children's hospitals across America.

Approximately 1,000 supporters, including 7-Eleven Franchise Owners, suppliers, vendors and employees, rallied together at the Annual Miracle Tournament and Celebration Dinner to raise funds and celebrate the children who directly benefit from Children's Miracle Network Hospitals. This year, 52 children and their families — each representing their local member hospital — were on hand to meet and interact with the participants, share their personal stories and, most importantly, have fun!





“ We could not be more grateful for the incredible support of corporate partners like 7-Eleven, Inc., who, year in and year out, amaze us with their passion for our cause. Together with their customers, Franchise Owners, suppliers, vendors and employees, the impact of their fundraising efforts is helping us change kids’ health to change the future.”

**AIMEE J. DAILY, PH.D.**  
 PRESIDENT AND CEO OF CHILDREN’S MIRACLE NETWORK HOSPITALS



 **NATIONWIDE CHILDREN’S**  
*When your child needs a hospital, everything matters.*



The new Cleat Crew program brought together nine athletes from top-ranked college football programs to raise funds for Children’s Miracle Network Hospitals®. The athletes teamed up with renowned luxury designer Dominic Ciambone, aka The Shoe Surgeon, to put their mark on individual pairs of custom cleats. Fans had the opportunity to win the cleats through auctions, with proceeds directly benefiting local member Children’s Miracle Network Hospitals in each athlete’s hometown.

Between the auctions and donations from  7-Eleven, Inc.®, over **\$100,000** was raised for Children’s Miracle Network Hospitals.





# HOPE'S HERO WEARS A BOW TIE

## Spotlight on Children's Miracle Network Hospitals® Champion, Kahmari

"LEGOS!" laughs 14-year-old Kahmari, when asked what he'd rather be doing than being interviewed. (As a 2023 Children's Miracle Network Hospitals National Champion, he gets interviewed a lot.) "I like the kits," he says, then adds perkily, "I'm also a pretty good free-former. Just give me a pile, and I'll come up with something!"



Every year, Children's Miracle Network Hospitals identifies 10 "Champions" from across the U.S. to represent 170 member hospitals and their patients. These ambassadors spend their year advocating for the charitable needs of member hospitals.

Quite often, that means sharing their personal stories and testifying to the vital need for continued funding.

Born with gastroschisis, a hole in the abdominal wall that doesn't properly secure a baby's intestines in the body, Kahmari's condition led to short bowel syndrome, which causes malnutrition and weight loss. He also has chronic ulcers and slow gastrointestinal bleeds that require monthly infusions of intravenous medications, along with iron or blood transfusions. When he was just 3 years old, his parents Alyssa and Jamie were told to expect the worst.

Rejecting that advice, they sought help instead from UVA Health Children's Hospital in Charlottesville, Virginia. And thanks to the support and care of their pediatric gastroenterology team — "my second family," Kahmari calls them — he's now a high school freshman, busily cranking out LEGO® creations, singing in his school choir and entertaining his siblings with his energetic dance moves.

The dapper Kahmari, who often sports a colorful bow tie, is remarkably cool about being a celeb. He laughs whenever he goes into his local 7-Eleven® store for his favorite snacks and sees his face on the in-store fundraising posters. "It's so weird to see myself on those posters," he says, rolling his eyes in the typical time-honored teenage tradition.





And for a kid who's endured 60 surgeries related to his lifelong condition, he's surprisingly enthusiastic about food, especially his mom's "world-famous" chicken tacos, and calls "lunch" his favorite class in school. And don't even get



him started on burgers. His favorite: the Gus Burger at Charlottesville's "The White Spot," which features a thick, juicy patty topped with a fried egg. Judging it "absolutely delicious," he good-naturedly pronounces himself in need of one. Stat.

There's certainly no shortage of brothers (three), as well as sisters (three) in Kahmari's home. Slotting smack-dab in the middle of the crew, Kahmari admits he prefers being a big brother to the younger ones. He's also often seen as a big brother to fellow patients. "They can get scared," he states matter-of-factly. "I can relate to what they're going through. I tell them that there's always hope. Just remember that it's going to be okay, and your parents and doctors are going to help you get through it."

**"It's really a miracle seeing the support that Children's Miracle Network Hospitals provides,"**

affirms his mom, Alyssa.

"Our family talks with other families about what that support means. Funds raised through Children's Miracle Network Hospitals make it possible for member hospitals to provide families with a hot meal, clothing, a place to stay, programs that keep their minds occupied, as well as state-of-the-art medical equipment and on and on ... it's just a miracle. As is Kahmari," she adds, beaming at her cheerful child. "He's our family's blessing!"

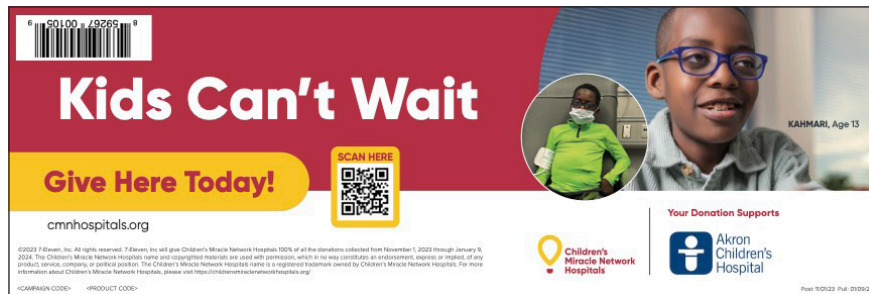




## Helping Hometown Kids Be Kids

In his role as Market Leader for 7-Eleven, Bill Marra covers a lot of ground. The Sacramento native watches over two markets and more than 270 stores from Northern California to Nevada. And there's strength in those numbers.

For the company-wide in-store fundraising campaign supporting Children's Miracle Network Hospitals®, Marra and his team paired that strength with in-store posters featuring Children's Miracle Network Hospitals National Champions for their first-ever "Go For It" days. Throughout the campaign, Marra's team identified select days for store associates to make an extra push for customer donations. The plan was quickly adopted and implemented across the 7-Eleven family of brands, resulting in "Go For It" day totals averaging \$66,000.



"From corporate support on down the line, everyone was fully on board with our plan," he says. "We chose certain days to tie selected products with donation opportunities. We even brought in local Children's Miracle Network Hospital staff members to personalize our in-store promotions! That really added to the camaraderie and the sense that this was a local campaign directly benefiting children from each store's own community."

For Marra and his team, community focus is personal. Earlier in 2023, he and other Market Leaders toured their local member hospitals so they could see the importance of the donations first-hand. Calling the tours "critical turning points," he discovered two big takeaways.



"Children's Miracle Network Hospitals help these kids be kids. They make sure that kids have activities, like art and music programs, to help them relax, despite their medical situation. We even visited an in-house recording studio where teenagers were creating their own music! That was amazing and so positive."

His other takeaway was seeing how customer donations provided tangible support. "We happened to be there when Life Flight nurses received new helicopter helmets that came directly from Children's Miracle Network Hospitals donations. These people do incredible work and their appreciation for this new gear gave me a real 'aha' moment."

Marra also credits each and every store associate for their incredible work in making the round-up campaign successful.

"What a great job the store associates do every day," he shared. "They can personalize the ask, say to the customer that their donation is going to, for example, UC Davis down the street. And customers know that hospital, or maybe even know someone who was treated there. That personal connection made the campaign successful, no doubt about it."

**"We're all a part of the communities we serve, and that's a responsibility every one of us takes to heart. We feel great to be able to help our communities and all these wonderful kids."**



# DE+I

## Our Commitment to DE+I

7-Eleven, Inc. has more than 13,000 stores across the U.S. and Canada and as such, is also an integral part of the incredibly diverse neighborhoods we serve.

To ensure an inclusive customer experience and workplace, we encourage Franchise Owners and 7-Eleven employees across the family of brands to bring their unique perspectives, talents and contributions to work every day. We strive for equality and are committed to taking bold action when it comes to Diversity, Equity and Inclusion. Our strategy focuses on three core pillars:

Foster an inclusive workplace culture

Cultivate diverse talent

Positively impact the communities we serve

## 2023 DE+I HIGHLIGHTS

# activateher

In keeping with our commitment to support the development and advancement of women, we launched an all-new professional development series, ActivateHER, in 2023. As the name implies, the program is all about activating and empowering the next generation of women leaders — and their allies — across the 7-Eleven family of brands. ActivateHER provides participants with educational content and tools, inspiring interviews and engaging discussions, workshops, and other development opportunities — from internal leaders, outside experts and guest speakers.

“Our people drive our success, and we remain committed to ensuring 7-Eleven is a great place

to work for all employees.

ActivateHER is a great example of how we’re taking bold action to foster diversity, equity and inclusion across the 7-Eleven family of brands.”



**TREASA BOWERS**  
EXECUTIVE VICE PRESIDENT  
CHIEF HUMAN RESOURCES OFFICER



FEATURING  
**MARIE  
OSMOND**



# 7iHoLa!

## Say “Hola” to 7Hola, Our Newest Associate Business Resource Group!

7-Eleven’s newest Associate Business Resource Group — 7Hola — officially launched on Cinco de Mayo (May 5), to provide Hispanic and Latin professionals, and their allies, with opportunities to develop their careers and create a positive impact in our communities.

The group’s foundational pillars focus on professional development, community service and social and cultural education. Since its launch, the group has been working to deepen Hispanic and Latin engagement across the company and create a nurturing environment where all employees can thrive.

Associate Business Resource Groups are voluntary, corporate employee-led groups designed to support associates in alignment with 7-Eleven, Inc.’s organizational mission, values, goals, business practices and objectives.

### THE GOAL:

**Foster and support our diverse workforce, develop future leaders and engage our talented associates.**

### What Employees Say About our ABRGs

“7PRIDE puts out meaningful content that really helps educate employees, which helps us to be better allies and lead with empathy.”

“This is an opportunity to not only meet others within the organization cross-functionally — but also a great way to step out of your comfort zone and focus on developing yourself outside of your day-to-day.”





## 2023 DE+I HIGHLIGHTS

### Black History Month — Featuring Dr. Sorrell

Throughout February, we celebrate Black History Month — our national observance of the historic journey and achievements of African Americans. By spotlighting important African American figures and movements, the commemoration helps our nation move closer to realizing the powerful vision upon which it was founded.

Dr. Michael Sorrell, the longest-serving President in the history of Dallas' Paul Quinn College, shared his insights about how 7-Eleven and our family of brands can help further the important role of education in building representative leadership in the arts, sciences, government and industry.

[Click](#) to watch the video with Dr. Sorrell 



### Hispanic Heritage Month — Dr. Chang-Diaz Brings the “Right Stuff” to 7-Eleven

Each September 15 through October 15, we celebrate Hispanic Heritage Month, our national observance of the diverse cultures and rich histories of the Hispanic and Latino American communities.

Celebrated astronaut, physicist and engineer Dr. Franklin Chang-Díaz is NASA's first Hispanic astronaut and a real-life space pioneer who has logged seven spaceflights, more than 1,600 hours in space and three spacewalks. He was instrumental in the construction of the International Space Station and also served as director of the Advanced Space Propulsion Laboratory at the Johnson Space Center. In 2005, he retired from NASA to pursue other interests including the advancement of plasma rocket propulsion technology, environmental causes and mental health programs supporting Hispanic people.

[Click](#) to learn more about Dr. Chang-Díaz's incredible story 



#### UP CLOSE AND PERSONAL WITH 7-ELEVEN EMPLOYEES...

- Alexis (Senior Manager of Product Development) shares her perspective about [Black History Month!](#)
- Ana (Senior Energy Analyst), Mariano (Senior Manager, IT PMO) and Marissa (Program Implementation Manager) celebrate [Hispanic Heritage Month!](#)
- Amy (Senior Director of Integrations) talks about the significance of [Women's History Month!](#)
- Shaiyra (Maintenance Project Supervisor) discusses her heritage and personal journey during [Native American Heritage Month!](#)



## 2023 DE+I HIGHLIGHTS

### Building Bridges

The 2023 National Association of Convenience Stores (NACS) show in Atlanta brought together Larry Hughes (7-Eleven, Inc. Vice President, Corporate Human Resources and DE&I) and Kent Montgomery (Senior Vice President, Industry Relations & Multicultural Development at PepsiCo) to discuss “Building a Culture of Diversity and Inclusion Among Customers and the Workforce.”

Montgomery and Hughes engaged in a lively and enlightening exchange about the latest DE+I trends and data and what they mean for the convenience retail industry. The session also shed light on how PepsiCo and 7-Eleven continue to evolve their DE+I agendas and what the convenience industry can do to take its DE+I efforts to the next level.

# NACSSHOW2023





# Protecting the Environment



GREEN  
CHALLENGE  
2050

7-Eleven's parent company, Seven and i Holdings Co., Ltd. (7&i), operates a diverse portfolio of companies across the globe to meet the daily needs of customers through a vast network of stores. In 2019, 7&i launched Green Challenge 2050 — a four-pronged strategy to reduce its environmental footprint across the entire store network and supply chain.

At 7-Eleven, Inc., we take our role in contributing to the [Green Challenge 2050](#) seriously — pursuing its strategic pillars toward specific goals for 2030 and 2050, which are aligned with and help drive progress toward the United Nation's Sustainable Development Goals. In support of this, we seek to achieve a sustainable future through our targeted “Planet” priorities, including increased access to alternative fuels, an overall reduction in CO<sub>2</sub>e emissions, continued investment in renewable energy and the pursuit of sustainable packaging.



PLANET



# Innovating for a Sustainable Future

7-Eleven, Inc. continues to make progress toward reducing our environmental impact and to move ahead by strategically investing in alternative energy (wind and solar) and environmental initiatives that increase efficiency while reducing waste and resource consumption.

## Increasing Access to Alternative Fuels

7-Eleven, Inc. has always focused on innovations to improve the customer experience, and that includes offering alternative fuel options — specifically, electric vehicle charging stations. Through 7Charge™, the company's electric vehicle fast charging network and app, 7-Eleven is focused on providing electric vehicle drivers access to a seamless charging and payment experience across the 7Charge network. By providing a reliable and fast charging option for electric vehicles at stores along select highway corridors and in metropolitan areas, 7Charge is once again redefining convenience.

In 2023, customers purchased **1.2 million kWh**



through our network of electric vehicle fast charging stations. That equates to **3.6 million e-miles charged**

The 7Charge™ app is currently available for download across Apple and Android devices.

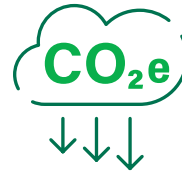




## Reducing CO<sub>2</sub>e Emissions

Our parent company, Seven & i Holdings Co., Ltd., is committed to reducing energy consumption worldwide and improving efficiency. As part of its Green Challenge 2050, Seven & i Holdings Co., Ltd. set a goal to reduce carbon dioxide equivalent (CO<sub>2</sub>e) emissions from stores by 50 percent by 2030, compared with FY2013 levels.

**For its part, 7-Eleven, Inc. has so far reduced CO<sub>2</sub>e emissions from its U.S. and Canadian stores by 38 percent** from FY2013 levels. This



is equivalent to greenhouse gas emissions from approximately 117,000 passenger vehicles for one year. Along with concerted efforts to continuously improve operational energy efficiency practices in stores, we made important progress in three major categories:

### EQUIPMENT INSTALLATIONS\*

LED Lighting • New High-Efficiency HVAC • Energy Management Systems

### ENERGY EFFICIENT STORE DESIGN ELEMENTS\*

Low E Windows • Occupancy Sensors • Photocells/Daylight Harvesting • Structural Insulated Panels (SIP)

### RENEWABLE ENERGY MEASURES\*

Wind • Solar • Renewable Energy Contracts + Certificates

\* implemented in some 7-Eleven® store locations



## Investing in Renewable Energy

Energy conservation projects are just one part of the bigger picture — we're also expanding our renewable energy initiative. Case in point: About 26 percent of all the electricity consumed by 7-Eleven, Inc. stores in both the U.S. and Canada during FY2022 came from renewable sources, including wind and solar.

### RECENT HIGHLIGHTS:\*

- ▶ **With more than 13,000 wind turbines in the state, Texas ranks first in the U.S.** for both installed and under-construction wind capacity and is home to four of the largest wind farms in the nation. In 2017, 7-Eleven signed an agreement with TXU Energy to purchase wind energy for all 7-Eleven, Inc. Texas stores in competitive energy markets. In FY2022, 7-Eleven purchased over 334,000 MWh renewable energy from TXU Energy, providing power to more than 900 stores. This program accounted for an estimated 40 percent of all FY2022 renewable energy consumed by 7-Eleven® stores.
  - ▶ **Since FY2020, 7-Eleven has subscribed to a program to procure renewable energy for its Florida stores** by using large-scale solar power generation facilities. This program accounted for of approximately 84,600 MWh, or 10 percent, of all FY2022 renewable energy consumed by 7-Eleven, Inc.
  - ▶ **In FY2021, the company began operating under agreements for over 60,000 MWh of off-site wind energy for its Illinois stores, and community solar projects in Oregon** that are expected to provide an additional 2,500 MWh of renewable energy once fully operational. In FY2022, the Illinois and Oregon agreements contributed approximately 63,000 MWh and 500 MWh of renewable energy, respectively.
- ▶ **In FY2022, 7-Eleven, Inc. announced a 20-year clean energy commitment in Michigan** through Detroit-based DTE Energy's innovative MIGreenPower program. Once the projects are complete, the shared goal is to achieve 100 percent clean energy for all 160 southeast Michigan locations, in an effort to avoid more than 15,000 tons of CO<sub>2</sub>e emissions annually. That's equivalent to removing approximately 3,000 gas-powered cars from the road each year. This agreement is a great example of how 7-Eleven, Inc. is working with both the private and public sectors to reduce its carbon footprint.
  - ▶ **In FY2022, the company subscribed to a program for over 37,000 MWh annually** for off-site wind and solar energy in Nevada. This program delivered an estimated 19,500 MWh of renewable energy in FY2022.

\* Audited renewable energy data for FY2023 was not yet available as of the date of this report.





## Sustainable Packaging

Sustainable food packaging refers to packaging materials and practices that minimize environmental impact through their lifecycle, from production and use to disposal. 7-Eleven and our family of brands is continually looking for ways to improve product packaging by using sustainable materials (e.g., those composed wholly or in-part from postconsumer recycled content (PCR)), reducing resource consumption, waste generation and pollution associated with food packaging, while keeping our offerings at the peak of freshness.

### EXAMPLES OF OUR RECENT INITIATIVES IN THIS SPACE INCLUDE:

- ▶ **There's a lot of appeal to a freshly made deli sandwich**, especially when it's wrapped with care to retain its goodness. To ensure our customers can feel good about their lunch, 7-Eleven, Inc. uses PCR for its sandwich wedge packaging. During 2023, through our "Recycled Content Inclusion" program, we redesigned the sandwich wedge to include 20 percent PCR, helping to avoid an estimated 71,500 pounds of virgin plastic use on an annual basis — proof that convenience, fresh food and a cleaner environment are compatible goals.
- ▶ **Nachos are arguably one of the most crave-worthy culinary inventions ever.** Keeping the ingredients fresh, delicious and ready-to-go, however, is a challenge. Polystyrene is traditionally used in packaging for its thermal insulation properties. But most single-use polystyrene food containers end up as landfill trash or litter as they are difficult to recycle.

Among commercial plastics on the market today, polypropylene is considered one of the safest, and it is generally more recyclable compared to polystyrene. It's FDA approved for food contact, and its high heat tolerance makes it ideal for foods that can be heated in a microwave, like nachos. Our redesigned polypropylene-packaged Nacho Kit has removed more than 225,000 pounds of polystyrene annually. So whether it's at home or on the go, you can feel good about chipping and dipping to your heart's content.



# Promoting Responsible Consumption

Our priority is to provide customers with the highest quality products while also delivering great value. That includes the types of products we offer, how they're made and how they make it onto store shelves. As the industry leader in convenience, we have a responsibility to source responsibly — whether from our vendors or when developing our own awesome proprietary products.

## Showcasing sustainability, innovation and opportunity

### Brands W/

Designed to give emerging brands the chance to see their products on national store shelves, 7-Eleven's "Brands with Heart™" program is winning hearts — and tastebuds — while making a meaningful impact on communities across America.

"We believe our role as a leading retailer goes beyond providing innovative products to our customers — it's about making a lasting difference in the communities we serve," said Marissa Jarratt, 7-Eleven, Inc. Executive Vice President, Chief Marketing & Sustainability Officer. "This year, for the first time ever, every one of our 'Brands with Heart' participants demonstrates a purpose-driven element, bringing us one step closer to achieving this goal.

Take 2023 "Brands with Heart" participant, Equitea Co., for example. Founded in 2020 by Quentin Vennie and his wife, Erin, Equitea's mission is to expand pathways to wellness by making better-for-you products more accessible and equitable for consumers.

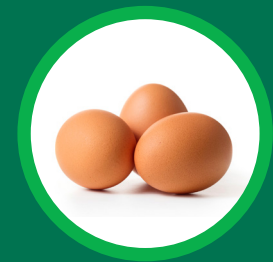
"At 7-Eleven, we're proud to be a platform for new and innovative brands to introduce their products to the world," adds Nikki Boyers, Vice President of Private Brands and Emerging Brands at 7-Eleven, Inc. "Not only do these products taste great, they also have positive impacts and benefits with environmental & social principles. We can't wait for our customers to see them on shelves across the country."



Check out our [video](#) to learn more about Brands with Heart!



PRODUCTS



## Cage-free eggs

We're committed to working with suppliers toward a goal of sourcing 100 percent cage-free eggs for all U.S. and Canada stores by 2025, based on available supply.





## Higher quality, lower prices, greater sustainability — Say hello to 7-Eleven Private Brands

High-quality, differentiated products that customers keep coming back for — that's what 7-Eleven Private Brands are all about. Debuting in 2008 with just 87 items, the company's private brand sales have surpassed \$1 billion.

7-Eleven Private Brands include **SEVEN SELECT™** for food, beverages and snack items, and the **24/7 Life** by 7-Eleven™ line, which includes a wide assortment of electronic accessories, over-the-counter medications, health and beauty aids, cleaning supplies, paper goods, office supplies, wine accessories and travel-size toiletries. Taken together, the Private Brands unit now offers more than 900 items nationwide.

Along with that meteoric growth came an unyielding focus on sustainability in both production and packaging.

7-Eleven, Inc.'s goal is to use packaging with sustainable attributes for 50 percent of proprietary products by 2030



## Talking Sustainability with Nikki Boyers

As Vice President of Private Brands and Emerging Brands, Nikki Boyers brings a lifetime of commitment and experience to delivering awesome products that exceed customer expectations and value.

“We’ve recently enhanced how we’re pursuing sustainability by establishing even more ambitious and product-specific criteria,” Boyers said. “We’re looking at ingredients, packaging and production facility certifications. We’re exploring how to improve supply chains and logistics, as well as how to better reduce waste and improve recycling. And we’re factoring in the welfare of our employees and the farmers and growers from whom we buy.”

- ▶ **Skýra™ Icelandic Spring Water** — This 7-Eleven, Inc. exclusive, super-premium water comes from an Icelandic spring in a protected nature preserve. “The water comes from a self-replenishing source,” says Boyers. “The supplier’s plant is LEED-certified. Plus, through our supplier relationship, **100,000 trees have been planted so far** to help replenish the surrounding protective forest, with a goal of a million trees by 2030.”
- ▶ **Seven Select Cold-Pressed Juices** — The company’s exclusive, certified fair-trade juices come from top-quality USDA-certified, non-GMO Project verified organic fruits and vegetables. **“Most juice companies can claim their products are either organic or cold-pressed, but not both. We can, because they are!”** says Boyers. “But we don’t stop there. The juice processing plant is powered up to 80 percent with solar energy, which means we’re able to deliver the highest quality product while simultaneously furthering our sustainability goals.”
- ▶ **Seven Select Replenish™ Sports Drink** — Known as “isotonic” drinks, Seven Select Replenish™ hydration beverages may help replace certain electrolytes and minerals lost during exercise or strenuous activity.

“By redesigning the bottle, we can pack and stack more effectively and lower the number of trucks needed to transport this product by more than 800 trucks this year,” says Boyers. “Plus, we’re transitioning from a black bottle cap to a clear one to improve recycling efficiency. **Considering that we sell more than 30 million bottles of Replenish a year, these small changes add up to make a big difference.**”



“Sustainability is important to me because our natural resources are becoming more scarce. I want to do my part to leave the world a better place for future generations to enjoy. It’s a shared responsibility because we’re a massive global retailer and responsible for our footprint. It’s our job to lead by example.”

**NIKKI BOYERS**  
VICE PRESIDENT OF PRIVATE BRANDS  
AND EMERGING BRANDS





## Award-Winning App: Too Good To Go (to Waste)

**Food waste:** It's an environmental concern of epic proportions. When perfectly good food is tossed away, so is all the energy and water it takes to grow, harvest, transport and package it. In Canada, for example, a whopping 35.5 million metric tons of food produced is lost or wasted every year and food waste accounts for 10 percent of greenhouse gas emissions in the world.\*

Wasting food is also a humanitarian concern. An estimated 6.9 million Canadians, including 1.8 million children, live in households struggling to afford food.\*\*

7-Eleven Canada's Director of Operations Jeff Monachello felt strongly that his team could make a difference, "Day-old bread, pastries, milk or sandwiches that are near their best-before dates are nutritious and perfectly safe to consume," he said. "Why waste it when someone can benefit from it, and we can help the environment, too?"

Monachello assembled a team that cooked up a novel solution to the issue by partnering with social impact company Too Good To Go. Their mission is to "Rescue unsold food at your favourite spots from an untimely fate."

In early 2023, Monachello's team leveraged Too Good To Go's mobile app in pilot stores in Vancouver and Toronto, to offer customers daily discount-priced "Surprise Bags" that included products nearing their best-by dates. Response was immediate, enthusiastic and a clear signal that customers wanted more. The program now in 445 stores across Canada.

"The Too Good To Go dashboard tells us that as of December 2023, the program has already helped save more than 130,000 meals," Monachello said.

The program is also bringing in first-time customers. "We've discovered that 31 percent of those picking up Surprise Bags have never been to a 7-Eleven! But when they come in, 29 percent of them make additional purchases.

**So we're helping feed deserving families, protecting the environment and welcoming new customers. If that's not a win-win-win, I don't know what is."**

\*Research by Second Harvest and Value Chain Management International

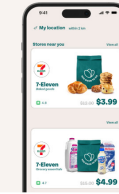
\*\*Li T, Fafard St-Germain AA, Tarasuk V. (2023) Household food insecurity in Canada, 2022.

GET OUR SURPRISE BAGS  
for 1/3 of the price!

Thank you for reducing food waste with us



Get the app



At select locations only

“ The Too Good To Go team is thrilled to support 7-Eleven’s ambition of reducing food waste. Our engagement has already yielded positive results across Canada. Through relationships like the one with 7-Eleven, our ambition is to create a more sustainable future and inspire customers and businesses to reduce food waste every day.”

**SARAH SOTEROFF**

SENIOR PUBLIC RELATIONS MANAGER  
TOO GOOD TO GO



We're proud of the impact we made in 2023 and excited for the future. We're focused on building thriving communities, protecting the environment and promoting responsible consumption, as well as making it easier for customers, Franchise Owners, suppliers, vendors and employees to contribute to a sustainable and socially responsible future. To learn more about our 7Impact commitment, please visit our [website](#).



Forward-looking statements are generally identified through the inclusion of words such as “aim,” “anticipate,” “aspire,” “believe,” “commit,” “endeavor,” “estimate,” “expect,” “goal,” “intend,” “may,” “plan,” “seek,” “strive,” “target,” “will” and “work,” or similar statements or variations of such terms and other similar expressions. The forward-looking statements in this Report and the materials or websites cross-referenced concern 7-Eleven’s goals or expectations with respect to corporate responsibility, sustainability, employees, environmental matters, policy, procurement, philanthropy, data privacy and cybersecurity, and business risks and opportunities. Forward-looking statements inherently involve risks and uncertainties that could cause actual results to differ materially from those predicted in such statements. Forward-looking statements are not guarantees or promises that goals or targets will be met. 7-Eleven undertakes no obligation to update any forward-looking or other statements, whether as a result of new information, future events, or otherwise, and notwithstanding any historical practice of doing so. In addition, historical, current, and forward-looking sustainability-related statements may be based on standards for measuring progress that are still developing, internal controls and processes that continue to evolve, and assumptions that are subject to change in the future. The information included in, and any issues identified as material for purposes of, this document shall not be considered material for Securities and Exchange Commission (“SEC”) or other similar reporting purposes. In the context of this Report, the term “material” is distinct from, and should not be confused with, such term as defined for SEC reporting purposes. Website references and hyperlinks throughout this Report are provided for convenience only, and the content in the referenced websites is not incorporated by reference into this Report, nor does it constitute a part of this Report.

