

CHICAGO | JUNE 3-5

CONTENTCON25

**Sponsorship
opportunities**



 **CONTENTSTACK**

Embark on a journey of innovation at ContentCon 2025

ContentCon is more than just an event. It's a valuable opportunity to connect with a global community of like-minded business leaders, tech experts and industry thought leaders.



JUNE 3-5, 2025



CONVENE WILLIS TOWER
CHICAGO, ILLINOIS

Why ContentCon

Reimagine possible

ContentCon brings together executives, senior digital decision-makers, and practitioners from both technology and business enterprise teams. Designed for learning, engagement, and connection, ContentCon invites attendees to 'reimagine possible' and meet the future of digital experience innovation, with your brand featured as a key partner throughout it all.

Unique features

Virtual and in-person experience

ContentCon offers both virtual and in-person attendance options, ensuring that everyone, regardless of location, can participate.

Exclusive in-person gathering

Limited to 500 attendees, with a focus on customers and prospects, the in-person experience provides exclusive networking opportunities and a closer look at the latest innovations.

Be a part of the future

ContentCon is a community-driven convergence that shapes the future of digital experiences. Whether you're with us in person or virtually, expect a unique journey filled with insights & connections. Stay tuned for further details and prepare for a ContentCon that exceeds expectations and sparks innovation.

Experience **personalization** in action, at

CONTENTCON25



Elevate your brand

Become a ContentCon 2025 sponsor

We invite you to participate in ContentCon 2025 by selecting one of our range of sponsorship options.

Sponsorship package benefits include

Event site and virtual platform exposure

Ensure your brand is seen by a global audience, both physically and virtually.

Culinary networking opportunities

Network over meals and drinks, fostering relationships in a relaxed and enjoyable setting.

Full event access

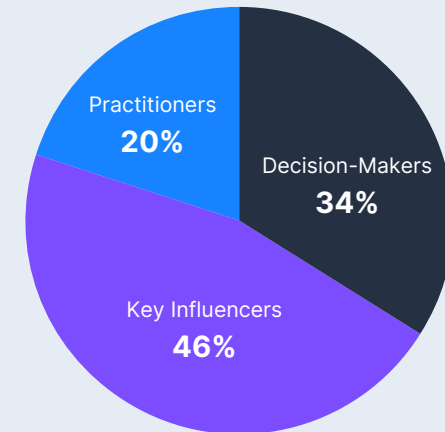
Enjoy comprehensive access to all sessions, workshops, and networking events, maximizing your opportunity to connect and collaborate.

Join us in shaping the future

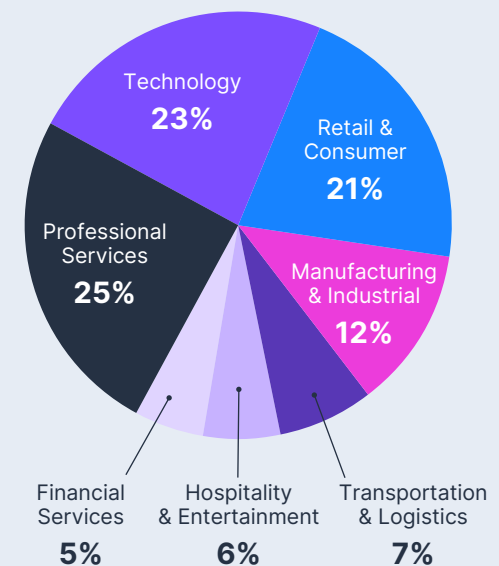
ContentCon is a collaborative journey shaping the future of digital experiences. By becoming a sponsor, you're actively contributing to the evolution of the digital landscape.

A look back at ContentCon24

ATTENDEES PER ROLE



ATTENDEES PER VERTICAL



Sponsorship opportunities

Secure your sponsorship early for the best selection.



Sponsorship levels	What you get	Strategic placement	What it costs	In-person tickets	Extras
DIAMOND <i>Exclusive opportunity: Only 1 spot available</i>	Position your company at the forefront of our 2025 customer event as the Diamond Sponsor. Seize the spotlight with an exclusive stage keynote alongside a joint customer, making a lasting impression on both virtual and in-person attendees. This exclusive sponsorship ensures unparalleled visibility and engagement throughout the event.	10' x 10' exhibit space	\$55,000	8	15-min Keynote
PLATINUM 2 spots	Elevate your brand as a Platinum Sponsor. for exclusive benefits designed to maximize your visibility and engagement with attendees.	6' exhibit space	\$40,000	5	20-min fireside chat
GOLD 5 spots	As a Gold Sponsor, you'll enjoy unique opportunities to showcase your brand and engage directly with ContentCon attendees.	3' x 5' kiosk	\$25,000	4	
SILVER 6 spots	As a Silver Sponsor, you'll enjoy unique opportunities to showcase your brand and engage directly with ContentCon attendees.	3' x 5' kiosk	\$15,000	3	
BRONZE 6 spots	As a Bronze Sponsor, you'll enjoy unique opportunities to showcase your brand and engage directly with ContentCon attendees.		\$5,000	1	

Limited spaces available – Reserve your sponsorship today!

Diamond *\$55,000*

Position your company at the forefront of our 2025 customer event as the Diamond Sponsor. Seize the spotlight with an exclusive stage keynote alongside a joint customer, making a lasting impression on both virtual and in-person attendees. This exclusive sponsorship ensures unparalleled visibility and engagement throughout the event.

Key benefits

Main stage keynote

Secure a 15-minute main stage keynote slot, showcasing your company's vision and achievements alongside a valued customer.
(required)

Prominent branding

Heavy digital and onsite branding, including prime visibility during meals and the ContentCon welcome party.

Unique activation opportunities

You will be the official sponsor of our dedicated lounge spaces during ContentCon.

Data insights

Gain access to participant data from both virtual and in-person attendees, enabling targeted follow-ups and strategic business insights.

Customized social media promotional kit

Strategic placement

Receive a designated 10' x 10' exhibit space strategically located in a high-traffic area of our expo, providing a central hub for engagement and networking.

Act now! *This exclusive Diamond sponsorship is limited to one partner. Don't miss your chance to elevate your brand and make a lasting impact.*

Platinum \$40,000

Elevate your brand as a Platinum Sponsor for exclusive benefits designed to maximize your visibility and engagement with attendees.

KEY BENEFITS

Key benefits

Fireside Chat Participation

Showcase your expertise and insights with a dedicated 20-minute fireside chat featuring speakers from the Platinum Sponsors on the main stage. Position your company as a thought leader and engage directly with the audience.

Unique activation opportunities

You will be the official sponsor of our Hydration Station at the ContentCon welcome party!

Data insights

Gain valuable participant data from both virtual and in-person attendees, enabling personalized follow-ups and strategic planning.

Customized social media promotional kit

Strategic placement

Receive a 6' exhibit space strategically placed in a high-traffic area, offering a central hub for networking and engagement.

Act now! Limited opportunities are available for Platinum Sponsorship. Don't miss the chance to position your brand prominently.

Gold \$25,000

As a Gold Sponsor, you'll enjoy unique opportunities to showcase your brand and engage directly with ContentCon attendees.

Silver \$15,000

As a Silver Sponsor, you'll enjoy unique opportunities to showcase your brand and engage directly with ContentCon attendees.

Bronze \$5,000

As a Bronze Sponsor, you'll enjoy unique opportunities to showcase your brand and engage directly with ContentCon attendees.

Key benefits

Dedicated engagement space

Benefit from a 3' x 5' kiosk in a high-traffic area in our expo, providing the perfect setting for meaningful interactions with ContentCon attendees.

Prominent branding

Gain visibility and recognition throughout the event with prominent features in all event branding. Your brand will be highlighted, ensuring it stands out among industry peers.

Data insights

Access valuable participant data for in-person & virtual attendees, enabling targeted outreach and relationship-building.

Customized social media promotional kit

Key benefits

Dedicated engagement space

Benefit from a 3' x 5' kiosk in a high-traffic area in our expo, providing the perfect setting for meaningful interactions with ContentCon attendees.

Prominent branding

Gain visibility and recognition throughout the event with prominent features in all event branding. Your brand will be highlighted, ensuring it stands out among industry peers.

Data insights

Access valuable participant data for in-person & virtual attendees, enabling targeted outreach and relationship-building.

Key benefits

Logo placement on website and onsite signage

Data insights

Access valuable participant data for in-person & virtual attendees, enabling targeted outreach and relationship-building.

Limited spaces available – Reserve your Gold or Silver Sponsorship today!

A la carte sponsorship opportunities

Secure your sponsorship early for the best selection.

A la carte	What it costs	In-person tickets
WELCOME PARTY 4 spots	\$15,000	2
CHARGING TABLES 1 spot	\$12,500	2
LANYARD 1 spot	\$10,000	2
COFFEE BREAKS 1 spot	\$8,500	1
CANDY BAR 1 spot	\$7,500	1
HEADSHOT ACTIVATION 1 spot	\$6,500	1



A la carte sponsorship opportunities



Welcome Party \$15,000

Set the tone for success

KEY BENEFITS

Awareness

Your brand will be associated with the excitement and anticipation as attendees kick off ContentCon.

Package options:

1: Specialty drink/bar

3: Appetizer

2: Music/DJ

4: Chicago-inspired food

Exclusive networking

Connect directly with in-person attendees in an exclusive environment.

Dedicated branding

Enjoy dedicated branding opportunities, showcasing your company's logo and messaging.

In-person data

Gain access to valuable participant data for in-person attendees, allowing you to tailor your engagement strategies and connect with event participants.



Charging Tables \$12,500

Get charged up

KEY BENEFITS

Exclusive sponsorship

Sponsor 4 charging tables located throughout the event, providing a unique and high-visibility branding opportunity.

In-person data

Gain access to valuable participant data for in-person attendees, allowing you to tailor your engagement strategies and connect with event participants.



Lanyard \$10,000

Wear your brand with pride

KEY BENEFITS

Exclusive sponsorship

Sponsor the event lanyards, providing a unique and high-visibility branding opportunity.

Visibility to all attendees

Enjoy maximum visibility as your branded lanyards are worn by all onsite attendees.

In-person data

Gain access to valuable participant data for in-person attendees, allowing you to tailor your engagement strategies and connect with event participants.

Limited opportunities available! Secure your spot today.

A la carte sponsorship opportunities



Coffee Breaks \$8,500

Be the energizing force at ContentCon

KEY BENEFITS

Exclusive sponsorship

Sponsor the popular coffee breaks available to attendees between each session. Be the brand that fuels networking.

In-person data

Gain access to valuable participant data for in-person attendees, allowing you to tailor your engagement strategies and connect with the right audience.



Candy Bar \$7,500

The sugar rush attendees crave

KEY BENEFITS

Exclusive sponsorship

Sponsor the ever-popular candy-filled table – helping our attendees stay energized! This opportunity provides a unique and high-visibility branding opportunity.

In-person data

Gain access to valuable participant data for in-person attendees, allowing you to tailor your engagement strategies and connect with event participants.



Headshot Activation \$6,500

Put your best face forward

KEY BENEFITS

Exclusive sponsorship

Sponsor the headshot activation at ContentCon. Your brand will be prominently displayed as the sponsor of this fun and fan-favorite opportunity!

In-person data

Gain access to valuable participant data for in-person attendees, allowing you to tailor your engagement strategies and connect with event participants.

Limited opportunities available! Secure your spot today.



CONTENTCON25

Interested in our sponsorship packages?

ContentCon Sponsorships
sponsorships@contentstack.com
to book your package today!