



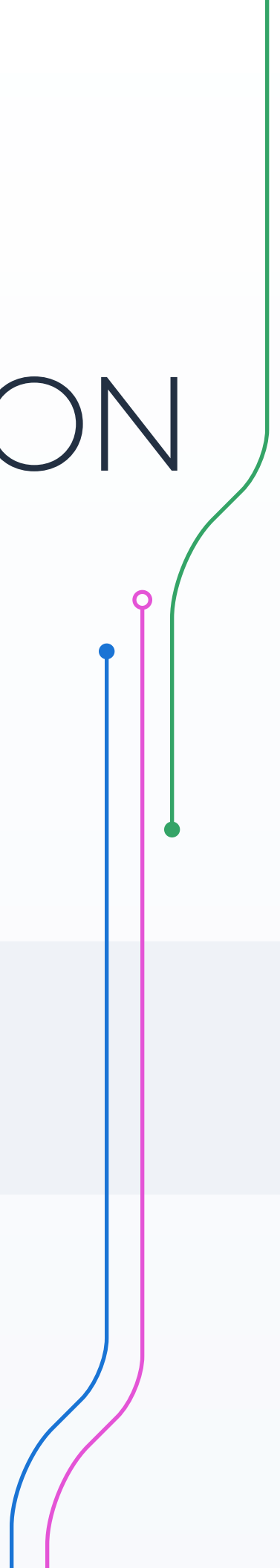
CONTENTCON

*The pursuit of **possibility.***

2024

**SPONSORSHIP
OPPORTUNITIES**

June 5 – 6



Embark on a journey of innovation at ContentCon 2024

Join us for our third annual ContentCon on June 5-6, 2024, in Austin, TX, hosted at the authentically chic Hotel Van Zandt. ContentCon is more than just an event. It's a dynamic and valuable opportunity to connect with a global community of like-minded business leaders, tech experts and industry thought leaders.

Why ContentCon

This event — focused on the pursuit of possibility of digital experiences — is designed for engagement, innovation and, of course, is infused with fun! Connect with industry trailblazers, exchange insights with technology experts and engage in meaningful conversations with C-level executives from around the world. And you can showcase your brand throughout it all.

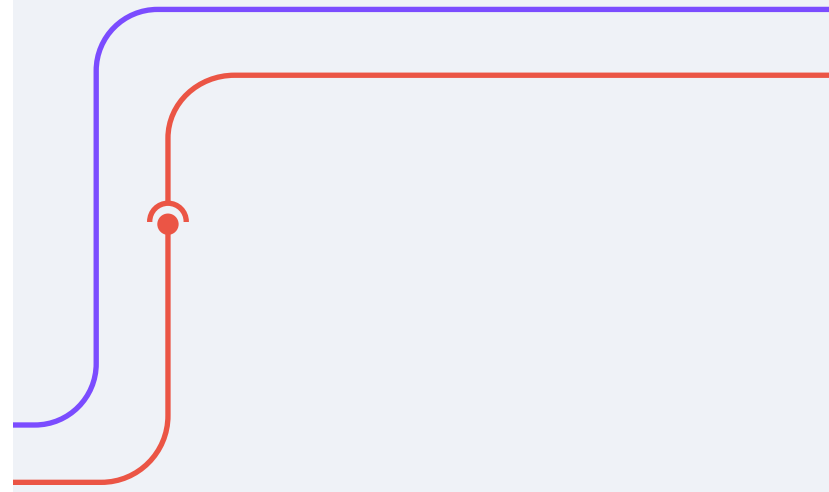
Unique features

Virtual and in-person experience

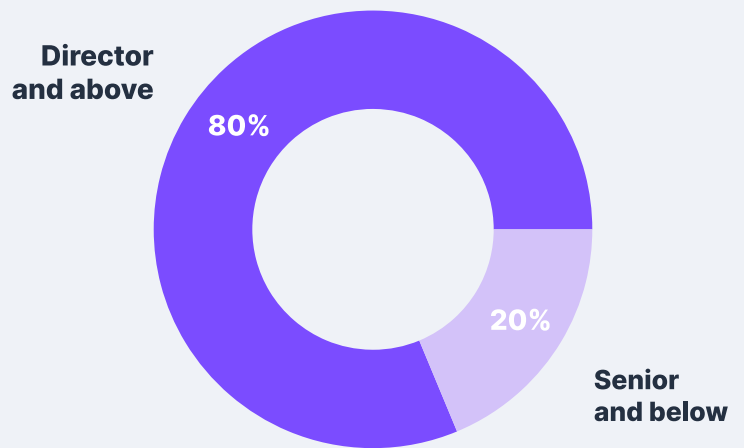
ContentCon offers both virtual and in-person attendance options, ensuring that everyone, regardless of location, can participate.

Exclusive in-person gathering

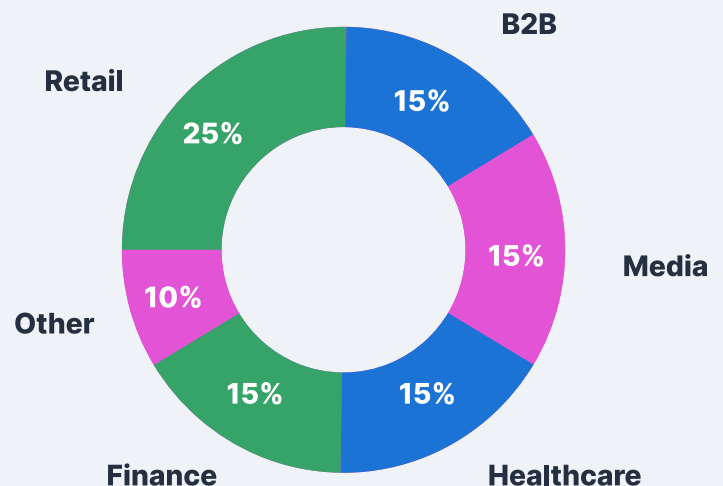
Limited to 300 attendees, with a focus on customers and prospects, the in-person experience provides exclusive networking opportunities and a closer look at the latest innovations.



Attendees per job title



Attendees per vertical





Elevate your brand

Become a ContentCon 2024 sponsor

We invite you to become a valued sponsor, choosing from various sponsorship packages.

Sponsorship package benefits include

- **Event site and virtual platform exposure**
Ensure your brand is seen by a global audience, both physically and virtually.
- **Swag bag visibility**
Imprint your brand on attendees' minds by featuring your logo on the swag bag provided to all in-person participants.
- **Culinary networking opportunities**
Network over meals and drinks, fostering relationships in a relaxed and engaging setting.
- **Full event access**
Enjoy comprehensive access to all ContentCon 2024 sessions, workshops, and networking events, maximizing your opportunity to connect and collaborate.

Join us in shaping the future

ContentCon 2024 is not just an event; it's a collaborative journey shaping the future of digital experiences. By becoming a sponsor, you're actively positioning your brand as a key force driving that charge.



Sponsorship opportunities

| Sponsorship Levels | What it costs | In-person Tickets | Hotel Accommodations | Extras |
|---|-----------------|-------------------|----------------------|---|
| PLATINUM Exclusive opportunity One spot only | \$30,000 | 5 | YES | +25-min Keynote +6' sponsorship table |
| GOLD 4 spots | \$17,500 | 3 | YES | +30-min Panel +6' sponsorship table |
| SILVER 6 spots | \$13,500 | 2 | YES | +High-top tables in foyer |
| WELCOME PARTY 3 spots | \$13,500 | 2 | YES | |
| PHOTO BOOTH 1 spots | \$10,000 | 2 | YES | |
| LANYARD 1 spots | \$8,500 | 2 | YES | |
| COFFEE BREAKS 2 spots | \$7,500 | 2 | YES | |



PLATINUM

Position your company at the forefront of ContentCon as the Platinum Sponsor, with unparalleled visibility and engagement throughout the event. Platinum sponsors also receive a 6' sponsor table.

Key Features

Main Stage Keynote

Secure a 25-minute main stage keynote slot, showcasing your company's vision and achievements alongside a valued customer* on Thursday, June 6.

Prominent Branding

Heavy signage featuring your brand throughout the venue, including prime visibility during meals and the ContentCon Celebration on Wednesday night.

Data Insights

Gain access to participant data from both virtual and in-person attendees, enabling targeted follow-ups and strategic business insights.

Strategic Placement

Receive a designated space strategically located in a high-traffic area, providing a central hub for engagement and networking on June 5 & 6.

* As part of the Platinum Sponsorship package, the sponsor is required to provide a customer speaker in their mainstage Keynote speaking session. The confirmation of this customer speaker is required before approval of the Platinum Sponsorship package.

Act Now! This exclusive Platinum sponsorship is limited to one partner. Don't miss your chance to elevate your brand with unparalleled visibility and engagement.

GOLD

Elevate your brand as a Gold Sponsor for exclusive benefits designed to maximize your visibility and engagement with attendees. Gold sponsors also receive a 6' sponsor table.

Key Features

Panel Participation

Showcase your expertise and insights with a dedicated 30-minute panel featuring Gold Sponsorship speakers on Wednesday, June 5. Position your company as a thought leader and engage directly with the audience.

Prominent Branding

Enjoy prominent visibility on all event signage, including a special highlight during the Wednesday lunch session. Your brand will be front and center, capturing attendees' attention.

Data Insights

Gain valuable participant data from both virtual and in-person attendees, enabling personalized follow-ups and strategic planning.

Strategic Placement

Receive space strategically placed in a high-traffic area, offering a central hub for networking and engagement on June 5 & 6.

Act Now! Limited opportunities are available for Gold Sponsorship. Don't miss the chance to position your brand prominently at our premier event.

SILVER

As a Silver Sponsor, you'll enjoy unique opportunities to showcase your brand and engage directly with ContentCon attendees. Silver sponsors also receive a high-top table.

Key Features

Dedicated Engagement Space

Benefit from dedicated space in a high-traffic area on June 5 & 6, providing the perfect setting for meaningful interactions with ContentCon attendees. Maximize your brand exposure and engage with potential customers.

Prominent Branding

Gain visibility and recognition throughout the event with prominent features in all event branding. Your brand will be highlighted, ensuring it stands out among industry peers.

Data Insights

Access valuable participant data for in-person & virtual attendees, enabling targeted outreach and relationship-building.

WELCOME PARTY

Set the Tone for Success —

Welcome Party Sponsorship opportunities available!

Key Features



Exclusive Sponsorship

Sponsor the Welcome Party, taking center stage on Tuesday night, June 4th. Your brand will be associated with the excitement and anticipation as attendees gather to kick off ContentCon.

Complete Package

This sponsorship includes the venue, food and beverage offerings, ensuring a seamless and enjoyable experience for all attendees. Your company's dedication to creating a welcoming atmosphere will be unmistakable.

Dedicated Branding

Enjoy dedicated branding opportunities at the Welcome Party venue, showcasing your company's logo and messaging. Make a lasting impression as attendees engage with your brand in a social and relaxed setting.

Exclusive Networking

Connect directly with in-person attendees in an exclusive networking environment. Forge meaningful relationships and lay the foundation for successful collaborations.

In-Person Data Sharing

Gain access to valuable participant data for in-person attendees, allowing you to tailor your engagement strategies and connect with event participants.

LANYARD

Wear Your Brand with Pride —

Exclusive Lanyard Sponsorship Opportunity!

Key Features



Exclusive Lanyard Sponsorship:

Sponsor the event lanyards, providing a unique and high-visibility branding opportunity. Your logo will be prominently displayed, ensuring that attendees wear your brand with pride.

Visibility to All Attendees:

Enjoy maximum visibility as your branded lanyards are worn by all onsite attendees. Make a lasting impression and maximize your reach to a diverse audience of industry professionals.

In-person Data Sharing:

Gain access to valuable participant data for in-person attendees, allowing you to tailor your engagement strategies and connect with event participants.

PHOTO BOOTH

Capture the Moment —

Exclusive Photobooth Sponsorship Opportunity!

Key Features



Exclusive Sponsorship

Sponsor the Photobooth in the ContentCon Lounge, a high-traffic area on the main event floor on both Wednesday and Thursday. Your brand will be prominently featured in every captured moment, creating a memorable experience for attendees.

In-person Data

Gain access to valuable participant data for in-person attendees, allowing you to tailor your engagement strategies and connect with event participants.

COFFEE BREAKS

Be the Energizing Force at ContentCon —

Coffee Break Sponsorship Opportunities Available!

Key Features



Exclusive Sponsorship

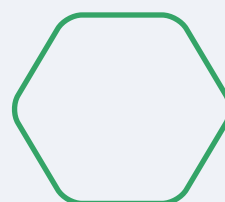
Sponsor the popular coffee breaks available to attendees between each session on Wednesday and Thursday. Be the brand that fuels networking and conversations during these essential breaks.

Local Coffee Assortment

Treat attendees to an assortment of local coffees, including premium local coffee and the popular High Brew canned coffee. Showcase your commitment to quality and local flavors.

In-person Data

Gain access to valuable participant data for in-person attendees, allowing you to tailor your engagement strategies and connect with the right audience.





CONTENTCON

*The pursuit of **possibility.***

Get in on the sponsorship opportunities!

Contact us at
sponsorships@contentstack.com
to book your package today!

