Hey [**your** **boss**],

I recently heard about [ContentCon 2024](https://www.contentstack.com/contentcon) and after doing some research, I think it would be a great opportunity to learn more about what’s possible with composable technology. More to the point, I’m keen to gain some insight on how to leverage composable tech to help us reach our short and long-term goals around [**input** **relevant** **goals**].

During the two-day conference in Austin, Texas, I’ll be able to take part in hands-on workshops, hear from industry leaders from the world’s biggest companies and learn best practices about how to push the boundaries of our current digital experiences during their Academy workshops.

The cost for attendance isn’t too steep, and if I can register by March 15th, 2024, I’d save $500 on the total cost. I’ve included some details and the cost breakdown below:

**Where:**  
Hotel Van Zandt in Austin, TX  
  
**When:**  
June 5-6, 2024

**Cost:**

$750 per person / *$1,250 after March 15th*

* + *Full conference pass (June 5-6)*
  + *2-night hotel accommodations*
  + *Access to social activities & event meals*
  + *Academy courses*

$750 for a day pass

* + *Full conference pass (June 5-6)*
  + *Access to social activities & event meals*
  + *Academy courses*

If interested, [click here to learn more about the conference](https://www.contentstack.com/contentcon/).

Of course, following ContentCon, I’d be happy to share what I learned and work with you and the team to see what we can put into practice now and in the future.

Thanks for your consideration! I look forward to hearing your thoughts.

[**Your Name**]