

LONDON | SEPT 11

CONTENTCON
EUROPE

**Sponsorship
opportunities**



 **CONTENTSTACK**

Embark on a journey of innovation at ContentCon Europe

Join us for our second annual ContentCon Europe on 11 September 2025 in London, UK, hosted at Earth, a vibrant hub for creativity and bold ideas.

Set in a restored Art Deco theatre, Earth sets the tone for an event that's anything but ordinary.



11 SEPT 2025



**EARTH (EVOLUTIONARY ARTS
HACKNEY) LONDON, UK**

Why ContentCon

Reimagine possible

ContentCon is a gathering place for executives, senior digital decision-makers, and practitioners from both technology and business enterprise teams. Designed for learning, engagement and connection, ContentCon invites attendees to 'reimagine possible' and meet the future of digital experience innovation, with your brand featured as a key partner throughout it all.

In-person exclusive

Limited to 300 attendees, with a focus on customers and prospects, the in-person experience provides exclusive networking opportunities and a closer look at the latest innovations.

Be a part of the future

ContentCon is a community-driven convergence that shapes the future of digital experiences. Stay tuned for further details and prepare for a ContentCon that exceeds expectations and sparks innovation.

Experience **personalization** in action, at

CONTENTCON

EUROPE



Elevate your brand

Become a ContentCon Europe sponsor

We invite you to choose from various sponsorship packages to become a valued sponsor.

Sponsorship package benefits include

Event site exposure

Ensure your brand is seen by a global audience.

Culinary networking opportunities

Network over meals and drinks, fostering relationships in a relaxed and enjoyable setting.

Full event access

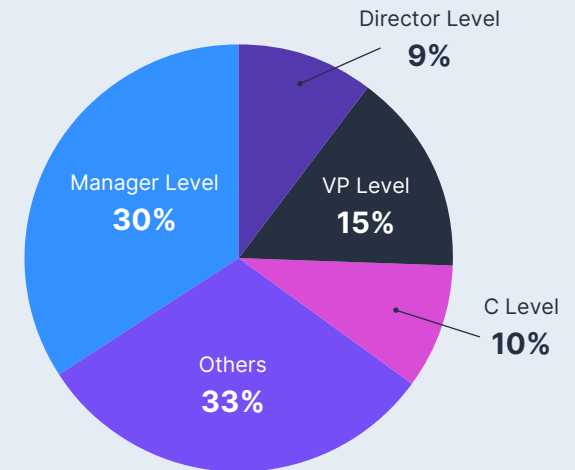
Enjoy comprehensive access to all Contentcon Europe sessions, roundtables, and networking events, maximizing your opportunity to connect and collaborate.

Join us in shaping the future

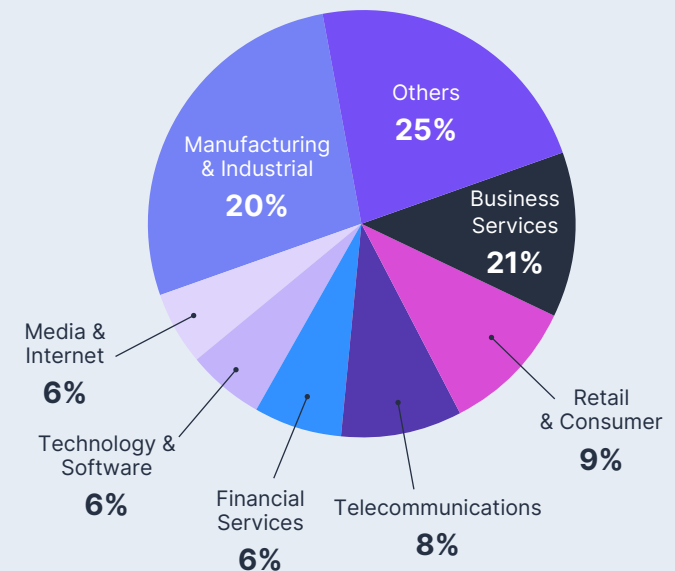
ContentCon Europe is not just an event; it's a collaborative journey shaping the future of digital experiences. By becoming a sponsor, you're actively contributing to the evolution of the digital landscape.

Previous year stats

ATTENDEES PER ROLE



ATTENDEES PER VERTICAL

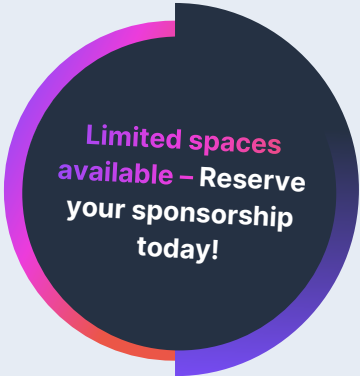


Sponsorship opportunities

Secure your sponsorship early for the best selection.



Sponsorship levels	What you get	What it costs	In-person tickets	Extras
PLATINUM <i>Exclusive opportunity: Only 1 spot available</i>	Position your company at the forefront of our 2025 customer event as the Platinum Sponsor. Seize the spotlight with an exclusive stage keynote alongside a joint customer, making a lasting impression on in-person attendees. This exclusive sponsorship ensures unparalleled visibility and engagement throughout the event.	\$12,000	5	15-min Keynote
GOLD 3 spots	Elevate your brand as a Gold Sponsor, for exclusive benefits designed to maximize your visibility and engagement with attendees.	\$8,500	3	20-min fireside chat
SILVER 5 spots	As a Silver Sponsor, you'll enjoy unique opportunities to showcase your brand and engage directly with ContentCon attendees.	\$6,500	2	
BRONZE 6 spots	As a Bronze Sponsor, your logo will appear on event digital signage, with opportunities to engage directly with ContentCon attendees.	\$2,500	1	



Platinum \$12,000

Elevate your brand as a Platinum Sponsor for exclusive benefits designed to maximize your visibility and engagement with attendees.

KEY BENEFITS

Key benefits

Main stage keynote

Secure a 15-minute main stage keynote slot, showcasing your company's vision and achievements alongside a valued customer (required).

Prominent branding

Heavy digital AND onsite branding, including prime visibility during meals and the ContentCon celebration.

Unique activation opportunity during our event celebration

Data insights

Pre-event list 2 weeks prior to the event.

Post-event attendee list within 7-10 business days of the event ending.

Customized social media promotional kit

1 lead capture license for onsite team

Strategic expo placement

Receive a designated 1.8m booth space strategically located in a high-traffic area of our expo, providing a central hub for engagement and networking.

Act now! This exclusive Platinum sponsorship is limited to one partner. Don't miss your chance to elevate your brand and make a lasting impact at our premier event.

Gold \$8,500

Elevate your brand as a Gold Sponsor, for exclusive benefits designed to maximize your visibility and engagement with attendees.

KEY BENEFITS

Key benefits

Fireside Chat Participation

Showcase your expertise and insights with a dedicated 20-minute fireside chat featuring speakers from the Gold Sponsor level on the main stage. Position your company as a thought leader and engage directly with the audience.

Customized social media promotional kit

Data insights

Pre-event list 2 weeks prior to the event.

Post-event attendee list within 7-10 business days of the event ending.

1 lead capture license for onsite team

Strategic placement

Receive a 1.8m x 1.5m kiosk-style Expo space strategically placed in a high-traffic area, offering a central hub for networking and engagement.

Act fast! Limited opportunities are available for Gold Sponsorship. Don't miss the chance to position your brand prominently at our premier event.

Silver \$6,500

As a Silver Sponsor, you'll enjoy unique opportunities to showcase your brand and engage directly with ContentCon attendees.

Key benefits

Dedicated engagement space

Benefit from dedicated 1m x 1.5m kiosk-style space in a high-traffic area in our expo, providing the perfect setting for meaningful interactions with ContentCon attendees. Maximize your brand exposure and engage with potential customers.

Prominent branding

Gain visibility and recognition throughout the event with prominent features in all event branding. Your brand will be highlighted, ensuring it stands out among industry peers.

Data insights

Pre-event list 2 weeks prior to the event.
Post-event attendee list within 7-10 business days of the event ending.

Customized social media promotional kit

1 lead capture license for onsite team

Bronze \$2,500

As a Bronze Sponsor, your logo will appear on event digital signage, with opportunities to engage directly with ContentCon attendees.

Key benefits

Logo placement on website and onsite digital signage.

Data insights

Collect valuable insights through your own 1:1 interactions with attendees to support post-event follow-up.

Limited spaces available! Reserve your Silver or Bronze sponsorship today!

A la carte sponsorship opportunities

Secure your sponsorship early for the best selection.

A la carte	What it costs	In-person tickets
COFFEE BREAK 1 spot	\$2,000	1
CELEBRATION SPOTS 5 spots	\$2,000	2
LANYARD 1 spot	\$3,500	2
CANDY BAR 1 spot	\$1,500	1



A la carte sponsorship opportunities



Coffee Break \$2,000

Be the energizing force at ContentCon

KEY BENEFITS

Exclusive sponsorship

Sponsor the popular coffee breaks available to attendees between each session. Be the brand that fuels networking and conversations during these essential breaks.

In-person data

Gain access to valuable participant data, allowing you to tailor your engagement strategies and connect with the right audience. Post-event attendee list within 7-10 business days of the event ending.



Celebration \$2,000

Set the tone for success

KEY BENEFITS

Awareness

Your brand will be associated with the excitement and anticipation as attendees gather to kick off ContentCon.

Package options:

1: Specialty drink/bar

2: Music/DJ

3: Appetizer

4: Local-inspired food

5: Hydration station

Dedicated branding

Enjoy dedicated branding opportunities at the ContentCon Celebration venue, showcasing your company's logo and messaging. Make a lasting impression as attendees engage with your brand in a social and relaxed setting.

Exclusive networking

Connect directly with attendees in an exclusive networking environment. Forge meaningful relationships and lay the foundation for successful collaborations.

In-person data sharing

Gain access to valuable participant data, allowing you to tailor your engagement strategies and connect with event participants. Post-event attendee list within 7-10 business days of the event ending.

Limited opportunities available! Secure your spots today

A la carte sponsorship opportunities



Lanyard \$3,500

Wear your brand with pride

KEY BENEFITS

Exclusive sponsorship

Sponsor the event lanyards, providing a unique and high-visibility branding opportunity. Your logo will be prominently displayed, ensuring that attendees wear your brand with pride.

Visibility to all attendees

Enjoy maximum visibility as your branded lanyards are worn by all onsite attendees. Make a lasting impression and maximize your reach to a diverse audience of industry professionals.

In-person data sharing

Gain access to valuable participant data, allowing you to tailor your engagement strategies and connect with event participants. Post-event attendee list within 7-10 business days of the event ending.



Candy Bar \$1,500

The sugar rush attendees crave

KEY BENEFITS

Exclusive 'candy bar' sponsorship

Sponsor the ever-popular candy-filled table, dedicated to helping our attendees stay energized! This unique and high-visibility branding opportunity will allow you to display your logo prominently, ensuring that attendees know you're there to help remind them to treat themselves during ContentCon!

In-person data sharing

Gain access to valuable participant data, allowing you to tailor your engagement strategies and connect with event participants. Post-event attendee list within 7-10 business days of the event ending.

Limited opportunities available!
Secure your spots today



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Interested in our sponsorship packages?

ContentCon Sponsorships
sponsorships@contentstack.com
to book your package today!