

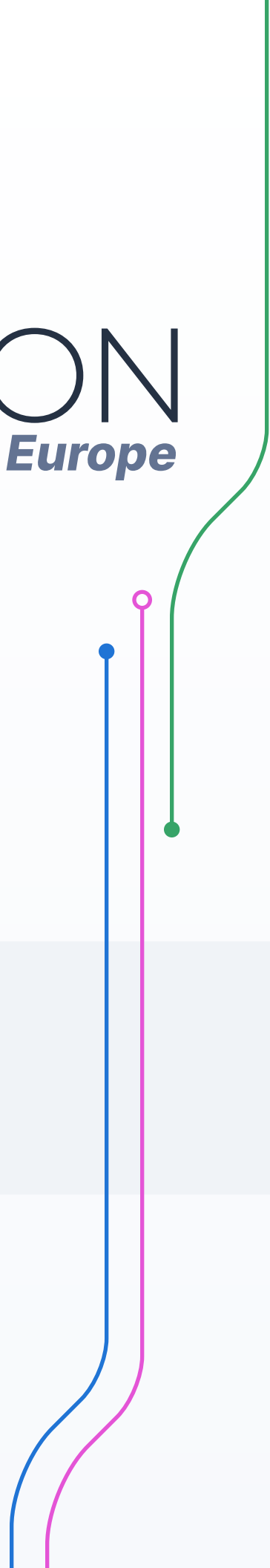


# CONTENT CON

*The pursuit of **possibility.*** *Europe*

**2024**

**SPONSORSHIP  
OPPORTUNITIES**  
**September 24 - London**



# Embark on a journey of innovation at ContentCon Europe

Join us for our first ContentCon Europe Conference on September 24, 2024, in London, hosted at the very unique Petersham Nurseries. ContentCon Europe is more than just an event. It's a dynamic and valuable opportunity to connect with a global community of like-minded business leaders, tech experts and industry thought leaders.

## Why ContentCon

This event — focused on the pursuit of possibility of digital experiences — is designed for engagement, innovation and, of course, is infused with fun! Connect with industry trailblazers, exchange insights with technology experts and engage in meaningful conversations with C-level executives from around the world. And you can showcase your brand throughout it all.

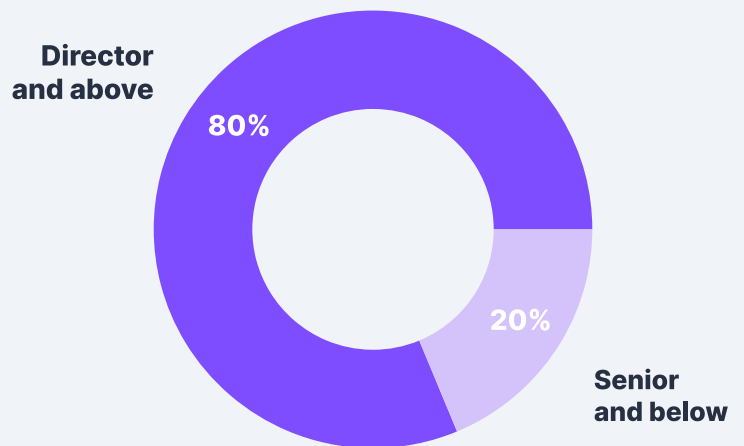
## Unique features

### Exclusive in-person gathering

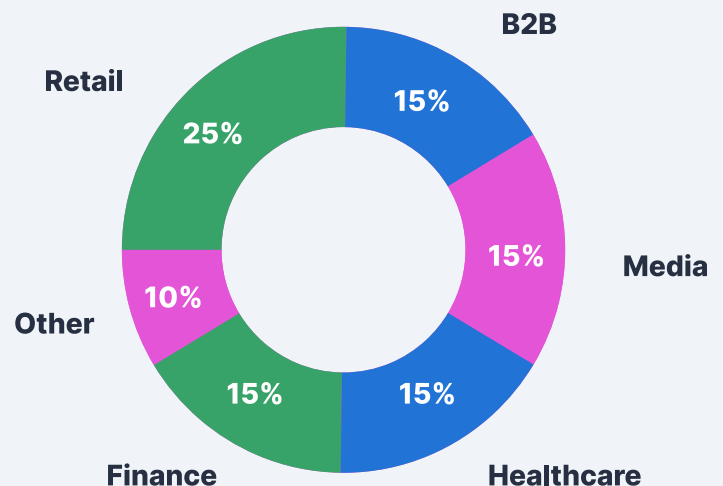
Limited to 100 attendees, with a focus on customers and prospects, the in-person experience provides exclusive networking opportunities and a closer look at the latest innovations.

If ContentCon Austin was any indication, here's what you can expect

## Attendees per job title



## Attendees per vertical





## Elevate your brand

# Become a ContentCon Europe sponsor

We invite you to become a valued sponsor, choosing from various sponsorship packages.

### Sponsorship package benefits include

- **Event site exposure**  
Ensure your brand is seen by a wide audience.
- **Swag bag visibility**  
Imprint your brand on attendees' minds by featuring your logo on the swag bag provided to all in-person participants.
- **Culinary networking opportunities**  
Network over meals and drinks, fostering relationships in a relaxed and engaging setting.
- **Full event access**  
Enjoy comprehensive access to all ContentCon Europe sessions and networking, maximizing your opportunity to connect and collaborate.

### Join us in shaping the future

ContentCon Europe is not just an event; it's a collaborative journey shaping the future of digital experiences. By becoming a sponsor, you're actively positioning your brand as a key force driving that charge.



# Sponsorship opportunities

Sponsorship Levels	What it costs	In-person tickets	Extras
<b>PLATINUM</b> Exclusive opportunity One spot only	<b>\$7,500</b>	<b>3</b>	<b>+30-min</b> Keynote
<b>GOLD</b> 2 spots	<b>\$5,500</b>	<b>2</b>	<b>+30-min</b> Panel
<b>SILVER</b> 6 spots	<b>\$2,500</b>	<b>2</b>	<b>+Featured</b> Prominently throughout all event branding
<b>DINNER</b> 2 spots	<b>\$5,000</b>	<b>2</b>	
<b>WELCOME RECEPTION</b> 2 spots	<b>\$2,000</b>	<b>2</b>	
<b>LANYARD</b> 1 spot	<b>\$1,000</b>	<b>1</b>	



## PLATINUM

Position your company at the forefront of ContentCon Europe as the Platinum Sponsor, with unparalleled visibility and engagement throughout the event.

### Key features

#### Main stage keynote

Secure a 25-minute main stage keynote slot, showcasing your company's vision and achievements alongside a valued joint customer.

#### Prominent branding

Heavy signage featuring your brand throughout the venue, including prime visibility during meals.

#### Data insights

Gain access to participant data from in-person attendees, enabling targeted follow-ups and strategic business insights.

**Act Now!** This exclusive Platinum sponsorship is limited to one partner. Don't miss your chance to elevate your brand with unparalleled visibility and engagement.

## GOLD

Elevate your brand as a Gold Sponsor for exclusive benefits designed to maximize your visibility and engagement with attendees.

### Key features

#### Panel participation

Showcase your expertise and insights with a dedicated 30-minute panel featuring Gold Sponsorship speakers. Position your company as a thought leader and engage directly with the audience.

#### Prominent branding

Enjoy prominent visibility on all event signage. Your brand will be front and center, capturing attendees' attention.

#### Data insights

Gain valuable participant data from in-person attendees, enabling personalized follow-ups and strategic planning.

**Act Now!** Limited opportunities are available for Gold Sponsorship. Don't miss the chance to position your brand prominently at our premier event.

## SILVER

As a Silver Sponsor, you'll enjoy unique opportunities to showcase your brand and engage directly with ContentCon Europe attendees. Silver sponsors also receive a high-top table.

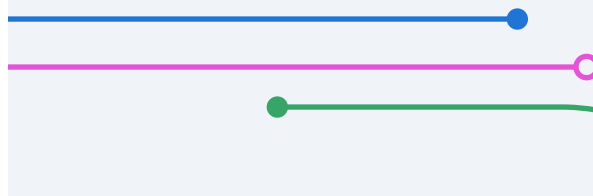
### Key features

#### Prominent branding

Gain visibility and recognition throughout the event with prominent features in all event branding. Your brand will be highlighted, ensuring it stands out among industry peers.

#### Data insights

Access valuable participant data for in-person, enabling targeted outreach and relationship-building.



## WELCOME RECEPTION

*Set the tone for success —*

Welcome Reception Sponsorship opportunities available!

### Key features



#### Exclusive sponsorship

Sponsor the Welcome Reception at the beginning of the Event. Your brand will be associated with the excitement and anticipation as attendees gather to kick off ContentCon Europe.

#### Complete package

This sponsorship includes the venue, food beverage offerings, ensuring a seamless and enjoyable experience for all attendees. Your company's dedication to creating a welcoming atmosphere will be unmistakable.

#### Dedicated branding

Enjoy dedicated branding opportunities at the Welcome Entrance, showcasing your company's logo and messaging. Make a lasting impression as attendees engage with your brand in a social and relaxed setting.

#### Exclusive networking

Connect directly with in-person attendees in an exclusive networking environment. Forge meaningful relationships and lay the foundation for successful collaborations.

#### In-person data sharing

Gain access to valuable participant data for in-person attendees, allowing you to tailor your engagement strategies and connect with event participants.

## LANYARD

*Wear your brand with pride —*

Exclusive Lanyard Sponsorship Opportunity!

### Key features



#### Exclusive lanyard sponsorship

Sponsor the event lanyards, providing a unique and high-visibility branding opportunity. Your logo will be prominently displayed, ensuring that attendees wear your brand with pride.

#### Visibility to all attendees

Enjoy maximum visibility as your branded lanyards are worn by all onsite attendees. Make a lasting impression and maximize your reach to a diverse audience of industry professionals.

#### In-person data sharing

Gain access to valuable participant data for in-person attendees, allowing you to tailor your engagement strategies and connect with event participants.

## DINNER

*Be the energizing force at ContentCon Europe —*

Dinner Sponsorship opportunities available!

### Key features

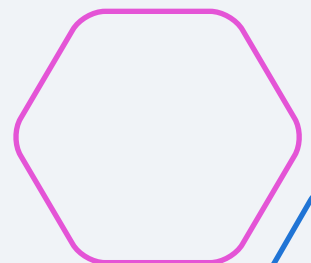


#### Exclusive sponsorship

Sponsor the dinner during the evening following the event. Your brand will be associated with the excitement and anticipation as attendees gather to network and dine.

#### Complete package

Show your company's dedication to creating a networking atmosphere. This sponsorship includes the venue, food, and beverage offerings, and your company name will feature on the dinner menu.





# CONTENTCON

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**Get in on the sponsorship opportunities!**

Contact us at  
[sponsorships@contentstack.com](mailto:sponsorships@contentstack.com)  
to book your package today!

