

RULES OF THE “SPIRIT BLOSSOM MANGA” CONTEST

§ 1

GENERAL PROVISIONS

- This document (further: “**Rules**”) describes the terms and conditions of “Spirit Blossom Manga” Contest (the “**Contest**”).
- Within the Contest we invite you (the “**Contestant**”) to present us your artwork showcasing a one page manga based on the storyline shown in the “Kin of the Stained Blade | Spirit Blossom 2020 Cinematic - League of Legends” video (“**Artwork**”) and submit the artwork as a post on your social media (Twitter) account with the #SpiritBlossomManga hashtag and tagging @UK_LoL.
- The prizes will go to the Contestants whose Artworks are related to the suggested storyline, the most creative, original and of the highest quality.
- The Contest is open for participants all around the world.
- The Contest is organised by us, the company Riot Games Services Limited, with its registered office at 5 New Street Square, London, EC4A 3TW, United Kingdom, registered with the Companies Registration number 8818044 (the “**Organiser**”).

§ 2

WHO CAN PARTICIPATE?

- You can participate in the Contest if:
 - you are at least 18 years on the day of entering the Contest and you have full legal capacity, i.e. you can independently enter into legal transactions, including binding contracts, in accordance with your local law, or
 - you are between 13 and 18 years on the day of entering the Contest and your parent or guardian reviewed these Rules and approved your participation in the Contest.
- You cannot participate in the Contest if you are an employee of the Organiser or of its affiliates subsidiaries, manufacturers, sales representatives or advertising agencies; or a member of such employee’s immediate family.

§ 3

WHEN THE CONTEST TAKES PLACE?

- The Contest begins on **03.08.2020 6 PM BST** and will end on **17.08.2020 11:59 PM BST** (the “**Contest Period**”). You must submit your Artwork by the end of the Contest Period. Any Artworks submitted outside the Contest Period will not be included in the Contest.
- The winners will be announced on **24.08.2020 6 PM BST**.

§ 4

HOW TO PARTICIPATE?

- In order to participate, make a creative artwork showcasing a one page manga based on the storyline shown in the “Kin of the Stained Blade | Spirit Blossom 2020 Cinematic - League of Legends” video during the outlined Contest Period.
- The submitted Artwork must be a 2D digital picture in JPG, JPEG or PNG format in the size no less than 1280 x 720 pixels.
- Submit your Artwork via a post on your social media (Twitter) account with the #SpiritBlossomManga hashtag and tagging @UK_LoL.
- You may provide only one submission containing only one piece of Artwork. The submissions containing multiple Artworks or subsequent submissions of the same Participant will not qualify.
- Submissions provided in any other way do not qualify.
- Artwork must be appropriate to show to minors and should comply with PEGI 12 requirements.
- The Organiser reserves the right to reject a Contestant’s submission if it violates the provisions of applicable law, Contest rules or if the Artwork may be considered racist, xenophobic, sexist, defamatory or otherwise offensive, illegal or non-compliant with PEGI 12 requirements.

§ 5

HOW WILL THE WINNERS BE CHOSEN?

- Winning submissions will be selected by Riot Games (the “**Contest Committee**”).
- The Contest Committee will choose the winning Artworks based on creativity, originality and quality of Artwork.
- The Contest Committee’s decisions are final.
- The Contest Committee will choose ten Artworks and award them respectively. The winners shall be chosen in the following order:

- First for the first place;
 - Second for the second and third places;
 - Third for the fourth and fifth places;
 - Fourth for places six-ten places.
- The Organiser reserves the right to award other special prizes at its sole discretion.
 - The Organiser reserves the right to contact chosen Participants and invite them to possible cooperation or participation in the recruitment process.

§ 6

WHAT ARE THE PRIZES?

- The winners will receive the following prizes:
 - **First Prize**– bundle containing:
 - Invitation to 1:1 video call with Lead Concept Artist Gem Lim
 - 1 Spirit Blossom festival haori
(https://merch.riotgames.com/en_GB/product/spirit-blossom-haori)
 - 1 Unique Spirit Blossom Bowl kit
 - 1 Spirit Blossom Pin pack 1
(https://merch.riotgames.com/en_GB/product/spirit-blossom-pin-set-1)
 - 1 Spirit Blossom 2020 Ahri Skin (League of Legends)
 - 1 Spirit Blossom 2020 Egg (Teamfight Tactics)
 - 1 Spirit Blossom 2020 Akana Ward Skin (League of Legends)
 - **Second Prize** – bundle containing:
 - 1 Unique Spirit Blossom Bowl kit
 - 1 Spirit Blossom Pin pack 1
(https://merch.riotgames.com/en_GB/product/spirit-blossom-pin-set-1)
 - 1 Spirit Blossom Ahri Skin (League of Legends)
 - 1 Spirit Blossom 2020 Egg (Teamfight Tactics)
 - 1 Spirit Blossom 2020 Akana Ward Skin (League of Legends)
 - **Third Prize** – bundle containing:
 - 1 Unique Spirit Blossom Bowl kit
 - 1 Spirit Blossom 2020 Ahri Skin
 - 1 Spirit Blossom 2020 Egg (Teamfight Tactics)
 - 1 Spirit Blossom 2020 Akana Ward Skin (League of Legends)
 - **Fourth Prize** – bundle containing:
 - 1 Unique Spirit Blossom Bowl kit
 - 1 Spirit Blossom 2020 Egg (Teamfight Tactics)

- 1 Spirit Blossom 2020 Akana Ward Skin (League of Legends)
- The winners will receive the following prizes only if they provide their summoner name and email associated with the Riot account, full name and address via DM to https://twitter.com/UK_LoL
- If the winner cannot be contacted or does not claim the prize within 14 days of announcement, Organiser reserves the right to withdraw the prize from the winner and pick a replacement winner.

§ 7

CONTESTANT'S OBLIGATIONS AND DECLARATIONS

- By posting the artwork using the aforementioned hashtag and tagging @UK_LoL in accordance with § 4 above, you (as a Contestant) confirm that you fulfil the requirements set out in the Rules.
- By submitting your artwork using the hashtag above, you acknowledge that your twitter handle and artwork will be used by us for the purposes of the Contest. In the event that you win, you will be asked to share your summoner name and email address associated with that Riot account via DM on the https://twitter.com/UK_LoL and to this data being used for distribution of prizes won in the Contest only. In line with the General Data Protection Regulation (EU) 2016/679 (“GDPR”), Riot shall only retain the personal information (summoner name and email) for 60 days after the completion of the Contest under our legitimate interest and for the prizes to be delivered to you.
- Riot shall post the winning artwork and corresponding twitter handles on the @UK_LoL Twitter page https://twitter.com/UK_LoL. The retention of such posts is governed by Twitter’s privacy policy. This can be accessed at the following link: <https://twitter.com/en/privacy>.

§ 8

COPYRIGHT

- By sending your submission, you (the Contestant) grant us (the Organiser) a non-exclusive, worldwide, non-transferable, royalty-free licence to use the Artwork for the purpose of the Contest, including providing the Artwork to the Contest Committee members and publishing it at Contest’s webpage, our websites and/or social media. This licence covers in particular the following forms of exploitation:
 - producing copies of the Artwork using all techniques;
 - distribution and dissemination of the Artwork in all channels;
 - making the Artwork available in a manner allowing any person to access the Artwork in a place and at a time selected by them.

- Licence referred to in § 8 point 1 is granted for an indefinite time.

§ 9

PERSONAL DATA

- Contestant's personal data (*twitter handle, artwork and – in case of the winners – summoner name and email address associated with that Riot account, full name and address*) will be gathered and processed by the Organiser solely for the purpose of carrying out the Contest. Submission of personal data by the Contestant is voluntary, however necessary for participation in the Contest.
- The Organiser protects the Contestants' personal data in accordance with GDPR and applicable data protection laws, in particular, the Organiser enables the Contestants to exercise their right to access and correct their personal information.
- To find out more about how we process your personal information for this event, read our Privacy Notice below.

§ 10

COSTS

- Organiser will not cover any potential costs incurred by the Contestant in connection with the Contest, including entering the Contest, preparing and submitting the Artwork and receiving the prize, subject to § 6 above.

§ 11

FINAL PROVISIONS

- The Rules will be governed and construed in accordance with English law.
- The Rules come into force on 03.08.2020.
- Should a situation arise whereby it is impossible for the Contest to continue, Organiser reserves the right to cancel the competition without any liability arising from any obligation hereunder.

PRIVACY NOTICE

Riot Games Twitter “Spirit Blossom Manga” Contest

In this Privacy Notice, “us”, “our” refers to Riot Games.

All data protection terms in this notice are as defined by the GDPR.

The Organiser of the event is Riot Games Service Limited, a company with its headquarters in the United Kingdom. Riot Games Service Limited belongs to the Riot Games Group with its European Union headquarters in Ireland. Riot Games Limited, the lead establishment based in Ireland, has defined the means for processing. The UK and Irish entities are referred to as “Riot Games” in this Notice.

Riot Games Limited, based in Ireland, is the Data Controller in the sense of GDPR.

PERSONAL INFORMATION PROCESSING

Riot Games wishes to collect your personal information for the purpose of allowing you to participate in our Twitter Contest that will take place from August 3rd, 2020 to August 17th, 2020 on the Social Media Twitter.

The processing of your personal information (Twitter account public details and associated personal information) is required should you decide and choose to participate. We won't collect anything if you do not wish to participate.

In the event you win the contest, we will ask for your summoner name and email address associated with that Riot account, along with your full name and address in order to send you the prizes. You can decide not to share this information with us, however we won't be able to send you any prize you might have won.

LEGAL BASIS FOR PROCESSING

This Processing is based on our legitimate interest and your acceptance of this contest rules.

You are free to not participate and to refuse to share your personal information with us, however by doing so we won't be able to send the prizes as described in the rules.

TYPES OF PERSONAL INFORMATION

Riot Games will process your Twitter account publicly available information under our legitimate interest should you decide to participate, in order to share the artwork as described in the rules.

Riot Games will process your Summoner Name, email address associated with that Riot account, along with your full name and address for the purpose of sending you the prizes, in game or physical prizes, if you win the contest. This step is explained in the rules above.

RECIPIENTS AND RETENTION

Riot Games will share your Twitter account publicly available information on our Twitter to show the artwork you have created, should you decide to participate.

We will not retain your Twitter account details internally for any other purpose than your participation in the event.

Riot Games will not share other personal information outside of the EEA and we will delete it after 90 days unless obliged to keep it for longer to comply with legal obligations.

HOW TO CONTACT US

You can exercise your right of access by sending an email @ dpo@riotgames.com

You can exercise your right of rectification by sending a message @ [@UK_LoL Twitter](#).