

RULES OF THE “MY STAR GUARDIAN MOMENT - PLAY INTO MANGA” CONTEST

§ 1

GENERAL PROVISIONS

1. This document (further: “**Rules**”) describes the terms and conditions of the “My Star Guardian Moment - Play Into Manga” Contest (the “**Contest**”).
2. Within the Contest we invite you (the “Contestant”) to share your play using the Star Guardian champions in League of Legends (“Gameplay”) and submit the video as a post on your social media (Twitter) account with the #MyStarGuardianMoment hashtag and tagging @LoLUKN.
3. The prize (Star Guardian Champion Skin, Star Guardian Ward skin, a one-page manga) will go to the Contestants whose Gameplay is the most epic or funny and is within the Star Guardian universe in League of Legends.
4. The Contest is open to Contestants resident in Denmark, Norway, Sweden, Finland, Iceland, the Republic of Ireland and the United Kingdom.
5. The Contest is organised by us, the company Riot Games Services Limited, with its registered office at 5 New Street Square, London, EC4A 3TW, United Kingdom, registered with the Companies Registration number 8818044 (the “**Organiser**”).

§ 2

WHO CAN PARTICIPATE?

1. You can participate in the Contest if:
 - a. you are at least 18 years on the day of entering the Contest and you have full legal capacity, i.e. you can independently enter into legal transactions, including binding contracts, in accordance with your local law, or
 - b. you are between 13 and 18 years on the day of entering the Contest and your parent or guardian reviewed these Rules and approved your participation in the Contest.
2. You cannot participate in the Contest and any entry will be disqualified if:
 - a. You reside in a sanctioned country, to be determined by the Sponsor in its sole authority and discretion.
 - b. You reside in a country where the Sponsor does not publish the game relating to a chosen prize.
 - c. You reside in a jurisdiction where registration of the Contest is required by law, to be determined by the Sponsor in its sole authority and discretion.
 - d. You reside in a jurisdiction that requires these rules to be translated to a local language, to be determined by the Sponsor in its sole authority and discretion. These Rules are available only in the English language.
 - e. You are related to the Sponsor, or you are not a natural person. You may not enter if you are an employee, director, agent, representative, consultant, contractor, subcontractor, or other service provider of Riot Games, Inc. and any of its affiliated companies, and any of their immediate family members (spouses, parents, siblings and children, regardless of where they live) or household

members (whether or not related).

f. Your participation in the Contest may bring disrepute to our brand in our sole discretion

§ 3

WHEN THE CONTEST TAKES PLACE?

1. The Contest begins on 15.07.2022 at 6 PM BST and will end on 07.08.2022 at 11 PM BST (the “**Contest Period**”). You must submit your Gameplay by the end of the Contest Period. Any Gameplay submitted outside the Contest Period will not be included in the Contest.
2. Up to four winners will be announced on a weekly basis on the @LoLUKN Twitter account, by a Quote Retweet of the original post with a manga attached.

§ 4

HOW TO PARTICIPATE?

1. In order to participate, clip your Gameplay using one of the Star Guardian champions.
2. Submit your gameplay via a post on your social media (Twitter) account with the #MyStarGuardianMoment hashtag and tagging @LoLUKN.
3. Gameplays provided in any other way do not qualify.
4. You may provide as many gameplays you want but it doesn't mean it increases your chances of winning the contest.
5. Gameplays must be appropriate to show to minors and should comply with PEGI 12 requirements.
6. The Organiser reserves the right to reject a Contestant's submission if it violates the provisions of applicable law, Contest rules or if the Gameplay may be considered racist, xenophobic, sexist, defamatory or otherwise offensive, illegal or non-compliant with PEGI 12 requirements.

§ 5

HOW WILL THE WINNERS BE CHOSEN?

1. Winning submissions will be selected by Riot Games (the “**Contest Committee**”).
2. The Contest Committee will choose the winning Gameplays based on the action, fun, originality and quality of the submitted Gameplay.
3. The Contest Committee's decisions are final.
4. The Contest Committee will choose up to ten Gameplays and award them respectively. The winners shall be chosen on a weekly basis in no specific order.
5. The Organiser reserves the right to award other special prizes at its sole discretion.
6. The Organiser reserves the right to contact chosen Participants and invite them to possible cooperation or participation in the recruitment process.
7. The winners will receive the following prizes only if they provide their summoner name via DM to

@LoLUKN on Twitter.

8. If the winner cannot be contacted or does not claim the prize within 14 days of the announcement, Organiser reserves the right to withdraw the prize from the winner and pick a replacement winner.

§ 6

WHAT ARE THE PRIZES?

1. All winners will receive the following prizes:
 - a. A unique artwork - a black and white manga created from the Gameplay provided by the winner. The artwork will be shared in a digital format, if the contestant chooses, a printed and framed version of the manga can be sent home if the contestant chooses to supply their address.
 - b. This prize can ONLY be claimed in a League of Legends EUW or EUNE account:

1 Star Guardian Champion Skin (League of Legends) and 1 Star Guardian Ward Skin (League of Legends) of their choice.

§ 7

CONTESTANT'S OBLIGATIONS AND DECLARATIONS

1. By posting the gameplay using the aforementioned hashtag and tagging @LoLUKN in accordance with § 4 above, you (as a Contestant) confirm that you fulfill the requirements set out in the Rules.
2. By submitting your gameplay using the hashtag above, you acknowledge that your Twitter handle and artwork will be used by us for the purposes of the Contest.
3. In the event that you win, you will be asked to share your summoner name and email address associated with that Riot account via DM on @LoLUKN and this data is being used for the distribution of prizes won in the Contest only. In line with the General Data Protection Regulation (EU) 2016/679 ("GDPR"), Riot shall only retain the personal information (summoner name and email) for 60 days after the completion of the Contest under our legitimate interest and for the prizes to be delivered to you.
4. Riot shall post the winning manga and corresponding Twitter handles on the @LoLUKN Twitter page @LoLUKN. The retention of such posts is governed by Twitter's privacy policy. This can be accessed at the following link: <https://twitter.com/en/privacy>.

§ 8

COPYRIGHT

1. By posting your gameplay under the conditions listed in § 4, you (the Contestant) grant us (the Organiser) a non-exclusive, worldwide, non-transferable, royalty-free licence to use the Gameplay for the purpose of the Contest, including providing the Gameplay to the Contest Committee members and publishing it at Contest's webpage, our websites and/or social media. This licence covers in particular the following forms of exploitation:
 - a. producing copies of the Gameplay using all techniques;
 - b. distribution and dissemination of the Gameplay in all channels;
 - c. making the Gameplay available in a manner allowing any person to access the Gameplay in a place and at a time selected by them.

2. Licence referred to in § 8 points 1 is granted for an indefinite time.
3. Organisers own all the rights to the manga artworks produced within this Contest.

§ 9

PERSONAL DATA

1. Contestant's personal data (Twitter handle, Gameplay and – in case of the winners – summoner name and email address associated with that Riot account, full name and address) will be gathered and processed by the Organiser solely for the purpose of carrying out the Contest. Submission of personal data by the Contestant is voluntary but necessary for participation in the Contest.
2. The Organiser protects the Contestants' personal data in accordance with GDPR and applicable data protection laws, in particular, the Organiser enables the Contestants to exercise their right to access and correct their personal information.
3. To find out more about how we process your personal information for this event, read our Privacy Notice below.

§ 10

COSTS

- Organiser will not cover any potential costs incurred by the Contestant in connection with the Contest, including entering the Contest, preparing and submitting the Gameplay and receiving the prize, subject to § 6 above.

§ 11

FINAL PROVISIONS

- The Rules will be governed and construed in accordance with the laws of England and Wales.
- The Rules come into force on 15.07.2022.
- Should a situation arise whereby it is impossible for the Contest to continue, Organiser reserves the right to cancel the competition without any liability arising from any obligation hereunder.