

RULES OF THE “DRAW RENEKTON” ART COMPETITION

§ 1

GENERAL PROVISIONS

- This document (further: “**Rules**”) describes the terms and conditions of “Draw Renekton” Contest (the “**Contest**”).
- Within the Contest we invite you (the “**Contestant**”) to produce and share artwork as a post on your social media accounts with the #DrawRenekton hashtag and tagging at least one of our local League of Legends social media accounts.
- The prizes will go to the Contestants whose artwork follow the instructions provided in the announcement post on local League of Legends social media accounts. “Best” stories selected could be any one of the following, but not limited to: funniest, most creative, originality, most technically impressive.
- The Contest is open for participants who currently reside in one of the following countries: Austria, Belgium, Czech Republic, Denmark, Finland, France, Germany, Greece, Hungary, Ireland, Italy, Luxembourg, Netherlands, Norway, Poland, Portugal, Romania, Spain, Sweden, Switzerland, Türkiye, United Kingdom.
- The Contest is organized by us, the company Riot Games, with its registered office at The Observatory, 7-11 Sir John Rogerson’s Quay, Dublin Docklands, Dublin 2, D02 VC42 (the “**Organiser**”).

§ 2

WHO CAN PARTICIPATE?

- You can participate in the Contest if:
 - you are at least 18 years on the day of entering the Contest and you have full legal capacity, i.e. you can independently enter into legal transactions, including binding contracts, in accordance with your local law, or
 - you are between 13 and 18 years on the day of entering the Contest and your parent or guardian reviewed these Rules and approved your participation in the Contest.
- You cannot participate in the Contest if you are an employee of the Organiser or of its affiliates subsidiaries, manufacturers, sales representatives or advertising agencies; or a member of such employee’s immediate family.

§ 3

WHEN THE CONTEST TAKES PLACE?

- The Contest begins on **Monday 20th November 2023, 00:01 UTC** and will end on **Thursday 7th December 2023, 23:59 UTC** (the “**Contest Period**”). Any posts submitted outside the Contest Period will not be included in the Contest.
- The winners will be announced on or before **Thursday 14th December 2023, 23:59 UTC**.

§ 4

HOW TO PARTICIPATE?

- In order to participate, Contestants must create and share artwork of Renekton, a League of Legends Champion, according to the scenario outlined - illustrate Renekton relaxing or taking a break following his busy time at Worlds 2023. “**Entry**”
- Contestants must reply to an official League of Legends social media account post, including the #DrawRenekton hashtag, or create your own post using the #DrawRenekton hashtag and tagging one of the official League of Legends social media accounts.
- Submissions provided in any other way do not qualify.
- Story and any other content must be appropriate to show to minors and should comply with PEGI 12 requirements.
- The Organiser reserves the right to reject a Contestant’s submission if it violates the provisions of applicable law, Contest rules or if the content may be considered racist, xenophobic, sexist, defamatory or otherwise offensive, illegal or non-compliant with PEGI 12 requirements.

§ 5

HOW WILL THE WINNERS BE CHOSEN?

- Winning submissions will be selected by Riot Games (the “**Contest Committee**”).
- The Contest Committee will choose the winning submissions based on a number of possible factors including, but not limited to: funniest, most creative, originality, most technically impressive.
- The Contest Committee’s decisions are final.
- The Organiser reserves the right to award other special prizes at its sole discretion.
- The Organiser reserves the right to contact chosen Participants and invite them to possible cooperation or participation in the recruitment process.

§ 6

WHAT ARE THE PRIZES?

- One winner will receive the following Grand Prize:
 - 1x Infinity Studio X League Of Legends 1/4 The Butcher of the Sand Renekton statue (Worlds Ver.) - Suggested Retail Price US\$1,099
 - 1x “Championship Renekton” skin code (+ Champion code) - Approximate Retail Price US\$17.15
- In addition, five runners-up will be selected and will receive the following prize:
 - 1x Plushie of their choice from Riot Games Merch store (Suggested Retail Price €30-35)
 - 1x “Championship Renekton” skin code (+ Champion code) - Approximate Retail Price US\$17.15
- Physical prizes (Renekton statue and Plushies) can only be shipped to one of the following countries: Austria, Belgium, Czech Republic, Denmark, Finland, France, Germany, Greece, Hungary, Ireland, Italy, Luxembourg, Netherlands, Norway, Poland, Portugal, Romania, Spain, Sweden, Switzerland, Türkiye, United Kingdom. Winners will be responsible for any customs clearance required.
- The winners will receive the following prizes only if they provide their shipping address, Riot ID and email associated with the Riot account via DM to one of our official League of Legends social media accounts.
- If the winner cannot be contacted or does not claim the prize within 14 days of announcement, Organiser reserves the right to withdraw the prize from the winner and pick a replacement winner.

§ 7

CONTESTANT'S OBLIGATIONS AND DECLARATIONS

- By submitting your entry using the aforementioned hashtag and in accordance with § 4 above, you (as a Contestant) confirm that you fulfill the requirements set out in the Rules.
- By submitting your entry using the hashtag above, you acknowledge that your social media handle will be used by us for the purposes of the Contest. In the event that you win, you will be asked to share your Riot ID and email address associated with that Riot account via DM and to this data being used for distribution of prizes won in the Contest only. In line with the General Data Protection Regulation (EU) 2016/679 (“GDPR”), Riot shall only retain the personal information (Riot ID and email) for 60 days after the completion of the Contest under our legitimate interest and for the prizes to be delivered to you.
- Riot shall announce the winning entry and corresponding social media handles on the relevant local League of Legends social media page. The retention of posts on X accounts is governed by X’s privacy policy. This can be accessed at the following link: <https://twitter.com/en/privacy>. The retention of posts on Instagram or Facebook accounts is governed by Meta’s privacy policy. This can be accessed at the following link: <https://www.facebook.com/privacy/policy>.

§ 8

COPYRIGHT

- Each Contestant shall retain its ownership interest and applicable intellectual property rights in and to its Entry.
- However, in consideration for the opportunities provided herein, each Contestant hereby grants Organiser, and its agents, affiliates, successors, and assigns, a perpetual, irrevocable, universal, non-exclusive, fully-paid and royalty free, sub-licensable and transferable license to use, distribute, and commercially exploit the Entry in any manner and for any purposes in connection to the Contest and the Organiser's advertising and marketing endeavors as further explained below.
- Each Entry is, and will be treated as, non-confidential and non-proprietary. Organiser retains the right to edit all Entries in any manner and for any purpose, but is under no obligation to do so.
- Each Contestant hereby represents and warrants that it owns the Entry (and the content therein) submitted by it, or that it otherwise has the right to grant use thereof as set forth in this section, and that the posting and or subsequent commercial use of said Entry does not violate the privacy rights, publicity rights, copyright, trademark rights, contract rights, publishing rights, or any other rights of any person or entity.
- Organiser reserves the right, but not the obligation, to use the Entry for any purpose, including, but not limited to, posting, commercial sales, reproduction, disclosure, advertising and promotional activities, distribution, transmission, publication, and broadcast.
- Organiser reserves the right to use any ideas, concepts, knowledge, or techniques contained in the Entry for any purpose, including, but not limited to, developing and marketing products and/or services using such information, and each Contestant acknowledges and understands there shall be no further payment, consideration, royalties or other compensation from Organiser, its agents, affiliates or assigns for any use of said Entry or the content therein pursuant to this Grant of Rights.
- Contestant agrees to take, at Organiser's expense, any further action (including, without limitation, execution of affidavits and other documents) reasonably requested by Organiser to effect, perfect or confirm Organiser's rights as set forth above in this paragraph. In the event that the rights in and to the Entry cannot be licensed to the extent required by this paragraph pursuant to the local law in which the Contestant resides, the foregoing licensing of rights shall be modified to the extent necessary to comply with such local law while giving Organiser the maximum rights possible to use and exploit the Entry.
- Further, each Contestant and its respective heirs, hereby indemnify, discharge, release, and hold Organiser, and any applicable co-organiser together with their respective parents, agents, affiliates, successors and assigns and their respective directors, members, shareholders, officers, employees, agents and representatives (all of the foregoing, collectively, the "Released Parties"), harmless from any action and/or liability, in any form or manner, arising from any infringement of any third party's rights, inclusive of attorneys' fees and costs in connection with the Entry.
- In the event an Entry is deemed a prize winner of this Contest, the Contestant further agrees that it shall not seek to market, distribute, sell, sublicense, or otherwise commercially exploit the Entry in any form or manner without the express prior written permission of the Organiser.

§ 9

PERSONAL DATA

- Contestant's personal data (*X handle, Instagram handle, Facebook handle, entry and – in case of the winners – Riot ID and email address associated with that Riot account*) will be gathered and processed by the Organiser solely for the purpose of carrying out the Contest. Submission of personal data by the Contestant is voluntary, however necessary for participation in the Contest.
- The Organiser protects the Contestants' personal data in accordance with GDPR and applicable data protection laws, in particular, the Organiser enables the Contestants to exercise their right to access and correct their personal information.
- To find out more about how we process your personal information for this event, read our Privacy Notice below.

§ 10

COSTS

- Organiser will not cover any potential costs incurred by the Contestant in connection with the Contest, including entering the Contest, preparing and submitting the entry and receiving the prize, subject to § 6 above.

§ 11

FINAL PROVISIONS

- The Rules will be governed and construed in accordance with Irish law.
- The Rules come into force on **Monday 20th November 2023**.
- Should a situation arise whereby it is impossible for the Contest to continue, Organiser reserves the right to cancel the competition without any liability arising from any obligation hereunder.

PRIVACY NOTICE

Riot Games EMEA "DrawRenekton" Art Contest

In this Privacy Notice, "us", "our" refers to Riot Games.

All data protection terms in this notice are as defined by the General Data Protection Regulation (GDPR) (EU) 2016/679.

The Organiser of the event is Riot Games Service Limited (referred to as "Riot Games" in this Notice) with its European Union headquarters in Ireland. Riot Games Limited, the lead establishment based in Ireland, has defined the means for processing.

Riot Games Limited, based in Ireland, is the Data Controller in the sense of GDPR.

PERSONAL INFORMATION PROCESSING

Riot Games wishes to collect your personal information for the purpose of allowing you to participate in our Art Contest that will take place from Monday 20th November 2023 to Thursday 7th December 2023 on Social Media platforms.

The processing of your personal information (X handle, Instagram handle, Facebook handle, and associated personal information) is required in order to capture your entry to the contest, select winners and share the fanart, should you decide and choose to participate. We won't collect anything if you do not wish to participate.

In the event you win the contest, we will ask for your Riot ID and email address associated with that Riot account, along with your full name and preferred delivery address in order to send you the prizes. You can decide not to share this information with us, however we won't be able to send you any prize you might have won.

LEGAL BASIS FOR PROCESSING

This Processing is based on our legitimate interest.

You are free to not participate and to refuse to share your personal information with us, however by doing so we won't be able to send the prizes as described in the rules.

TYPES OF PERSONAL INFORMATION

Riot Games will process your social media account(s) and publicly available information (X handle, Instagram handle, Facebook handle) in order to share the artwork as described in the rules.

Riot Games will process your Riot ID and email address associated with that Riot account for the purpose of sending you the in-game prizes, along with your full name and address in order to send you the rest of the prizes, if you win the contest. This step is explained in the rules above.

RECIPIENTS AND RETENTION

Riot Games will share your social media account(s) and publicly available information (X handle, Instagram handle, Facebook handle) on our local social media accounts, should you decide to participate and win the competition.

We will not retain your social media account details (X handle, Instagram handle, Facebook handle) internally for any other purpose than your participation in the event.

Riot Games will not share personal information outside of the EEA. Riot Games shall only retain the personal information for 60 days after the completion of the Contest and reception of the gifts, unless obliged to keep it for longer to comply with legal obligations

HOW TO CONTACT US

You can exercise your right of access and rectification by sending an email @ dpo@riotgames.com
You may lodge a complaint with an EU/UK/EEA data protection authority for your country or region where an alleged infringement of applicable data protection law occurs. Riot Games lead supervisory authority under the GDPR is the Irish Data Protection Commission [dataprotection.ie]